

TANVI REDDY KAMANURI

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[Linkedin](#)

Address: Matrusri nagar, Miyapur, Hyderabad

[Portfolio](#)

EDUCATION

VNR Vignana Jyothi Institute of Engineering & Technology

CSE-AIML

2021 - 2025 (ongoing)

Narayana Junior College

TSBIE - Mathematics, Physics, Chemistry

2019 - 2021

DAV Public School

CBSE

Till 2018

WORK HISTORY

Summer Intern, Ovkay - T-Hub 2023

Completed an internship at the bike transportation startup Ovkay registered at T-Hub, developing and implementing a chatbot within the company's application to enhance user engagement and improve customer support.

Summer Intern, Envox Media - Delhi 2024

Completed an internship at Envox Media, where I led the company's website development project, creating and implementing wireframes and prototypes to enhance user experience and streamline navigation, resulting in a 20% increase in user engagement. Additionally handled their social media.

PRO BONO

Envox Media Website

During my internship at Envox Media, I played a pivotal role in the company's website development project. I was responsible for creating and implementing wireframes and prototypes to enhance the user experience. My contributions led to a more streamlined navigation and an overall improved user interface. This work resulted in a 20% increase in user engagement, showcasing my ability to effectively translate design principles into tangible improvements.

[Figma Link](#)

IRCTC Remodeled

IRCTC monopolizes Indian railways but suffers from a non-user-friendly website interface. Recognizing this, I redesigned the entire interface, simplifying the booking process and adding "Travel Gallery" and "Holiday Packages" to enhance functionality and user engagement.

[Figma link](#)

SellMyHome Client Project

Optimized the website's information architecture, enhancing user interface and overall user experience.

Course Registration System

Software Engineering: - Led a team in developing a course registration system with a focus on software engineering principles. Involved in all stages of the software development lifecycle to create a user-friendly educational tool for both learners and tutors.

E-Assistant for Highways

Redesigned Netflix web pages as a challenge and project to work on my Figma skills.

SKILLS

Design

User Experience, User Interface, Physical and Digital Prototyping, Visual Designing, Wireframing, Low-High fidelity mockups.

Research

User Interviews, User Testing, competitor Analysis, Design Strategy, Information Architecture

Visual Designing

Branding, Typography, Iconography, Book Design, web design and guidelines.

Software

Figma, Adobe Photoshop, AfterEffect, XD, HTML, CSS, Java Script, ReactJS.

ACCREDITATION

Google UX design certification

I've successfully obtained a UX certification from Google, demonstrating my dedication to mastering user experience principles.

Design thinking certification

I've successfully obtained a DT certification course from my college along with a design Sensitisation course.

AVOCATIONS

- Core Member, **Candleves VNRVJIET**: Event coordination and execution responsibilities within Candleves, the event management Club at VNRVJIET.
 - Networking Coordinator, **TEDxVNRVJIET**: Enhanced communication skills through strategic leadership and extensive networking as a volunteer Networking Coordinator.
 - Contributed to **Madhapur Arts Gallery**.
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MULTILINGUAL PROFICIENCY

- English
- Telugu
- Hindi

[**Portfolio**](#)