1. What is the 1994 rate of juvenile delinquency in the U.S.?

Bad: What factors contribute to juvenile delinquency in the U.S.?

1. What can we do to reduce juvenile delinquency in the U.S.?

Bad: Do out reach programs for at risk youth reduce juvenile delinquency in the U.S.?

1. Does education play a role in reducing juvenile delinquents' return to crime?

Good

1. How many customers does AT&T currently serve in Washington, DC?

Bad: How many customers will AT&T serve over the next three years in Washington, DC?

1. What factors lead consumers to choose AT&T over other service providers?

Good

1. How can AT&T attract more customers?

Bad: Will new pricing attract more AT&T customers?

1. Why did the Challenger Shuttle explode?

Good

1. Which genes are associated with increased risk of breast cancer?

Good

1. Is it better to read to children at night or in the morning?

Good

1. How does Google’s search algorithm work?

Bad: How do we get our company to the top of Google’s search algorithm?