

Exam project 1st sem., Nov. 2021 - jan. 2022

Purpose

The purpose of the portfolio is to present and document your professional level and show your professional development as well as make you aware of what you have worked with and what you have learned.

The final exam project in the 1st semester has two focus areas:
Complete redesign of your portfolio
Update of portfolio content

Redesign of current portfolio

Based on what you have learned during 1. semester, you need to further develop the website that makes up your current portfolio.

The new portfolio will serve as a showcase for everything you have worked on so far the education, as well as in future could contain it work you are going to perform during the upcoming semesters. Your portfolio is your face outwardly. It shows who you are and what you can do for companies, fellow students, under hands mv.

The design of your new portfolio should demonstrate your skills in design, visualization and interaction development. Documentation of the development must also demonstrate that you can plan yours project i.a. by preparing a project plan.

It is important that you document and take some concrete decisions in relation to your portfolio's visual expressions (style guide, style, colors, layout, icons, possibly logo as well as mood, etc.), and that you relate consistently to these decisions.

You must therefore both design the website and justify it your design choices and design principles based on the models and methods you have learned in teaching.

You also need to create a video sequence that can included in the portfolio as part of the presentation. This can, for example, be a presentation of yourself and your multimedia design skills.

You must also be able to explain how yours re-design is based on a user test of your first portfolio.

The technical part of the work must demonstrate that you are able to apply the tools and methods which has been reviewed in the teaching.

It is therefore allowed to use Bootstrap to do this solution of portfolio.

Design decisions and development must be substantiated and appear on portfolio together with documentation for planning, style guide and relevant sketches on one subpage of your site where your entire process for the development of your new portfolio is described .

Updating portfolio content

1. *Portfolio development*

Portfolio must document the development process that is the basis for the new portfolio design, project planning, information architecture, design sketches, wireframes, mockups etc. So must portfolio as exam project requirements contain development documentation.

"Tell the story of his own creation".

Your portfolio needs to communicate what your strengths are in multimedia design. And it must be conceptual and visually express your professional identity.

2. *Documentation of previous projects*

Portfolio must present and document the result of the 4 flow projects that you have worked on semester:

1. Image processing and portfolio
2. Build your portfolio
3. Concept development
4. SoMe video production

Your portfolio should at least present those projects you have helped to develop on 1. semester and must show your skills.

You are also welcome to add your own projects. The projects do not have to be just web pages. Design projects, art, photography, video, game development, apps el can also be included with advantage.

Brainstorm and sketches

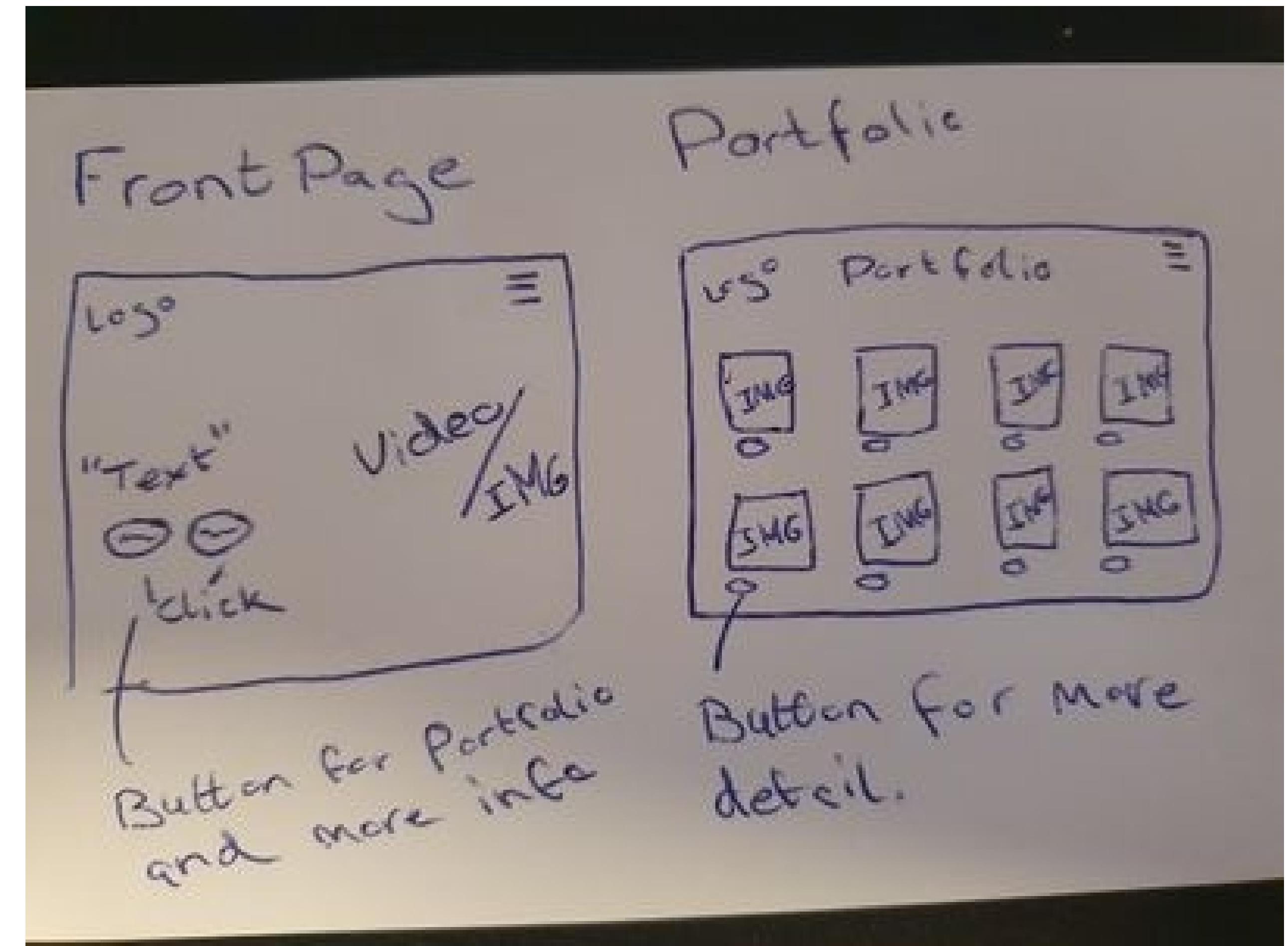
I started off by sketching out some ideas to a new portfolio and themes on some paper. I only made a sketch for the portfolio and frontpage, these were the pages I wanted to focus most on. because the front page is the whole aesthetic of my page and catches all the attention.

my portfolio is the second most important page cause this is were all my projects will be.

My main goals that I already had set my mind to from the beginning was

- A simple website
- Pleasing to look at

And obviously something that tells something about me, which is the whole point of the portfolio.



Timetable - Trello (Project management)

Trello Workspaces Recent Starred Templates Create

Board Portfolio Flow 5 Dena's Workspace Workspace visible Invite Automation Filter

Research and Data

- Find your audience
- Understand what they want
- Brainstorming
- Prepare Content for your portfolio
- Click good photo of your self
- Collect all social media links
- Project mangement

Det afsluttende eksamensprojekt på 1. semester har nedstående fokus punkter.

1. Komplet redesign af din portfolio
2. Opdatering af portfolios indhold

Design - Pages

- Home
- Competences
- About (Introductions)
- Contact
- Flows/ Portfolio

+ Add a card

User test

- From old website
- New website

+ Add a card

Projects

- Ideas
- Wireframes/ sketches
- Stylescape
- Style Guide
- audience
- visual design (style, colors, design principles)
- Perhaps sitemap/flowchart
- Create a logo on Illustrator

+ Add a card

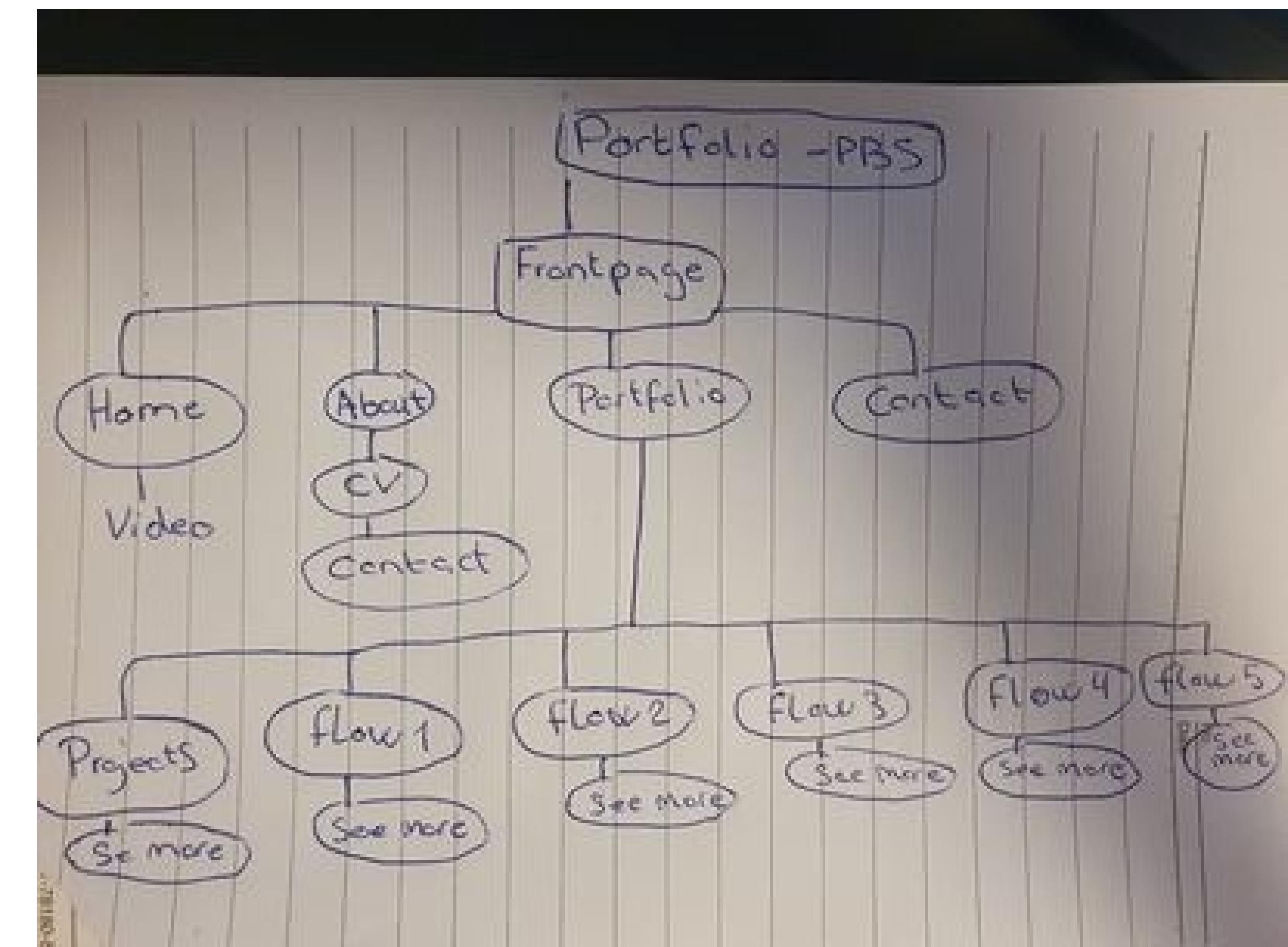
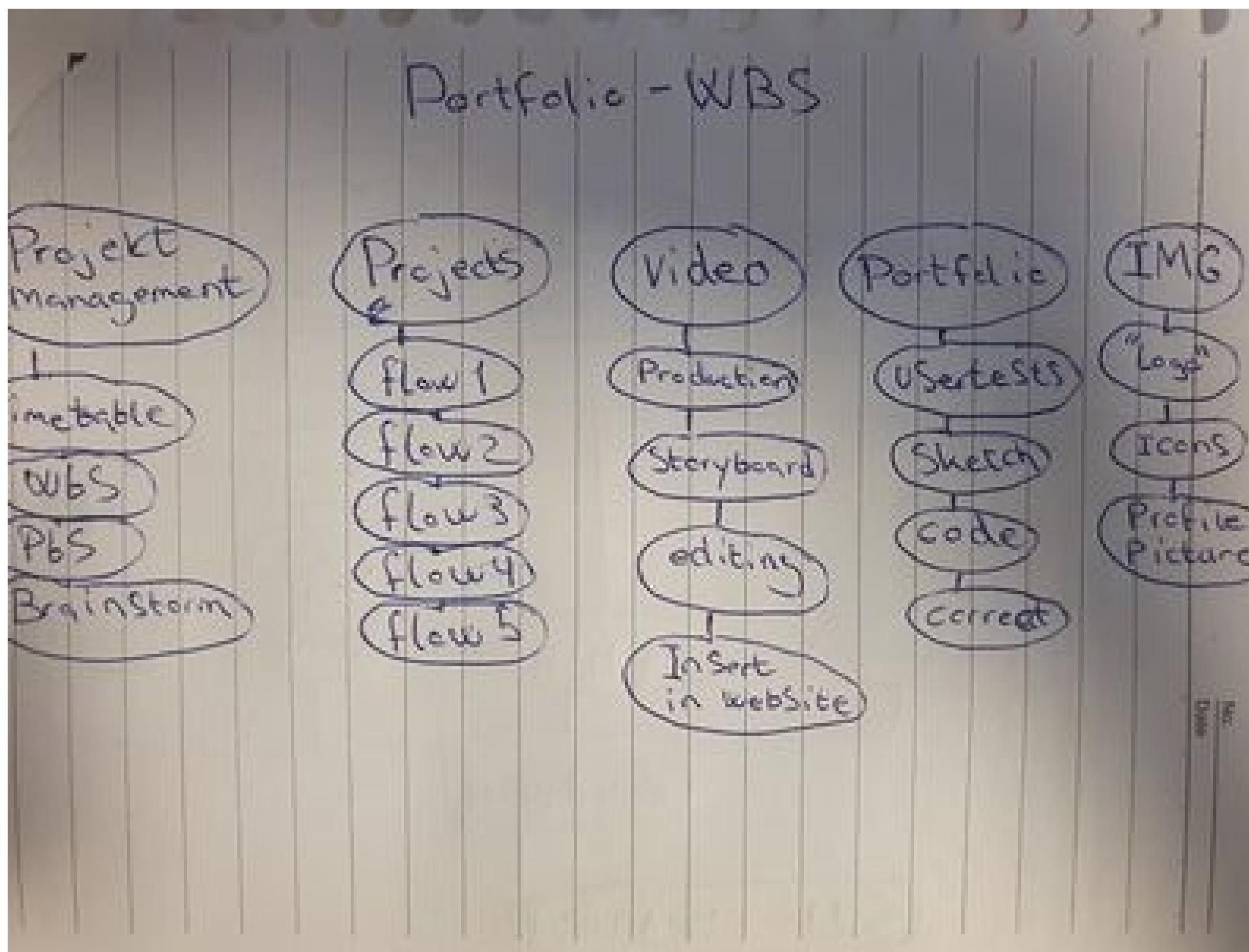
Video Produktion

- Brainstorm
- What do I want to show?
- Who am I reaching out to?
- What's important to include

+ Add a card

PBS and WBS

After figuring out what I somewhat wanted to create I had to set a plan for the whole project, timetable, project management etc. I also made a PBS - (Product Breakdown Structure) and a WBS - (Work Breakdown Structure) which will be shown in the page below



Usertest (old portfolio)

The user test was done on 3 of my online friends due to covid. I asked them to navigate to the "portfolio page" and "contact page" other than that I just wanted their feedback on the whole website so that they could give me something to work on.

First person (23 years old)

- Beautiful colors
- Better placement of social media
- More captivating visually
- Compliment on "contact me"
- Liked the buttons

Third person (21 years old)

- Not responsive
- Must have a more catchy front page
- Unclear logo
- Great header
- Liked the "competences" page

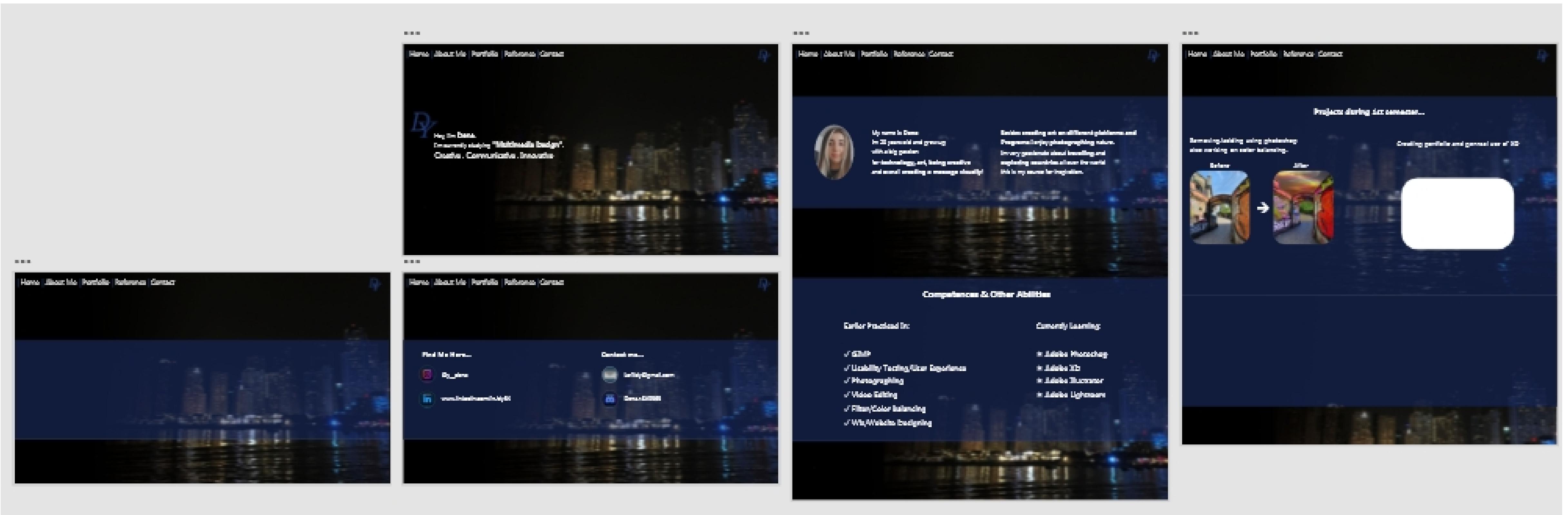
Second person (21 years old)

- Not a fan of background choice / poor quality
- Better choice of front page text and general info / grammar
- Lack of content
- Nice colors

I clearly had a lot to work on and I knew from the start that I completely wanted to recreate my portfolio even the theme, everything. I obviously didn't have any content on my old portfolio either, the buttons didn't lead to anywhere...

But could still use the feedback I got from the usertest to make my new portfolio even better, the only thing I want to keep from my old one is having a relaxing theme and simple layout.

Mockup of my old portfolio:



Audience

Who do I want to visit my portfolio?

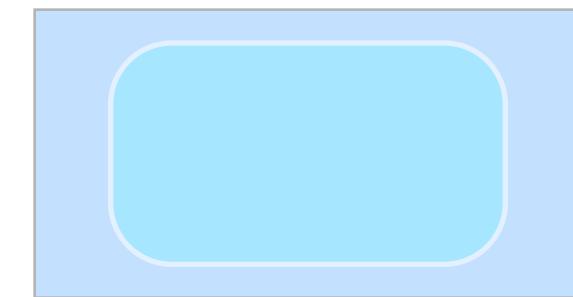
- International audience
- People looking for a multimedia designer
- Private, self-employed or companies
- Age 18+
- All genders

How can my portfolio attract my audience?

- Simple layout
- Useful information
- Visual or informative display of projects
- International language (English)
- Attractive portfolio

Styleguide

I mentioned that I wanted a simple layout this was my "main goal" so I looked for a color palate and fonts that would be a good match for this theme I also created a moodboard to show my goal visually. My font was found via Google Fonts and my color palate was found on "www.color-hex.com".



Rajdhani

Select styles Glyphs About License

Light 300

Almost before we knew it, we had le

Regular 400

Almost before we knew it, we had le

Medium 500

Almost before we knew it, we had le

Semi-bold 600

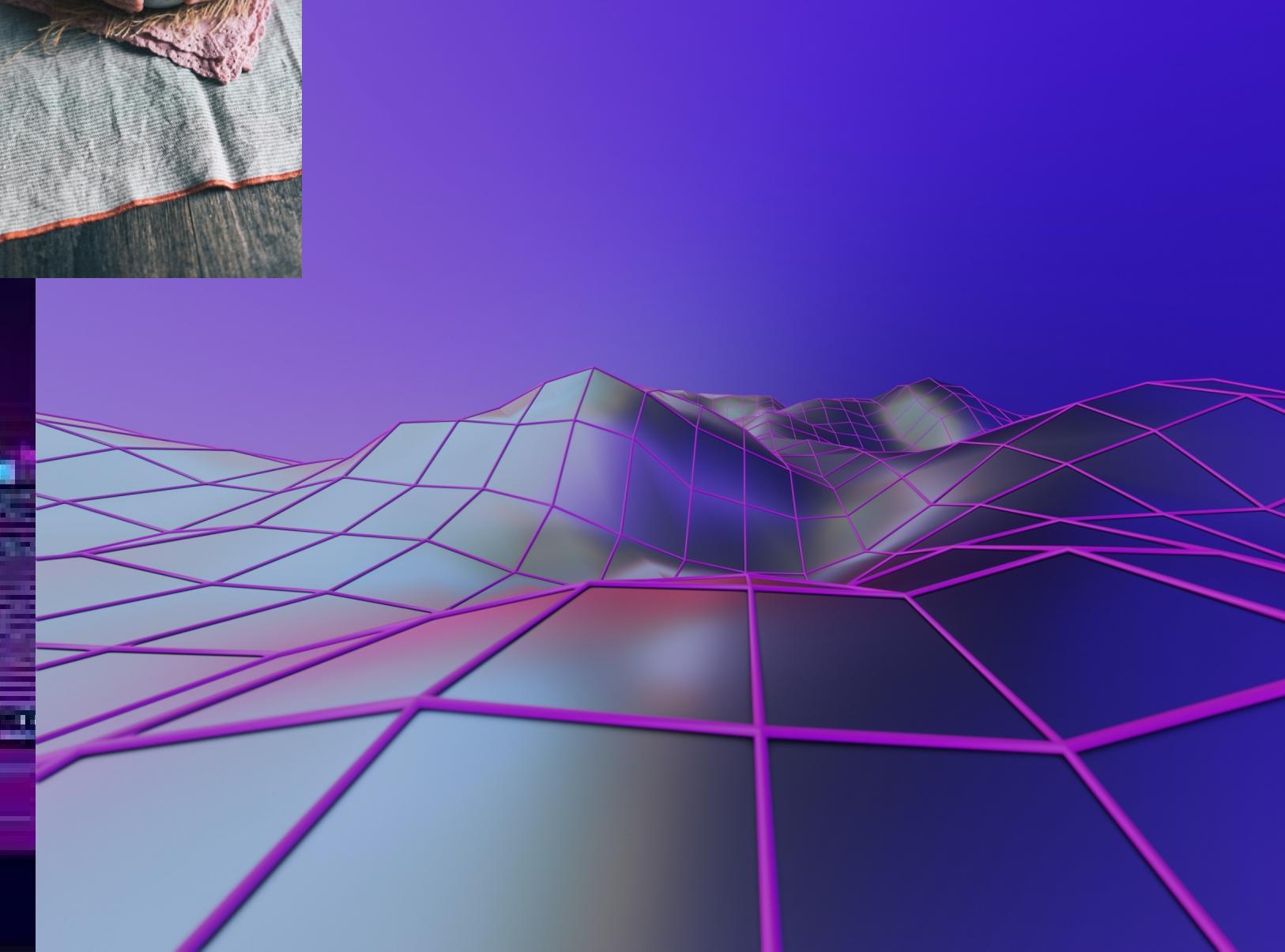
Almost before we knew it, we had le

Colors in Palette

Color	Hex	RGB
	#8cffff4	(140,255,244)
	#8cedff	(140,237,255)
	#8cc4ff	(140,196,255)
	#8c9cff	(140,156,255)
	#a58cff	(165,140,255)

Moodboard

We Design, Build & Grow Digital
Flagships For Thoughtful Brands.



Design

Colors:

I picked some "neon" colors that weren't too bright also inspired by the night life in a city like the picture shown in my moodboard. This is a more modern version of my old portfolio because I still wanted to keep that part I love the aesthetic of it and wanted to use those colors in my new portfolio to reflect something that I like.

the colors are all very similar which gives a neutral and harmonious look.

I wanted my colors to be relaxing and but also something that reflects me as a person (calm) unlike my old portfolio these colors are bright but still shows of the "modern city theme".

Font:

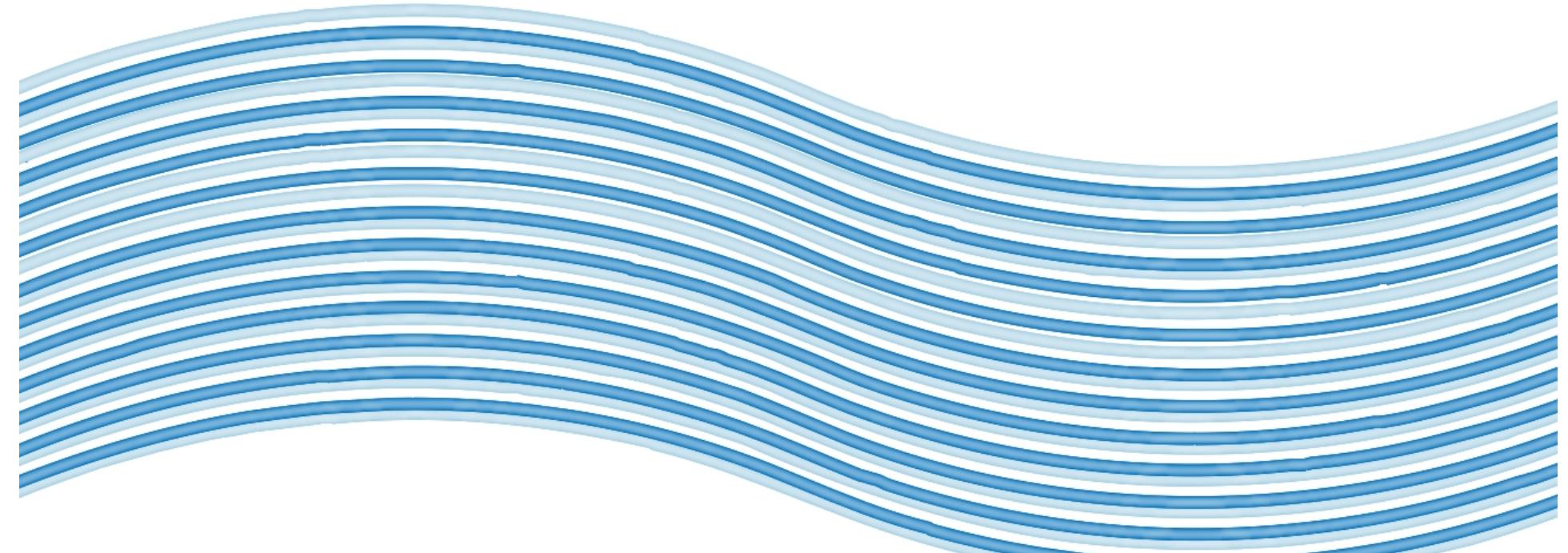
I chose to stick with one font because I don't have that much text on my portfolio

The name of the font is "Radjhani" I liked this font cause it looked simple and good.

I didn't want the font to cause too much attention.

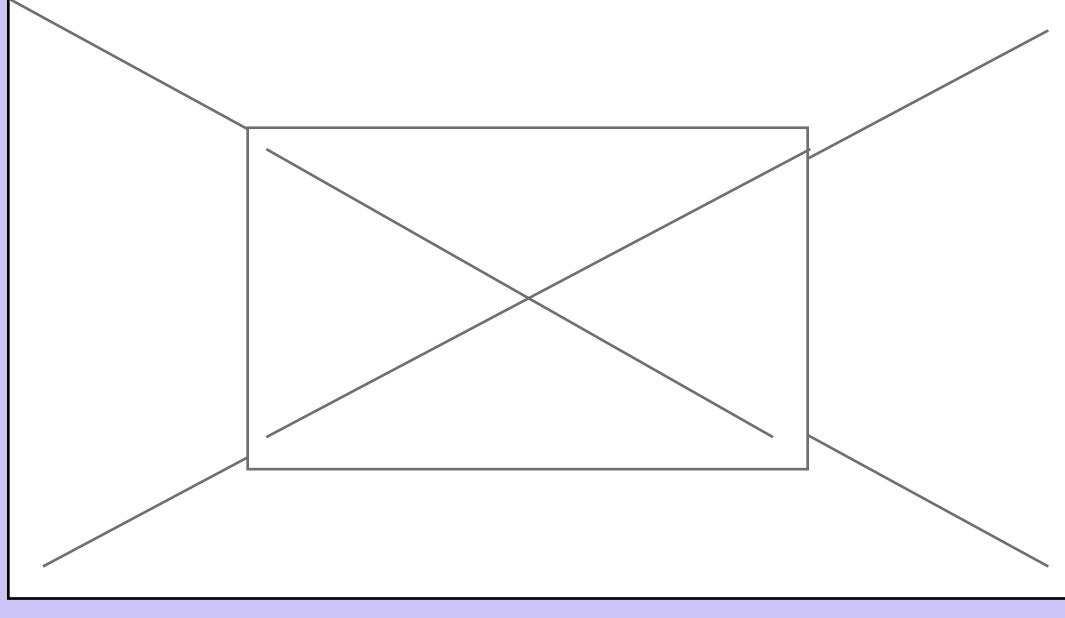
Logo?

I did actually want a logo at first but after I got done with my website I didn't think It would look good I might decide to add one in the future but as of right now I feel like it wouldn't fit in. although I did design some ideas for it:

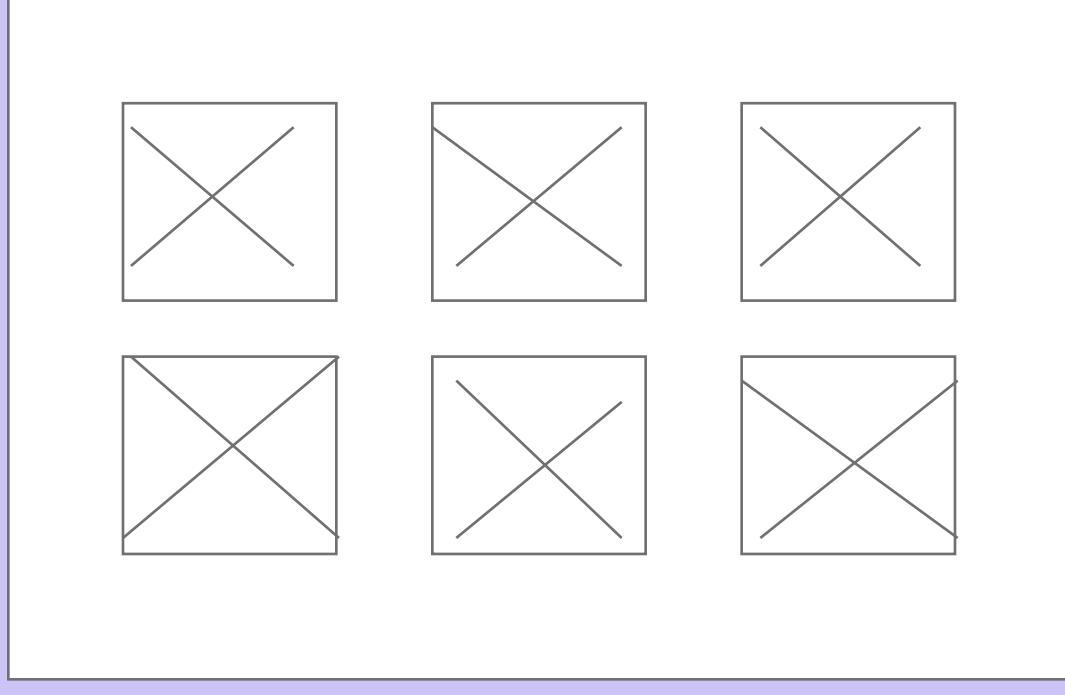


Wireframes

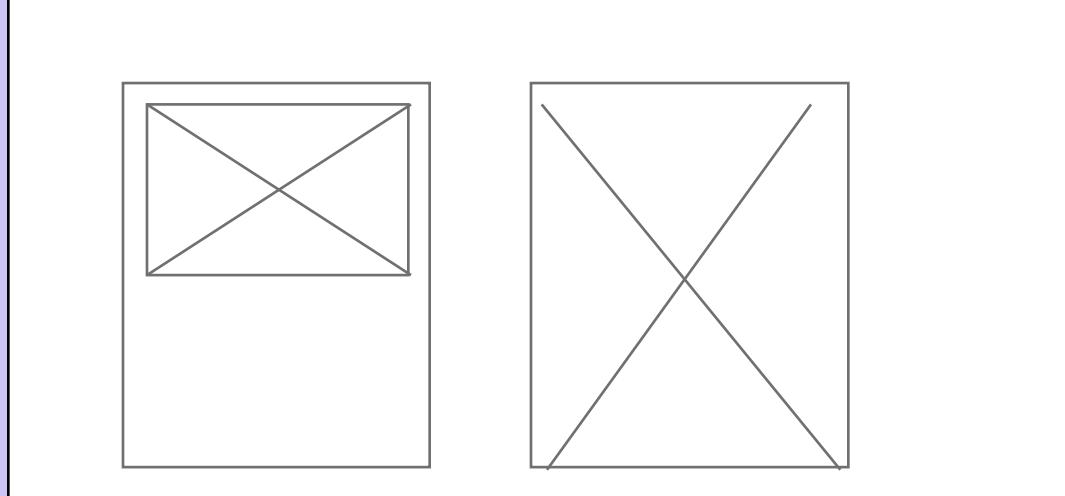
Frontpage



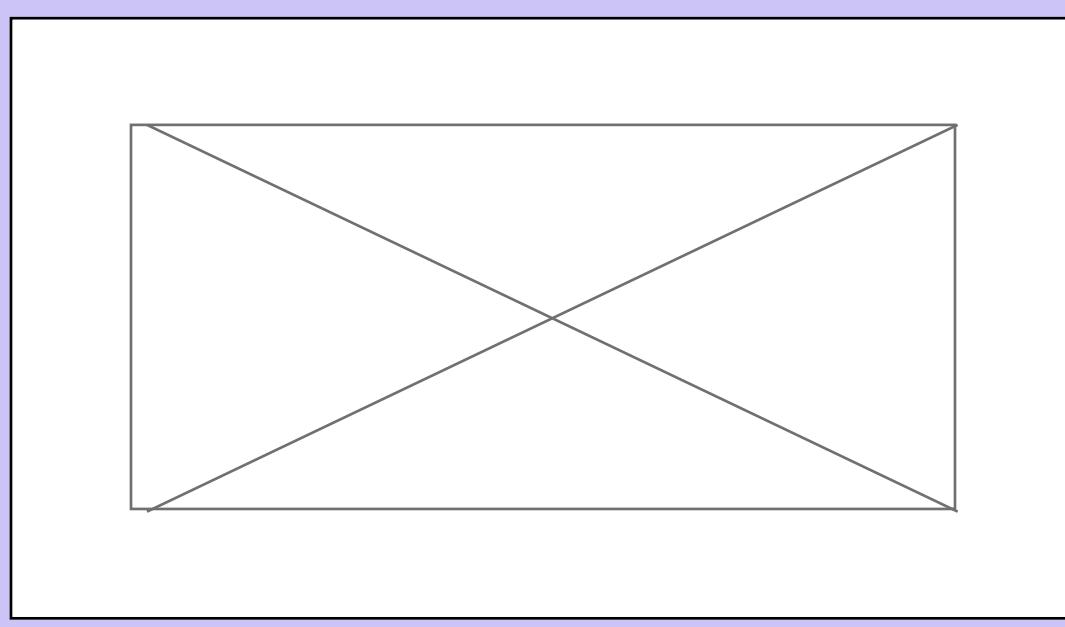
Portfolio



About Me

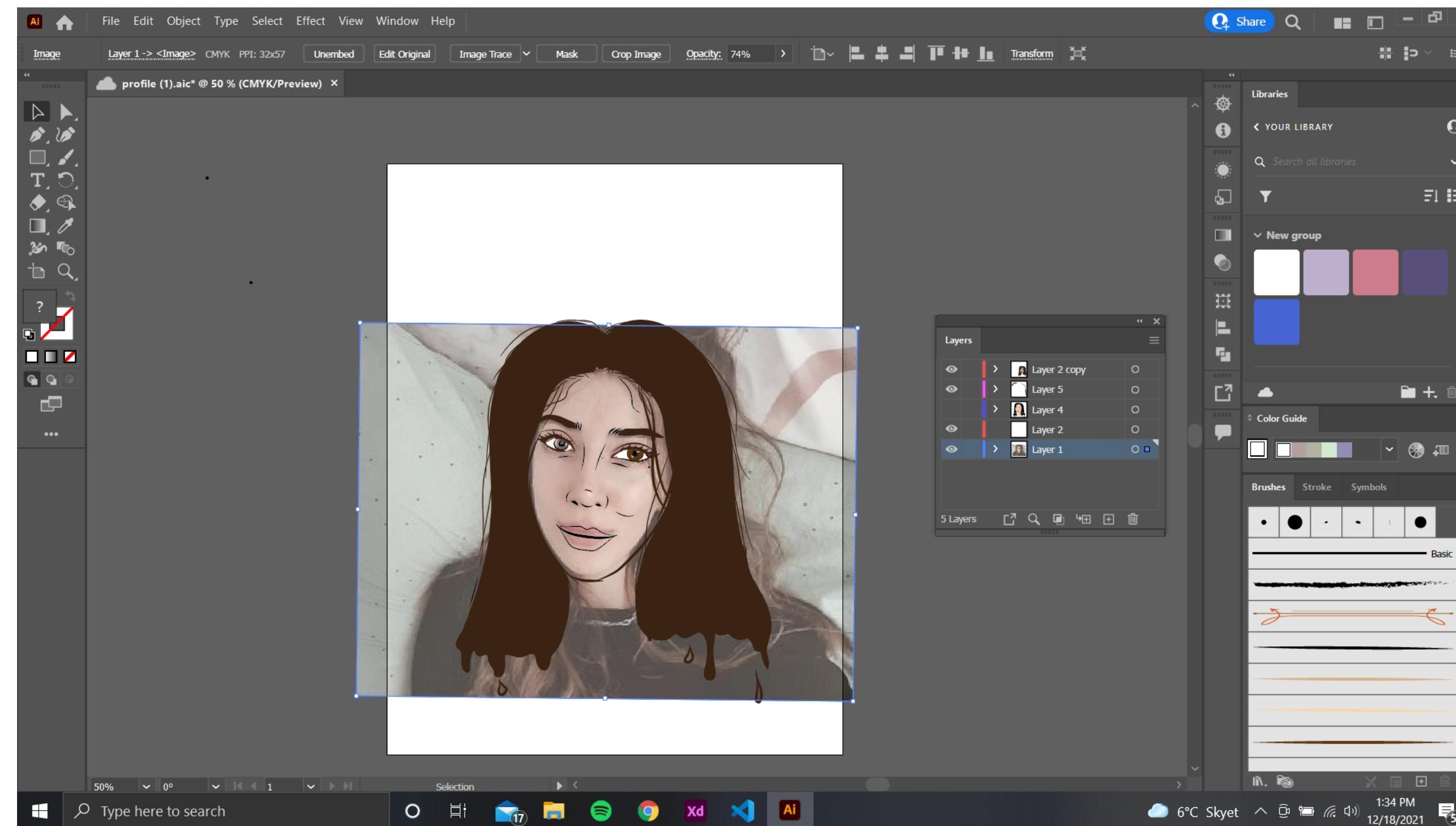


About Me



Profile Picture

I tried fitting in some pictures as a profile picture under the "about me" section but It didn't look natural to me, the colors, the background. So I decided I wanted to do something more creative and create an animated picture of myself using Illustrator. I picked out a picture and overlined it and after that I filled in with some colors. This turned out really nice in my opinion, I feel like it made more sense with the rest of my theme.



Coding process

Coding:

My first intention was to make a one page portfolio but as I started coding I switched it up after playing around with some new tricks. I spent a lot of time trying to learn JavaScript. After getting into JS I discovered so many new options with my website. So I decided to make a menu on the top right to tab into the other pages instead of scrolling down. I mainly used HMTL and CSS for the whole website but I managed to use JS for the menu and the tabs in my portfolio page to give them a smooth "popup effect".

I also used other new methods in CSS such using the ::before and ::after element, these are some easier ways to insert content onto a page without it needing to be in the HTML.

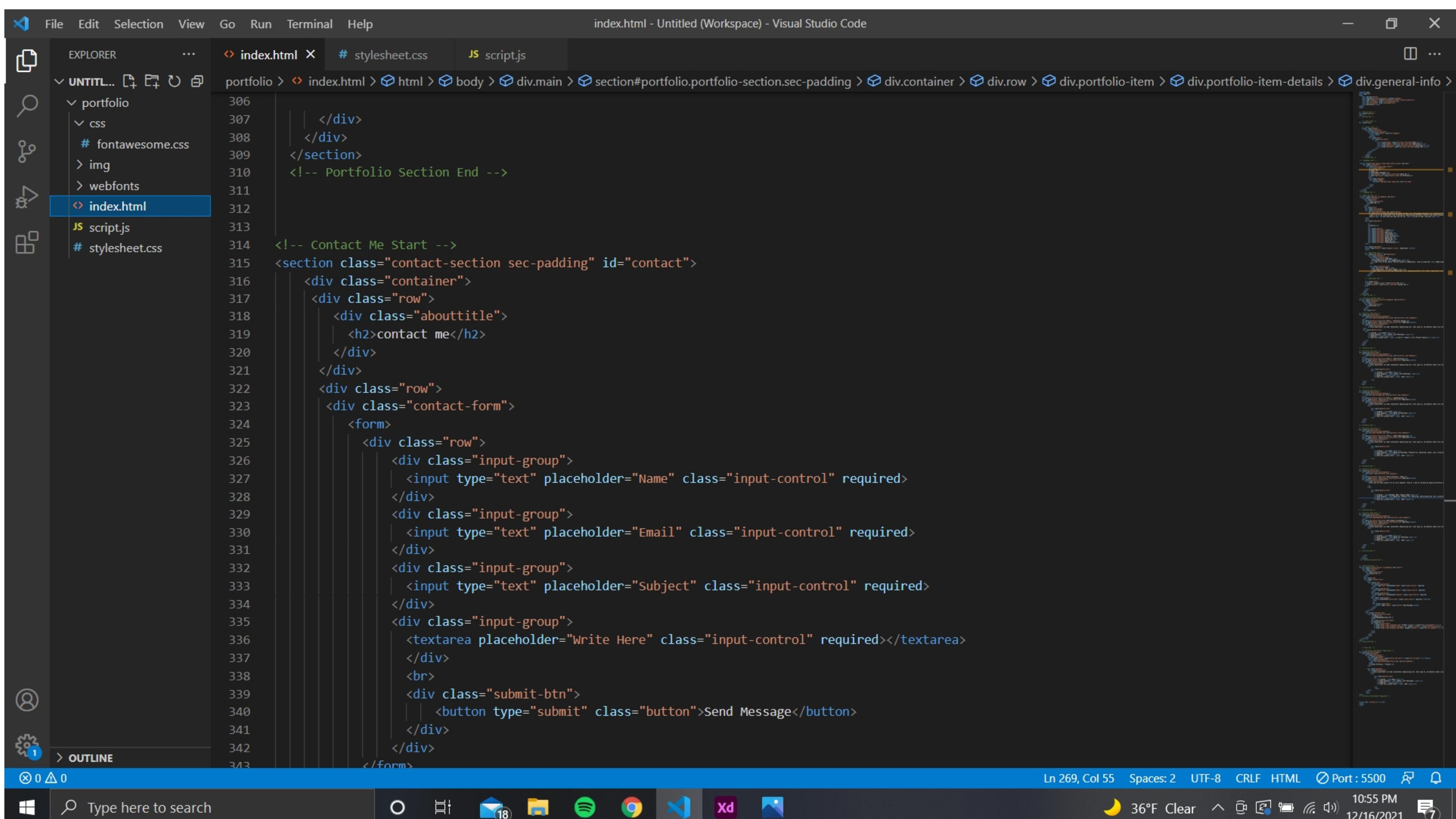
Also used CSS to make a scroller on my website which was very simple with the "webkit" function

I was a bit unsure If wanted to get into JS at first because It all looked very overwhelming to learn.. It was definitely the hardest part but I'm glad I did it because It payed off at the end and now I know a bit more about JS.

I struggle a bit with CSS to make all the pictures fit the boxes but it ended up working out as well. I used different elements such as the "position", "display-flex" and "in-line" tools.

In addition, I have elevated elements above others by using z-index and y-index.

I Made the website responsive using CSS as well using "@media" and trying different size limits while looking in "inspect" on chrome.



The screenshot shows the Visual Studio Code interface with the following details:

- File Bar:** File, Edit, Selection, View, Go, Run, Terminal, Help.
- Explorer:** Shows a tree view of files and folders. The 'index.html' file is currently selected.
- Editor:** Displays the HTML code for 'index.html'. The code includes sections for portfolio items and a contact form. The contact form section starts with a comment <!-- Contact Me Start --> and ends with a comment </-- Contact Me End -->. The contact form itself uses a grid-based class 'row' and input groups for name, email, subject, and message.- Terminal:** Not visible in the screenshot.
- Status Bar:** Shows line 269, column 55, spaces: 2, UTF-8, CRLF, HTML, port 5500, and a date/time stamp of 12/16/2021 10:55 PM.
- Bottom Bar:** Includes icons for search, file operations, and extensions like Mail, Spotify, Google Chrome, and Adobe XD.

Video clip - Storyboard

I wanted to create a video that showed my audience the adventures side of me. I already mention my passion for traveling in my "about me" page.

I wanted to start of the video with me opening a book and closing it at the end to give a more fun effect of the video. To create a nice atmosphere, I added some happy music in, which should give a relaxing and exciting mood.

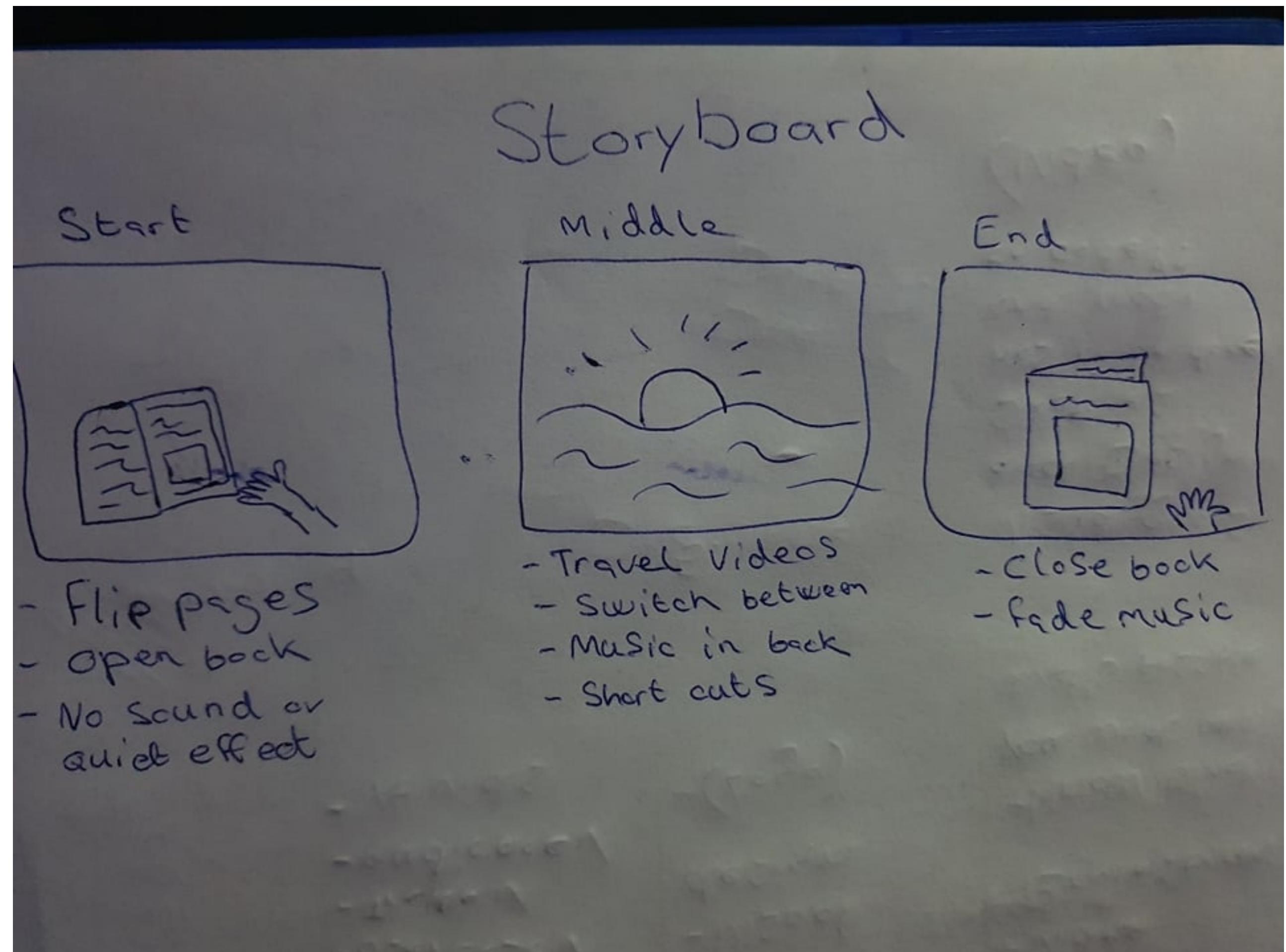
A lot of short clips are added, and cut into "eye blinks" to kind of give the illusion of the time going by fast and seeing new places.

I didn't like the way the quality came up.. it looked way different on premiere pro. but it's not too bad.

I also did not like how some of the clips ended up looking and I'm defiantly am going to try to see what I can do to make all of it look better and more smooth.

The videos filmed in "my own perspective" - this gives a more natural and personal effect.

I also edited some of the clips to give some warm colors.



User test - New Portfolio

Preparation:

I did the user test on the same 3 people that I did my first user test on. Due to corona it was easier and more optimal to complete it online, I also made my sister take a look.

I set up some simple test assignments for them to do.

following questions:

- Find a project from flow 1
- Get back to the front page
- Read more about me
- Find my socials

Performance and feedback:

I did get a few comments that I can work on.

Let's start off with the good feedback:

- Easy to navigate
- Simple layout and pleasing to look at (told by 3 of the test people)
- Good color choice (everyone mentioned this)
- Every test person completed the test assignments
- menu details are nice

Stuff to work on:

- Video was short
- The time between switching pages is slow
- Some of the texts don't have the same amount of space in between
- Contact doesn't work
- No Footer?

In general I have a lot of details I need to fix.

Conclusion

I definitely think I have reached the goal of the project and I am happy with my final result, especially the website, I'm very proud of the new skills I learned in JavaScript and CSS, it definitely made me reach a better goal with my website.

I really like the simple look I created which was my main goal of the portfolio, I wanted it to be easy and simple. It also shows a bit of my interest with the video on the front page.

There's always space for improvement and I plan on upgrading my portfolio as much as I can as I learn new stuff or get better visions for it.

I already have a few things I wanna correct on before my exam, which is some of the information I got after my last user test.

In general I've gotten way better at using different tools and methods for projects and I'm sure I'll be able to make more changes during my future semesters.