

# Indya I. Dodson

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## Professional Experience

Self Employed - [REDACTED] Nov 2017 - Present

Freelance User Experience (UX) Designer

- Utilizing a systematic UI/UX Design process that ensures a high-level of success for each project delivered.
- Communicating with clients daily, gathering clear business requirements and delivering designs on time.
- Creating iterative storyboards, UX flows, wireframes, interfaces, interactions, and prototypes using the Adobe Suite.

[REDACTED] May 2016 – Sept 2016

Frontend Engineer Intern

- Lead competitor analysis and user research studies, defined project goals, and developed personas for target users.
- Designed modern and user-driven interfaces and interactions using iterative sketches, low, and high fidelity mockups.
- Developed the frontend of a responsive style guide with HTML, CSS, and Angularjs through an agile methodology.

[REDACTED] May 2014

Freelance Web Developer

- Created a brand identity and generated marketing material for an IT website.
- Designed fluid user interfaces from concept to completion using the Adobe Suite.
- Coded and launched a mobile responsive website using HTML CSS and JavaScript.

## Projects

AT&T Hackathon - [REDACTED] Sept 2016

Visual Designer

- Established branding materials, project goals, and interface deliverables for a 24 hour project.
- Led design research, high-level strategy, and visual design for a facial recognition technology website.
- Won 2nd place for the IBM Watson Challenge against 57 competitors.

AdsNative Hackathon - [REDACTED] Aug 2016

User Interface (UI) Designer

- Lead research on current and potential ad integration into existing Spotify platforms (mobile, desktop, and web).
- Defined features and designed intuitive interfaces and interactions in mockups using Sketch and Invision.
- Won 2nd place for best app out of 40 competitors.

## Education

[REDACTED] - B.S. Computer Science May 2018

Design Lab - UX Bootcamp Nov 2016

## Professional Affiliations

Society of [REDACTED] Dec 2017- Present

## UI/UX Tools

- |                            |                     |                       |
|----------------------------|---------------------|-----------------------|
| • UX Research              | • User Personas     | • Visual Design       |
| • Information Architecture | • Wireframing       | • Interaction Design  |
| • Competitor Analysis      | • Rapid Prototyping | • HTML/CSS/JavaScript |

## UI/UX Software

- |                     |            |             |
|---------------------|------------|-------------|
| • Adobe Photoshop   | • Sketch   | • Balsamiq  |
| • Adobe Illustrator | • Figma    | • Principle |
| • Adobe InDesign    | • Invision | • Origami   |