



Technical affairs- IIITDM Kancheepuram

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## Day - 10

### UI/UX HACKATHON

**Date :** 10/07/2025

**Duration :** 24 Hours

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### Background

Campus life is filled with small challenges – from finding lost items and registering for events to tracking queues and accessing important contacts. You’ve already seen how these problems can be solved with technology. Now, it’s time to imagine and design how these solutions should look and feel. This UI/UX hackathon challenges students to design the interface and user experience of a comprehensive student community app without needing to build the full backend.

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## Challenge Brief

Design a modern, accessible, and intuitive mobile or web interface for a Student Community App that addresses key campus needs. Focus on user journeys, layout, responsiveness, and visual hierarchy. You may choose which features to include based on your creativity. Some example features are given below for better understanding .

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### Some Example Features

- Lost & Found reporting and claiming screen.
  - Anonymous issue/complaint reporting form with tags.
  - Event feed with calendar integration and posters.
  - Live queue board for registrations (sports/admin).
  - Contacts directory with email/call buttons.
  - Navigation of the Institute
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### General Guidelines

- Duration: 24 hour challenge starts from 8AM on 10/07/2025
- Team Size: Max 2 participants. Individual participation is allowed.
- Use any tool: Figma, Adobe XD, Canva, Pen & Paper (scan and upload), or HTML/CSS.
- Only front-end mockups required. No functional backend or database integration.

- Submission Deadline: 8AM on 11/07/2025.

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## Deliverables

- UI design mockups/screens (in tools like Figma, Canva, Adobe XD, or hand-drawn).
- PDF or image exports of designs, or live design share link.
- Short description or write-up (1–2 paragraphs) explaining design choices and flow.
- Optional: Prototype walkthrough or animation (if tool supports).

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## Evaluation Criteria

- Usability, Features & Accessibility: 30%
- Visual Aesthetics: 25%
- Innovation & Creativity: 30%
- Navigation & Flow: 15%

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## Support

For any queries, reach out to:

**Email:** [cs23i1010@iiitdm.ac.in](mailto:cs23i1010@iiitdm.ac.in)

**Name & contact:** Sainath Reddy, 9390846661

**WhatsApp Community:** <https://chat.whatsapp.com/CEjhrp1QoLYLs1m4OgslMT>

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## Submission

Please Submit here - <https://forms.gle/uV7ZXBaHxTNSGAU17>

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Provide Your valuable Feedback Here

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