

Ian Jacobs

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TECHNICAL SKILLS & METHODOLOGIES

- Front End: HTML5 | CSS3 | JavaScript – ES6 | EJS | ExpressJS | D3JS | React
- Back End/DataBase: NodeJS | Python3 | Flask | RESTfulAPI | Mongoose | MongoDB | PostgreSQL
- Methodologies/Version Control: OOP | Git/Github | Agile/Scrum | Heroku | MVC |

SOFTWARE DEVELOPMENT PROJECTS

General Assembly: Software Development Fellow – Chicago, IL December 2020 – March 2021

- **Zombie Track** – Developed an object oriented game using P5JS as well as basic HTML/CSS/JavaScript to build a game in which the main character has to dodge various characters.
- **Bravo API** – Pair Programming Project, built and consumed our own API using the MERN stack. I was responsible for the backend stubbing out the endpoints as well as using MongoDB/Atlas to set up our database.
- **Algorithm Sorter** – Used React and D3.JS to build an algorithm sorter to visualize the Bubble, Selection, Insertion and Quick Sorts for the purpose of helping people better understand basic data structures and algorithms.

PROFESSIONAL EXPERIENCE

Technical Recruiter: TEKsystems – Chicago, IL November 2020 – July 2020

- Leverage tools such as Sales Force and LinkedIn Recruiter to build expertise in the Chicago IT market
- Have a firm and complete understanding of our top client's IT needs through internal communication
- Hit all weekly metrics including calls, meetings, interviews and job submittals

Carrier Account Manager: Echo Global Logistics – Chicago, IL February 2017 – July 2019

- Built up and managed book of business, which included a base of over 20 carriers
- Grew relationships, negotiated rates and sold loads to carriers to use their excess capacity to ship freight
- Provided quick and transparent solutions to all problems that arose while the load was in transit

Major Sales Electronics: Costco (Warehouse/Resale) – Mettawa, Illinois May 2015-January 2017

- Educated self on all TVs, laptops, and speakers to be more helpful to members and increase sales
- Uniquely positioned and trained to work in multiple areas: major sales, tire shop and cashier station
- Earned 100% customer satisfaction ratings as trusted team member across all roles

Production/Marketing Intern: Castle Theatre (800 person venue) – Bloomington, Illinois August 2015-December 2015

- Increased attendance by 15% by creating a digital marketing plan targeting the college demographic
- Assisted in the production of 10 concerts through lighting, sound, stage set up and photography
- Oversaw all social media/content marketing functions including Facebook, Twitter, Instagram and a blog

Marketing Intern: Vodio (iOS/Android application) – Tel Aviv, Israel June 2014-August 2014

- Tracked marketing data from paid social media using Google analytics, Facebook advertising and Excel
- Helped develop applications including Concerts TV and Crave to enable easy search with live video media
- Contributed using SEO through keyword analysis to help name Crave, Vodio's most intuitive application

EDUCATION/ORGANIZATIONS

General Assembly: Software Development Immersive – Chicago, IL December 2020 – March 2021

- Three-month, 420 hour full-time program in full-stack software engineering using the latest front and back-end programming languages, tools and methodologies including: HTML, CSS, Javascript, jQuery, PostgreSQL, MongoDB, ReactJS, NodeJS, Python, Git, Github, OOP, TDD, Pair Programming and Agile/Scrum.

Illinois State University – Normal, Illinois

Major: BS Management-Entrepreneurship | Minor: Organizational Leadership GPA 3.50 Graduated: May 2016

Phi Kappa Psi

Director of Alumni Relations December 2014- December 2015

- Guided a team of five in the planning and execution of our 30th Anniversary Celebration
- Consistent email marketing, phone calls, and social media posts were key in maximizing alumni participation
- Raised \$7,000 over a single weekend to go towards the security deposit for our new house

Director of Philanthropy

November 2012-June 2014

- Initiated the first of what is now an annual fraternity tug-of-war event for the local Boys and Girls Club
- Led a team of four committee members to create and hit deadlines to ensure the success of our events
- Used Facebook's advertising platform as well as strategic posts on Twitter and Instagram to promote events