# **Ian Jacobs**

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# **TECHNICAL SKILLS & METHODOLOGIES**

- Front End: HTML5 | CSS3 | JavaScript ES6 | EJS | ExpressJS | D3JS | React
- Back End/DataBase: NodeJS | Python3 | Flask | RESTfulAPI | Mongoose | MongoDB | PostgreSQL
- Methodologies/Version Control: OOP | Git/Github | Agile/Scrum | Heroku | MVC |

#### SOFTWARE DEVELOPMENT PROJECTS

General Assembly: Software Development Fellow - Chicago, IL

December 2020 – March 2021

- Algorithm Sorter Used React and D3.JS to build an algorithm sorter to visualize the Bubble, Selection, Insertion and Quick Sorts for the purpose of helping people better understand basic data structures and algorithms.
- Bravo API Group Programming Project, built and consumed our own API using the MERN stack. I was
  responsible for the backend using Node.JS to create the endpoints as well as using MongoDB/Atlas to set up
  our database.
- **Tetris** Developed a clone of Tetris using HTML/CSS/JavaScript as well as canvas, it was built with a particular focus on understanding matrices.

# **PROFESSIONAL EXPERIENCE**

Technical Recruiter: TEKsystems - Chicago, IL

November 2019 – July 2020

- Leverage tools such as Sales Force and LinkedIn Recruiter to build expertise in the Chicago IT market
- Have a firm and complete understanding of our top client's IT needs through internal communication
- Hit all weekly metrics including calls, meetings, interviews and job submittals

Carrier Account Manager: Echo Global Logistics - Chicago, IL

February 2017 - July 2019

- Built up and managed book of business starting at zero, which included a base of over 20 carriers
- Grew relationships, negotiated rates and sold loads to carriers to use their excess capacity to ship freight
- Provided efficient and transparent solutions to various challenges that arose while the load was in transit

<u>Major Sales Electronics: Costco</u> (Warehouse/Resale) – Mettawa, Illinois

May 2015-January 2017

- Increased sales and customer satisfaction by educating myself on all TVs, laptops, and speakers.
- Uniquely positioned and trained to work in multiple areas: major sales, tire shop and cashier station
- Earned 100% customer satisfaction ratings as trusted team member across all roles

Production/Marketing Intern: Castle Theatre (800 person venue) – Bloomington, Illinois

August 2015-December 2015

- Increased attendance by 15% by creating a digital marketing plan targeting the college demographic
- Assisted in the production of 10 concerts through lighting, sound, stage set up and photography
- Oversaw all social media/content marketing functions including Facebook, Twitter, Instagram and a blog

Marketing Intern: Vodio (iOS/Android application) - Tel Aviv, Israel

June 2014-August 2014

- Tracked marketing data from paid social media using Google analytics, Facebook advertising and Excel
- Helped develop applications including Concerts TV and Crave to enable easy search with live video media
- Contributed using SEO through keyword analysis to help name Crave, Vodio's most intuitive application

## **EDUCATION/ORGANIZATIONS**

General Assembly: Software Development Immersive - Chicago, IL

December 2020 – March 2021

 420 hour full-time program in full-stack software engineering using the latest front and back-end programming languages, tools and methodologies including: HTML, CSS, JavaScript, AJAX, jQuery, PostgreSQL, MongoDB, ReactJS, NodeJS, Python3, Git, Github, OOP, Pair Programming and Agile/Scrum.

<u>Illinois State University</u> – Normal, Illinois

Major: BS Management-Entrepreneurship | Minor: Organizational Leadership GPA 3.50 Graduated: May 2016

### Phi Kappa Psi

Director of Alumni Relations

December 2014- December 2015

- Managed a team of five in the planning and execution of our 30<sup>th</sup> Anniversary Celebration
- Increased alumni participation in events through strategic marketing initiatives.
- Raised \$7,000 in 48hours to secure housing for new members

#### Director of Philanthropy

November 2012-June 2014

- Initiated a now annual fraternity tug-of-war event to raise money for the local Boys and Girls Club
- Led a team of four committee members to create and hit deadlines to ensure the success of our events
- Increased event attendance by creating a thoughtful/strategic/deliberate social media marketing plan for Facebook, Twitter, and Instagram