



We are memories for our loved ones.

What is FamSketch?

FamSketch is a word composed of two English expressions:

Family and ***Sketch***.

This reflects the main goal of our project, which is in short the creation of a web application, portal and mobile applications based on a social network, for recording family information and sharing it between a narrow and precisely specified group of people - family members.

What can FamSketch do?

FamSketch will provide:

- store and share photos, audio and video recordings that you want to show to your loved ones (recordings from weddings, christenings, ribbon, etc.)
- writing statuses, chat, the ability to comment on posts and other standard social networking features.
- creating a family tree, sorting and navigating between added family connections in a simple and graphically clear form.
- the possibility of connecting not only with the family, but also with family acquaintances.
- recording important events, thoughts and observations of a family character, ie creating an online family chronicle, a parent's legacy, capturing your life story ...
- the opportunity to print your profile and use it as a gift in an elegant printed form, the opportunity to inherit your digital life ...
- other features and design customizations that are added during development and that we have ready for the next phases of the project.

What makes FamSketch different? (... like other social networks?)

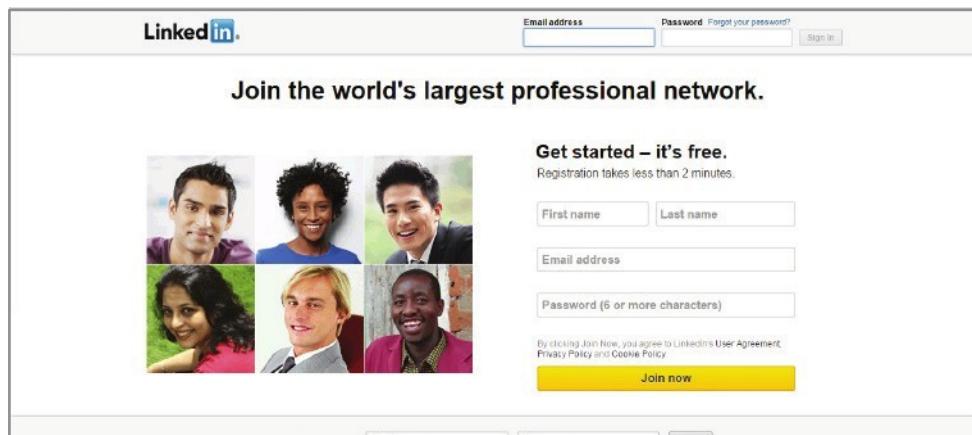
Is FamSketch a service that is really missing from the market? Does it offer features that other portals such as Facebook, Google or Tumblr do not yet offer?
How is it different from these services?

1. Specialization.

FamSketch is a specialized social network, which distinguishes it from the above-mentioned portals. Because Facebook, for example, does not have a clearly defined circle of people for whom it is intended, it currently causes a certain amount of information chaos when using it. The stories of your family members are mixed here with the stories of your work colleagues, former classmates, neighbors, etc.

One of the sources of inspiration that led us to the idea of creating FamSketch is the LinkedIn portal. This service is a beautiful example of how to use the potential of a social network to help you in your career life. However, it should be noted that on LinkedIn, the user behaves differently on LinkedIn than on other social networks - by sharing mainly work experience and not photos of his lunch or favorite music.

Our goal is to achieve something similar, but with focus on family life. The user should feel the same comfort on our website as being surrounded in a family circle.



LinkedIn

Example of a specialized
social network

2. Simplicity.

Our service is intended for the whole family, ie for all generations. Therefore, using our application will be as simple and intuitive as possible, so that the older generation and people who are not familiar with Internet can still find it simple to use.

After entering the basic personal data, our system will automatically suggest connections to all your relatives who will already have a FamSketch account, so you won't need to spend any time looking them up.

All your connections will be clearly displayed in the form of a Family Tree.

3. Security.

At FamSketch, users will share their family experiences and information that is confidential, so one of the most important things we stand for is the security of our website and the guarantee of our users' privacy.

With us, you will be 100% sure that only your loved ones will see your shared posts, without complicated privacy settings.

We will only interfere with the privacy of our users to the minimum extent necessary, including the deletion of explicit, obscene or otherwise inappropriate posts and possible interference with activities that would be of an illegal nature.

We commit to never trade with the information entrusted to us by our users, as well we will not pass on any information to a third party to users, just as we will not pass them on to any third party (as other social networks normally do.)



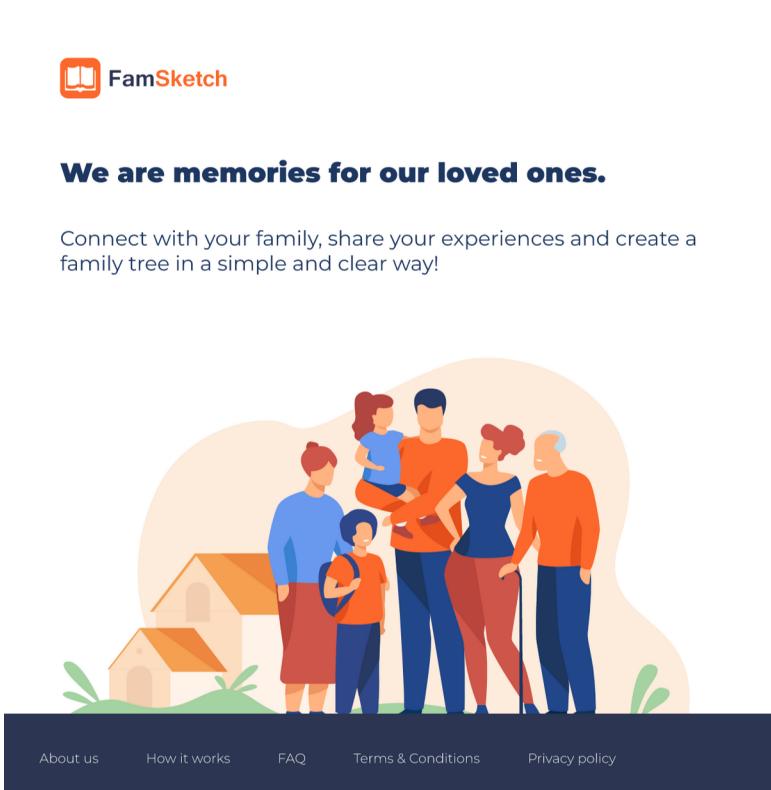
The Internet is a dangerous place

FamSketch will take care of your most sensitive ones family information in the online world.

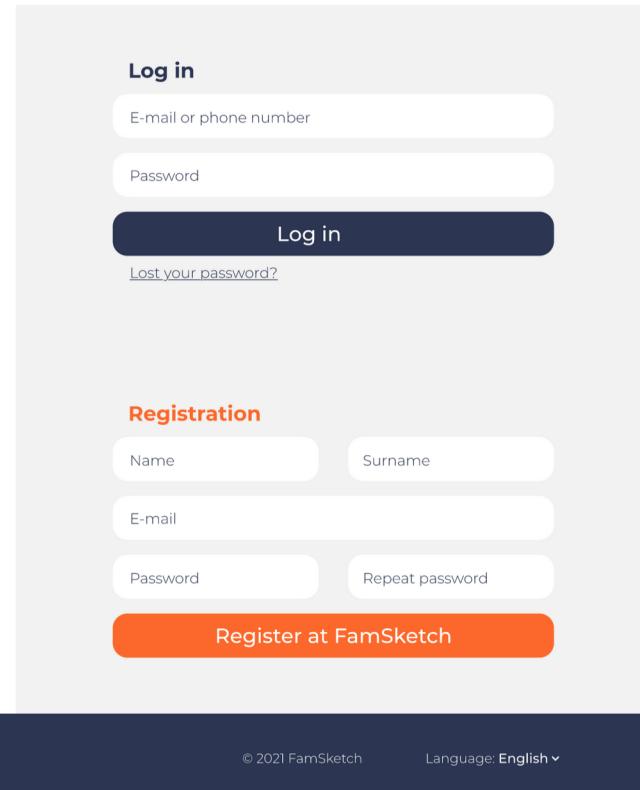
How does FamSketch work?

Our portal offers many functions in a simple and clear form.

In the following pages we will briefly take a look at how FamSketch works and how it will look like.



The screenshot shows the FamSketch landing page. At the top left is the FamSketch logo (an orange icon with a book and a person). Below it is the tagline "We are memories for our loved ones." A central illustration depicts a family of six (two adults, two children, and two grandparents) standing in front of a house. At the bottom of the page is a dark footer bar containing links: "About us", "How it works", "FAQ", "Terms & Conditions", "Privacy policy", "© 2021 FamSketch", and "Language: English ▾".



The screenshot shows the FamSketch login and registration forms. The login section is titled "Log in" and contains fields for "E-mail or phone number" and "Password", with a "Log in" button and a "Lost your password?" link. The registration section is titled "Registration" and contains fields for "Name" and "Surname", "E-mail", "Password", and "Repeat password", with a "Register at FamSketch" button.

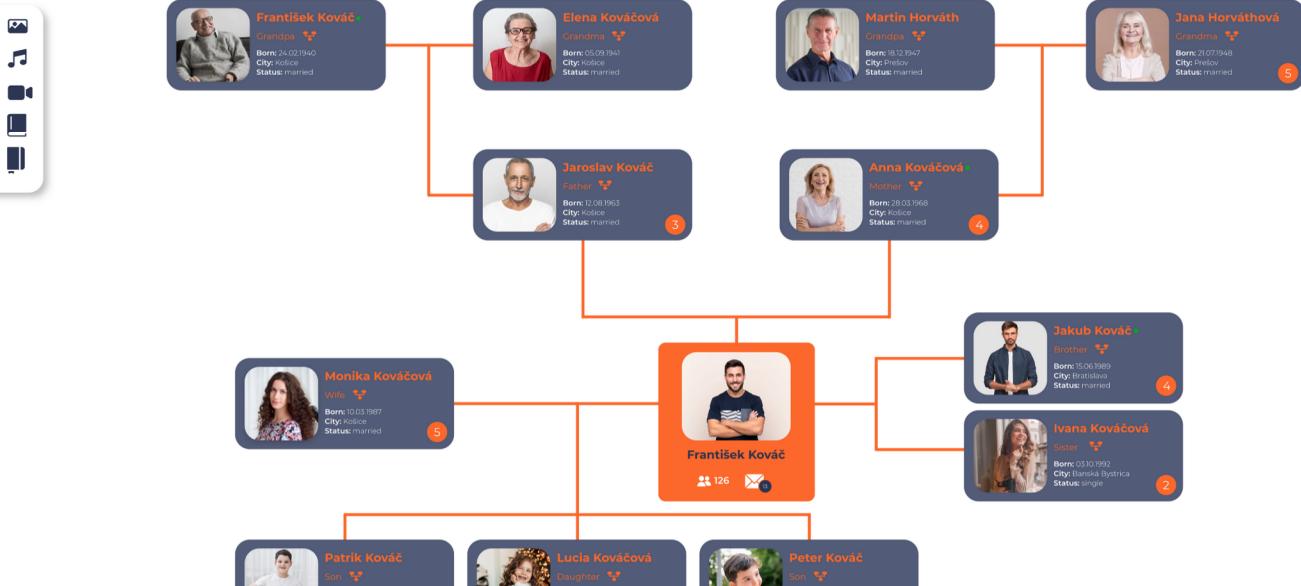
Landing Page

Classic first page with login and registration form.

The minimalist graphics used in combination with the family illustration immediately indicate the purpose of the site.

It is also possible to place a presentation and instructional video on this page.

Ability to log in using Facebook or Google accounts.



Dashboard

Board where all notifications, e-mails, chat messages, comments / reactions, calendar notifications, invitations to family celebrations / events from your loved ones are displayed and centralized on your entire profile, quick links to the most important functions ...

František Kováč

126 notifications, 13 messages, 1 calendar event, 1 file, 1 profile view.

Born: 26.03.1985, City: Košice, Status: married.

"We are memories for our loved ones."

What's on your mind?

Photo, Audio, Video, Share.

Ivana Kováčová, 01.03.2021: Hi Ferko, thanks for the info, I'm already looking forward to see you there. Have a nice day too.

František Kováč, 01.03.2021: Hello, I announce and write for your info that the wedding will take place at this place. Take a look. Have a nice day.

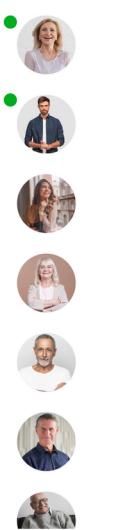
DELICIOUS FOOD! 50% OFF. ORDER NOW.

PREMIUM HOTEL Deals 40% OFF. Book Now.

Profile

Contributions from your relatives which you can save and share in your Family Chronicle or your Memorial. Links to your family tree, shared files, and your accounts on other social networks

(Facebook, Youtube, LinkedIn, etc.)



Anna Kováčová • before 8h



Jakub Kováč • before 9h



Jaroslav Kováč before 10h



Ivana Kováčová before 10h



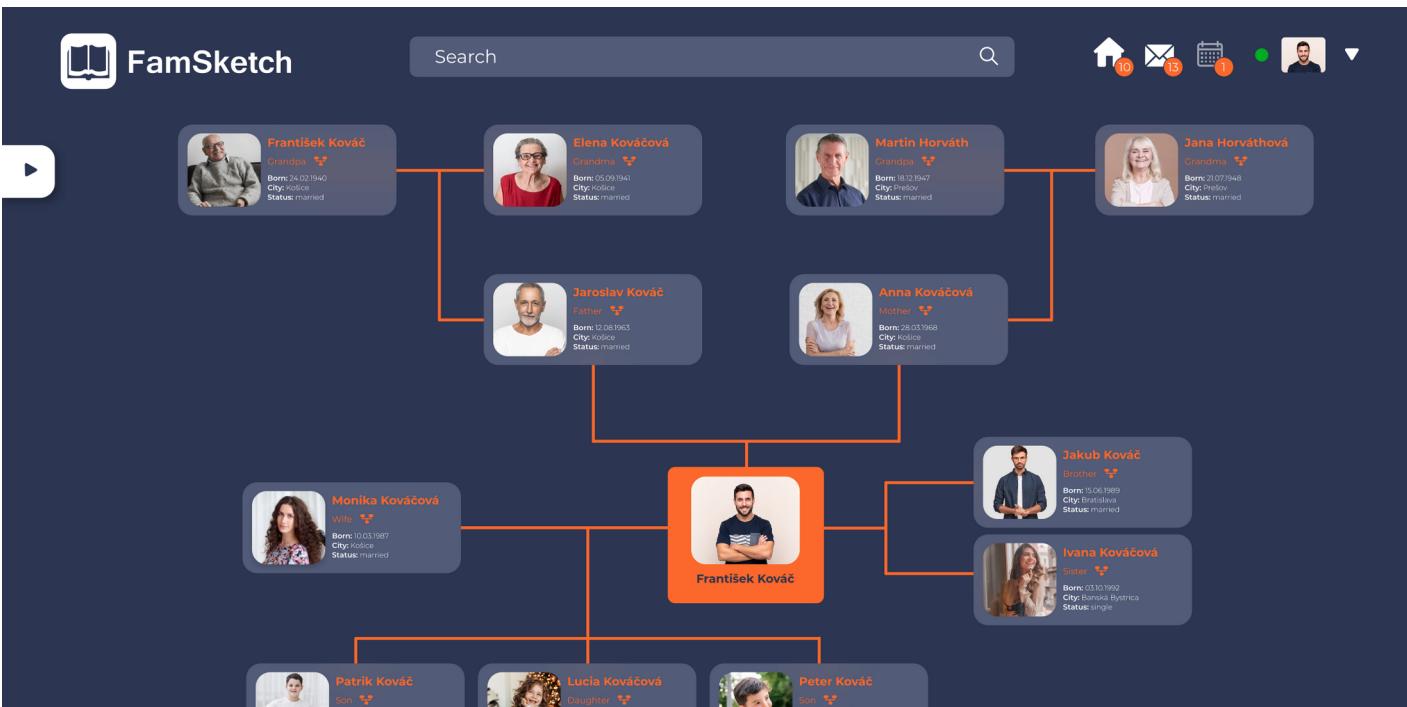
Hi, I've already called my mom, so I'm fine. See you there 😊

Online room

A room that gives you the opportunity to communicate online with your family and relatives.

This virtual living room or kitchen gives you the opportunity to send messages, and to start video communication.

The online game room allows you to meet your family at various board games.



Family tree

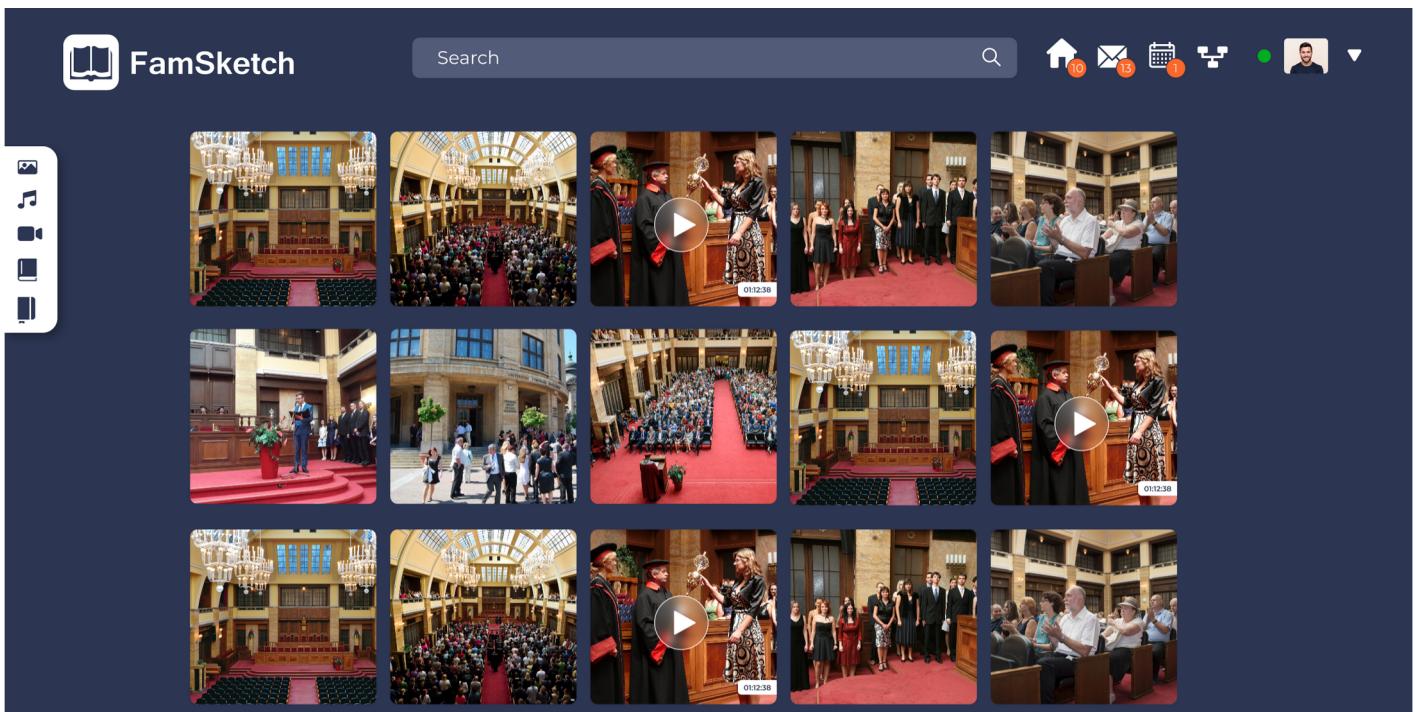
Our service offers a family tree in which you can easily search for and add relatives and family acquaintances.

Thanks to intelligent filtering and segmentation in your family relationships, you will never feel lost in space.

The screenshot shows the FamSketch application interface. At the top, there is a header with the logo 'FamSketch' and a search bar. Below the header is a navigation bar with icons for home, messages, and users. The main area features a calendar for March 2021 on the left, showing dates from 1 to 31. A 'New event' button is located above the calendar. To the right of the calendar is a 'Schedule' view for Saturday, 20. March 2021. The schedule lists events from 08:00 to 14:00. An event at 10:00 is highlighted in orange and titled 'Wedding Ivana and Lukáš', with a note 'Participation confirmed'. To the right of the schedule is a detailed view of the wedding event, showing a photo of a decorated table and event details: 'Wedding Ivana and Lukáš', 'Since 10:00', 'Saturday, 20. March 2021', and 'Participation confirmed'. It also shows a 'Participants (95)' section with a thumbnail of several people.

Calendar

FamSketch will have a calendar to which you can add all your important family events - weddings, christenings, birthdays, name days, etc.



FamSketch

Search

Day 20. March 2021

Wedding Ivana and Lukáš

Another milestone in our family took place on this Saturday. My beloved sister Ivanka married a great guy, I can honestly say that about him because he's my best friend and I'm glad she chose him. My entry in our family chronicle, best regards and have a nice day today, your František.

Participants (95)

Add note

Your cousin Peter also joins the congratulations. The party was a rock and roll! In the end it made me a bit tired and I couldn't manage it but you have super buddies. We enjoyed it. That Hanka is so nice, well and maybe, next time, you won't bother me with the question of when I'm going to get married too.

The screenshot shows a digital scrapbook page for a wedding. At the top, there's a header with the logo 'FamSketch' and a search bar. Below the header, a title 'Our wedding' is displayed in orange. A text block follows, stating: 'Today is a day worth writing, because it is a day when my life is changing and so is my destiny. Ladies and gentleman today is the day! to me and my way of life joins a great girl, wife, girlfriend and I truly believe that also the mother of our children. Today I think about wedding and make this entry because of mine girlfriend became my wife. My wife Ivanka.' To the left of the text is a photo of a man adjusting his boutonniere. Below the text is another photo of a bride and groom smiling. To the right is a photo of a group of men in tuxedos. At the bottom, there's a note section with a 'Add note' button and a play button for a voice memo.

Room for photos, videos, Memorial, Family album and Family Chronicle

- possibility to add links / comments / response under photo / video takes
- ability to add and receive and share photos, videos from family members
- possibility of notes, events and memory to your virtual room of "Memorial"
- possibility of joint creation of the Family Chronicle

The FamSketch mobile application interface is shown across several screenshots. At the top left, there's a login screen with fields for email or phone number and password, and a 'Log in' button. Next to it is a registration screen with fields for name, surname, email, and password, plus a 'Register at FamSketch' button. Below these are sections for 'About us', 'How it works', 'FAQ', and copyright information.

The central part of the interface is a detailed family tree diagram. It shows a male root node 'František Kováč' with three children: 'Elena Kováčová', 'Marie Kováčová', and 'Ivana Kováčová'. 'Elena Kováčová' has two children: 'Dáša Kováčová' and 'Anna Kováčová'. 'Anna Kováčová' has three children: 'Patrik Kováč', 'Lukáš Kováč', and 'Peter Kováč'. Each node contains a small profile picture and some descriptive text.

Below the family tree is a navigation bar with icons for Photos, Audio, Video, Chronicle, and Memorial. To the right, there's a user profile for 'František Kováč' with stats (126 posts, 26.03.1985 birth, etc.), a post about a wedding, and a promotional banner for a hotel.

On the left side, there's a messaging interface where 'Anna Kováčová' sends a message to 'František Kováč' about gifts, and 'František Kováč' replies that he has everything. Other messages from 'Janoslav' and 'Ivana' are also visible.

In the middle section, another family tree for 'František Kováč' is shown, identical to the one above but with different names for the children and their descendants.

To the right, a calendar view for March 2021 shows a specific event entry for 'saturday, 20. March 2021' with a note about a wedding.

At the bottom left, a photo gallery displays a grid of images from a wedding, with filters for Photos, Audio, Video, Chronicle, and Memorial.

On the bottom right, a section titled 'Our wedding' features a photo of a man in a tuxedo and a note: 'Today is a day worth writing, because it is a day when my life is changing and so is'.

Visualization of the application for mobile devices

Who is FamSketch?

We are a team of professionals with years of experiences, we believe that we will bring our project to a successful end.



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Business plan / dividends of shareholders?

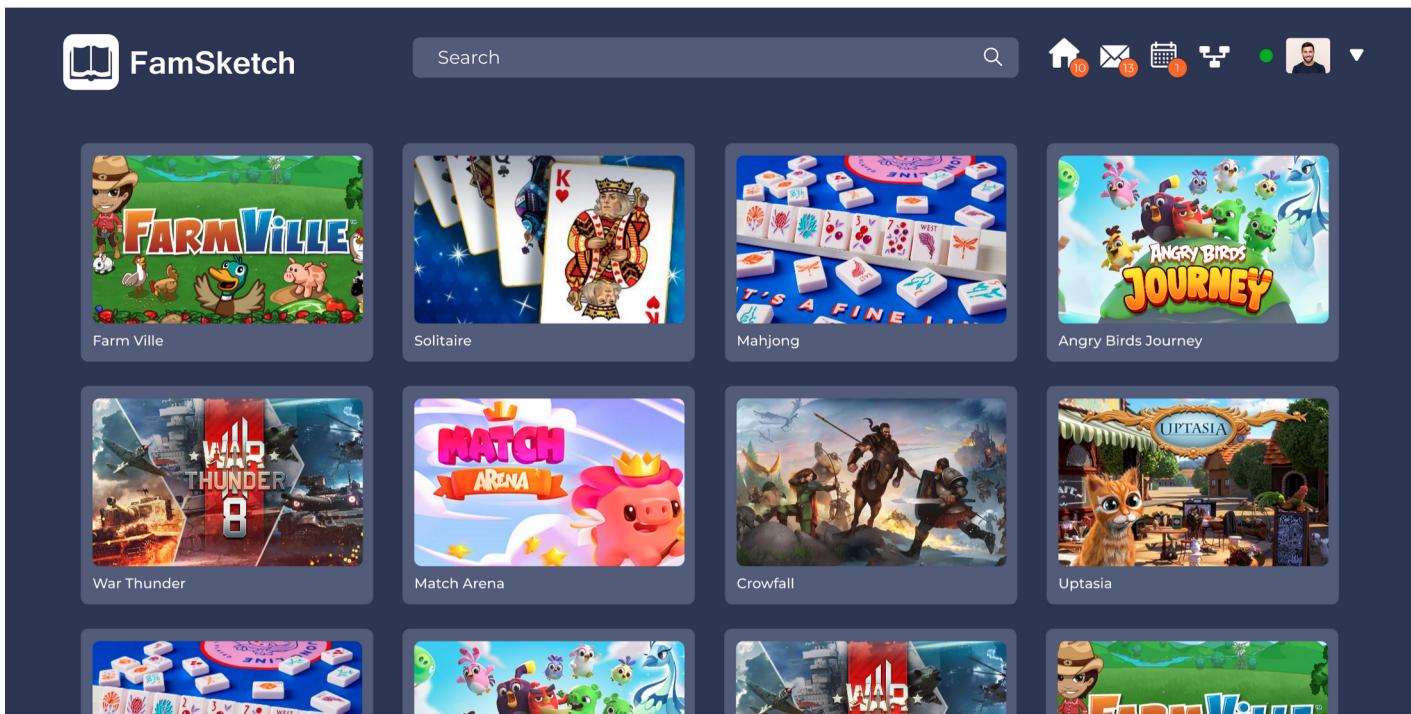
The screenshot shows the FamSketch mobile application. At the top, there's a search bar and a navigation menu with icons for home, messages, calendar, and profile. On the left, a user profile for "František Kováč" is displayed, including a photo, name, birth date (26.03.1985), city (Košice), and status (married). A quote "We are memories for our loved ones." is also shown. The main feed displays two posts: one from "Ivana Kováčová" and one from "František Kováč". To the right of the feed, a sidebar is highlighted with a red border. This sidebar contains two promotional banners: one for "DELICIOUS FOOD!" with a 50% off offer and another for "PREMIUM HOTEL Deals" with a 40% off offer. A callout box on the right side of this sidebar area states: "Section designated for ads and offer of goods, products from local service vendors".

1. Receive ads from local resellers using FamSketch logistics and marketing services

- on the right side of the user profile is a section where I will display ads from local service vendors
- this means that if I log in to my account from Košice, I will see ads from local sellers from Košice, and if I log in from New York, I will appear there from sellers from New York
- we will be contracted with the given vendors to provide marketing and logistics
- the advantage will be that if the user orders the service via FamSketch, he will have the option of a discount and if the user has paid a Premium account, which can be further divided into monthly or annual payments, the user will be shown the discount percentage for the service

2. Receipt of payments from users of the FamSketch social network

- premium account that will be purchased on a monthly, semi-annual and annual basis
- premium account will have the option to disable or allow ad serving
- premium account will have bigger discounts or will be more advantageous when buying and delivering the product that you choose in the FamSketch logistics services section



3. Revenue from the use of games / board games

- a premium account will also be preferred, e.g. the premium account will be able to use the complete offer of games on the FamSketch social network

4. Using FamSketch services using hardware

- adapted for our handicapped relatives for our fathers and mothers for our grandmothers and fathers

5. FamSketch - Send a paper message to a recipient

- when writing a letter, registered letter, Christmas greeting, birthday greeting, mourning announcement, choose the option of sending a message in paper form
- this means that the recipient will receive a physical envelope, letter, greeting, postcard, etc.
- possibility to choose from e-shop design, predefined text templates and other options

Complete samples of promo versions plus an intro video to watch

by clicking on the text below the images !

(The PDF file contains web / http / https links, we recommend opening in a classic and not a mobile browser)



Intro Video - FamSketch.com



A screenshot of the FamSketch website. On the left, there's a "Prihlásenie" (Login) form with fields for "E-mail alebo telefónne číslo" and "Heslo" (Password), and a "Prihlásiť sa" (Log In) button. Below it is a "Registrácia" (Registration) form with fields for "Menzo" (First Name), "Priezvisko" (Last Name), "E-mail", "Heslo" (Password), and "Znova heslo" (Repeat Password). A "Registrovať sa na FamSketch" (Register on FamSketch) button is at the bottom. On the right, there's a large illustration of a family standing together. At the bottom, there are links for "O nás", "Akto to funguje", "Otázky a odpovede", "Podmienky používania", "Pravidlá súkromia", "© 2021 FamSketch", and "Jazyk: Slovenčina".

Promo Web app - FamSketch.com



Promo Mobil app - FamSketch.com



If you are interested in the presentation, please do not hesitate to contact us !