

# The Battle of Amsterdam Neighborhoods

## Introduction

Amsterdam, as one of the most renowned international cities, is a vast melting pot of different nationalities, ethnicities and cultures. Diversity is one of the city's main characteristics and so is with the restaurant industry. Almost every street in Amsterdam is filled with varieties of restaurants, cafeteria or fast food that are influenced by different cultures. Cuisines such as French, Italian and Chinese can be easily found in Amsterdam.

With the great number and variety of restaurants, opening a new establishment and making it stand up against the others competitors could be challenging. Factors such as location, price, cuisine types, number of restaurants nearby should be well considered.

Our client, who is good at various but chiefly Japanese cuisines, would like to open a high-end restaurant in one of the boroughs of Amsterdam.

The aim of this report is to address the questions below, so as to help our client make decisions on opening his restaurant. This report may also be interesting for other people that plan to open a restaurant in Amsterdam.

1. Which borough has the least restaurants?
2. Which borough has the maximum population-restaurant ratio?
3. Which boroughs have mostly high-rated restaurants?
4. Which boroughs have mostly expensive restaurants?
5. What is the similarity of boroughs regarding cuisine types?
6. Which is the best borough, if our client prefers to open a high-end Japanese restaurant?