Ildikó Tóth
UX Designer

🌱 imildi.com

CONTACT

✉ imildih@gmail.com
📞 703.597.8004
in linkedin.com/in/ildikototh

SKILLS

VISUAL
Adobe(Ps, Il,Id)
Axure
Balsamiq
Figma
InVision
Sketch

RESEARCH
A/B Testing
Card Sort
Heuristic Analysis
Survey Design
Usability Testing

DEVELOPMENT
Github
HTML / CSS
JavaScript / jQuery
Python / C# / SQL

PRESENTATION
Camtasia
Draw.io
iMovie
Keynote /Powerpoint

PERSONAL

Certified Agile Product Owner

Airbnb Host and Business Owner

Fluent in French and Hungarian

Mazamas Mountaineering Club Member

I am a code-savvy, detail-oriented designer in Portland, OR. Pivoting my career to the full spectrum of UX, I am excited to bring my previous experience with engineering together with my more recent UX work to positively transform how users interact with the world around them.

EXPERIENCE

Code for Portland - UX Design Lead
Oct 2018 - Current

Social media scraper: Researching Clackamas County public health professionals' pain points in collecting social media messages relating to infectious diseases. Designing for those needs using data collected from surveys, interviews, workshops, and usability tests. Working with developers to hand off requirements and iterate through designs.

Bloc.io - UX Design Apprentice
Sept 2017 - Oct 2018

Copilot: Designed a mobile parking & navigation app that relays street parking availability. Completed work employing generative research, user flows, usability/preference tests, a design system, and UI design.

Cirrus: Conducted market assessment of cloud storage services. Iterated from wireframes to high-fidelity mockups using results from remote and in-person usability tests.

Intel - Business Analyst + Product Owner
Jul 2015 - Jan 2017

Retailer onboarding: Redesigned sign-up process to include company search shortcut and a location-smart address input. Developed storyboards, user stories and flows for cross-functional groups and external design agencies. Improved and reduced data entry + exit rates.

Channel member hierarchy: Reorganized a multi-tiered reward system of 500k members. Visually simplified complex data to decision makers.

Intel - Automation Software Engineer
Jul 2011 - Jan 2015

Scheduler solution design: Worked to support process changes to semiconductor manufacturing R&D via material delivery. Conducted user interviews, designed, tested and developed through rapid iteration.

EDUCATION

Stanford University & Portland State University *2012 - 2014*
HCI & Computer Science Courses GPA: 3.8/4

Syracuse University *2006 - 2010*
BA Graphic Design + Math. Minor in IT GPA: 3.93/4