

IIIT ALLAHABAD'S
E-SUMMIT
RESILIENT & INNOVATIVE **2019**

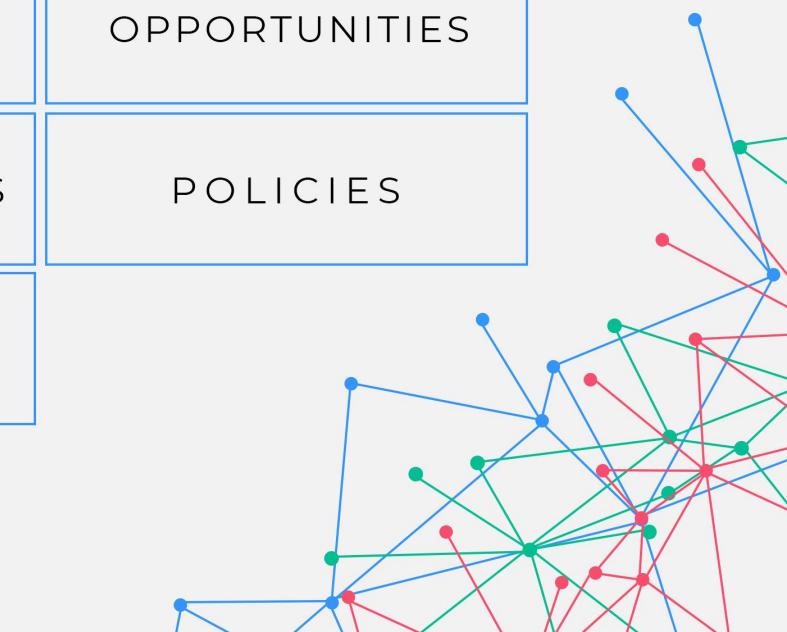
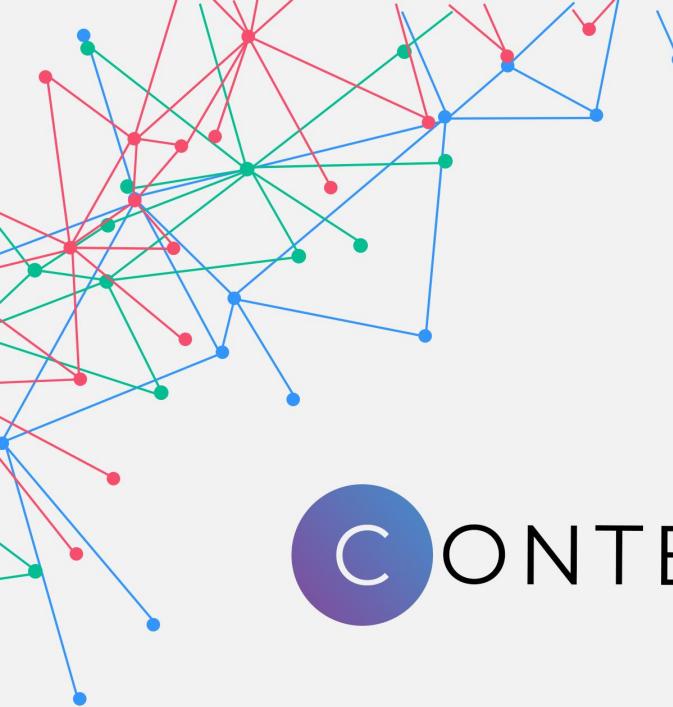
IIIC.IIITA.AC.IN



Ministry of Electronics and Information Technology
Government of India

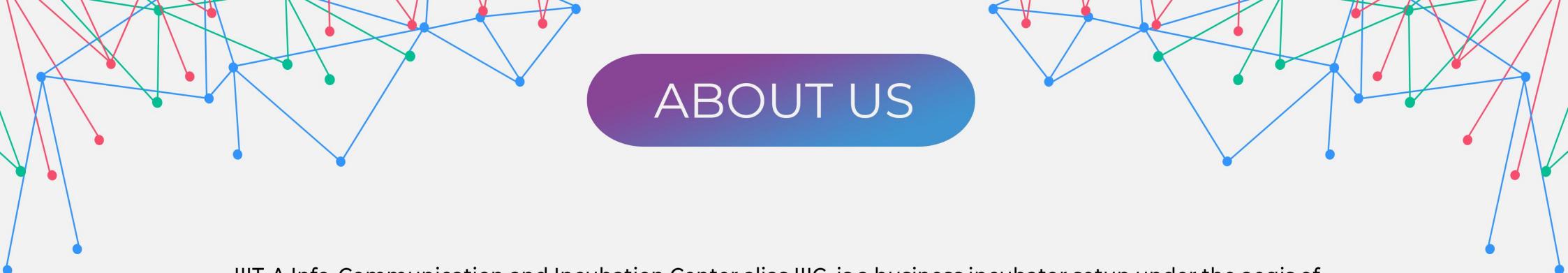


#startupindia



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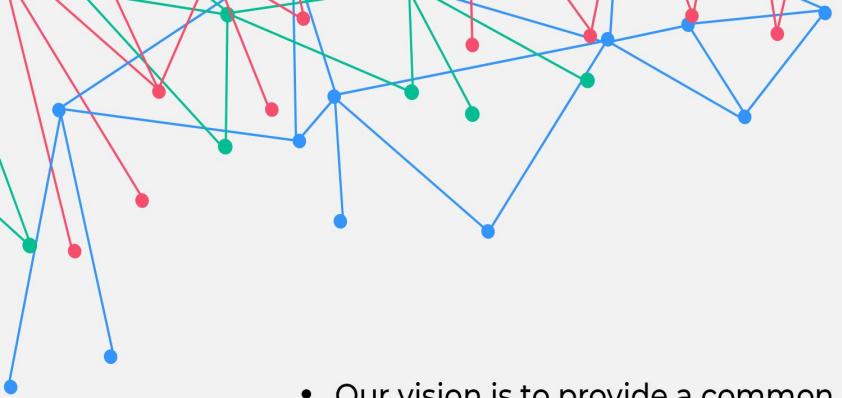


ABOUT US

IIIT-A Info-Communication and Incubation Center alias IIIC, is a business incubator setup under the aegis of IIITA catalyzed and supported by the MeitY (Ministry of Electronics and Information Technology) under the Startup India project by the Government of India.

IIIC incubates promising startups, provides them with required skills and technology, equips them with seed and venture funding, infrastructure and other resources to take their startups to a next level. IIIC also enkindles awareness among today's generation by organizing various educating sessions and contests such as E-Summits, B-plan contests etc throughout the year.

We aim to unlock the young minds by not only showing them the doors of opportunity but also equip them with apt resources and technology. IIIC is a platform where one not only gains entrepreneurial skills but also discovers the hidden entrepreneur in them.



VISION

- Our vision is to provide a common ground for tech-giants and eminent personalities from the entrepreneurial world and the student community.
- We intend to boost up the entrepreneurial zeal among the youth of today by providing an opportunity for them to be a part of the most informative talks by the eminent speakers of the startup world.
- Experienced delegates from various fields will motivate young workforce towards initiating their entrepreneurial journey through a variety of events such as the networking conclave, panel discussions, keynote speeches and a host of other events.
- We hope that our this step will be instrumental in embedding the culture of entrepreneurship in the young minds to create a better future.

WHAT TO EXPECT ?



Accelerator Program

It's one of the flagship events of E-Summit'19 where various industry experts and eminent speakers from the startup world come under a common roof to be a part of the panel discussion.



Networking Conclave

A series of workshops including workshops on Design and Innovation Thinking, Business Plan Writing and Social Entrepreneurship and new age leadership will be organised.



WHAT TO EXPECT ?



Keynote Talks

Keynote talks will be organised during E-Summit by several eminent speakers from various fields of Technology and Entrepreneurship. These talks will seed the notion of entrepreneurial zeal in the audience.



Incubation Selection

It is the headliner events of E-Summit where students and nascent startups get a chance to showcase their business plans before industry experts and will get an opportunity to avail the incubation and pre-incubation facilities offered by IIIC.



WHAT TO EXPECT ?



Startup Intern Fair

Startup Intern Fair alias SIF, as the name suggests is a fair where startups and interns meet. Startups get a hiring whereas our future technocrats get internship opportunities in their field of interest.



Business Hackathon

Business hackathon is a new kind of implementation of hackathon wherein there will be problem statements from startups and participants will build their project as a solution to problem statement.



INFORMAL EVENTS



Startup Expo

Expo for empowering the start-up ecosystem, brings together the most innovative and disruptive startups.



BID IT

Flaunt your finance and decision making skills, in this IPL auction based event 'BID IT'. Participate & win exciting prizes!



BIZQUIZ

Warm-up your brains pre E-summit with this mind-boggling online quiz on Business and Entrepreneurship.



PAST SPEAKERS



SANDRO STEPHEN

*Regional Head (North India)
Indian Angel Network*



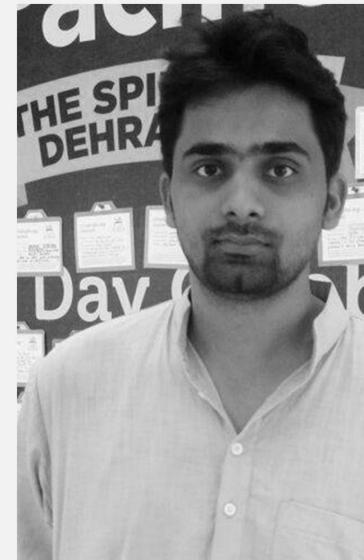
DHARAMVEER CHOUHAN

*Co-Founder
Zostel and Zo Rooms*



VINAYAK NATH

*Founder and CEO
Venture Catalyst*



ZUNAID AHMED

*Co Founder
Knudge.me*

PAST SPEAKERS



DR. AWDHESH SINGH

Writer, former IRS Officer



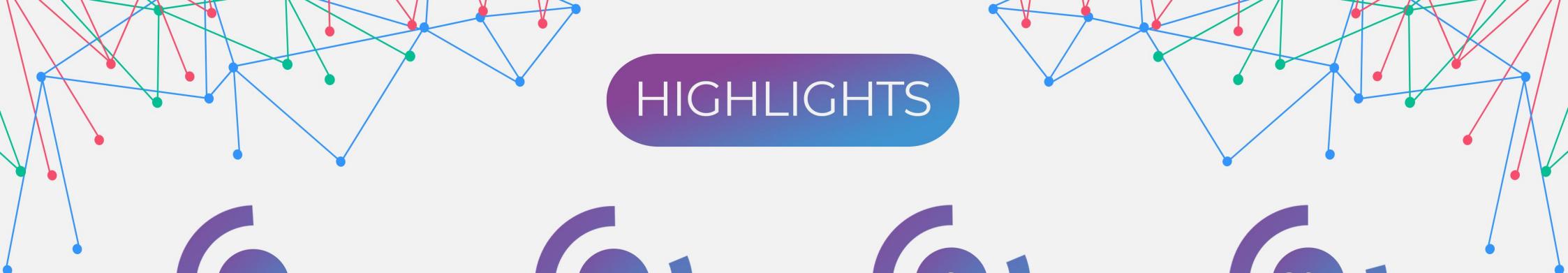
BABAR ALI

*Youngest Head Master
in the World*



DR. PAWAN AGRAWAL

*CEO
Mumbai Dabbawala Association*



HIGHLIGHTS



KEYNOTE
SPEAKERS



INTERNSHIPS
OFFERED



INCUBATIONS
OFFERED



STARTUPS VISITED
DURING EXPO



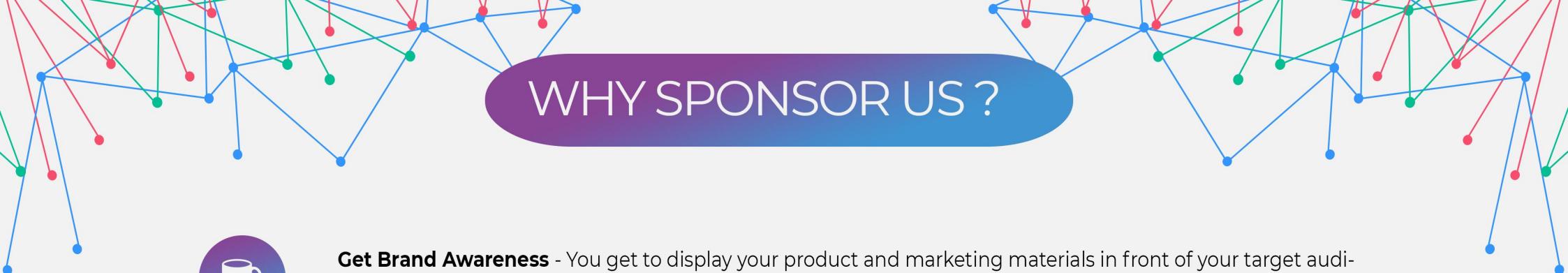
PARTICIPATING
COLLEGES



FOOTFALL



ONSITE
PARTICIPANTS



WHY SPONSOR US ?



Get Brand Awareness - You get to display your product and marketing materials in front of your target audience and prominently increase your sales.



Marketing with a budget - Get ahead of your competition by picking one of our reasonably priced sponsorship schemes and reach your customers directly instead of spending huge amounts on useless schemes.



Social Responsibility - You get to give back to the community and thanking them for their support and align your brand to a cause or mission your customers are passionate about.



Scout For Potential Hires - Take your pick from the amazing talent pool that is expected to be present at the E-summit.

SPONSORSHIP OPPORTUNITIES

	Silver	Gold	Platinum	Diamond
Cost	₹ 35000	₹ 50000	₹ 75000	₹ 100000
Logo on Website	✓	✓	✓	✓
Branding Avenues	✓	✓	✓	✓
Send Mentors	✗	✗	✓	✓
Opening Ceremony Introduction	✓	✓	✓	✓
Branding Wall	✓	✓	✓	✓
Workshop	✗	✗	45 Min	90 Min
Multicity promotions	✗	✓	✓	✓
Sponsorship Strip	✓	✓	✓	✓
Logo on Certificate and ID	✗	✗	✗	✓
Special Photobooth Props	✗	✗	✗	✓
Separate On-site Booth	✗	✗	✗	✓
Recruiting	✗	✗	✓	✓

The donations given as sponsorship are **100% tax deductible**, under section **80g** and **80gga**. an approved university/educational institution of national eminence is eligible for donations with 100% deduction without any qualifying limit specially customized deliverables can be offered on certain packages kindly contact the team for the same.

SPONSORSHIP OPPORTUNITIES

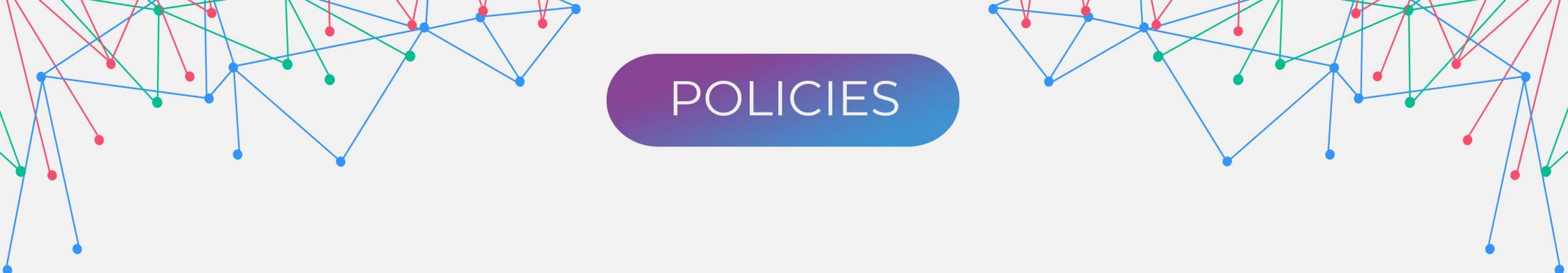
Title Sponsor presents



Title and Associate Sponsors will receive all the benefits of diamond tier sponsorship.

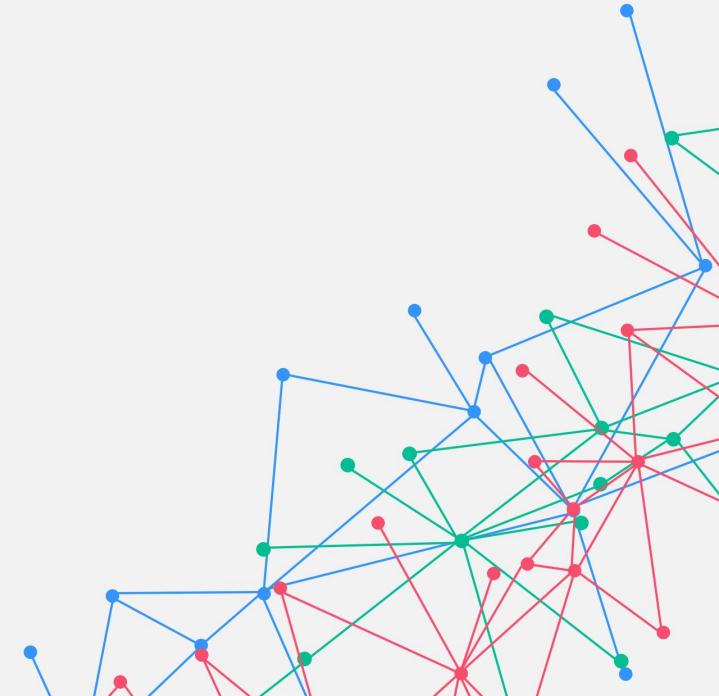
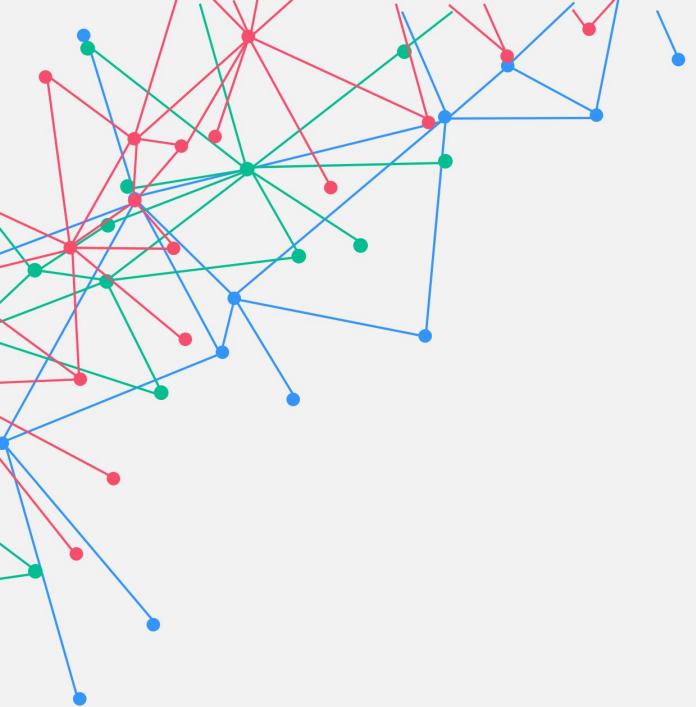
In Addition, **Title, Associate, Powered by and Co sponsors** will be associated with the E-Summit logo and all branding materials involving the logo pre/during/post event.

The **Title Sponsor** will be given an avenue for Keynote Speech.



POLICIES

- Sponsors and their representative must abide by the code of conduct at all times, to create a safe and welcoming environment for everyone.
- Editorial is independent of sponsorship. Sponsorship does not automatically guarantee stage time. Sponsored editorial(workshops, tracks, sessions) and online content (podcasts, articles) are subject to IIIC's standard editorial process and approval.
- Sponsor passes are limited to a maximum of the number mentioned with the highest sponsorship chosen. It does not work cumulatively. Additional passes are available at discounted prices.
- Full payment needs to be made before the event.



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