

Winning Space Race with Data Science

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Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

Summary of methodologies

1. Data Collection:

Accessed SpaceX launch data via API and web scraped records from Wikipedia.

1. Data Cleaning & Preparation

- 1. Cleaned and formatted the data.
- 2. Stored data in Db2 database and performed SQL queries.
- 3. Conducted exploratory data analysis.

2. Feature Engineering:

1. Created new features and standardized the data.

3. Interactive Visualizations

- 1. Mapped launch sites and success rates using Folium.
- 2. Built an interactive dashboard with Plotly Dash.

4. Model Building & Evaluation

- 1. Implemented SVM, Decision Trees, and K-Nearest Neighbors.
- 2. Tuned hyperparameters with GridSearchCV
- 3. Evaluated models using test data accuracy.

Summary of Results

1.Data Insights

- 1. Identified factors influencing Falcon 9 first stage landings.
- 2. Visualized geographical patterns and success rates.

2. Model Performance

- 1. Logistic Regression, SVM and K-Nearest Neighbors: 83.33%
- 2. Decision Tree: 94.44% accuracy.

3.Key Findings

- 1. Launch site and payload mass impact landing success.
- 2. Decision Tree model is the most effective predictor.

Introduction

Project Overview and Framework:

For this culminating endeavor, our objective is to forecast the triumphant touchdown of the Falcon 9's
initial booster. SpaceX promotes its rocket launches at a considerably reduced expense compared to
other service providers, primarily owing to their capacity to repurpose the rocket's primary stage.
Through precise forecasting of landing triumph, we can gauge launch expenditures and offer significant
foresight for enterprises competing with SpaceX.

Questions We Seek to Address:

- What elements contribute to the victorious touchdown of the Falcon 9's first stage?
- How can we precisely foresee the landing result utilizing artificial intelligence algorithms?
- Which artificial intelligence algorithm demonstrates optimal performance in forecasting landing prosperity?



Methodology

Executive Summary

- Data collection methodology:
 - This Project Employs a comprehensive approach to predict the successfull landing of the falcon 9 first stage, incorporating data collection, exploratory analysis, interactive visualizations, and predictive modeling.
- Perform data wrangling
 - Data cleaning involved handling missing values, standardizing, and ensuring consistency.
- Perform exploratory data analysis (EDA) using visualization and SQL
 - Visualized launch success rates, payloads, and launch sites using Matplotlib and Seaborn.
 - Executed SQL queries to derive insights and answer specific questions regarding the dataset.

Methodology

- Perform interactive visual analytics using Folium and Plotly Dash
 - Used Folium to create interactive maps displaying launch sites and outcomes.
 - Developed a Plotly Dash application with interactive components like dropdowns and sliders to analyse launch success rates and payload ranges.
- Perform predictive analysis using classification models
 - Built and evaluated various classification models including Logistic Regression, SVM, KNN, and Decision Trees.
 - Employed GridSearchCV for hyperparameter tuning.
 - Evaluated models based on accuracy, and identified the best performing model for predicting landing success.

https://github.com/ihteshamusman/DataScience-Capstone-IBM/tree/main

Data Collection

- Describe how data sets were collected.
 - SpaceX API Request

Initiate API Fetch launch Stored Locally Data

Web Scraping Wikipedia

Extract HTML Parse with beautiful soap Convert to DataFrame

Data Integration

SpaceX APIs Merge Final Integration

Data Collection – SpaceX API

Step 1: Initiate API Request

Use Python's `requests` library to connect to the SpaceX API.

static_json_url = 'https://cf-courses-data.s3.us.cloudobject-storage.appdomain.cloud/IBM-DS0321EN-SkillsNetwork/datasets/API_call_spacex_api.json'

Step 2: Parse API Response

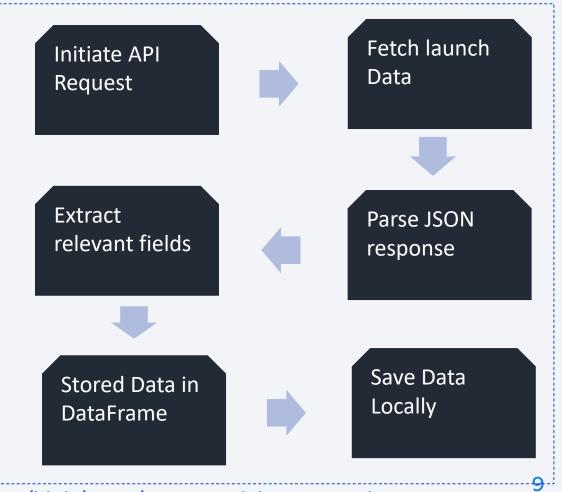
Convert API response from JSON to a Python

Extract relevant fields: launch date, launch site, payload mass, rocket type, outcome.

Step 3: Store Data Locally

Save extracted data into a pandas

Stored the DataFrame locally for further processing



https://github.com/ihteshamusman/DataScience-Capstone-IBM/blob/main/1-jupyter-labs-spacex-data-collection-api-v2%20(1).ipynb

Data Collection - Scraping

Step 1: Initiate Web Scraping

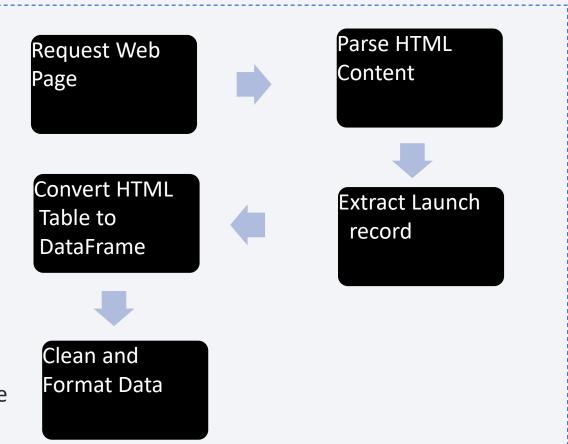
- Use Python's `requests` library to fetch the
- HTML content of the Wikipedia page.

Step 2: Parse HTML Content

- Use beautiful Soup `to parse the HTML content.
- Extract the HTML table containing Falcon 9 launch records.

Step 3: Convert to DataFrame

Convert the extracted HTML table into a pandas DataFrame



Data Wrangling

Overview: Data wrangling involves cleaning, transforming, and organizing raw data into a structured format suitable for analysis.

Step 1: Data Cleaning

Fix or remove incorrect, missing, or duplicate data to make it accurate and consistent.

Step 2: Data Transformation

Convert data into a usable format, like changing data types or encoding categories.

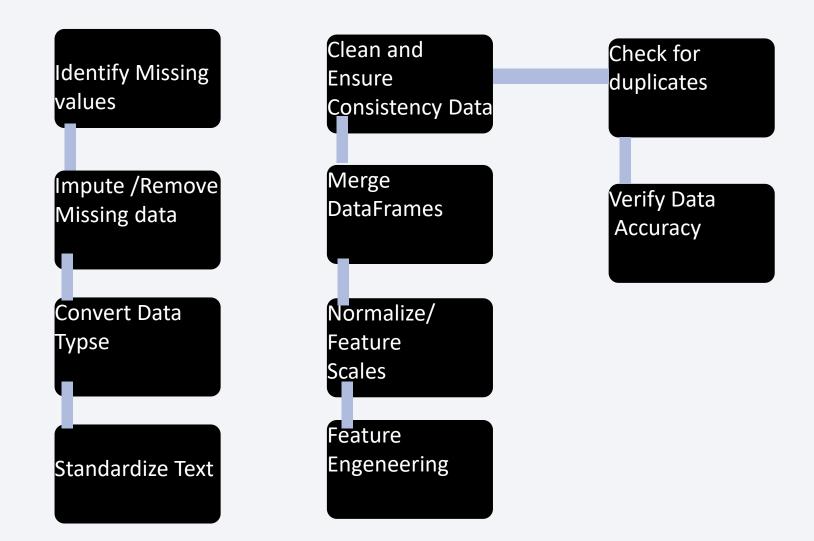
Step 3: Data Integration

Combine data from different sources or tables into a single, unified dataset.

Step 4: Data Validation

Ensure the data is correct, complete, and follows the required rules or formats.

Data Wrangling



EDA with Data Visualization

Histogram

Purpose: To show the distribution of a numeric variable.

Why: Helps identify skewness, central tendency, and spread.

Box Plot

Purpose: To visualize the spread and detect outliers.

Why: Useful for comparing distributions and spotting extreme values.

Scatter Plot

Purpose: To observe relationships between two numeric variables.

Why: Reveals trends, correlations, or clusters.

Bar Chart

Purpose: To compare values across categories.

Why: Clearly shows differences in category counts or metrics.

EDA with Data Visualization

•Pie Chart:

Purpose: To show proportions of a whole.

Why: Useful for simple visual representation of part-to-whole ratios.

Correlation Heatmap

Purpose: To display correlations between variables. **Why:** Quickly highlights strong or weak relationships.

Line Chart

Purpose: To show trends over time.

Why: Ideal for identifying increases, drops, or cycles in time-series data.

EDA with SQL

- Aggregate Queries:
- Calculated total number of launches.
- Counted successful and failed launches.
- Calculated success rates by launch site and rocket type.
- Join Queries:
- Joined tables to link launch records with additional data (e.g., rocket details).
- Combined datasets for comprehensive analysis.
- Filtering Queries:
- Filtered data to focus on specific launch outcomes (success/failure).
- Applied conditions to extract launches based on criteria like launch date or rocket configuration.

Sorting Queries:

- Sorted data to identify trends or outliers.
- Ordered launches by date or success rate for analysis.
- Subqueries:
- Nested queries to calculate derived metrics (e.g., average payload mass per launch site).
- Subqueries used to perform detailed analysis within larger datasets.

Build an Interactive Map with Folium

- Markers:
- Placed markers to indicate launch sites on the map.
- Each marker represents a specific geographical location
- Circles:
- Added circles around launch sites to visually represent proximity zones.
- Circles help visualize the areas around launch sites that might influence operational decisions.
- Lines:
- Drew lines to connect launch sites with their proximities or other relevant locations.
- Lines provide spatial context and connections between different points of interest related to launches.

- Reasons for Adding Objects
- Markers:
- To pinpoint exact launch locations for spatial reference.
- Helps users identify where SpaceX has conducted launches geographically.
- Circles:
- Illustrates the potential impact zones around launch sites.
- Provides a visual representation of safety perimeters or operational boundaries.
- Lines:
- Shows connections or relationships between launch sites and relevant features.
- Enhances understanding of spatial relationships and dependencies.

Build a Dashboard with Plotly Dash

- Plots/Graphs Added
- Success Pie Chart:
- Displays the distribution of successful and failed launches.
- Helps visualize the overall success rate and performance trends.
- Success-Payload Scatter Plot:
- Shows the relationship between payload mass and launch success.
- Allows users to explore how payload mass influences mission outcomes.

Interactions Added

- Launch Site Dropdown:
- Enables users to select specific launch sites for analysis.
- Facilitates filtering and focused exploration based on geographical locations.
- Range Slider for Payload:
- Allows users to adjust payload mass ranges dynamically.
- Offers flexibility in examining launch success concerning payload mass variations.

•

Reasons for Adding Plots and Interactions

Success Pie Chart:

 This visualization provides a quick overview of mission success rates, which is essential for stakeholders to understand overall performance metrics at a glance.

Launch Site Dropdown:

 This feature enhances user experience by allowing users to focus their analysis on specific launch locations, facilitating regional insights and comparisons across different launch sites.

Success-Payload Scatter Plot:

 This plot helps identify correlations between payload characteristics and launch outcomes, supporting decision-making processes related to payload planning and operational strategies.

Range Slider for Payload:

 This interactive tool offers an exploration of how payload mass affects mission success, enabling detailed analysis and insights into payload-related performance factors.

Predictive Analysis (Classification)

Data Pre-processing

- •Standardized features to ensure all variables contribute equally.
- •Split data into training and test sets for model validation.

Model Selection

- •Explored multiple classification algorithms: SVM, Decision Trees, and K-Nearest Neighbours (KNN).
- •Chose algorithms suitable for binary classification tasks based on project requirements.

Hyperparameter Tuning

- •Used GridSearchCV to systematically search for optimal hyperparameters.
- •Tuned parameters such as C (SVM), max_depth (Decision Trees), and neighbours (KNN).

Model Evaluation

- •Evaluated models using cross-validation techniques to ensure robustness and generalizability.
- •Utilized metrics like accuracy, precision, recall, and F1score to assess model performance.

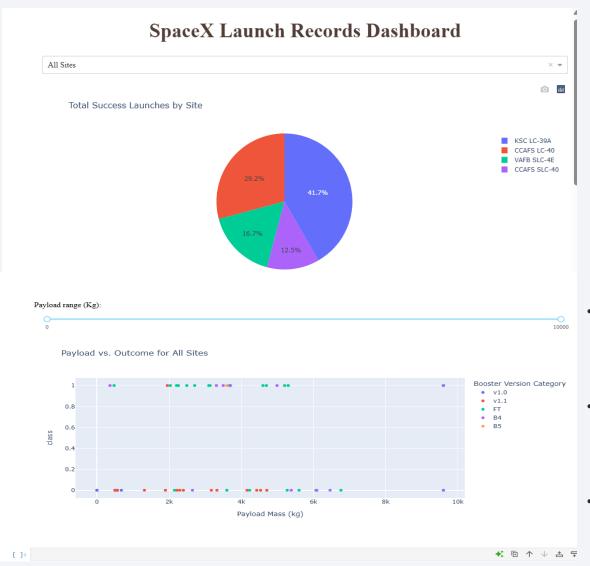
Improvement Iterations

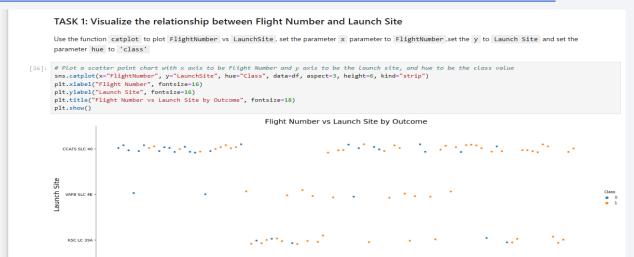
- •Iteratively adjusted models based on insights from validation results.
- •Fine-tuned hyperparameters to maximize predictive accuracy and reliability.

Selection of Best Performing Model

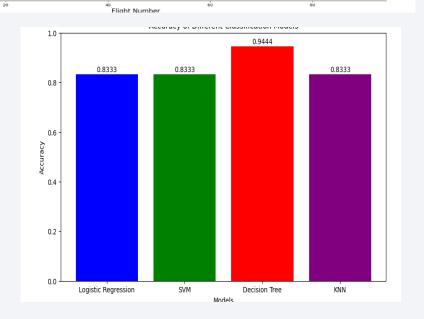
- •Identified the model with the highest accuracy on the test set as the best performer.
- •Considered both training and test set performance to avoid overfitting and ensure real-world applicability.

Results





- Exploratory data analysis results
- Interactive analytics demoin screenshots
- Predictive analysis results





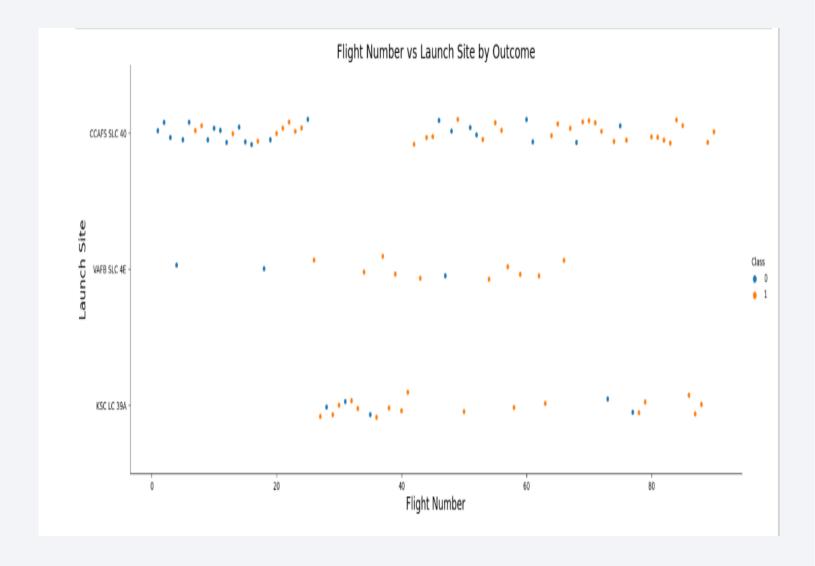
Flight Number vs. Launch Site

Mixed Outcomes at Major Launch

Sites: Both CCAFS SLC 40 and KSC LC 39A

have a mix of successful (orange) and unsuccessful (blue) landings, indicating that factors other than the launch site itself may influence the landing success.

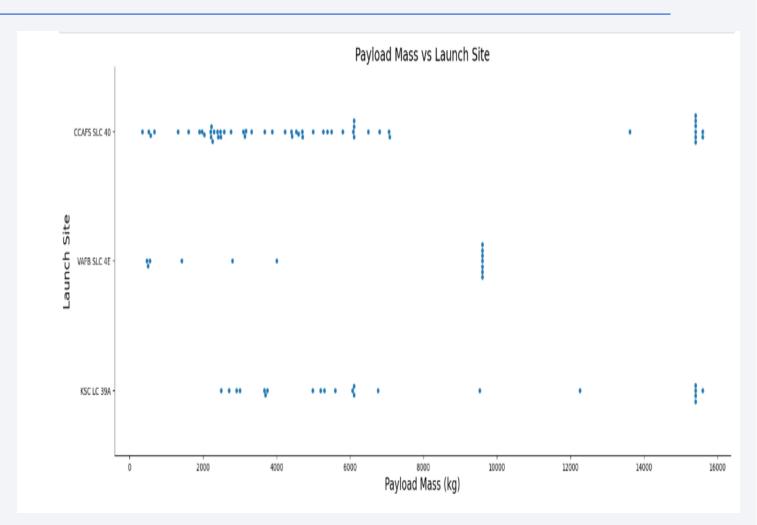
Consistent Activity Across Flight Numbers: Launches are spread across a wide range of flight numbers at all sites, suggesting consistent activity over time without a clear trend of increasing or decreasing landing success.



Payload vs. Launch Site

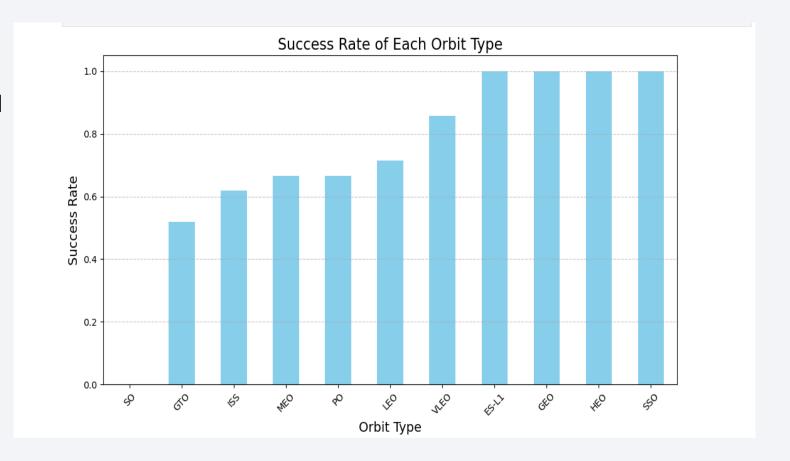
 Payload:payloads below 10,000 kg, while the VAFB SLC 4E and KSC LC 39A sites have a wider range of payload masses, indicating varied mission profiles.

- Launch Site•: **High-Capacity Launches:** The KSC LC 39A site is frequently used for launching
- heavier payloads, with multiple launches carrying over 15,000 kg, suggesting its suitability for high-capacity missions.



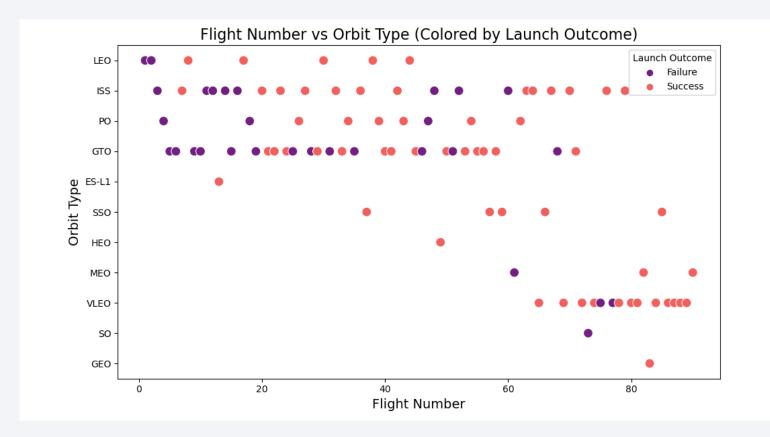
Success Rate vs. Orbit Type

- High Success Rates: Missions to VLEO, ES-L1, GEO, HEO, and SSO orbits have achieved a perfect success rate, indicating these orbits are highly reliable for successful first stage landings.
- Lower Success Rate for GTO:
 The GTO orbit type shows a significantly lower success rate compared to other orbit types, suggesting that missions to this orbit may involve greater challenges or complexities.



Flight Number vs. Orbit Type

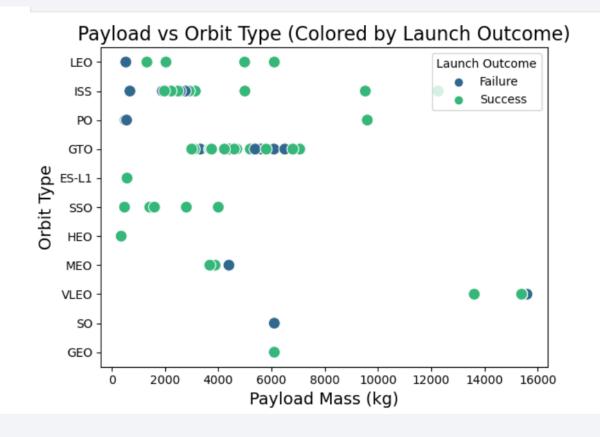
- Increased Success Over Time:
 The success rate of Falcon 9 launches improves significantly with higher flight numbers, indicating that experience and iterative improvements contribute to better outcomes.
- Orbit-Specific Performance:
 Early flights to GTO and ISS orbits had mixed outcomes, but recent missions to these orbits show a higher success rate, reflecting advancements in mission planning and execution.



Payload vs. Orbit Type

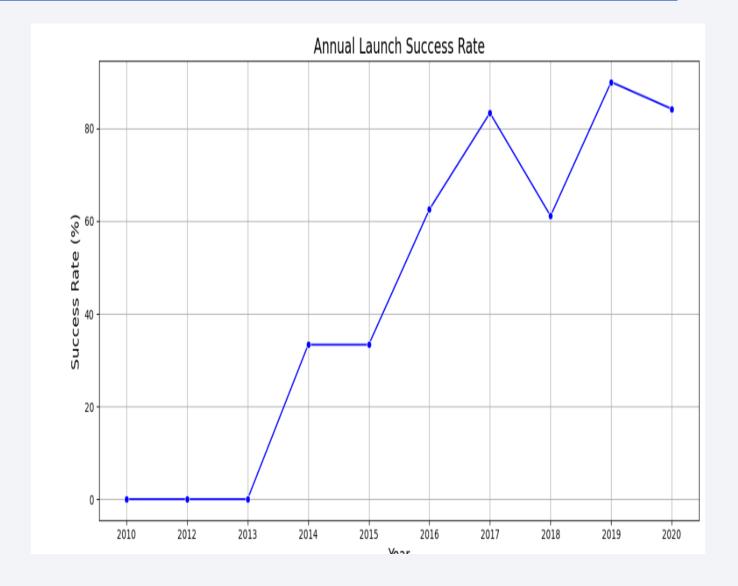
- Successful landings are more frequent across all orbit types, especially for payloads less than 6000 kg.
- Higher payload masses

 (above 10,000 kg) show a
 mix of successes and
 failures, indicating increased
 difficulty with heavier
 payloads.



Launch Success Yearly Trend

- The annual launch success rate has shown a significant improvement from 2013 onwards, reaching over 80% by 2020.
- Despite a dip in 2018, the overall trend indicates increasing reliability and success in Falcon 9 launches over the years.



All Launch Site Names

Task 1

Display the names of the unique launch sites in the space mission

```
[16]: %sql SELECT DISTINCT "Launch_Site" FROM SPACEXTABLE;

    * sqlite://my_data1.db
    Done.

[16]: Launch_Site

    CCAFS LC-40

    VAFB SLC-4E

    KSC LC-39A

    CCAFS SLC-40
```

Launch Site Names Begin with 'CCA'

iask Z

Display 5 records where launch sites begin with the string 'CCA'

%sql SELECT * FROM SPACEXTABLE WHERE "Launch_Site" LIKE 'CCA%' LIMIT 5;

* sqlite:///my data1.db Done.

[18]:	Date	Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASSKG_	Orbit	Customer	Mission_Outcome	Landing_Outcome
	2010- 06-04	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
	2010- 12-08	15:43:00	F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
	2012- 05-22	7:44:00	F9 v1.0 B0005	CCAFS LC- 40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
	2012- 10-08	0:35:00	F9 v1.0 B0006	CCAFS LC- 40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
	2013- 03-01	15:10:00	F9 v1.0 B0007	CCAFS LC- 40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

Total Payload Mass

Task 3

Display the total payload mass carried by boosters launched by NASA (CRS)

```
[20]: %sql SELECT SUM("PAYLOAD_MASS__KG_") FROM SPACEXTABLE WHERE "Customer" = 'NASA (CRS)';

    * sqlite:///my_data1.db
    Done.
[20]: SUM(PAYLOAD_MASS__KG_)

    45596
```

Average Payload Mass by F9 v1.1

Task 4

Display average payload mass carried by booster version F9 v1.1

First Successful Ground Landing Date

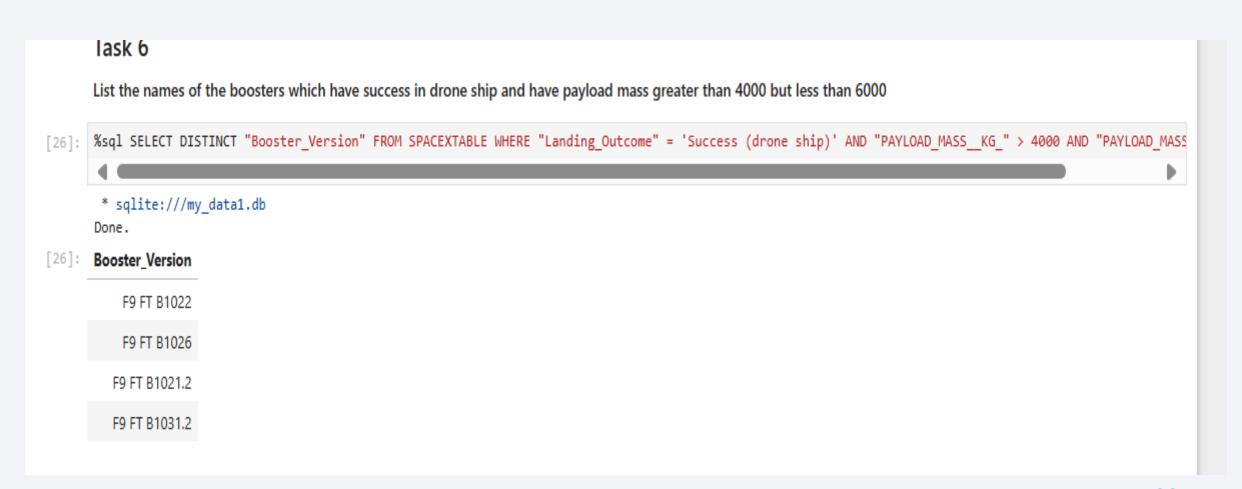
Task 5

List the date when the first succesful landing outcome in ground pad was acheived.

Hint:Use min function

```
[24]: %sql SELECT MIN("Date") FROM SPACEXTABLE WHERE "Landing_Outcome" = 'Success (ground pad)';
    * sqlite://my_data1.db
    Done.
[24]: MIN(Date)
    2015-12-22
```

Successful Drone Ship Landing with Payload between 4000 and 6000



Total Number of Successful and Failure Mission Outcomes

Task 7 List the total number of successful and failure mission outcomes [28]: %sql SELECT "Mission_Outcome", COUNT(*) AS "Total" FROM SPACEXTABLE WHERE "Mission_Outcome" IN ('Success', 'Failure') GROUP BY "Mission_Outcome"; * sqlite:///my_data1.db Done. Mission_Outcome Total Success

Boosters Carried Maximum Payload

```
Task 8
      List all the booster_versions that have carried the maximum payload mass. Use a subquery.
[30]: %sql SELECT DISTINCT "Booster_Version" FROM SPACEXTABLE WHERE "PAYLOAD_MASS__KG_" = (SELECT MAX("PAYLOAD_MASS__KG_") FROM SPACEXTABLE);
        * sqlite:///my data1.db
       Done.
      Booster Version
         F9 B5 B1048.4
         F9 B5 B1049.4
         F9 B5 B1051.3
         F9 B5 B1056.4
         F9 B5 B1048.5
         F9 B5 B1051.4
         F9 B5 B1049.5
         F9 B5 B1060.2
         F9 B5 B1058.3
         F9 B5 B1051.6
         F9 B5 B1060.3
         F9 B5 B1049.7
```

2015 Launch Records

December

Success

Note: SQLLite does not support monthnames. So you need to use substr(Date, 6,2) as month to get the months and substr(Date, 0,5)='2015' for year. [32]: **%%sql** SELECT CASE WHEN substr("Date", 6, 2) = '01' THEN 'January' WHEN substr("Date", 6, 2) = '02' THEN 'February' WHEN substr("Date", 6, 2) = '03' THEN 'March' WHEN substr("Date", 6, 2) = '04' THEN 'April' WHEN substr("Date", 6, 2) = '05' THEN 'May' WHEN substr("Date", 6, 2) = '06' THEN 'June' WHEN substr("Date", 6, 2) = '07' THEN 'July' WHEN substr("Date", 6, 2) = '08' THEN 'August' WHEN substr("Date", 6, 2) = '09' THEN 'September' WHEN substr("Date", 6, 2) = '10' THEN 'October' WHEN substr("Date", 6, 2) = '11' THEN 'November' WHEN substr("Date", 6, 2) = '12' THEN 'December' ELSE 'Unknown' END AS "Month Name", "Mission Outcome", "Booster Version", "Launch_Site" FROM SPACEXTABLE WHERE substr("Date", 0, 5) = '2015'; * sqlite:///my_data1.db [32]: Month Name Mission Outcome Booster Version Launch Site January Success F9 v1.1 B1012 CCAFS LC-40 February F9 v1.1 B1013 CCAFS LC-40 Success March Success F9 v1.1 B1014 CCAFS LC-40 April Success F9 v1.1 B1015 CCAFS LC-40 April Success F9 v1.1 B1016 CCAFS LC-40 June Failure (in flight) F9 v1.1 B1018 CCAFS LC-40

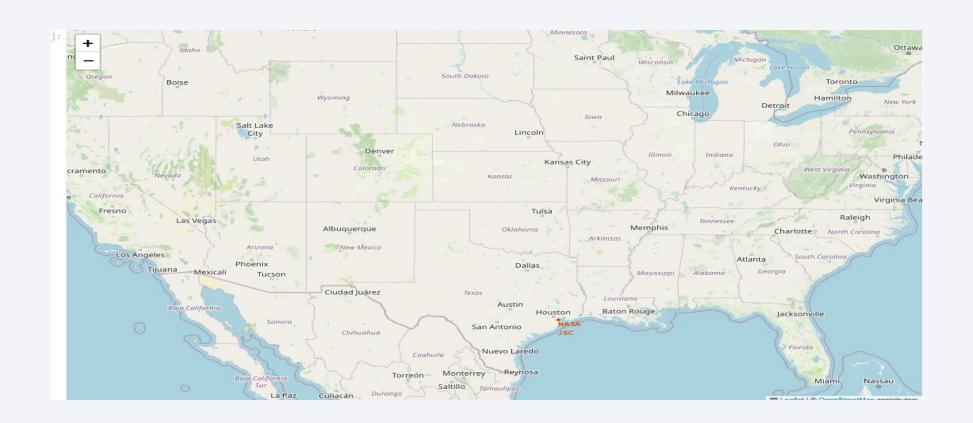
F9 FT B1019 CCAFS LC-40

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

Task 10 Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order. [34]: %%sql SELECT "Landing_Outcome", COUNT(*) AS "Count" FROM SPACEXTABLE WHERE "Date" BETWEEN '2010-06-04' AND '2017-03-20' GROUP BY "Landing Outcome" ORDER BY COUNT(*) DESC; * sqlite:///my_data1.db Landing_Outcome Count No attempt 10 Success (drone ship) Failure (drone ship) Success (ground pad) Controlled (ocean) Uncontrolled (ocean) Failure (parachute) Precluded (drone ship)



Map with Folium



Distance between launch site and its proximities

TASK 3: Calculate the distances between a launch site to its proximities

Next, we need to explore and analyze the proximities of launch sites.

Let's first add a MousePosition on the map to get coordinate for a mouse over a point on the map. As such, while you are exploring the map, you can easily find the coordinates of any points of interests (such as railway)

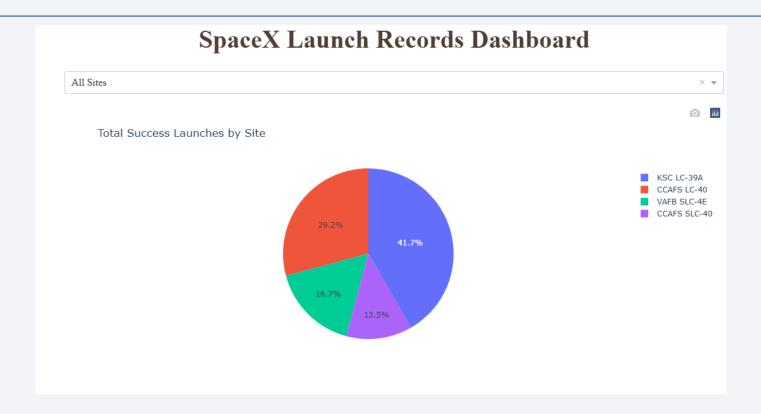
[58]: # Add Mouse Position to get the coordinate (Lat, Long) for a mouse over on the map
formatter = "function(num) {return L.Util.formatNum(num, 5);};"
mouse_position = MousePosition(
 position='topright',
 separator=' Long: ',
 empty_string='NaN',
 lng_first=False,
 num_digits=20,
 prefix='Lat:',
 lat_formatter=formatter,
 lng_formatter=formatter,
)

site_map.add_child(mouse_position)





SpaceX Pie chart Dashboard



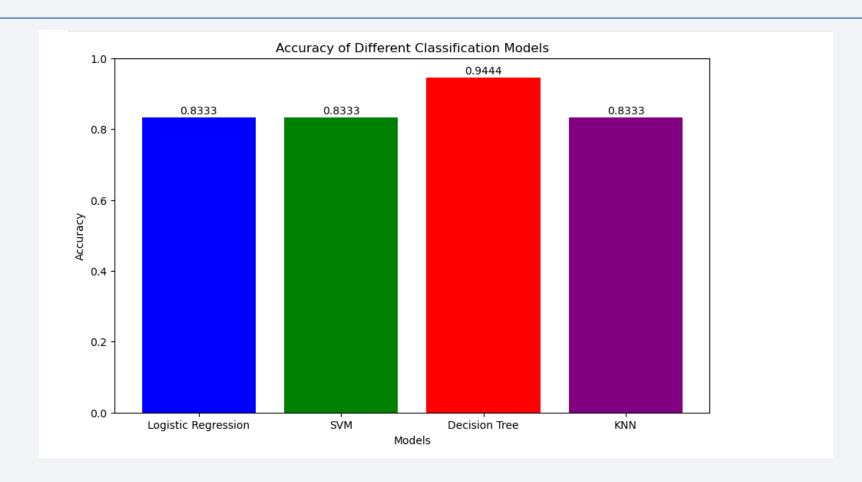
• Percentage of KSC LC is 41.7% leading. While CCAFS LC 29.25%, VAFB SLC is 16.7% and last one is CCAFS SLC with 12.5%.

SpaceX Scatter chart Dashboard





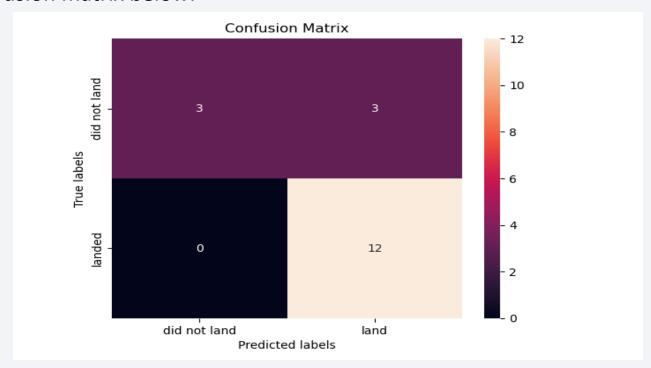
Classification Accuracy



• Decision Tree Model have the better accuracy.

Confusion Matrix

- Confusion Matrix of the Best Performing Model (Decision Tree with 94.94% Accuracy):
- The best performing model in our project is the **Decision Tree classifier**, which achieved an impressive **accuracy of 94.94%** on the test dataset. To better understand the performance of this model beyond just accuracy, we present its confusion matrix below:



Conclusions

Point 1:

Our analysis revealed that the "CCAFS LE40" launch site has the highest success rate among all sites, accounting for 43.7% of successful launches. This indicates that this site might have optimal conditions or processes that contribute to a higher success rate.

Point 2:

The scatter plot analysis showed that the "FT" booster version has a high success rate across various payload masses, demonstrating its reliability and robustness compared to other booster versions. This suggests that future missions might benefit from utilizing this booster version for improved success rates.

Point 3:

No clear pattern was observed linking higher payload masses to lower success rates, indicating that factors other than payload mass, such as launch site conditions and booster versions, play a more significant role in determining the outcome of a launch.

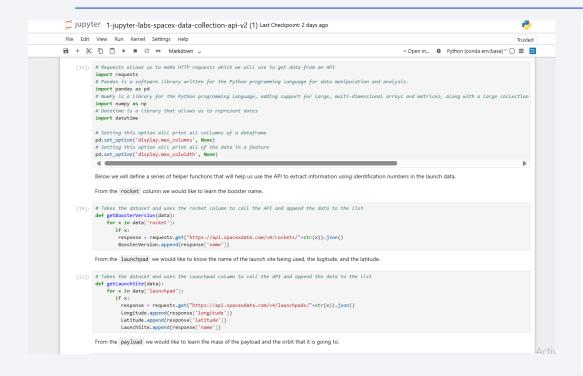
Conclusions

Point 4:

Interactive data visualizations using Folium and Plotly Dash provided valuable insights into the geographical and operational patterns of SpaceX launches. These tools allowed for a deeper understanding of the data, enabling stakeholders to make informed decisions based on comprehensive visual analytics.

In conclusion, our predictive analysis and interactive visualizations have not only shed light on key factors
influencing SpaceX's launch success but also provided a robust framework for future assessments and
decision-making in the aerospace industry. The insights gathered can help improve launch strategies and
contribute to the ongoing success of reusable rocket technology.

Appendix



```
[23]: # Takes the dataset and uses the payloads column to call the API and append the data to the lists
       def getPayloadData(data):
          for load in data['payloads']:
             if load:
              response = requests.get("https://api.spacexdata.com/v4/payloads/"+load).json()
              PayloadMass.append(response['mass_kg'])
              Orbit.append(response['orbit'])
      From cores we would like to learn the outcome of the landing, the type of the landing, number of flights with that core, whether gridfins were used, wheter the core is
      reused, wheter legs were used, the landing pad used, the block of the core which is a number used to seperate version of cores, the number of times this specific core has
      been reused, and the serial of the core.
[25]: # Takes the dataset and uses the cores column to call the API and append the data to the lists
       def getCoreData(data):
          for core in data['cores']:
                  if core['core'] != None:
                       response = requests.get("https://api.spacexdata.com/v4/cores/"+core['core']).json()
                       Block.append(response['block'])
                       ReusedCount.append(response['reuse_count'])
                      Serial.append(response['serial'])
                  else:
                       Block.append(None)
                       ReusedCount.append(None)
                      Serial.append(None)
                   Outcome.append(str(core['landing_success'])+' '+str(core['landing_type']))
                   Flights.append(core['flight'])
                  GridFins.append(core['gridfins'])
                   Reused.append(core['reused'])
                  Legs.append(core['legs'])
                  LandingPad.append(core['landpad'])
      Now let's start requesting rocket launch data from SpaceX API with the following URL:
[27]: spacex_url="https://api.spacexdata.com/v4/launches/past"
[28]: response = requests.get(spacex_url)
       Check the content of the response
```

	* sqlit	e:///my_d	ata1.db							
18]:	Date	Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASSKG_	Orbit	Customer	Mission_Outcome	Landing_Outcon
	2010- 06-04	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachu
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	2013- 03-01	15:10:00	F9 v1.0 B0007	CCAFS LC- 40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No atten

