## OM-S20-14: Optimization for ML - I

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## EV Optimization: More Examples

- (1) Maximize  $w^T A w$  Subject to:  $w^T w = 1$  where  $A \in R^{d \times d}$  and  $w \in R^d$
- (2) Maximize  $Tr(W^TAW)$  Subject to  $W^TW = I$  where  $A \in R^{d \times d}$  and  $W \in R^{d \times d}$
- (3) Minimize  $||X ww^T X||_F^2$  Subject to:  $w^T w = 1$  where  $X \in R^{d \times n}$ ,  $w \in R^d$  and  $||\cdot||_F$  denotes Frobenius norm.
- (4) Minimize  $||X WW^TX||_F^2$  Subject to:  $W^TW = I$  where  $X \in R^{d \times n}$ ,  $w \in R^{d \times d}$  and  $||\cdot||_F$  denotes Frobenius norm.
  - (5) Maximize  $\frac{w^T A w}{w^T w}$

#### Graphs Induced on Data

- Appreciuate and Represent the data as a graph
  - Data points as vertices
  - some relationship (say distance or similarity) as the edge.
- Nearest Neighbour Graph
  - K Nearest Neighbour Graphs
  - Epsilon Neighbourhoods
- Data on a Low-Dimensional Manifold
  - Consider low-dimensional nonlinear manifolds
- Simple Trick: Similar to ISOMAP
  - Construct a neighbourhood graph
  - d(i,j) is the shortest path or the distance on the manifold.

### Ratio Cuts and Clustering

$$Cut(A, \bar{A}) = \sum_{i \in A} \sum_{j \in \bar{A}} w_{ij}$$

can lead to unwanted solution (such as one tiny cluster corresponding to an outlier).

Ratio Cut: Objective:

$$\frac{Cut(A,\bar{A})}{|A|} + \frac{Cut(A,\bar{A})}{|\bar{A}|} \Leftrightarrow \sum_{ij} w_{ij} (f_i - f_j)^2 \Leftrightarrow f^T L f$$

where  $f_i$  is  $\frac{\sqrt{|\bar{A}|}}{\sqrt{|A|}}$  if  $i \in A$  and  $-\frac{\sqrt{|A|}}{\sqrt{|\bar{A}|}}$  if  $i \in \bar{A}$ 

This is equivalent to optimization of:

$$f^T L f$$
 subject to:  $f^T f = 1$ 

Note: the constraint on f is a "relaxation" of what we really want to optimize.

# Clustering/Cut Objective

Ratio Cut:

$$\frac{Cut(A,B)}{|A|} + \frac{Cut(B,A)}{|B|}$$

**Normalized Cut:** 

$$\frac{Cut(A,B)}{Cut(A,A)+Cut(A,B)} + \frac{Cut(B,A)}{Cut(B,A)+Cut(B,B)}$$

Min-Max-Cut:

$$\frac{Cut(A,B)}{Cut(A,A)} + \frac{Cut(B,A)}{Cut(B,B)}$$

**Comments:** If clusters are

- well separated, all three give very similar and accurate results.
- marginally separated, NormCut and MinMaxCut give better results
- overlapping significantly, MinMaxCut tend to give more compact and balanced clusters.

Extensions to Multi-Way Cuts. (beyond this course)

## K-Means for Clustering

Minimize:

$$J = \sum_{j=1}^{K} \sum_{i=1}^{N_j} ||x_j - \frac{1}{N_j} \sum_{p=1}^{N_j} x_p||$$

NP-hard to minimize in general.

- Choose k centers at random.
- Assign points to closest center.
- Compute new centers are clusters centroids.

k-means++ is Lloyd's with smarter initialization.