Computational Sociology

Web scraping

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Plan

- 1. What is web-scraping?
- 2. When should I use it?
- 3. How to scrape a web page using R
- **4.** Crawling websites using R
- 5. selenium and browser automation

What is web-scraping?

Terminology

- ▶ Web-scraping is a method to collect data from websites
 - We use the code underlying a webpage to collect data (scraping)
 - ► The process is then repeated for other pages on the same website in an automated fashion (**crawling**)

What is web-scraping?

Challenges

- Different websites have different structures, so a script used to scrape one website will likely have to be changed to scrape another
- Websites can be internally inconsistent, making them difficult to scrape
- Some websites are easier to crawl than others
- Some websites limit or prohibit scraping

Commercial use cases

- Search engines
 - Google scrapes websites to create a searchable index of the internet
- Price comparison
 - Kayak scrape airlines to compare flight prices, other websites do the same for hotels and rental cars
- Recruitment
 - ▶ Recruitment companies scrape LinkedIn to get data on workers

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Social scientific use cases

- Web-scraping is a useful tool to collect data from websites without APIs
 - Large social media platforms and other sites have APIs but smaller websites do not
 - Local newspapers, forums, small businesses, educational institutions, etc.
- ▶ Often we want to collect data from a single website
 - e.g. All posts written on a forum
- ▶ Sometimes we might want to collect data from many websites
 - e.g. All schools in a school district

Ethical and legal considerations

No Robots, Spiders, or Scrapers: Legal and Ethical Regulation of Data Collection Methods in Social Media Terms of Service

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Abstract

Researchers from many different disciplines rely on social media data as a resource. Whereas some platforms explicitly allow data collection, even facilitating it through an API, others explicitly forbid automated or manual collection processes. A current topic of debate within the social computing research community involves the ethical for even legal implications of collecting data in ways that violate Terms of Service (TOS). Using a sample of TOS from over one hundred social media sites from around the world, we analyze TOS language and content in order to better understand the landscape of prohibilitions on this raretice. For infinines show that

opportunities for digital social research, with new ways of collecting, analyzing, and visualizing data; it also allows for ordered collection, so that messy online data can become usable, well-ordered data sets (Marres and Weltevrede 2013).

However, even when data collection is possible technically, sometimes it is prohibited by terms of service (TOS), which restrict certain behaviors and uses of a site. Whether it is permissible, or ethical, for researchers to violate TOS in the course of collecting data is currently an open question within the social computing research community (Vaccaro et al. 2015; Vials, Shilton and Akhtorab 2016).

Ethical and legal considerations

- ► Fiesler, Beard, and Keegan (2020) review the legal cases related to web-scraping and analyze website terms of service
 - "In short, it is an unsettled question as to whether it is explicitly illegal (or even a criminal act) to violate TOS."
 - No academic or journalist has ever been prosecuted for violating a website terms of service to collect data for research
- They analyze terms of service of over 100 social media websites
 - Terms of service are ambiguous, inconsistent, and lack context

Best-practices

- ► Only scrape publicly available data
 - ▶ i.e. You can access the page on the web without logging in
- Do not scrape copyright protected data
- Try not to violate website terms of service
- Do not burden the website
 - Limit the number of calls you make (similar to rate-limiting in APIs)
- Avoid using the data in a way that may interfere with business
 - i.e. Don't copy valuable data from a small business and share it on Github

Start by looking up "robots.txt"

```
← ) → C' 心
                             https://en.wikipedia.org/robots.txt
# robots.txt for http://www.wikipedia.org/ and friends
# Please note: There are a lot of pages on this site, and there are
# some misbehaved spiders out there that go _way_ too fast. If you're
# irresponsible, your access to the site may be blocked.
# Observed spamming large amounts of https://en.wikipedia.org/?curid=NNNNNN
# and ignoring 429 ratelimit responses, claims to respect robots:
# http://mj12bot.com/
User-agent: MJ12bot
Disallow: /
# advertising-related bots:
User-agent: Mediapartners-Google*
Disallow: /
# Wikipedia work bots:
User-agent: IsraBot
Disallow:
User-agent: Orthogaffe
Disallows
# Crawlers that are kind enough to obey, but which we'd rather not have
# unless they're feeding search engines.
User-agent: UbiCrawler
Disallow: /
User-agent: DOC
Disallow: /
User-agent: Zao
Disallow: /
# Some bots are known to be trouble, particularly those designed to copy
# entire sites. Please obey robots.txt.
User-agent: sitecheck.internetseer.com
Disallow: /
User-agent: Zealbot
Disallow: /
Hann amont. MCTECharles
```

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Decoding robots.txt

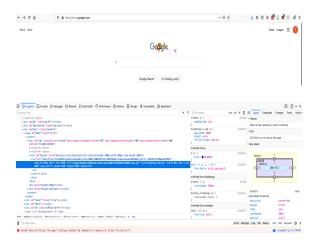
- User-agent = the name of the scraper
 - * = All scrapers
- ► Allow: /path/ = OK to scrape
- Disallow: /path/ = Not OK to scrape
 - ▶ Disallow: / = Not OK to scrape any pages
- Crawl-Delay: N = Wait N miliseconds between each call to the website

Terminology

- A web-page is loaded using a URL (Uniform Resource Locator)
- The underlying code we are interested in is usually HTML (Hypertext Markup Language)
- Many websites use CSS (Cascading Style Sheets) to structure HTMI
 - ► This will help us to find what we are interested in
 - See https://flukeout.github.io/ for an interactive tutorial on using CSS selectors
 - Chrome Plugin to help find CSS elements: https://selectorgadget.com/

Inspecting HTML

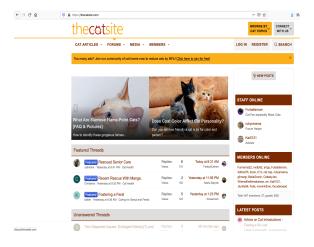
- Open up a website and right click on any text or image on the screen
 - You should see an option Inspect Element
 - ▶ This will allow you to see the code used to generate the page



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Using rvest to scrape HTML

```
library(rvest)
library(dplyr)
library(stringr)
```



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Using rvest to scrape HTML

```
url <- "https://thecatsite.com/threads/advice-on-cat-introductions-feel
thread <- read_html(url)</pre>
```

Collecting messages

First, we parse the HTML to obtain the text of each message on the page. Here we use the CSS selector .message-body, which selects all elements with class message-body. The html_nodes function in rvest allows us to retrieve these nodes.

message.data <- thread %>% html_nodes(".message-body")

```
message.data[1:3]
## {xml_nodeset (3)}
## [1] <article class="message-body js-selectToQuote"><div class="bbWra
## [2] <article class="message-body js-selectToQuote"><div class="bbWra
## [3] <article class="message-body js-selectToQuote"><div class="bbWra</pre>
```

Collecting messages

Next we use html_text() to extract the text from the HTML.

```
messages <- thread %>% html_nodes(".message-body") %>%
html_text() %>% str_trim()
```

Collecting messages

As expected, there are twenty messages. We can verify the content is correct by printing one out.

```
print(length(messages))
## [1] 20
print(substr(messages[[1]], 1, 250))
```

[1] "Hi all, \nI'm new to the forum and have been reading all of your

Getting user names

Next we collect the name of each user using the same logic. User information is found by parsing the .message-userDetails node.

```
users <- thread %>% html_nodes(".message-userDetails") %>%
  html_text() %>% str_trim()
print(length(users))
## [1] 20
users[[1]]
```

[1] "Furmama22\nTCS Member\nThread starter\nYoung Cat"

Getting user names

Let's add some more elements to the pipe to extract the user name from the string. Note how the elements in the string returned in the previous chunk are separated by the newline symbol (\n) .

```
users <- thread %>% html_nodes(".message-userDetails") %>%
  html_text() %>% str_trim() %>% str_split('\n') %>% pluck(1)
users[[1]]
## [1] "Furmama22"
class(users)
## [1] "list"
```

Collecting timestamps

Finally, we also want to get the time-stamp of each message. While the forum only displays dates, we can actually get the full timestamp. What's the problem here?

```
dates <- thread %>% html_nodes("time.u-dt")
print(dates[1])
## {xml_nodeset (1)}
## [1] <time class="u-dt" dir="auto" datetime="2020-12-22T11:26:12-0800
length(dates)
## [1] 27</pre>
```

Collecting timestamps

I went back to the HTML and found this CSS selector .u-concealed .u-dt is selected instead. It returns the datetime for each post in the thread, along with the date time at the top indicating when the thread was created.

dates <- thread %>% html_nodes(".u-concealed .u-dt")

```
length(dates)
## [1] 21
dates <- dates[-1]
dates[1]
## {xml_nodeset (1)}
## [1] <time class="u-dt" dir="auto" datetime="2020-12-22T11:26:12-0800</pre>
```

Collecting timestamps

Each HTMI node contains several different attributes related to the time. In this case we can select the datetime attribute using the html_attr function.

```
dates <- thread %>% html_nodes(".u-concealed .u-dt") %>% html_attr("dat
dates[1]
```

```
## [1] "2020-12-22T11:26:12-0800"
```

Collecting timestamps

Finally, its often useful to clean up timestamps. We can do this using the lubridate package. In this case we extract the year, month, day, hour, minutes, and seconds, converted to EST. The result is a special type of object used to represent dates and times.

```
library(lubridate)
dates <- dates %>% ymd_hms(tz = "EST")
dates[1]
## [1] "2020-12-22 14:26:12 EST"
class(dates)
## [1] "POSIXct" "POSIXt"
```

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Exercise

Write code to get the date each user joined the forum. This should return 20 elements on each page. Use lubridate to parse the object.

```
joined <- thread %>% # your solution here

joined[1]
length(joined)
class(joined)
```

Putting it all together

```
class(users)
## [1] "list"
length(users)
## [1] 20
class(messages)
## [1] "character"
length(messages)
## [1] 20
class(dates)
## [1] "POSIXct" "POSIXt"
length(dates)
## [1] 21
```

Putting it all together

```
data <- as_tibble(cbind(messages, unlist(users), dates[-1]))
colnames(data) <- c("message", "user", "timestamp")
head(data)

## # A tibble: 6 x 3

## message
## <chr>
## 1 "Hi all,\nI'm new to the forum and have been reading a~ Furmama22
## 2 "Furmama22 said:\n\n\n\nHi all,\nI'm new to the forum ~ calicosrsp
## 3 "Thank you SO much for taking the time to reply. I rea~ Furmama22
## 4 "I don't think I can add a thing to \nC\n calicosrspec~ Mamanyt195
## 5 "Thanks so much for your thoughts and comments! And th~ Furmama22
```

6 "You certainly came to the right place! And, in my exp~ Mamanyt195

Creating a function to collect and store data

```
get.posts <- function(thread) {
  messages <- thread %>% html_nodes(".message-body") %>%
    html_text() %>% str_trim()
  users <- thread %>% html_nodes(".message-userDetails") %>%
    html_text() %>% str_trim() %>% str_split('\n') %>% pluck(1)
  timestamps <- thread %>% html_nodes(".u-concealed .u-dt") %>%
    html_attr("datetime") %>% ymd_hms(tz="EST")
  timestamps <- timestamps[-1] # remove first timestamp
  data <- as_tibble(cbind(messages, unlist(users), timestamps))
  colnames(data) <- c("message", "user", "timestamp")
  return(data)
}</pre>
```

results <- get.posts(thread)

Using the function

We can now easily run all the code to extract information using a single function call:

```
head(results)

## # A tibble: 6 x 3

## message user

## <chr>
## 1 "Hi all,\nI'm new to the forum and have been reading a~ Furmama22

## 2 "Furmama22 said:\n\n\nHi all,\nI'm new to the forum ~ calicosrsp

## 3 "Thank you SO much for taking the time to reply. I rea~ Furmama22

## 4 "I don't think I can add a thing to \nC\n calicosrspec~ Mamanyt195

## 5 "Thanks so much for your thoughts and comments! And th~ Furmama22

## 6 "You certainly came to the right place! And, in my exp~ Mamanyt195
```

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thread %>% html_nodes(".pageNav-jump")

Pagination

The next step is to figure out how we can navigate the different pages of the thread. Inspection of the HTML shows the CSS element pageNav-jump contains the relevant information.

```
## {xml nodeset (2)}
## [1] <a href="/threads/advice-on-cat-introductions-feeling-a-bit-lost
```

[2] <a href="/threads/advice-on-cat-introductions-feeling-a-bit-lost

Pagination

In this case I want both the links and the descriptions.

```
links <- thread %>% html_nodes(".pageNav-jump") %>%
  html_attr("href")
desc <- thread %>% html_nodes(".pageNav-jump") %>%
  html_text()
pagination.info <- data.frame(links, desc) %>%
  filter(str_detect(desc, "Next")) %>% distinct()
head(pagination.info)
```

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Pagination

We can then use the base URL to get the link to the next page.

```
base <- "https://thecatsite.com"</pre>
next.page <- paste(base, pagination.info$links, sep = '')</pre>
print(next.page)
## [1] "https://thecatsite.com/threads/advice-on-cat-introductions-feel
```

Pagination

Let's verify this works by using the get.posts function.

results <- get.posts(read_html(next.page))

```
results[1:5,]

## # A tibble: 5 x 3

## message user

## <chr>
## 1 "Thank you all for responding! Merry Christmas to all of ~ Furmama

## 2 "Sounds like a reason to be merry to me!" Mamanyt

## 3 "Well I suppose it's always one step forward two steps ba~ Furmama

## 4 "AWWWWWWWWW She is adorable! And that really wasn't even~ Mamanyt

## 5 "Thank you!"
```

Pagination function

```
get.next.page <- function(thread){</pre>
  links <- thread %>% html nodes(".pageNav-jump") %>%
    html attr("href")
  desc <- thread %>% html_nodes(".pageNav-jump") %>%
    html_text()
  pagination.info <- data.frame(links, desc) %>%
    filter(str detect(desc, "Next")) %>% distinct()
  base <- "https://thecatsite.com"</pre>
  next.page <- paste(base, pagination.info$links, sep = '')</pre>
  return(next.page)
get.next.page(thread)
## [1] "https://thecatsite.com/threads/advice-on-cat-introductions-feel
```

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Testing the pagination function

We can easily use this function to paginate. In this case we use get.next.page to get the link to page 2, read the HTML for page 2, then use get.next.page to extract the link to page 3.

```
thread.2 <- read_html(get.next.page(thread))
page.3 <- get.next.page(thread.2)
page.3</pre>
```

[1] "https://thecatsite.com/threads/advice-on-cat-introductions-feel

Testing the pagination function

What happens when we run out of pages? In this case there is no link to the next page. The get.next.page function does not produce an error, but only returns the base URL.

```
get.next.page(read_html("https://thecatsite.com/threads/advice-on-cat-i
## [1] "https://thecatsite.com"
```

Improving the function

```
get.next.page <- function(thread){</pre>
  links <- thread %>% html_nodes(".pageNav-jump") %>%
    html attr("href")
  desc <- thread %>% html_nodes(".pageNav-jump") %>%
    html text()
  pagination.info <- data.frame(links, desc) %>%
    filter(str detect(desc, "Next")) %>% distinct()
  if (dim(pagination.info)[1] == 1) {
    base <- "https://thecatsite.com"</pre>
    next.page <- paste(base, pagination.info$links, sep = '')</pre>
  return(next.page)
    } else {
    return("Final page")
```

Testing the pagination function

We now get this message when we try to paginate on the final page.

```
get.next.page(read_html("https://thecatsite.com/threads/advice-on-cat-i
```

[1] "Final page"

Paginate and scrape

```
paginate.and.scrape <- function(url){</pre>
  thread <- read_html(url)</pre>
  posts <- get.posts(thread)</pre>
  next.page <- get.next.page(thread)</pre>
  while (!str_detect(next.page, "Final page"))
    thread <- read_html(next.page)</pre>
    posts <- rbind(posts, get.posts(thread))</pre>
    next.page <- get.next.page(thread)</pre>
    Sys.sleep(1) # wait 1 second
  return(posts)
```

Paginate and scrape

```
full.thread <- paginate.and.scrape(url)</pre>
dim(full.thread)
## [1] 118 3
print(head(full.thread))
## # A tibble: 6 x 3
##
    message
                                                              user
##
     <chr>>
                                                              <chr>>
## 1 "Hi all,\nI'm new to the forum and have been reading a~ Furmama22
## 2 "Furmama22 said:\n\n\nHi all,\nI'm new to the forum ~ calicosrsp
## 3 "Thank you SO much for taking the time to reply. I rea~ Furmama22
## 4 "I don't think I can add a thing to \nC\n calicosrspec~ Mamanyt195
## 5 "Thanks so much for your thoughts and comments! And th~ Furmama22
## 6 "You certainly came to the right place! And, in my exp~ Mamanyt195
```

Crawling a website

- Now we have a function we can use to paginate and scrape the data from threads on the website
- ► The next goal is to write a crawler to traverse the website and retrieve information from all of the threads we are interested in.
- Fortunately, these threads are organized in a similar way
 - Each page contains 20 threads and links to the next page

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```
get.threads <- function(url) {
    f <- read_html(url)
    title <- f %>% html_nodes(".structItem-title") %>%
        html_text() %>% str_trim()
    link <- f %>% html_nodes(".structItem-title a") %>%
        html_attr("href") %>% str_trim()
    link <- data.frame(link)
    link <- link %>% filter(str_detect(link, "/threads/"))
    threads <- data.frame(title, link)
    return(threads)
}</pre>
```

```
forum.url <- "https://thecatsite.com/forums/cat-behavior.5/"
threads <- get.threads(forum.url)</pre>
```

```
print(threads$title)
    [1] "Ellie won't stop growling at me."
##
##
    [2] "Bullying"
##
    [3] "I need help"
##
    [4] "Featured\nFighting kitties"
    [5] "New cat mixed messages?"
##
##
    [6] "HELP so frustrated"
    [7] "Cat loves water, too much"
##
##
    [8] "How to stop my cat from being so anxious"
    [9] "Newly rescued cat won't stop meowing at bight"
##
## [10] "cat introductions going *so* bad"
## [11] "Cat stopped sitting in lap after first month home"
## [12] "Fighting or playing?"
## [13] "My dominant Cat Leo keeps picking on other cats and beats them
## [14] "1 FERAL CAT ATTACKING KITTEN"
## [15] "Cats hate each other."
## [16] "Older Cat Not Getting Along with New Cat"
```

```
print(threads$link)
    [1] "/threads/ellie-wont-stop-growling-at-me.425056/"
##
##
    [2] "/threads/bullying.425054/"
##
    [3] "/threads/i-need-help.425085/"
##
    [4] "/threads/fighting-kitties.424924/"
    [5] "/threads/new-cat-mixed-messages.424545/"
##
    [6] "/threads/help-so-frustrated.425020/"
##
    [7] "/threads/cat-loves-water-too-much.424572/"
##
    [8] "/threads/how-to-stop-my-cat-from-being-so-anxious.425035/"
##
##
    [9] "/threads/newly-rescued-cat-wont-stop-meowing-at-bight.425055/"
## [10] "/threads/cat-introductions-going-so-bad.425058/"
## [11] "/threads/cat-stopped-sitting-in-lap-after-first-month-home.425
## [12] "/threads/fighting-or-playing.425044/"
## [13] "/threads/my-dominant-cat-leo-keeps-picking-on-other-cats-and-b
## [14] "/threads/1-feral-cat-attacking-kitten.425013/"
## [15] "/threads/cats-hate-each-other.424971/"
## [16] "/threads/older-cat-not-getting-along-with-new-cat.424738/"
```

Crawling a website

Exercise: Write code to iterate over the first 5 pages of threads. You will need to use get.threads, paginate.and.scrape, and get.next.page. Store the results as a tibble in an object called results. Make sure to also retain the name of each thread. Note that this may take a while to run. You should test it on a small subset to verify it works.

Complete code here

Storing the results

The results should consist of a few thousand messages and associated metadata. Save the results of this crawl to as a CSV file.

```
library(readr)
write_csv(results, "cat_crawl.csv")
```

Data storage

- ▶ If you try to collect all the data you need before saving it, you run the risk of data loss if you script crashes
 - This risk increases as you collect more data
 - More memory on your computer is being used
 - Increased likelihood of encountering anomalies that cause errors
- Reasonable solutions
 - Continuously save results to disk (e.g. concatenate each thread to a CSV)
 - Store results in chunks (e.g. each thread in a new CSV)

Data storage

- A more robust solution
 - Write output to a relational database
 - ► This helps to organize the data and makes it easier to query and manage, particularly with large datasets
 - I recommend PostgreSQL, a free open-source, SQL-compatible relational database

Data storage

- ▶ If collecting a lot of data, I recommend use a server to run the code and to store scraped data
- Requirements
 - Access to a server (\$)
 - ▶ But most universities have free computing clusters
 - Command line knowledge
 - Database knowledge
- It is beyond the scope of this class to cover this material, but I highly recommend you develop this infrastructure if you continue to work in this area

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Logging

- Log the progress of your webscraper
 - Simple option:
 - Print statements in code
 - Better option:
 - Use a log file
 - To keep yourself updated:
 - Use a Slack App to send yourself messages

Javascript and browser automation

- Many websites use Javascript, which cause problems for web-scrapers as it cannot directly be parsed to HTML
- ▶ We can get around this by doing the following
 - Automatically to open a browser (e.g. Google Chrome)
 - Load a website in the browser
 - Read the HTML from the browser into R
- We can also use browser automation to click buttons, fill in forms, or enter login info

Selenium

- Selenium WebDriver and the package RSelenium (https://github.com/ropensci/RSelenium) is the most popular approach
- ► However, RSelenium requires a complicated set up using a Docker container
 - This is a little technical and I've had trouble getting it to work
 - ▶ It may be easier to use selenium in Python then read the data into R
 - https://python-bloggers.com/2020/07/rvspython-3-settingup-selenium-limitations-with-the-rselenium-package-gettingpast-them/

Using reticulate to run selenium in Python

This Python code uses selenium to open up a Chrome browser, visit a website, and collect the HTML. It then closes the browser.

```
from selenium import webdriver
driver = webdriver.Chrome()
driver.get('https://www.sociology.rutgers.edu')
html = driver.page_source
driver.close()
```

This will only work if the Chrome driver has been downloaded and is in your PATH. See https://chromedriver.chromium.org/getting-started

Using reticulate to run selenium in Python

I saved the code in the previous chunk as a file called get_html.py. We can use reticulate to run the Python code then pass objects from Python to R. In this case we use Python to run selenium and get the HTML, then read it into R using rvest.

```
library(reticulate)
#py_install("selenium") # uncomment to install selenium.py
source_python('get_html.py') # run python script
html.text <- read_html(py$html) %>% html_text()
```

Questions