# Naveed Ahmed - Work Summary

Axproz - August 2009 to April 2014

#### **Position & Job Description:**

- Joined as a front-end developer. Creating website mockups for clients and inhouse projects.
- Got promoted to Lead Developer within a year, leading the team of 5 developer responsible for inhouse writing portal development and few overseas client websites.
- Promoted to Associate Manager in 2012, responsibilities included managing time and work for team of 15 developer/designers with help of 2 lead developers; coordinate with content department, sales department & client. reports directly to director.
- During my tenure I was rewarded multiple time as the *employe* of the month and twice with *employe* of the year award.

### **Projects:**

• Contentproz (<a href="http://www.contentproz.net">http://www.contentproz.net</a>)

Started as a simple content writing website, this project become largest project for axproz leading to multiple other projects and marked itself as base revenue generating project.

Since the start I was given responsibility for all the design aspect of this website. Later as a lead developer, on the requirements of more services I design and develop user-area and more features using .Net (C#):

- User-area (Login, signup, password management, automated emails, profiles creation)
- Payment/Order process (Ordering process, service management, payment gateway integration)

I also created the backend service/production panel:

- Writer management(Writer signup, points management, rate management, automated work assignment, review system)
- Work management (Manage assigned work, assign/re-assign option, review area for quality management, order-status management)
- Service management (service management area to manage the active services, set prices for client sites,)
- Service (Web service to remotely add order from micro sites)

#### • 24Activ

With growth of business axproz required and email management system that can handle multiple micro website, email can be assigned to one department to another, and a monitoring system to check response time, delayed responses reports etc.

Uses OSTicket system and modified it to the core to fulfill these requirement:

- Giving ability to jump to the user-management area direct from the console
- Limiting only managers to view email and contact of the clients
- Automatic response regarding client order status
- Custom signature and template for each micro site
- Change user to user tickets view to department to department
- A report and alert system to monitor response time, active open tickets etc.

Also included chat service (modified installation of Livezilla) and integrated viop phone service from phone.com to this panel.

### • Contentproz Client Projects

During my tuner at Axproz I have worked on numerous client project, leading a team of dedicated developer/designer for client web/print media projects coming through contentproz and other micro website.

- Wordpress projects
- Payment-gateway integration
- Static website

## Symits Solutions - June 2014 to Sept 2015

Outsource resource under the parent company SABASEO, USA.

### **Position & Job Description:**

- Joined as a senior developer. Working on PHP based project highly collaborative, agile environment.
- Responsibilities including but not limited to code optimization, contribute towards product design specification improvement.
- Work in coordination of ios/android developers on API service.
- Managing and training; team of 5 developers.
- Rewarded multiple time for the best performer.

## **Projects:**

### • Yumyummi (<a href="http://www.yumyummi.com">http://www.yumyummi.com</a>)

Yumyummi is an mobile application that provide digital school menu in various school districts in USA. I was responsible to provide and optimize UX design and development on the administration panel as well as optimize API for IOS/Android.

- Automate image optimization
- Multiple reports in administration
- Mobile Push Notification system
- Weekly, Bi-weekly, Tri-weekly menu date calculation and automation
- API creation and optimization
- SQL queries and triggers optimization
- Testing scripts & automation
- Load testing and requirement calculation

Also developed a Digital Menu Board that can responsively resize for larger screens running in different schools (<a href="http://bit.ly/Yumyummi-menu-board">http://bit.ly/Yumyummi-menu-board</a>) using jQuery, SCSS, HTML5, PHP(API).

- Automatically resize all aspect of the screen including font, widgets, icons etc
- Develop and Integrate REST API for data handling from server.
- Auto scaling of images for HD, 4K screens.
- Widgets development and customization options. Can use 0 to 3 widgets.
- HTML widget to add custom text or video with custom google font.

#### • **UrbanLiving** (<a href="http://www.92101urbanliving.com">http://www.92101urbanliving.com</a>)

Real Estate listing of San Diego, CA 92101 through MLS/RETS Server on web and mobile application.

- Automate guery and data gathering through MLS/RETS server to localDB.
- Translating of RETS Data signals to MySQL.
- Integration of localDB to wordpress custom OOPs model.
- API development and optimization for ios/android.
- Google map and streetview integration.
- Zone and area auto categorization

Also added the functionality to add multiple wordpress child site handling and customization; and multiple RETS server integration on same db.

- <a href="http://www.irvineresidentialliving.com/">http://www.irvineresidentialliving.com/</a>
- http://www.coronadocoastalliving.com/

Also design UrbanLiving's IOS/Android mobile application UI Design.

### • CentralHMS (<a href="http://www.centralhms.com">http://www.centralhms.com</a>)

Hotel booking management system developed in php, providing booking management to multiple hotels in USA.

- Database optimization
- Day to Day rate and room availability management system
- UX optimization
- Report generation automation

Also generated API to handle booking through REST service.

- <a href="http://www.hotelirissandiego.com/">http://www.hotelirissandiego.com/</a>
- http://www.hotelaguamarsandiego.com/
- <a href="http://www.marinainnsandiego.com/">http://www.marinainnsandiego.com/</a>

### Other Projects

While working with Symits, i worked on various design and development projects few of them listed below:

- http://www.homecareassistanceofalbuguergue.com/
- http://www.adsquards.com/
- http://www.aquaticlife.com/
- <a href="http://www.uniqueflooringsandiego.com/">http://www.uniqueflooringsandiego.com/</a>
- http://www.harborlimo.com/
- http://www.valleyemergency.com/
- http://www.laspine.com/
- http://www.sabaseo.com/

# Freelancing:

#### • Print Media

Work on various print media projects for small business including brand Design, news Ads, banners, hoardings, printable ebooks etc.

## • Symbios

Design projects including, banner, icons, brand pages etc Also developed Android webview application with push notification and management panel.

#### Red Rooster Australia

Based on angular, angular-material, gulp, HTML5, SCSS develop mobile website for red rooster online ordering system; while working on 2 month contract with Gruden Group (MobileDen).

This project is currently under testing, will provide url once it goes live.