

Ildikó Tóth

UX Designer

<https://imildi.com>

I am an self-driven, strategically smart, and detail oriented designer in Portland, OR. I live and breathe user-centered interaction design and thrive on collaboration to positively transform how users interact with the world around them.

CONTACT

imildih@gmail.com

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SKILLS

VISUAL

Adobe(Ps, Il,Id)

Axure

Balsamiq

Figma

InVision

Sketch

RESEARCH

A/B Testing

Card Sort

Heuristic Analysis

Survey Design

Usability Testing

DEVELOPMENT

Github

HTML / CSS

JavaScript / jQuery

Python / C# / SQL

PRESENTATION

Camtasia

Draw.io

iMovie

Miro

PERSONAL

Certified Agile Product Owner

Airbnb Host and Business Owner

Fluent in French and Hungarian

Mazamas Mountaineering Club
Member

EXPERIENCE

DAT Solutions - Interaction Designer

March 2019 - Current

DAT Power: Leading redesign of the company's flagship product. Verifying and overturning assumptions with research and data to inform designs. Discovering user needs, wireframing, testing, and iterating on designs for the most optimal user experience.

DAT Account and Directory: Managing contract designers' work and providing design feedback within design sprints.

Code for Portland - UX Design Lead

Oct 2018 - May 2019

Social media scraper: Conducted interviews with public health professionals' pain points in collecting social media messages relating to infectious diseases. Designed for those needs using data collected from surveys, interviews, workshops, and usability tests. Worked with developers to hand off requirements and iterate through designs.

Bloc.io - UX Design Apprentice

Sept 2017 - Oct 2018

Copilot: Designed a mobile parking & navigation app that relays street parking availability. Completed work employing generative research, user flows, usability/preference tests, a design system, and UI design.

Cirrus: Conducted market assessment of cloud storage services. Iterated from wireframes to high-fidelity mockups using results from remote and in-person usability tests.

Intel - Business Analyst + Product Owner

Jul 2015 - Jan 2017

Retailer onboarding: Redesigned sign-up process to include company search shortcut and a location-smart address input. Developed storyboards, user stories and flows for cross-functional groups and external design agencies. Improved and reduced data entry + exit rates.

EDUCATION

Stanford University & Portland State University 2012 - 2014

HCI & Computer Science Courses GPA: 3.8/4

Syracuse University 2006 - 2010

BA Graphic Design + Math. Minor in IT GPA: 3.93/4

