# Ian Jacobs

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## TECHNICAL SKILLS & METHODOLOGIES
- Front End: HTML5 | CSS3 | JavaScript – ES6 | EJS | D3JS | React
- Back End/Database: NodeJS | Express | Python3 | Flask | RESTAPI | Mongoose | MongoDB/Atlas | PostgreSQL | Matplotlib | Streamlit
- Methodologies/Version Control/Deployment: OOP | Git/GitHub | Agile/Scrum | Heroku | Netlify | MVC |

## SOFTWARE DEVELOPMENT PROJECTS
General Assembly: Software Development Fellow – Chicago, IL                               December 2020 – March 2021
- **Football Stats** – Used Python with Streamlit and Matplotlib to build a data scraper to better visualize data from the Pro-Football-Reference website, to use for Fantasy Football purposes.
- **Bravo API** – Group Programming Project, built and consumed our own API using the MERN stack. I was responsible for the backend using Node.JS and Express to create the endpoints as well as using MongoDB/Atlas to set up our database. The purpose of the project was to build a working API that could be used for further educational purposes.
- **Algorithm Sorter** – Used React and D3.JS to build an algorithm sorter to visualize the Bubble, Selection, Insertion and Quick Sorts for the purpose of helping people better understand basic data structures and algorithms.
- **Tetris –** Developed a clone of Tetris using HTML/CSS/JavaScript as well as Canvas, it was built with a particular focus on understanding matrices.

## PROFESSIONAL EXPERIENCE
Technical Recruiter: TEKsystems – Chicago, IL                                          November 2019 – July 2020
- Leverage tools such as Sales Force and LinkedIn Recruiter to build expertise in the Chicago IT market
- Enhanced relationships with top Clients through strategic internal communications
- Achieved all weekly metrics including calls, meetings, interviews, and job submittals

Carrier Account Manager: Echo Global Logistics – Chicago, IL                           February 2017 – July 2019
- Built up and managed book of business starting at zero, which included a base of over 20 carriers
- Grew relationships, negotiated rates, and sold loads to carriers to use their excess capacity to ship freight
- Provided efficient and transparent solutions to various challenges that arose while the load was in transit

Major Sales Electronics: Costco (Warehouse/Resale) – Mettawa, Illinois                   May 2015-January 2017
- Increased sales and customer satisfaction by educating myself on all TVs, laptops, and speakers.
- Uniquely positioned and trained to work in multiple areas: major sales, tire shop and cashier station
- Earned 100% customer satisfaction ratings as trusted team member across all roles

Production/Marketing Intern: Castle Theatre (800-person venue) – Bloomington, Illinois      August 2015-December 2015
- Increased attendance by 15% by creating a digital marketing plan targeting the college demographic
- Assisted in the production of 10 concerts through lighting, sound, stage set up and photography
- Oversaw all social media/content marketing functions including Facebook, Twitter, Instagram, and a blog

Marketing Intern: Vodio (iOS/Android application) – Tel Aviv, Israel                     June 2014-August 2014
- Tracked marketing data from paid social media using Google analytics, Facebook advertising and Excel
- Helped develop applications including Concerts TV and Crave to enable easy search with live video media
- Contributed using SEO through keyword analysis to help name Crave, Vodio's most intuitive application

## EDUCATION/ORGANIZATIONS
General Assembly: Software Development Immersive – Chicago, IL                           December 2020 – March 2021
- 420-hour full-time program in full-stack software engineering using the latest front and back-end programming languages, tools and methodologies including: HTML, CSS, JavaScript, AJAX, jQuery, PostgreSQL, MongoDB, ReactJS, NodeJS, Python3, Git, GitHub, OOP, Pair Programming and Agile/Scrum.

Illinois State University – Normal, Illinois
Major: BS Management-Entrepreneurship | Minor: Organizational Leadership GPA 3.50          Graduated: May 2016

Phi Kappa Psi
Director of Alumni Relations                                                          December 2014- December 2015
- Managed a team of five in the planning and execution of our 30th Anniversary Celebration
- Increased alumni participation in events through strategic marketing initiatives.
- Raised $7,000 in 48 hours to secure housing for new members

Director of Philanthropy                                                              November 2012-June 2014
- Initiated a now annual fraternity tug-of-war event to raise money for the local Boys and Girls Club
- Increased event attendance by creating a thoughtful/strategic/deliberate social media marketing plan for Facebook, Twitter, and Instagram