



# UMass Beamer Presentation Theme

Using  $\text{\LaTeX}$  to prepare slides

Course

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This template is based on [SINTEF Presentation](#) from [Federico Zenith](#) and its derivation [Beamer-LaTeX-Themes](#) from [Liu Qilong](#)

In the following you find a brief introduction on how to use  $\text{\LaTeX}$  and the beamer package to prepare slides, based on the one written by [Federico Zenith](#) for [SINTEF Presentation](#)



# Table of Contents

## 1 Introduction

- ▶ Introduction
- ▶ Personalization
- ▶ Summary



# Beamer for SINTEF slides

## 1 Introduction

- We assume you can use  $\text{\LaTeX}$ ; if you cannot, [you can learn it here](#)
- Beamer is one of the most popular and powerful document classes for presentations in  $\text{\LaTeX}$
- Beamer has also a detailed [user manual](#)
- Here we will present only the most basic features to get you up to speed



# Beamer vs. PowerPoint

## 1 Introduction

Compared to PowerPoint, using  $\text{\LaTeX}$  is better because:

- It is not What-You-See-Is-What-You-Get, but What-You-Mean-Is-What-You-Get:  
you write the content, the computer does the typesetting
- Produces a pdf: no problems with fonts, formulas, program versions
- Easier to keep consistent style, fonts, highlighting, etc.
- Math typesetting in  $\text{\TeX}$  is the best:

$$i\hbar \frac{\partial}{\partial t} \Psi(\mathbf{r}, t) = -\frac{\hbar^2}{2m} \nabla^2 \Psi(\mathbf{r}, t) + V(\mathbf{r}) \Psi(\mathbf{r}, t)$$



# Getting Started

## Selecting the UMASS Theme

To start working with `umassbeamer`, start a  $\text{\LaTeX}$  document with the preamble:

### Minimum UMASS Beamer Document

```
\documentclass{beamer}  
\usepackage{umass}  
\begin{document}  
\begin{frame}{Hello, world!}  
\end{frame}  
\end{document}
```



# Title page

## 1 Introduction

To set a typical title page, you call some commands in the preamble:

### The Commands for the Title Page

```
\title{Sample Title}  
\subtitle{Sample subtitle}  
\author{First Author, Second Author}  
\date{\today} % Can also be (ab)used for conference name &c.
```

You can then write out the title page with `\maketitle`.

To set a **background image** use the `\titlebackground` command before `\maketitle`; its only argument is the name (or path) of a graphic file.

If you use the **starred version** `\titlebackground*`, the image will be clipped to a split view on the right side of the title slide.



# Writing a Simple Slide

It's really easy!

- A typical slide has bulleted lists



# Writing a Simple Slide

It's really easy!

- A typical slide has bulleted lists
- These can be uncovered in sequence



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## Code for a Page with an Itemised List

```
\begin{frame}{Writing a Simple Slide}
\framesubtitle{It's really easy!}
\begin{itemize}[<+>]
\item A typical slide has bulleted lists
\item These can be uncovered in sequence
\end{itemize}\end{frame}
```



# Table of Contents

## 2 Personalization

- ▶ Introduction
- ▶ Personalization
- ▶ Summary



# Changing Slide Style

## 2 Personalization

- You can select the white or **maincolor slide style** in the preamble with `\themecolor{white}` (default) or `\themecolor{main}`
  - You should *not* change these within the document: Beamer does not like it
  - If you *really* must, you may have to add `\usebeamercolor[fg]{normal text}` in the slide
- You can change the **footline colour** with `\footlinecolor{color}`
  - Place the command *before* a new frame
  - There are four “official” colors:  maincolor,  umassyellow,  umassgreen,  umassdarkgreen
  - Default is no footline; you can restore it with `\footlinecolor{}`
  - Others may work, but no guarantees!
  - Should *not* be used with the `maincolor` theme!



# Blocks

## 2 Personalization

### Standard Blocks

These have a color coordinated with the footline (and grey in the blue theme)

```
\begin{block}{title}  
content...  
\end{block}
```

### Colour Blocks

Similar to the ones on the left, but you pick the colour. Text will be white by default, but you may set it with an optional argument.

```
\begin{colorblock}[black]{umasslightgreen}{title}  
content...  
\end{colorblock}
```

The “official” colours of colour blocks are:   umasspurple,   maincolor,   umassdarkgreen, and   umassyellow.



# Using Colours

## 2 Personalization

- You can use colours with the `\textcolor{<color name>}{text}` command
- The colours are defined in the `umasscolor` package:
  - Primary colours:  `maincolor` and its sidekick  `umassblack`
  - Three shades of green:  `umasslightgreen`,  `umassgreen`,  
 `umassdarkgreen`
  - Additional colours:  `umassyellow`,  `umassred`,  `umasspurple`
    - These may be shaded—see the `umasscolor` documentation or the [UMASS profile manual](#)
- Do not abuse colours: `\emph{}` is usually enough
- Use `\alert{}` to bring the focus somewhere



# Using Colours

## 2 Personalization

- You can use colours with the `\textcolor{<color name>}{text}` command
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- Do not abuse colours: `\emph{}` is usually enough
- Use `\alert{}` to bring the focus somewhere
- If you highlight too much, you don't highlight at all!



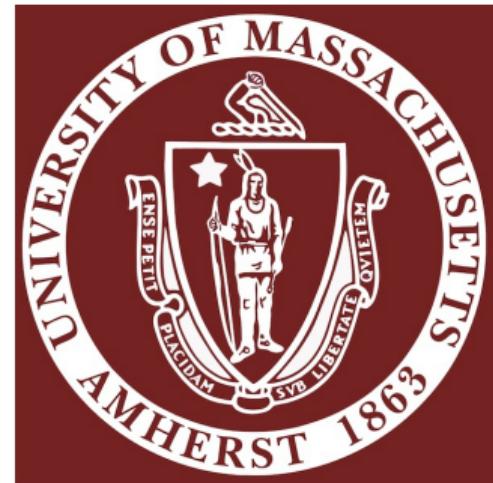
# Adding images

## 2 Personalization

Adding images works like in normal  $\text{\LaTeX}$ :

### Code for Adding Images

```
\usepackage{graphicx}  
% ...  
\includegraphics[width=\textwidth]  
{assets/logo_RGB}
```





# Splitting in Columns

## 2 Personalization

Splitting the page is easy and common; typically, one side has a picture and the other text:

This is the first column

And this the second

### Column Code

```
\begin{columns}
    \begin{column}{0.6\textwidth}
        This is the first column
    \end{column}
    \begin{column}{0.3\textwidth}
        And this the second
    \end{column}
    % There could be more!
\end{columns}
```



# Special Slides

## 2 Personalization

- Chapter slides
- Side-picture slides

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# Chapter slides

## 2 Personalization

- Similar to frames, but with a few more options
- Opened with \begin{chapter}[<image>]{<color>}{<title>}
- Image is optional, colour and title are mandatory
- There are seven “official” colours:  maincolor,  umassdarkgreen,  umassgreen,  umasslightgreen,  umassred,  umassyellow,  umasspurple.
  - Strangely enough, these are *more* than the official colours for the footline.
  - It may still be a nice touch to change the footline of following slides to the same color of a chapter slide. Your choice.
- Otherwise, chapter behaves just like frame.



# Side-Picture Slides

## 2 Personalization

- Opened with  
`\begin{sidepic}{<image>}{<title>}`
- Otherwise, `sidepic` works just like `frame`





# Fonts

## 2 Personalization

- The paramount task of fonts is being readable
- There are good ones...
  - Use serif fonts only with high-definition projectors
  - Use sans-serif fonts otherwise (or if you simply prefer them)
- ... and not so good ones:
  - Never use monospace for normal text
  - Gothic, calligraphic or weird fonts should always be avoided



# Look

## 2 Personalization

- To insert a final slide with the title and final thanks, use \backmatter.
  - The title also appears in footlines along with the author name, you can change this text with \footlinepayoff
  - You can remove the title from the final slide with \backmatter[notitle]
- The aspect ratio defaults to 16:9, and you should not change it to 4:3 for old projectors as it is inherently impossible to perfectly convert a 16:9 presentation to 4:3 one; spacings *will* break
  - The aspectratio argument to the beamer class is overridden by the UMASS theme
  - If you *really* know what you are doing, check the package code and look for the geometry class.



# Table of Contents

## 3 Summary

- ▶ Introduction
- ▶ Personalization
- ▶ Summary



# Good Luck!

## 3 Summary

- Enough for an introduction! You should know enough by now
- If you have corrections or suggestions, [send them to me!](#)



*Thank you for listening!  
Any questions?*