Hoops IQ A WNBA Intelligence Tool



Meet the Team

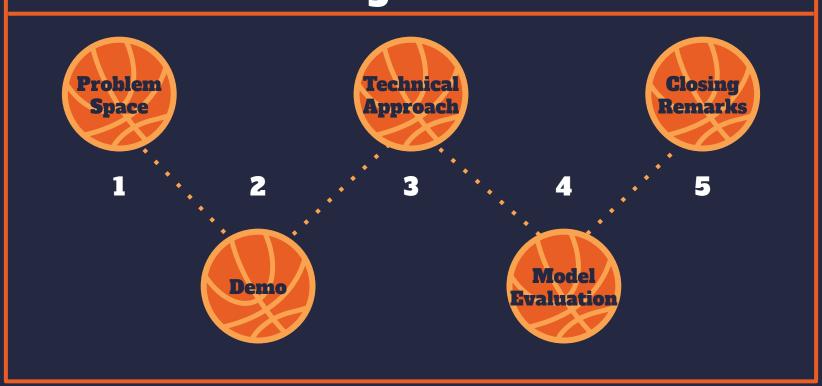








Agenda



What's the Problem?

WNBA Growth

2.2 New Billion
Dollar Media Deal



User-Friendly, Accurate



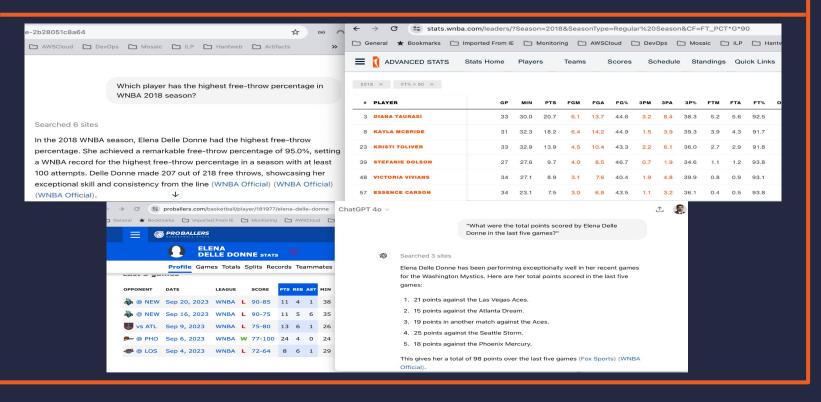




WNBA Data is extremely difficult to extract for non-basketball, data savvy users

Publicly available LLM's consistently report false information

Off the Shelf LLM's - Hallucinations



Target User - Daily Fantasy Players

Daily Fantasy User Selection

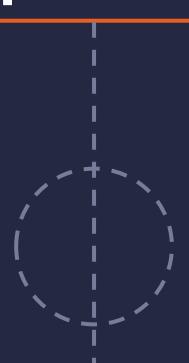
- Allows us to refine scope to a user group interested in Statistical Q/A
- 2. We address needs by creating a chatbot that not only provides reliable responses, but also offers advanced visualizations



What's the Solution?

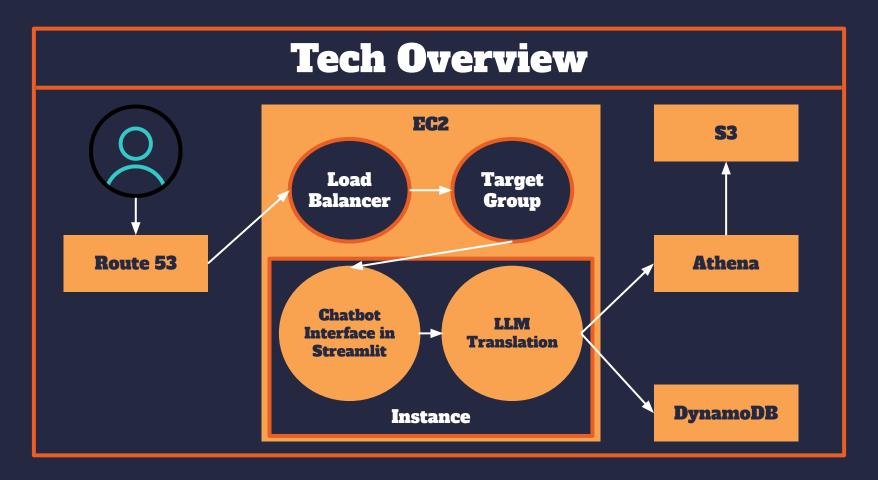
Hoops IQ - A Language Model that answers WNBA specific statistics questions accurately for users to leverage to optimize for daily fantasy gameplay.

wnba.hoops-iq.com



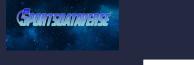
Demo





Data

API's







Data

Metrics

- 1. Box: Points, Rebounds, Assists, Steals, Blocks
- 2. Player Info: Height, Years Active, Career Stats
- Schedule: Date, Attendance, Result (Win/Lose)

Grains

The Dataset was built to be robust to both multiple time dimensions and player/team level assessments

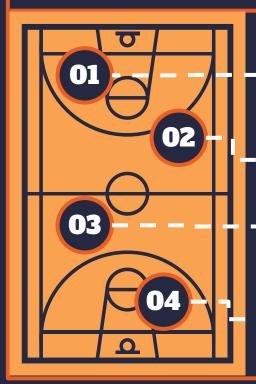
<u>Time</u>

- .. Event 3. Season
- 2. Game 4. Career

Type

- 1. Player
- 2. Team

Dataset Creation



Data Download

Data Cleaning

Staging Layer

- Data Tables

PBP

Team Box

Player Box

Schedule

Player Information

RAG Architecture

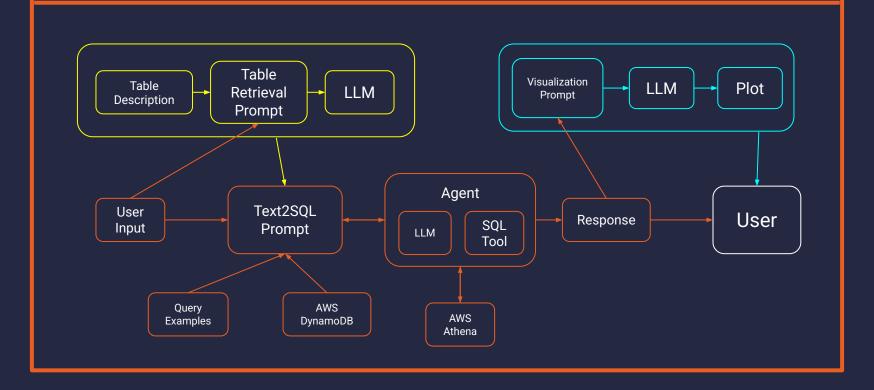
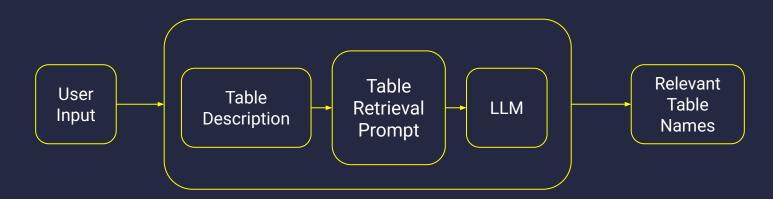


Table Retrieval Chain

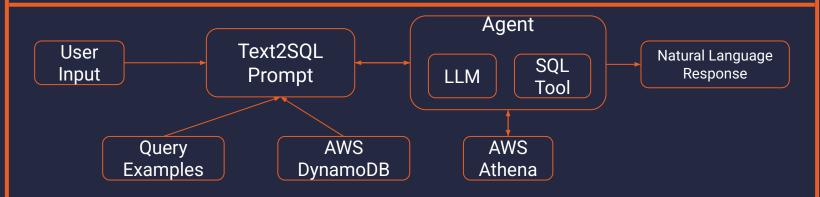


Q: Which player had the most steals in the 2023 season?

Without Table Context: I encountered an issue with retrieving the player's name who had the most steals in the 2023 season. However, I can provide you with the player's ID. The player with the most steals in the 2023 season is player with ID 2047.

With Table Context: select sum(steals), athlete_display_name from **wnba_player_box** where season = 2023 group by athlete_display_name order by 1 desc limit 1;

Text2SQL Chain



Q: Which player had the highest free throw percentage in the 2020 season (min. 25 FT's attempted)?

Without Ex: SELECT player_name, free_throw_percentage FROM player_stats WHERE season = 2020

AND free_throws_attempted >= 25 ORDER BY free_throw_percentage DESC LIMIT 1

With Ex: SELECT athlete_display_name, SUM(free_throws_made) /

SUM(free_throws_attempted) AS free_throw_pct FROM wnba_player_box WHERE season = 2020 **GROUP BY athlete_display_name HAVING SUM(free_throws_attempted) >= 25** ORDER BY free_throw_pct DESC LIMIT 1;

SQL DB vs Vector Store

Q: Which player made an 18-foot step back jumpshot in 2018?

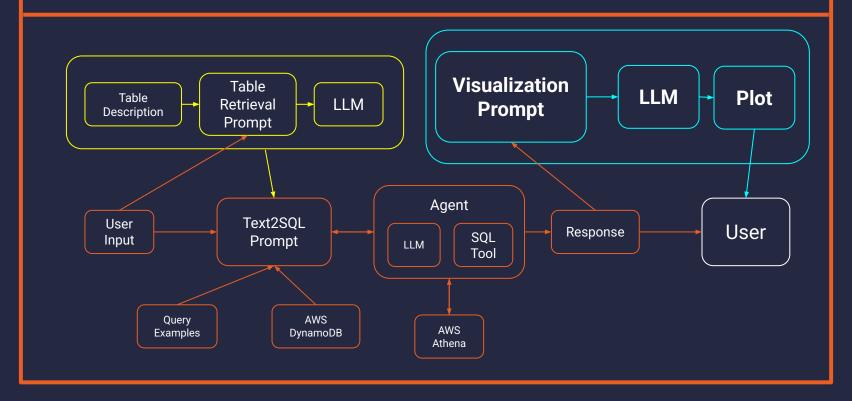
Vector Store

- Maya Moore makes 16-foot step back jumpshot (Rebekkah Brunson assists)
- Jonquel Jones makes 26-foot step back jumpshot (Courtney Williams assists)
- Jewell Loyd makes 18-foot step back jumpshot (Sue Bird assists)
- Kristi Toliver makes 21-foot step back jumpshot
- Kristi Toliver makes 18-foot step back jumpshot (Elena Delle Donne assists)

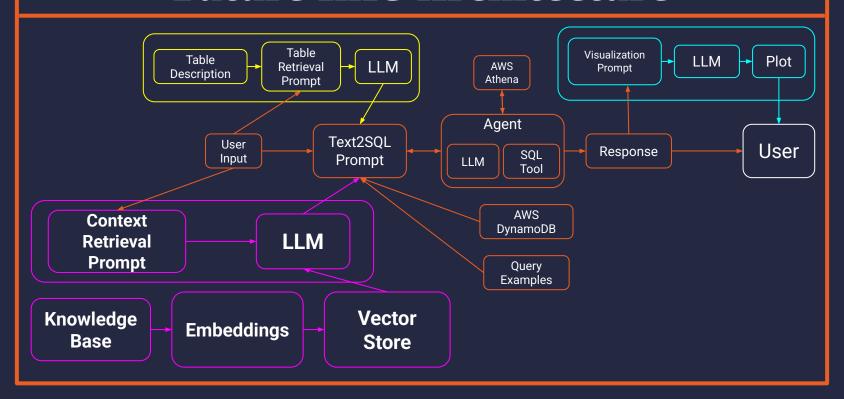
Text2SQL

 In 2018, the players who made an 18-foot step back jumpshot were: Kristi Toliver (assisted by Elena Delle Donne) and Jewell Loyd (assisted by Sue Bird)

RAG Architecture



Future RAG Architecture



How to Measure

Method

Assess SOTA LLM's ability to respond *accurately* to a gold-standard WNBA question set, and create a cost function for *hallucinations* from the LLM (to penalize incorrect data retrieval).

Core KPI: Accuracy

Accuracy = Right Answers - *Hallucinations*

Total Questions = 38

Measurement

Core KPI: Accuracy* (-Hallucinations)

Model	Baseline	Hoops IQ
GPT 3.5 Turbo	-58% (-25)	16% (-13)
GPT 4 Turbo	-11% (-12)	45% (-9)
GPT 4o**	-24% (-18)	47% (-9)
GPT 40 mini	-32% (-21)	42% (-9)
Claude 3.5 Sonnet	0 % (- 8)	45% (-10)

Results - Strengths

Text2SQL Strengths - General Statistics

Question: "Which player played the most minutes in the 2021 season?"

Accuracy: Text2SQL: 100% | Regular LLM: -100%

The player who played the most minutes in the 2021 WNBA season was **Skylar Diggins-Smith**, with a total of 1440 minutes.

In the 2021 WNBA season, the player who played the most minutes

was **Courtney**

Vandersloot of the Chicago Sky.Vandersloot logged a total of 1,082 minutes over the course of the season

In the 2021 WNBA season, the player who logged the most minutes was **DeWanna Bonner** of the Connecticut Sun. She played a total of 1,034 minutes over the course of the season, showcasing her durability and importance to her team.

In the 2021 WNBA season, the player who logged the most minutes was **Courtney Vandersloot** of the Chicago Sky. She played a total of 1,074 minutes over the course of the regular season.

Future Path - Model Tuning

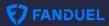
Our analysis uncovered opportunities for improving the Text2SQL architecture; the following represent the top priorities for future enhancements to our model.

Nuanced Terminology (e.g. Defensive Rating, Usage Rate)

Predictive Capabilities (e.g. forecasted performance)

Large Request Synthesis (e.g. multi-year comparisons across several WNBA athletes)

Future Path - New User Groups



Fantasy



Comprehensive Dataset

Can we build this robust to all needs (betting lines, seasons, new kpi's)?



Front Office



WNBA CBA Details

Can we capture player value & salary details?



Coaching



Hawk Eye Data

Can we capture spatial information?

Mission Statement

Empowering fantasy women's basketball players with accessible, accurate WNBA data and advanced analytics to make informed decisions, enhance their understanding of the game, and gain a competitive edge in their fantasy leagues.

