Katherine Fang

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Feasible start date: After May 15th, 2026

EDUCATION

New York University   New York, NY

Bachelor of Arts in Interactive Design   Aug. 2022 - May 2026

EXPERIENCE

Product Manager Intern - Legal AI   May.2023 - Aug 2023

Hithink International Co., Ltd.   Hangzhou, China

- Led the development of an AI-driven lawyer workflow, defining a full product suite that included AI Chatbot, automated document drafting, and AI-powered legal research.
- Selected and fine-tuned a general AI model with a structured legal knowledge base (case law, statutes, and contract templates), ensuring evidence-backed outputs by integrating retrieval-first reasoning.
- Built data pipelines to convert high-quality case judgments and legal provisions into clean, structured datasets using OCR and NLP techniques.
- Designed user-facing prompt recommendations that guided non-experts to ask complex legal questions in natural, conversational language, improving accessibility and accuracy.
- Collaborated with design teams to prototype and optimize the SaaS platform, using A/B testing to enhance the user experience and drive engagement.
- Implemented content marketing strategy by leveraging trending news in law and finance to attract potential users, building MySQL-based templates for automated content ingestion, and scheduling regular posts.

Product Manager Intern - CRM AI   May.2025 - Aug 2025

UCloud Technology Co., Ltd.   Shanghai, China

- Built and launched an AI-powered CRM SaaS platform with one-click generation of multi-channel social media images and copy, enabling users to schedule, and publish campaigns directly within the platform.
- Responsible for creating and maintaining the product roadmap, using product introduction PPT to communicating with internal and external stakeholders, and ensuring alignment on product direction and progress.
- Partnered with engineers to optimize image generation models, curate a high-quality asset library, and accelerate development cycles, reducing time-to-market for new features.
- Leading UX/UI designers to create product prototypes and applying A/B testing to refine website and backend workflows, resulting in a more intuitive user experience.
- Drove go-to-market execution, achieving product launch within three weeks and implementing an advertising strategy that analyzed registration, Customer Acquisition Cost (CAC), Monthly Active Users (MAU), and Monthly Recurring Revenue (MRR).

ON CAMPUS EXPERIENCE

GELA at NYU   New York, NY

VP of Strategic Publication Department   Oct.2024 - Now

- Managed and updated social media accounts, creating engaging content (videos, graphics, and posts) to document ESG forum events and promote sustainability initiatives.

TECHNICAL SKILLS

Tools: Figma, PhotoShop, Illustrator, Canva, Excel

Languages: Python, MySQL, HTML, CSS, JavaScript,