



Kshitij Agrawal

UX DESIGNER



www.imkshitij.com

ABOUT

A multidisciplinary designer, who loves to dive into projects. An amalgamation of my interests; design, technology and entrepreneurship, has inclined me towards UX design. I am currently seeking out new opportunities to broaden my skillset and gain exposure.

EXPERIENCE

Product Design Intern | FamPay

Dec 2020 - Present

Understanding the behaviour of the target audience, company goals and working on multiple projects to enhance the application accordingly.

Intern | Coca-Cola

Jun 2020 - Jul 2020

Streamlining the process of sharing data between the company and their customers.

UG Researcher | Living Lab

Jun 2020 - Present | livinglab.iiitd.edu.in

Led by Dr. Grace Eden, the lab explores the inter-relationships between people, society & technology.

UX Design | Institute for Social Democracy

Aug 2019 - Oct 2020 | isd.net.in

Helped the organization to spread awareness about 'Composite Heritage' amongst people efficiently.

PROJECTS

Sahayak

Jan 2020 - Apr 2020

I, along with my team, created a system to assist the elderly with their social and physical well-being. The research has been accepted in IndiaHCI 2020.

Spotify collections

Jun 2020 - Jun 2020

A personal project to enhance the listening experience of podcasts amongst Spotify listeners.

SKILLS

Interaction Design

User Experience Design

Motion Graphics

Graphic Design

App Development

Web Development

TOOLS

Figma, InVision, Adobe XD

Adobe Photoshop, Illustrator

Adobe After Effects

Android Studio

Unity

HTML, CSS, Javascript

POSITIONS

TA | Visual Design and Comm.

Aug 2020 - Dec 2020

Founding member | E-Cell IIITD

Jun 2019 - April 2020

Design Executive | TedxIIITD

Nov 2019 - April 2020

Design Lead | E-Summit'20

Nov 2019 - April 2020

EDUCATION

B.Tech in Computer Science and Design

Indraprastha Institute of Information Technology, Delhi

Aug 2018 - Present