



Inna Iljina

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PROFILE

Enthusiastic, organised and social events professional, with multicultural experience in virtual events, Event Management, Project Management, Internal and Marketing Communications, Customer Service. I enjoy taking every detail into account while aligning it to the big picture & the event's goals. I am keen of all stages of the event planning, execution and evaluation. Being proactive and persistent people person, with solution-oriented approach and high attention to detail, I always achieve an outstanding level in event proposals/events individually and with a team.

EDUCATION and ACHIEVEMENTS

Postgraduate Diploma in Event Management

The Event Academy, London 09/2019 – 03/2021
(Grade achieved - Distinction)

Created four outstanding proposals for the events of various types individually and in a small team; learned and practised all aspects of event management.

MSc Corporate Communications

University of Amsterdam 09/2014 - 02/2016

Additionally, I assisted *Together Abroad* with social media communications, email marketing, internal comms. for 5 months (a voluntarily Internship).

BA Media, Communication, Cultural Studies

Newcastle University, UK 2011 – 2014

As a President of the International Society, I was shortlisted as Society Officer of the Year in the Extra-Curricular Activity Awards competition 2014.

HOBBIES and INTERESTS

Planning trips & travelling (20+ countries in 4 years)
Organising parties (e.g. Travel-themed Wedding)
Psychology and self-development
Trying new recipes and baking
Singing, Social dances
Yoga and Volleyball

Event Producer | Virtual Events Project Manager | Thematic events

Passionate about creating immersive experiences that amaze, surprise and unite people.

EXPERIENCE

Event Producer & Manager - [Interactive Virtual Tour](#)

Final Postgrad. Diploma project 02/2021

I independently developed an innovative event concept, created and executed marketing & communications, attendee management plans, all technical event's aspects.

As a result, 31 attendees (+ their families) enjoyed the tour around Saint Petersburg, got a feeling of a real travel and shared experience. All the event objectives were met.

Event Assistant (Internship)

MCI The Netherlands 01/2020 – 03/2020

I completed various tasks to help the team with the organisation of four international conferences. The internship was terminated because of Covid-19.

Project Manager

Attached Language Intelligence 06/2018 – 08/2019

Efficiently managed localization projects for international clients (e.g. KLM, SkyTeam), exceeding their expectations. Proactively supported providers and colleagues, was first point of contact for the clients.

Creative Projects' Coordinator

TransPerfect, Amsterdam 03/2017 – 06/2018

Simultaneously managed number of big & small localization projects within challenging deadlines and budgets.

Customer Service Executive

Booking.com, Amsterdam 06/2016 – 01/2017

I resolved 90% of the customers complaints & requests from first contact, scored high in customer satisfaction.

Event Planner, then President (Volunteering)

International Society
Newcastle University, UK 09/2012 – 06/2014

In a team of three I planned and executed weekly socials, monthly thematic events and weekend trips around the UK.

I developed event plan for the year, promoted the events, managed the budgets, attendees and feedback.

As a result, 100+ international students experienced various cultures, found new friends and had lots of fun. Stronger community of students was created.

LANGUAGES

English & Russian - fluent, Dutch - pre-advanced