# IAN HOLLANDS

## WEB DEVELOPER

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## DEVELOPER

HTML5
CSS3
JAVASCRIPT (ES6)
JQUERY
MONGODB
EXPRESS.JS
ANGULAR.JS
NODE.JS
MONGOOSE
APIS
RUBY ON RAILS
ACTIVERECORD

## DESIGNER

PHOTOSHOP LLUSTRATOR INDESIGN

## LINGUIST

ARABIC FRENCH PORTUGUESE RUSSIAN HEBREW

## **EXPERIENCE**

## WEB DEVELOPMENT IMMERSIVE STUDENT

## General Assembly / Washington, DC / 09.2016 - 12.2016

- > Design and construct websites and full-stack web-based applications utilizing the latest technologies, frameworks, methodologies, and programming languages.
- > Develop beautiful, functional front-end user interfaces reflecting years of implementing UI/UX principles in concordance with client objectives and branding principles.
- > Optimize backend data architecture and API development for scalability through object-oriented, model-based programming and tested experience with entity relational diagrams (ERD).

#### GRAPHIC DESIGNER

#### Freelance / Washington, DC / 08.2016 - Current

- > Design strategic marketing and other branded materials for a range of clients, including SNCF (international French railroad company), digital agencies, and local real estate brokers.
- > Demonstrate keen attention to detail, including implementation of client specs and careful consideration of success metrics with a reputation for exceeding expectations.
- > Maximize client sale volume through materials development and targeted distribution for real estate clients, resulting in more than \$10 million in direct home sales and purchases.

### SENIOR ASSOCIATE

#### McBee Strategic Consulting / Washington, DC / 07.2013 - 08.2016

- > Devise and implement multifaceted communications campaigns for diverse clientele ranging from pharmaceuticals and biosciences to immigration and energy.
- > Manage and oversee graphic design projects and website construction, including website wire-framing, UI/UX testing, print and marketing materials, and infographics.
- > Process and execute on client feedback for web comps and design work, fostering an understanding for the "sense" of a client and recurrent stylistic themes.

#### EDUCATION

GRADUATE/CERTIFICATION

General Assembly / Washington, DC / 09.2016 - 12.2016

BACHELOR OF THE ARTS

University of Virginia / Charlottesville, VA / 08.2006 - 05.2010