

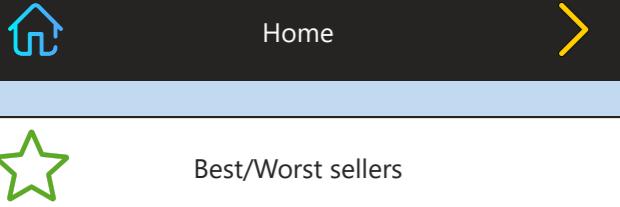


PIZZA SALES REPORT

Jan 15-Dec 15

Pizza Category

01/01/2015 31/12/2015



817.86K

Total Revenue



38.31

AVG Order Value



49574

Total Pizzas sold



21K

Total orders



2.32

AVG Pizzas Orders



BUSIEST DAYS & TIMES

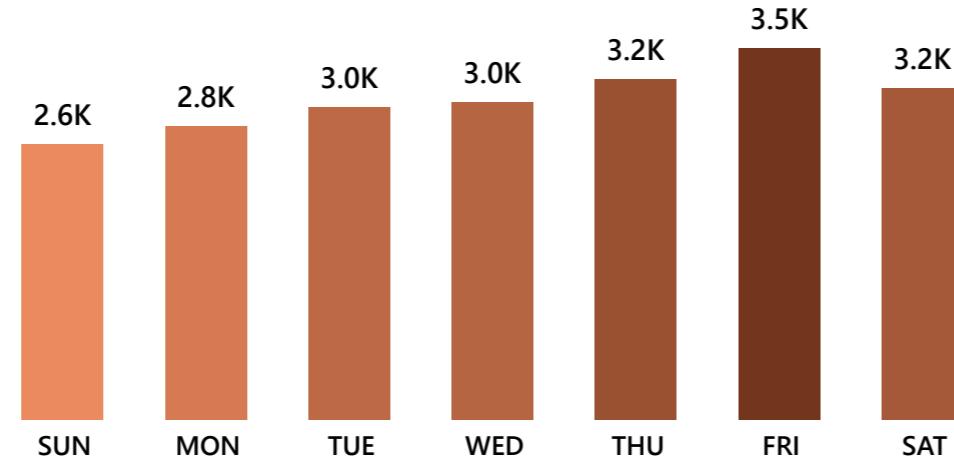
DAY

Orders are **highest** on weekends, **Friday/sunday evenings**

MONTH:Y

There are **maximum** orders from month **July and January**

Daily Trend for Total Orders



Monthly Trend for Total Orders



SALES PERFORMANCE

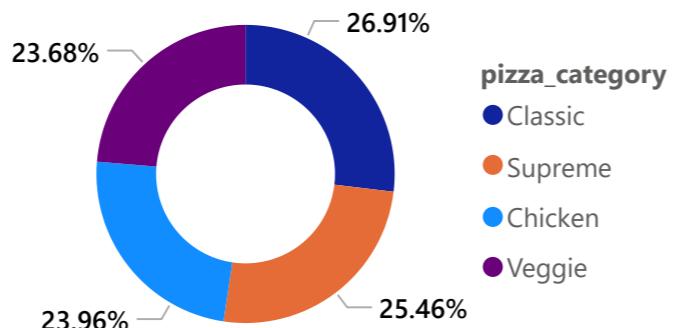
CATEGORY

Classic category contribute to **maximum** sales & total orders,

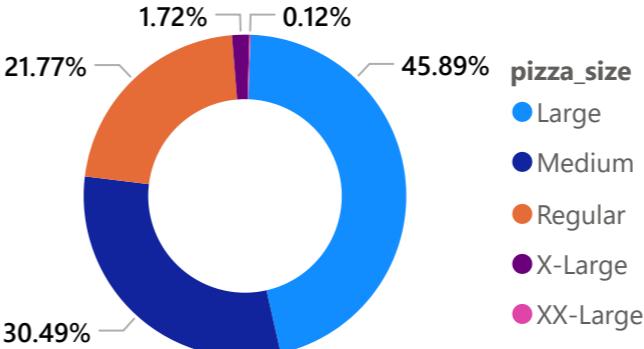
SIZE

Large size pizza contribute to **maximum** sales

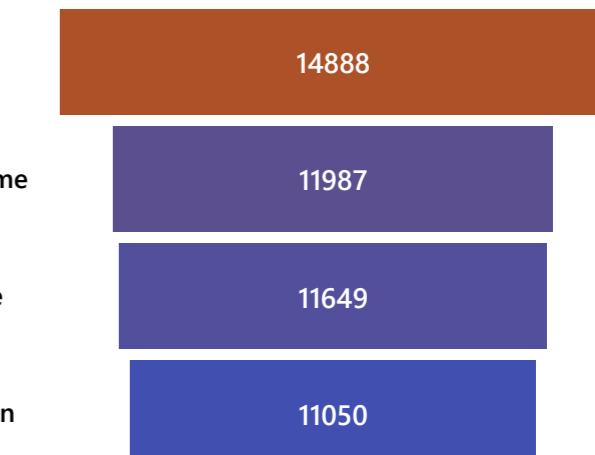
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas sold by pizza category





PIZZA SALES REPORT

Jan 15-Dec 15

Pizza Category

01/01/2015 31/12/2015



Best/Worst sellers



Home

817.86K

Total Revenue



38.31

AVG Order Value



49574

Total Pizzas sold



21K

Total orders



2.32

AVG Pizzas Orders



BEST SELLERS

REVENUE

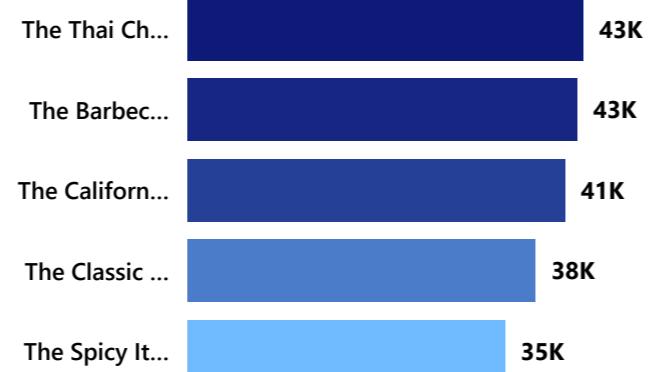
The **Thai Chicken Pizza** Contribute to **maximum Revenue**
QUANTITY

The **Classic Deluxe Pizza** Contribute to **maximum Total Quantities**

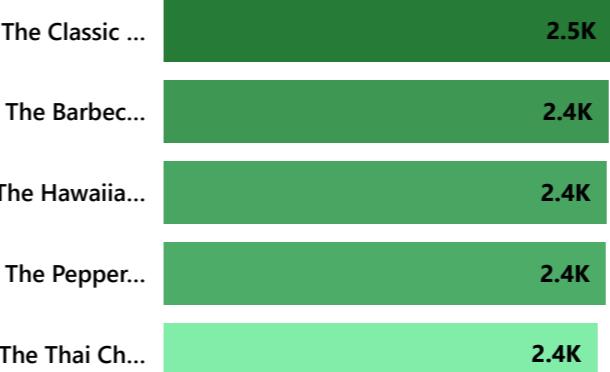
TOTAL ORDERS

The **Classic Deluxe Pizza** Contribute to **maximum Total orders**

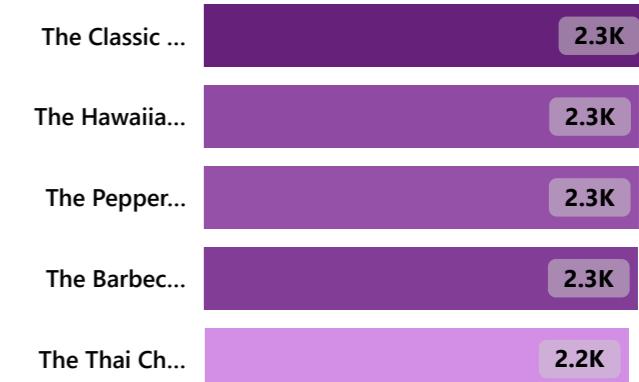
Top 5 Pizzas by revenue



Top 5 Pizzas by quantity



Top 5 Pizzas by total Orders



WORST SELLERS

REVENUE

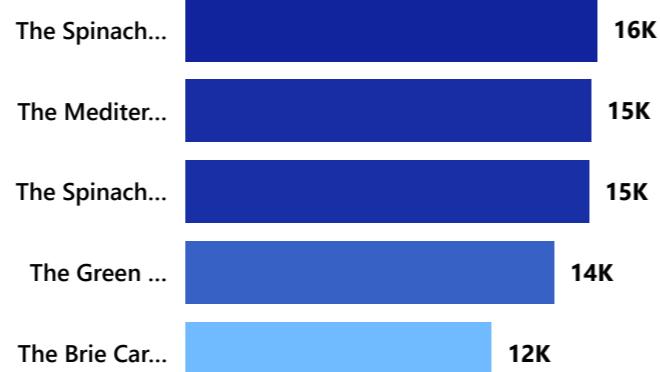
The **The Brie Carre Pizza** Contribute to **maximum Revenue**
QUANTITY

The **The Brie Carre Pizza** Contribute to **maximum Total Quantities**

TOTAL ORDERS

The **The Brie Carre Pizza** Contribute

Bottom 5 Pizzas by revenue



Bottom 5 Pizzas by quantity



Bottom 5 Pizzas by total Orders

