

# FINTECH



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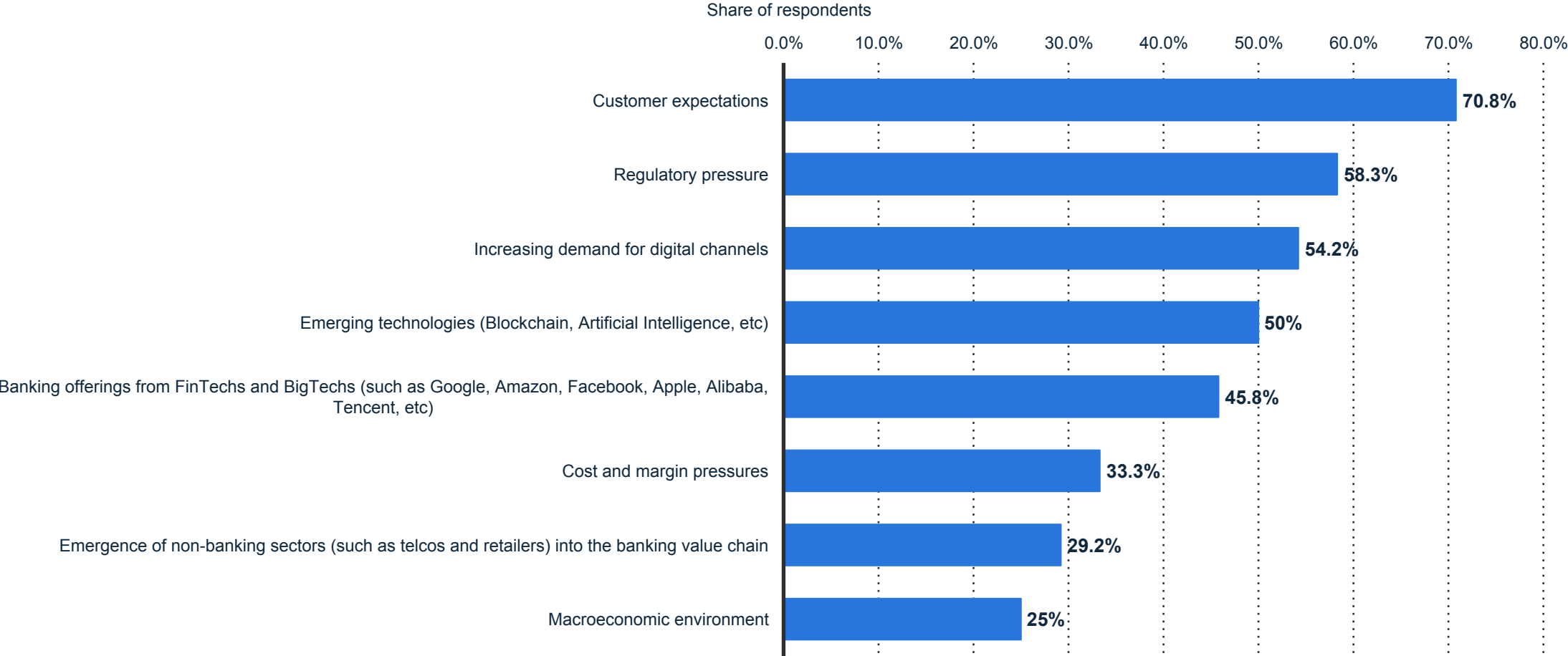
# DRIVERS OF FINTECH DEVELOPMENT

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# Most important factors disrupting banking sector according to senior banking executives worldwide in 2018

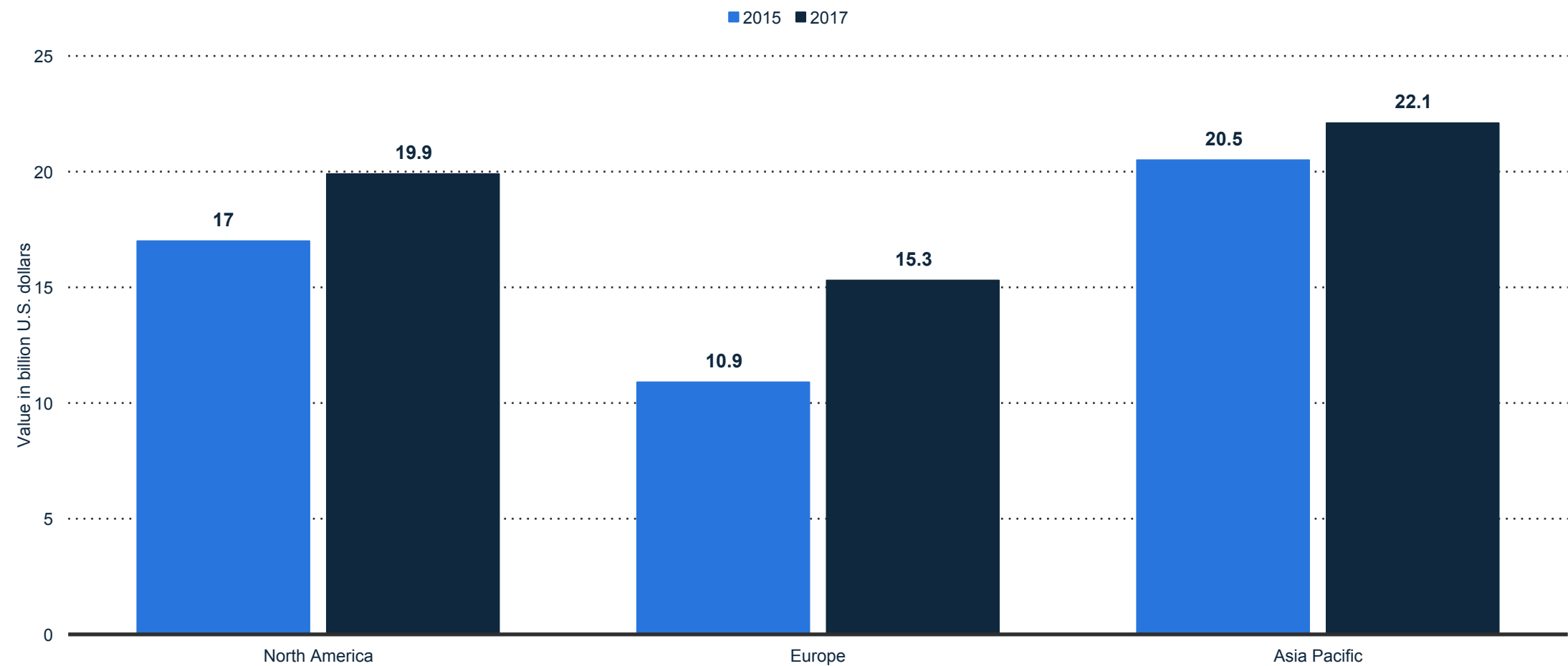
Disrupting factors for global banking sector 2018



**Note:** Worldwide; 2018; 60 Respondents; senior banking executives of leading banks across 23 markets  
Further information regarding this statistic can be found on [page 52](#).  
**Source(s):** Capgemini; EFMA; [ID 946835](#)

# Forecast of bank spending on new technologies in 2015 and 2017, by region (in billion U.S. dollars)

Forecast of bank spending on new technologies 2015-2017, by region

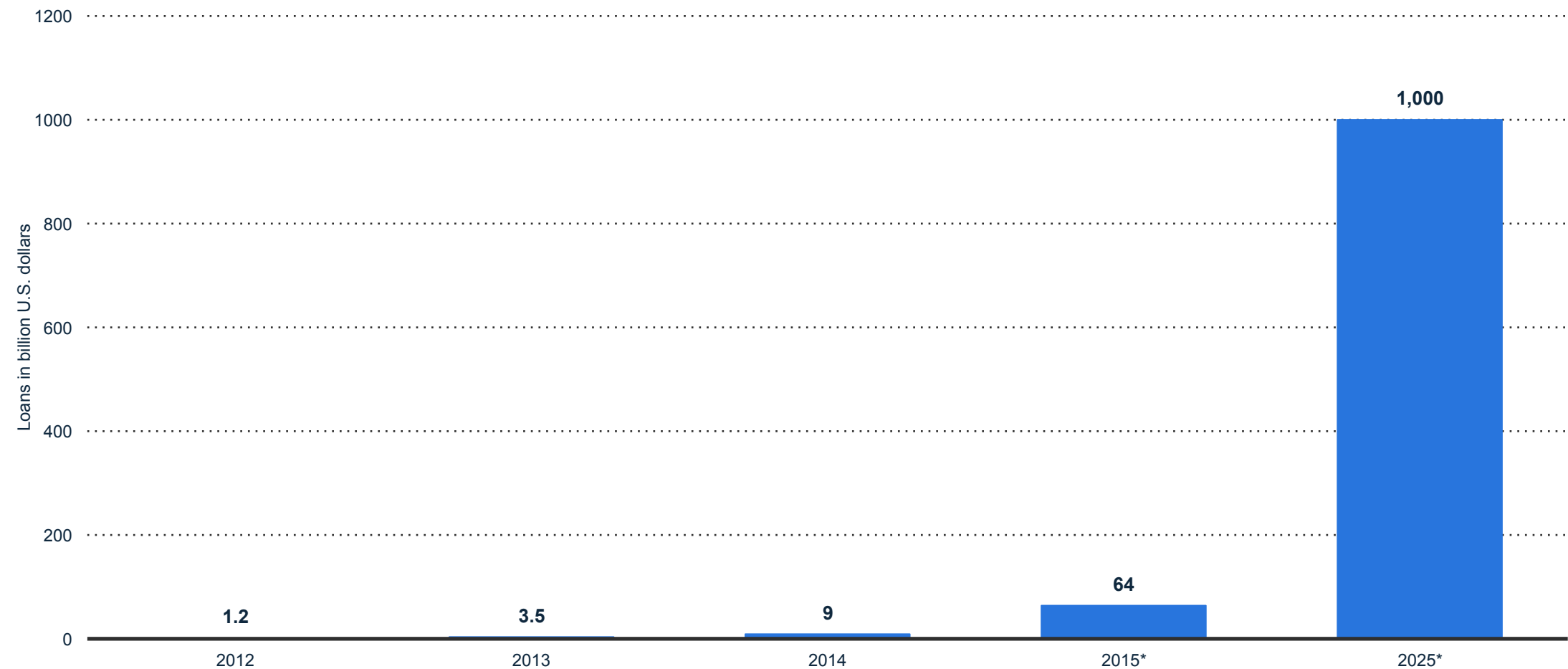


**Note:** Worldwide; 2015 and 2017  
Further information regarding this statistic can be found on [page 53](#).  
**Source(s):** Financial News; Celent; [ID 379517](#)



# Value of global peer to peer lending from 2012 to 2025 (in billion U.S. dollars)

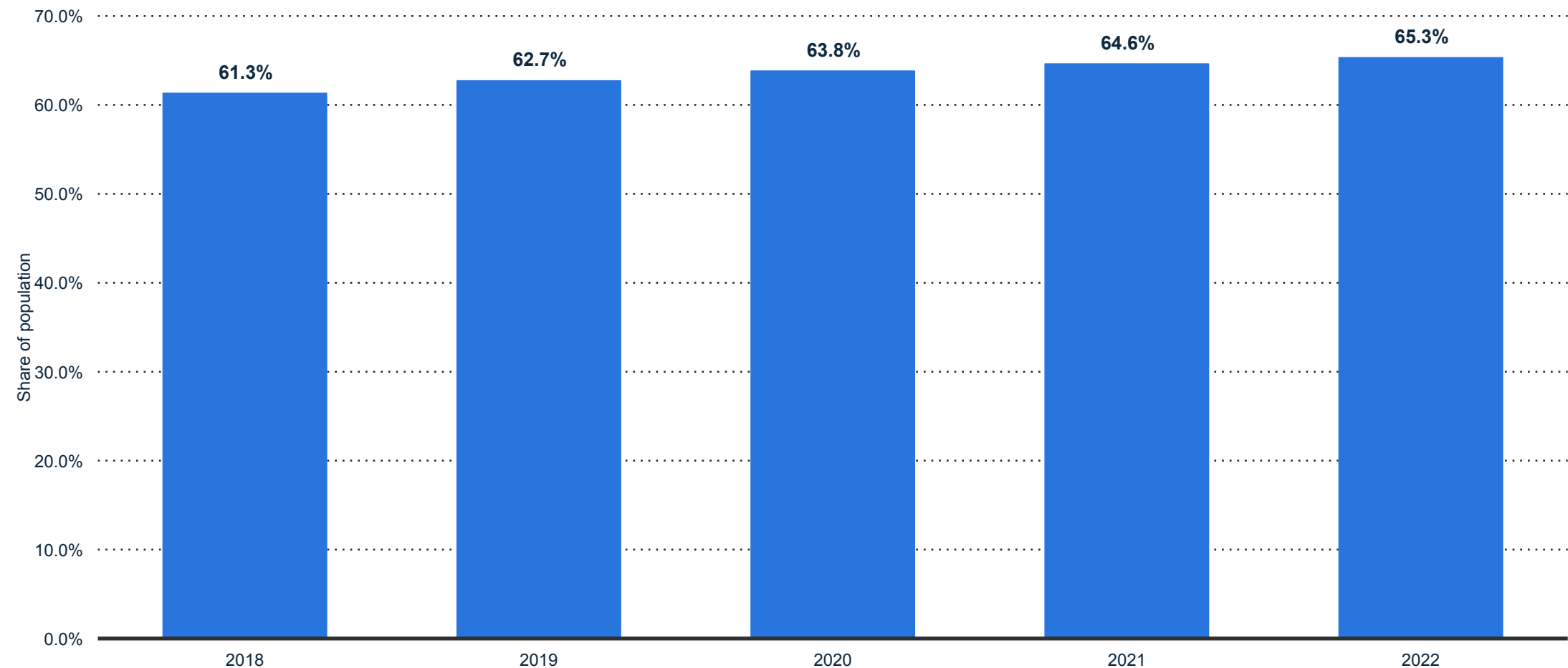
Value of global P2P loans 2012-2025



**Note:** Worldwide; 2012 to 2014  
Further information regarding this statistic can be found on [page 54](#).  
**Source(s):** Nunatak; [ID 325902](#)

# Share of population using digital banking in the United States from 2018 to 2022

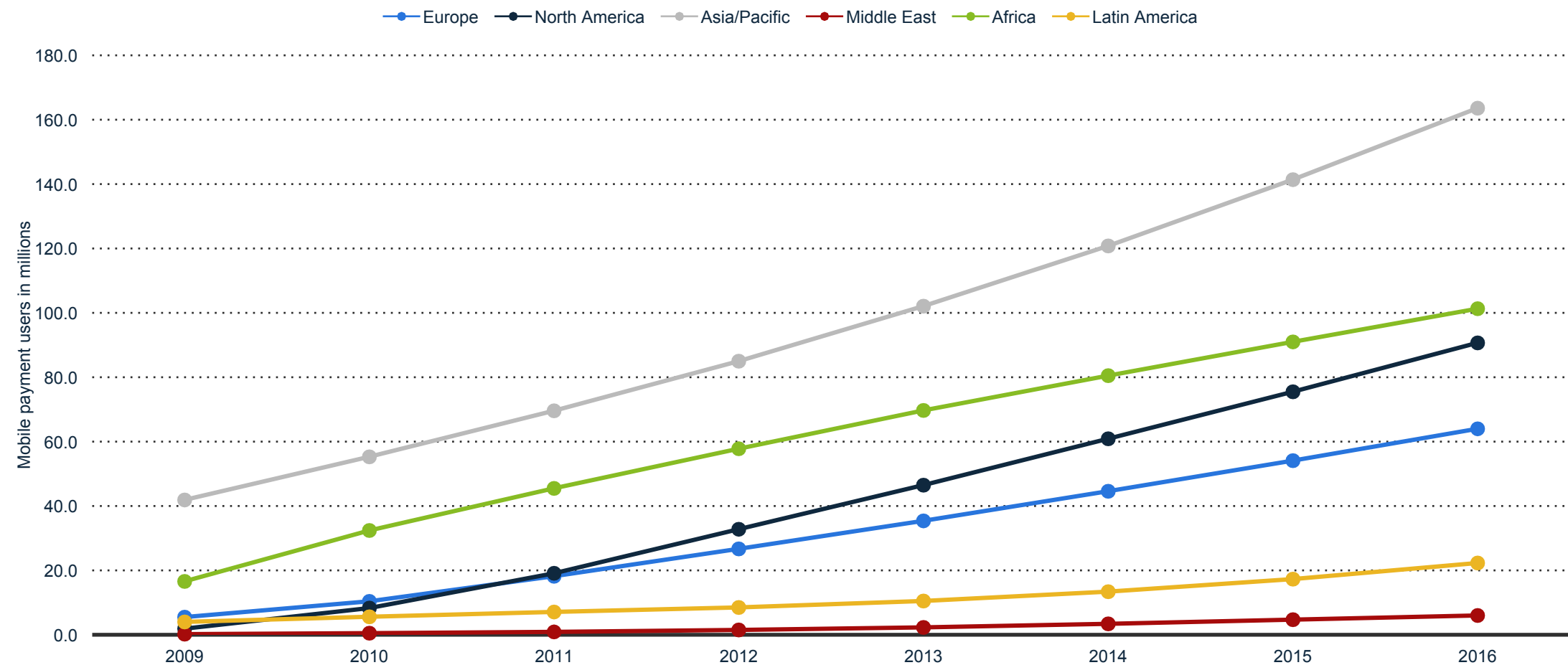
Mobile banking users in the U.S. 2018-2022



**Note:** United States; April 2018; 18 years and older  
Further information regarding this statistic can be found on [page 55](#).  
**Source(s):** Accenture; eMarketer; [ID 946109](#)

# Number of mobile payment users from 2009 to 2016, by region (in millions)

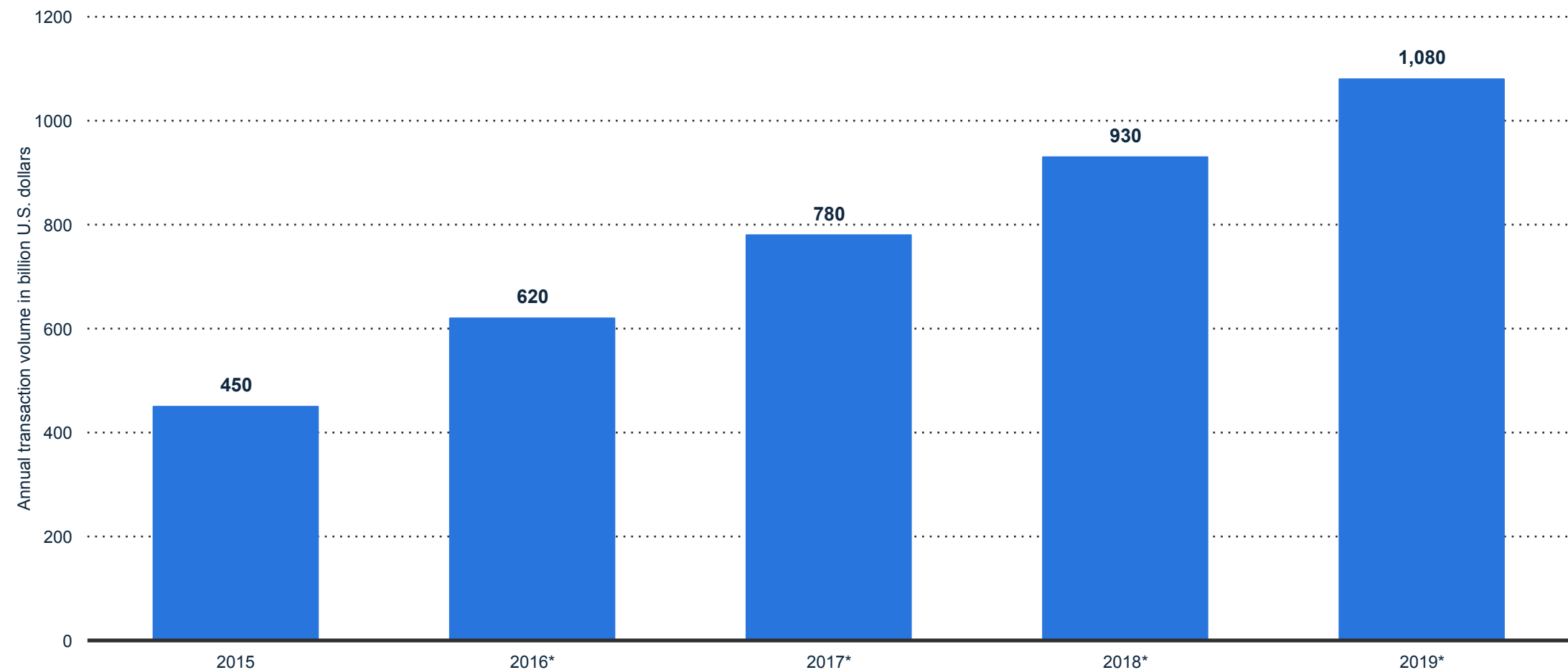
Number of mobile payment users from 2009 to 2016, by region



**Note:** Worldwide; 2009 bis 2012  
Further information regarding this statistic can be found on [page 56](#).  
**Source(s):** Gartner; TechCrunch; [ID 279957](#)

# Total revenue of global mobile payment market from 2015 to 2019 (in billion U.S. dollars)

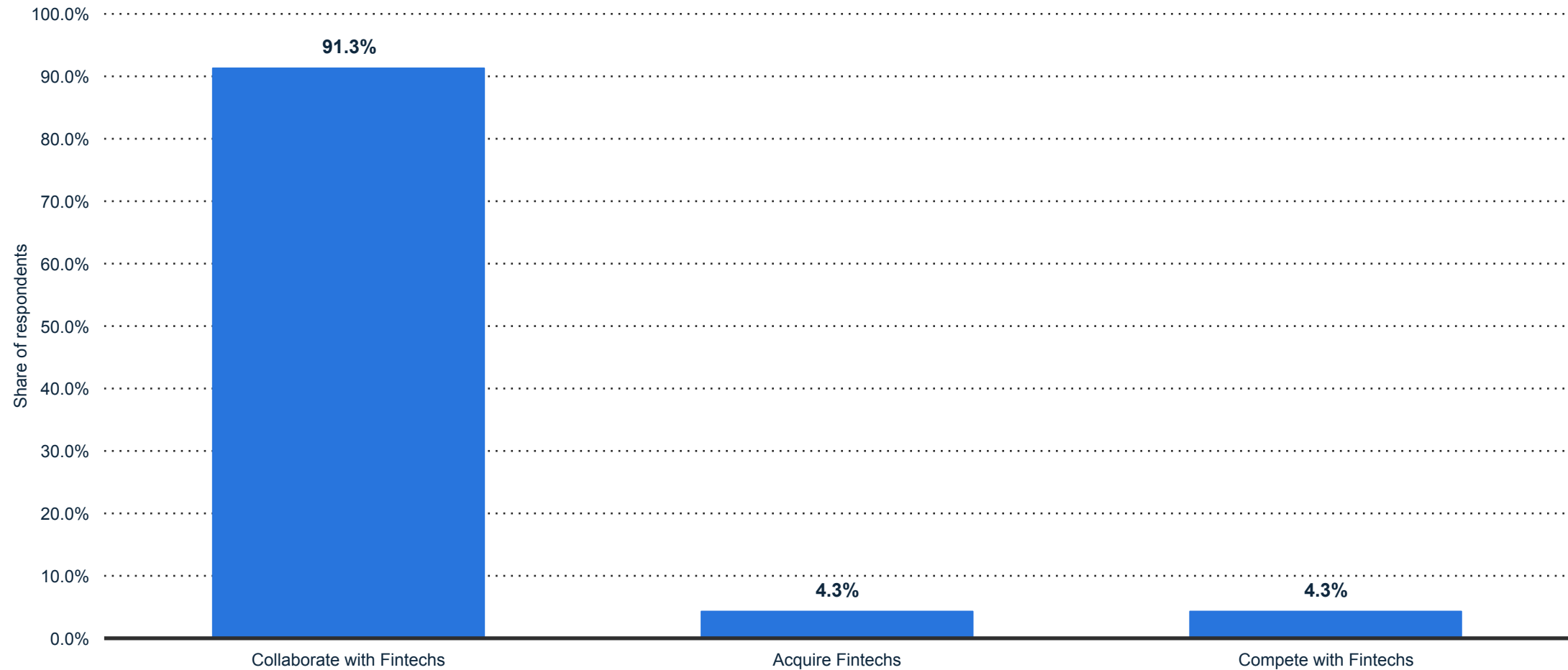
Global mobile payment revenue 2015-2019



**Note:** Worldwide; 2015  
Further information regarding this statistic can be found on [page 57](#).  
**Source(s):** TrendForce; NFC World+; [ID 226530](#)

# What is your bank's business strategy with respect to FinTech?

Future strategies of banks regarding Fintech companies worldwide 2017



**Note:** Worldwide; 2017; among banking executives  
Further information regarding this statistic can be found on [page 58](#).  
**Source(s):** Capgemini; EFMA; [ID 549945](#)



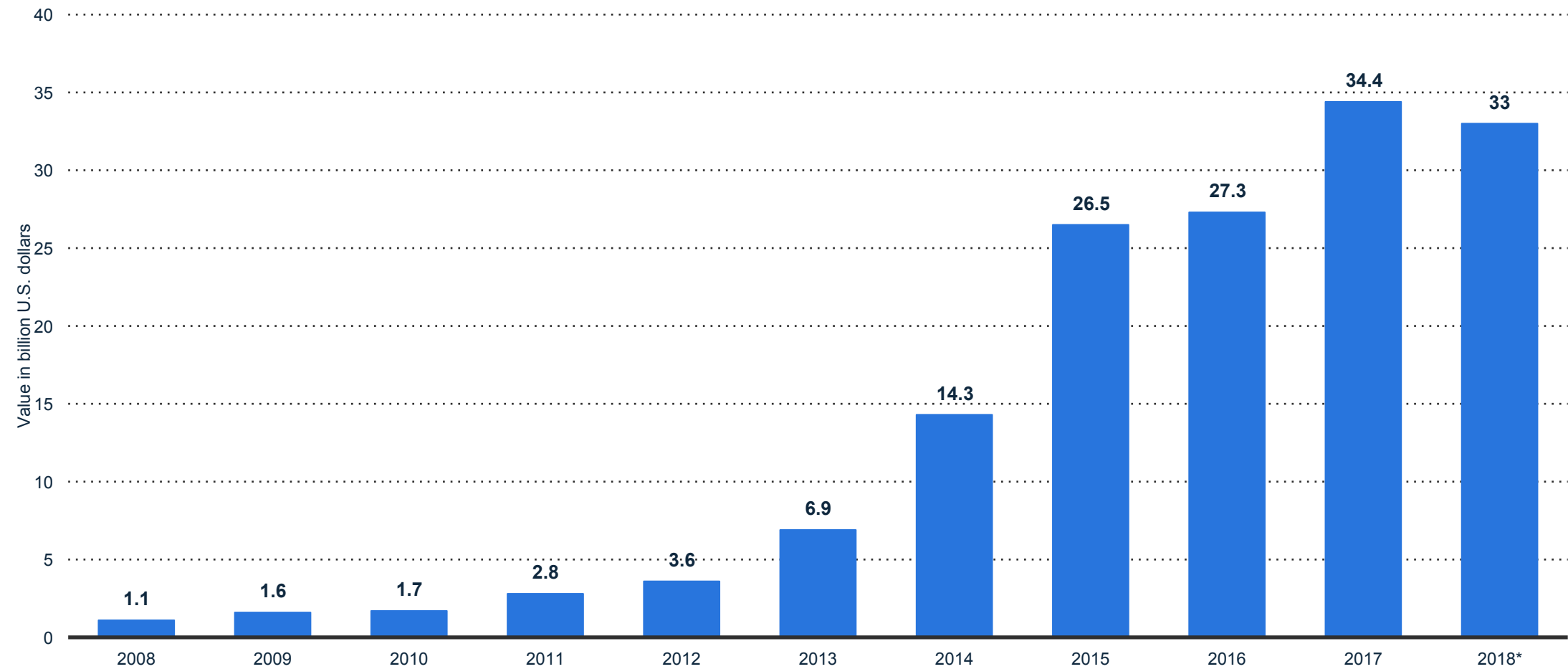
# INVESTMENTS IN FINTECH

Fintech



# Total value of Fintech investments worldwide from 2008 to 2018 (in billion U.S. dollars)

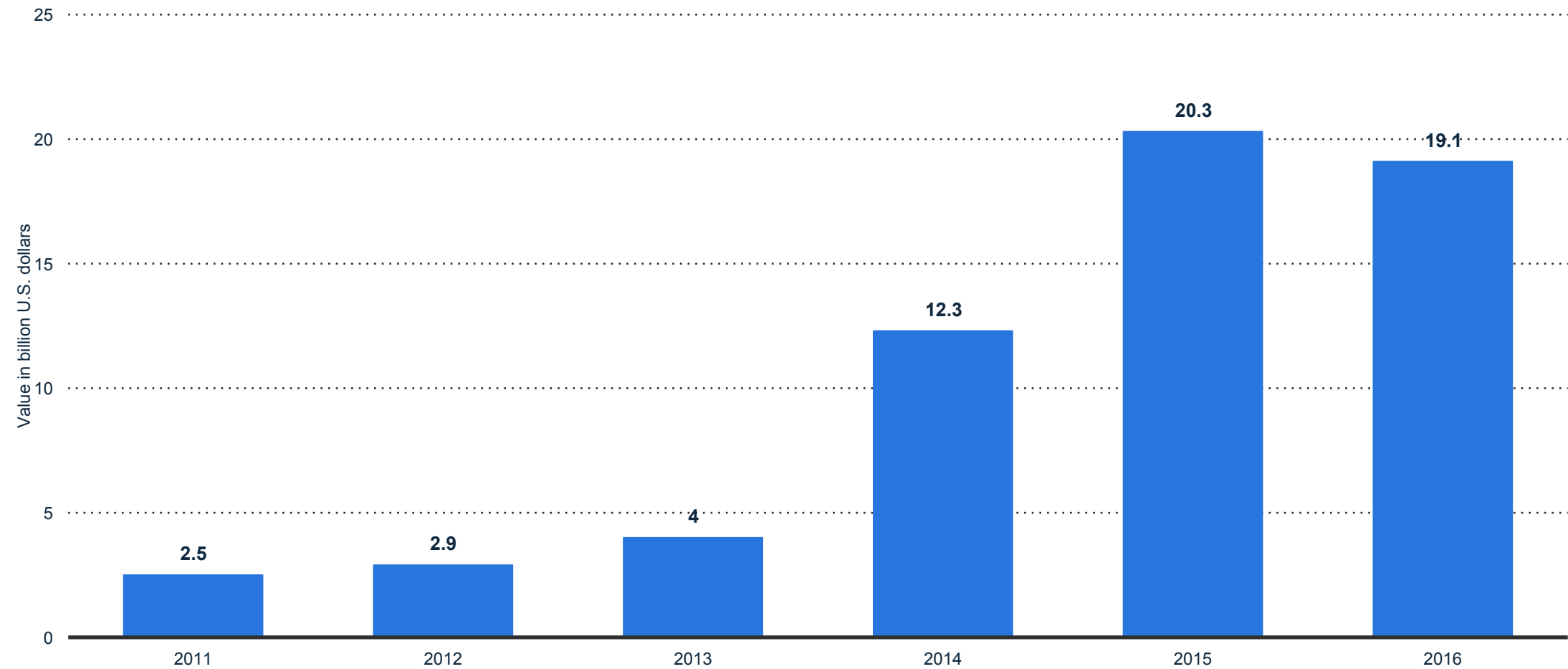
Value of Fintech investments globally 2008-2018



**Note:** Worldwide  
Further information regarding this statistic can be found on [page 59](#).  
**Source(s):** Deloitte; [ID 502378](#)

# Value of investment in Fintech sector worldwide from 2011 to 2016 (in billion U.S. dollars)

Value of investment in Fintech globally 2011-2016

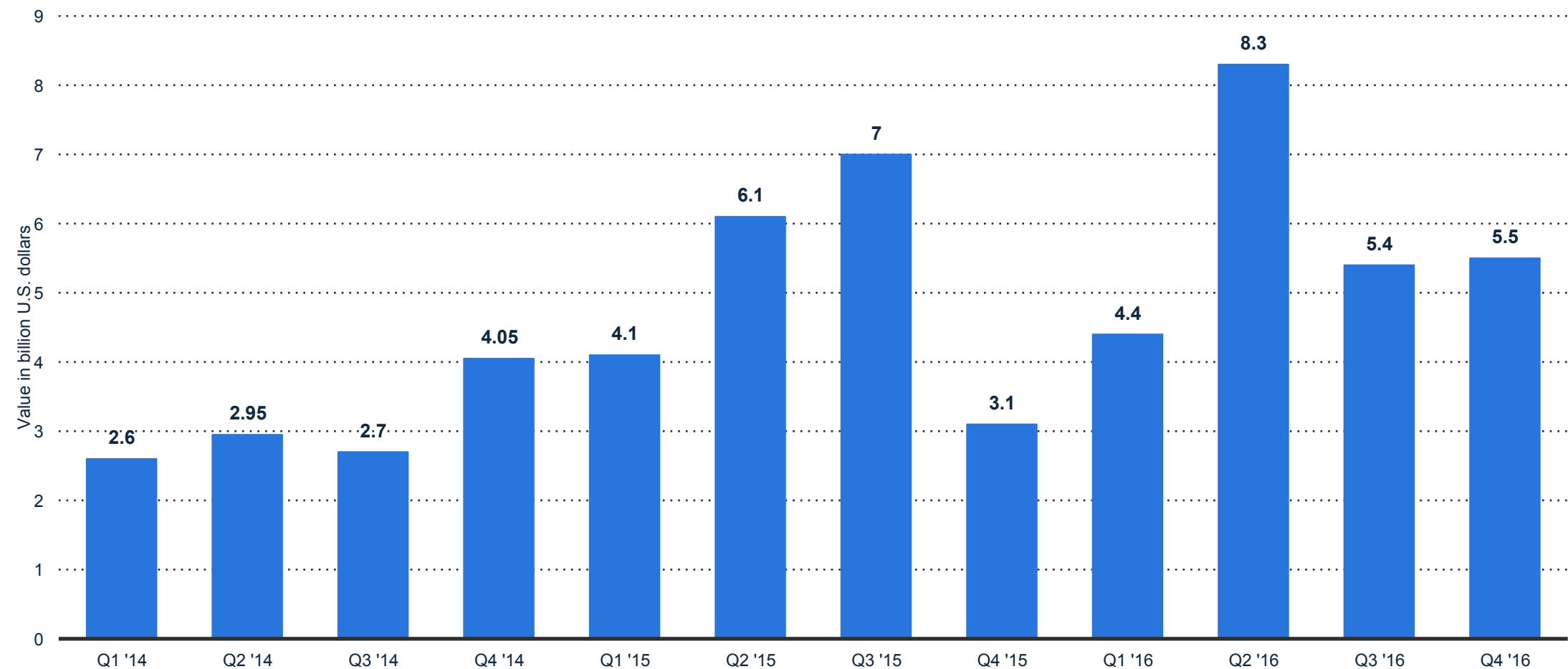


**Note:** Worldwide  
Further information regarding this statistic can be found on [page 60](#).  
**Source(s):** Life.SREDA; [ID 557237](#)



# Value of investment in Fintech globally from 1st quarter 2014 to 4th quarter 2016 (in billion U.S. dollars)

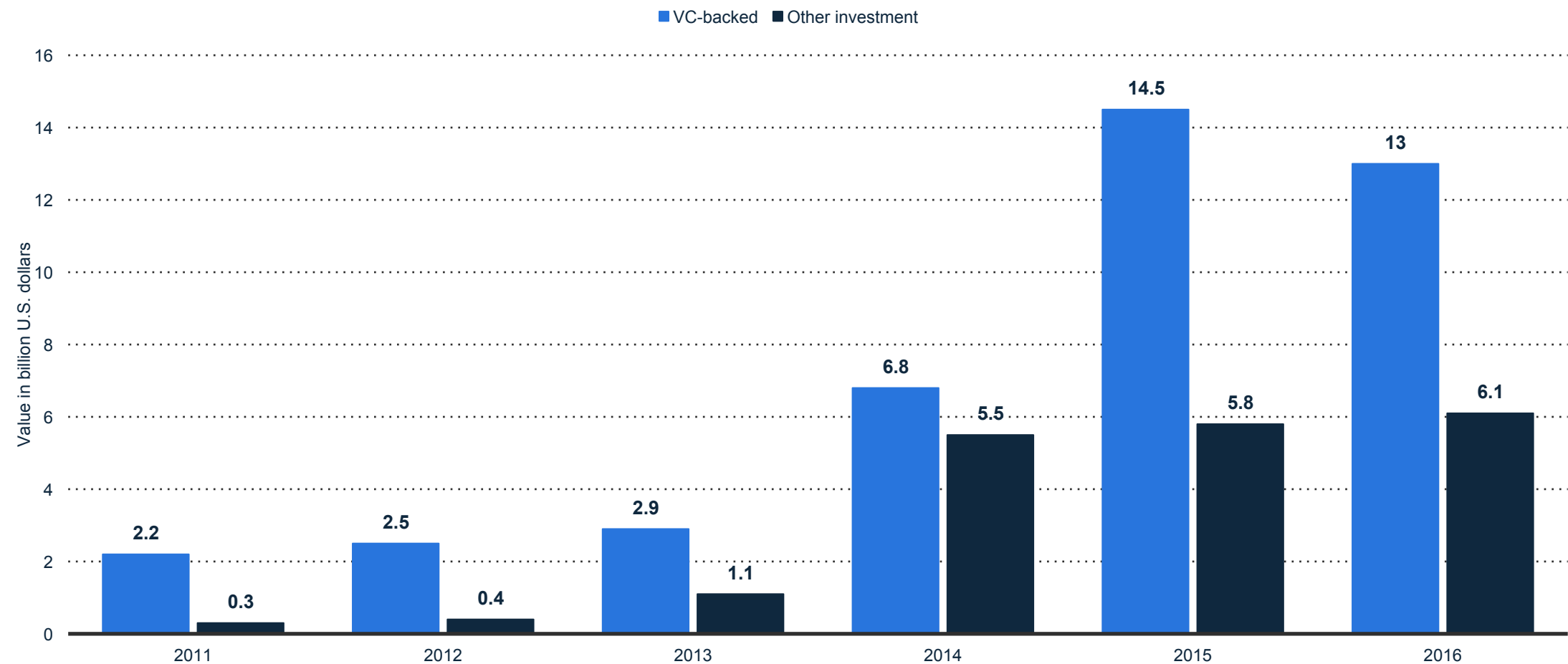
Value of investment in Fintech globally 2014-2016



**Note:** Worldwide; Q1 2014 to Q4 2016  
Further information regarding this statistic can be found on [page 61](#).  
**Source(s):** Life.SREDA; [ID 667710](#)

# Value of investment in Fintech sector worldwide from 2011 to 2016, by investment type (in billion U.S. dollars)

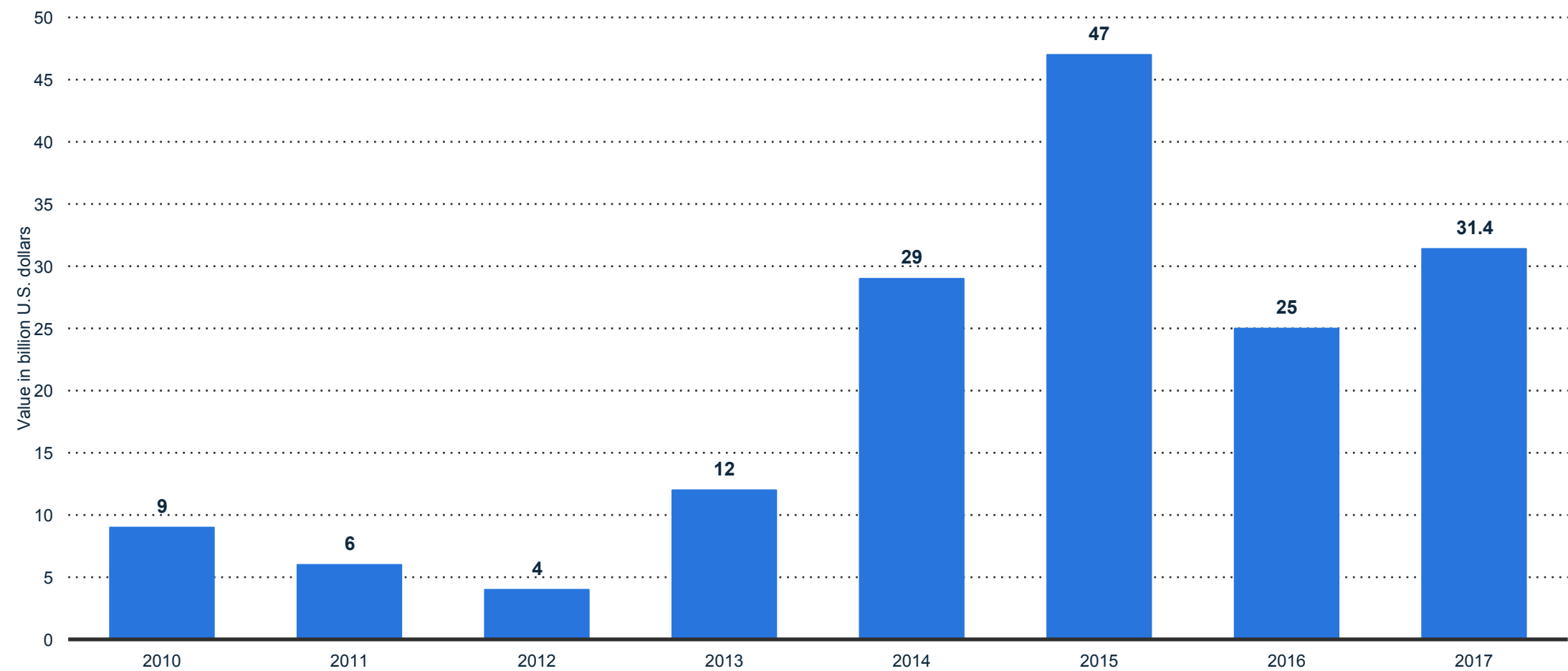
Value of investment in Fintech globally 2011-2016, by type



**Note:** Worldwide  
Further information regarding this statistic can be found on [page 62](#).  
**Source(s):** Life.SREDA; [ID 557249](#)

# Total value of investments into Fintech companies worldwide from 2010 to 2016 (in billion U.S. dollars)

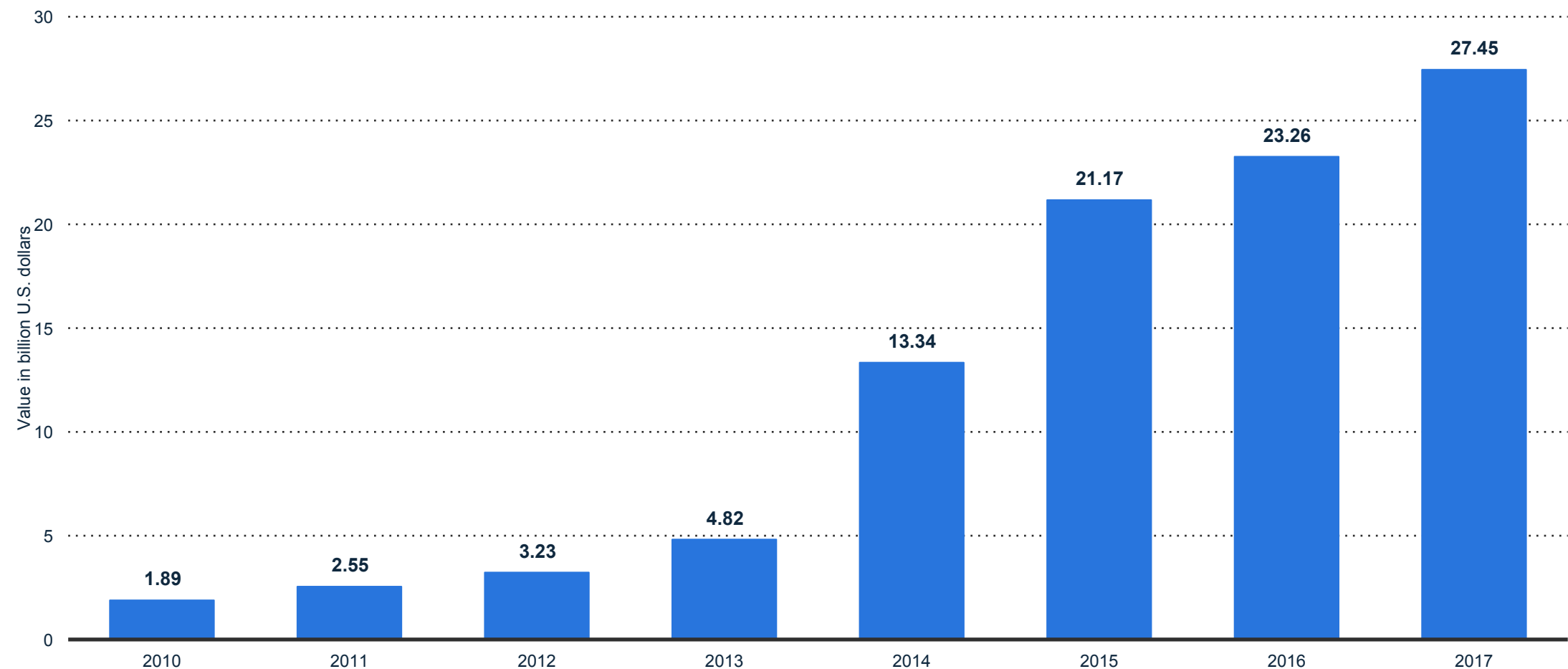
Total investments into Fintech companies globally 2010-2016



**Note:** Worldwide; 2010 to 2017  
Further information regarding this statistic can be found on [page 63](#).  
**Source(s):** KPMG; CB Insights; [ID 719385](#)

# Value of global venture capital investment in Fintech companies from 2010 to 2017 (in billion U.S. dollars)

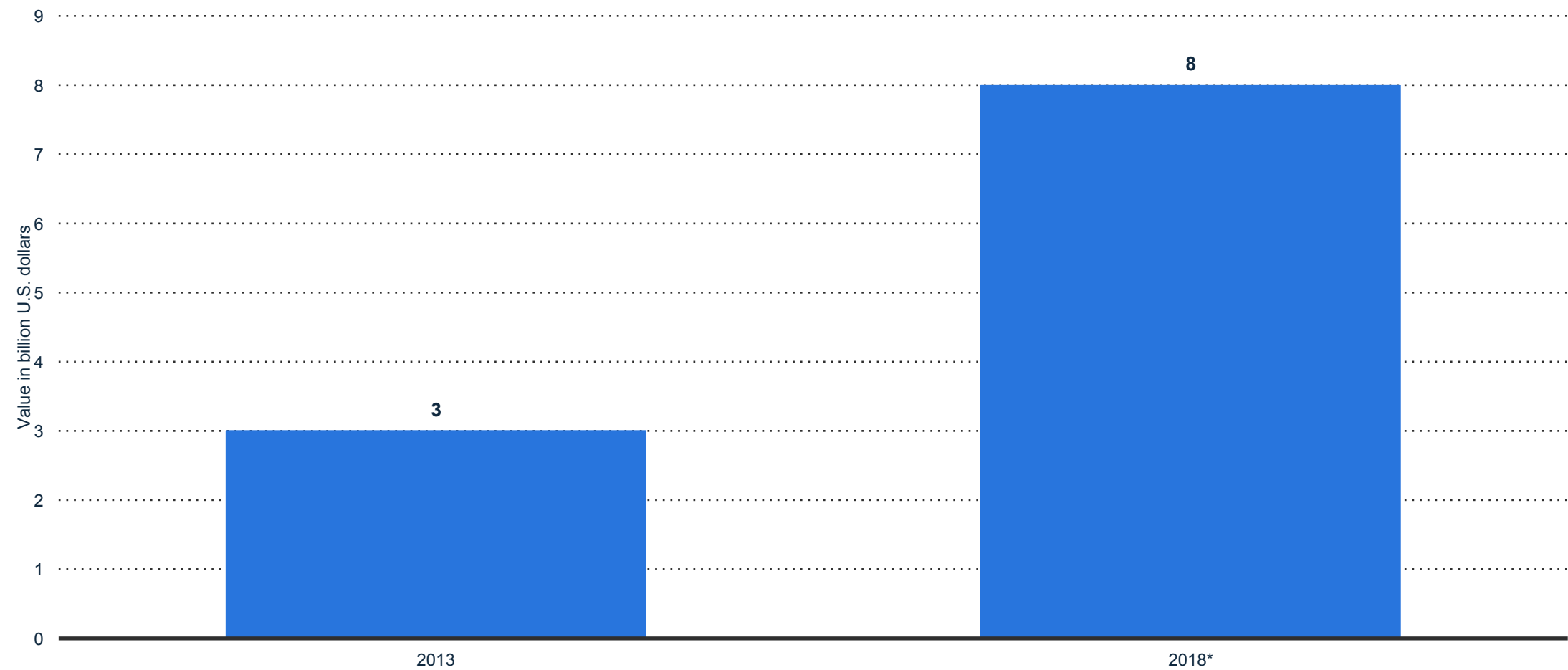
Value of global VC investment in Fintech 2010-2017



**Note:** Worldwide  
Further information regarding this statistic can be found on [page 64](#).  
**Source(s):** Consultancy.uk; [ID 412642](#)

# Value of global investment in Financial Technology ventures in 2013 and 2018 (in billion U.S. dollars)

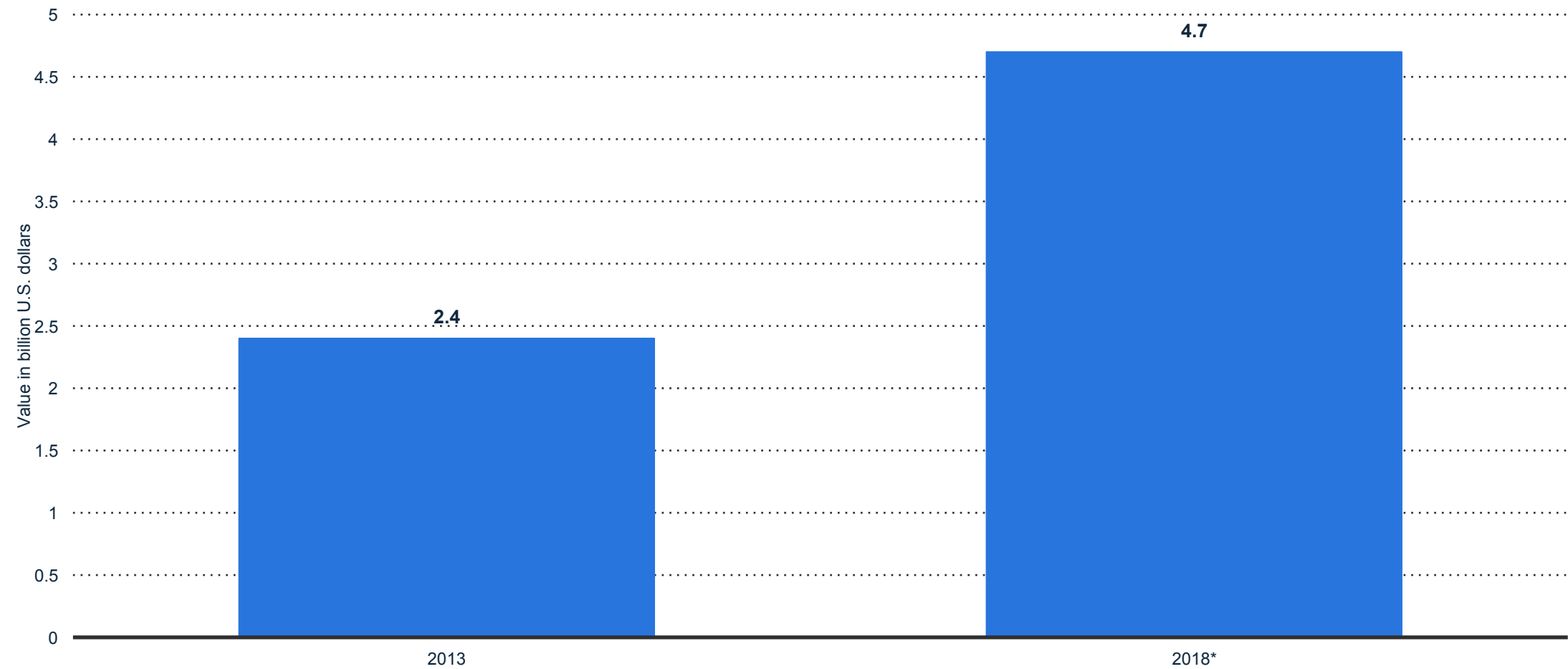
Value of global investment in Fintech companies 2013-2018



**Note:** Worldwide; 2013  
Further information regarding this statistic can be found on [page 65](#).  
**Source(s):** Accenture; [ID 412056](#)

# Value of investment in Financial Technology ventures in the United States in 2013 and 2018 (in billion U.S. dollars)

Value of investment in Fintech companies in the U.S. 2013-2018



**Note:** United States; 2013  
Further information regarding this statistic can be found on [page 66](#).  
**Source(s):** Accenture; [ID 412374](#)



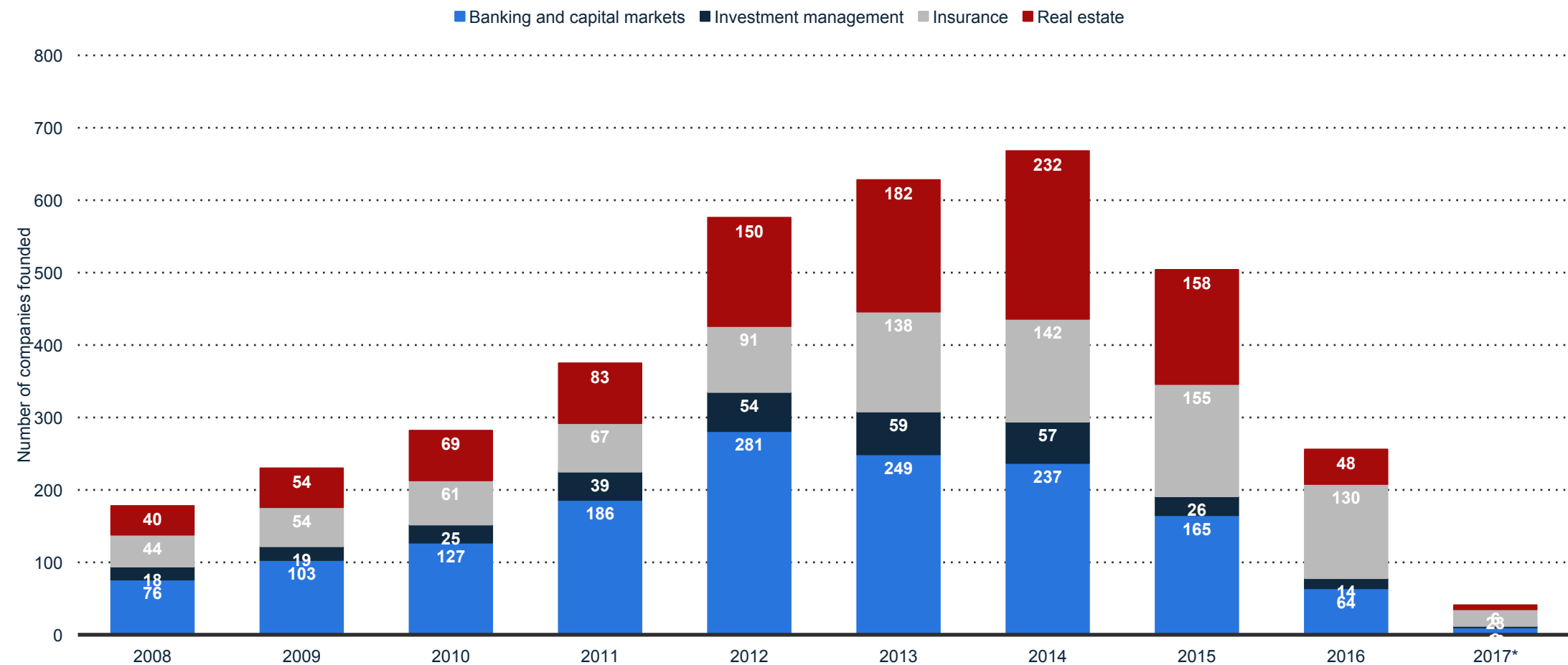
# LEADING FINTECH COMPANIES

Fintech



# Number of Fintech companies founded worldwide from 2008 to 2017, by industry

Number of Fintech companies founded globally 2008-2017, by industry

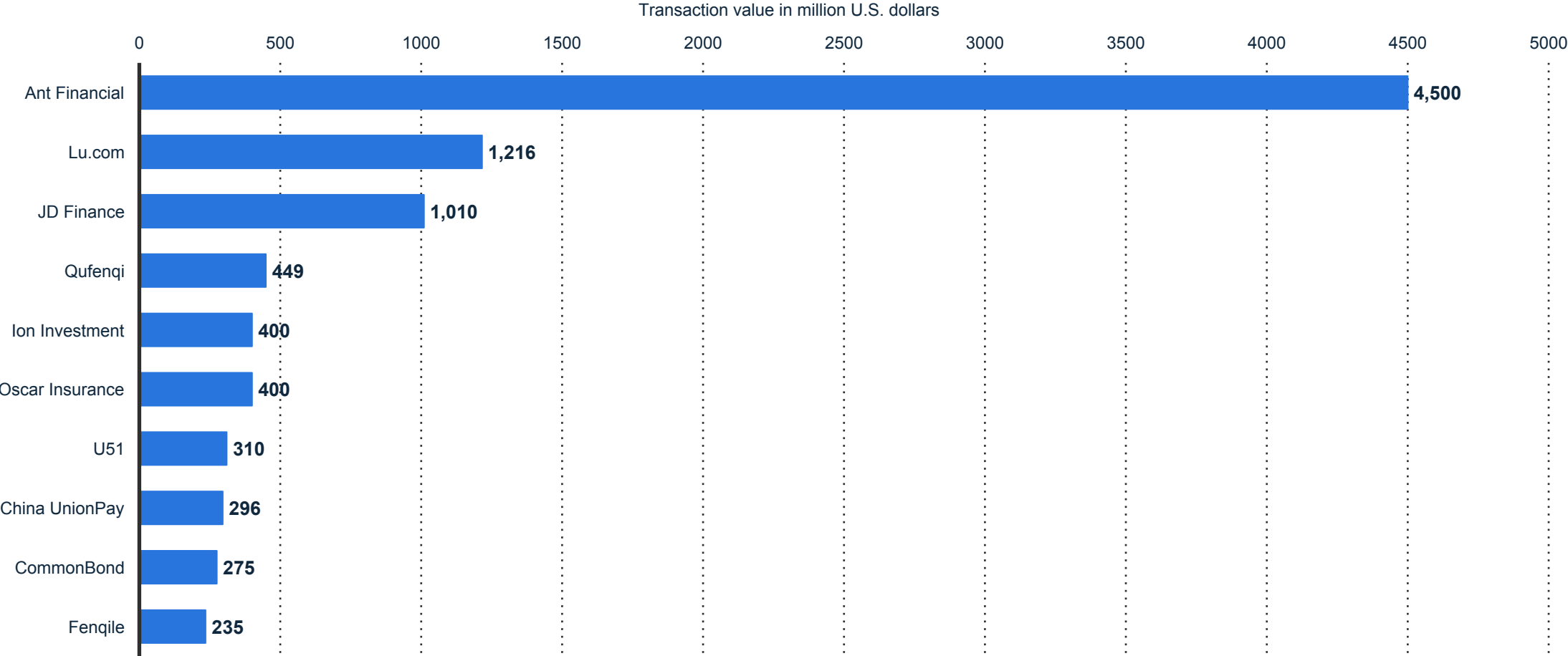


**Note:** Worldwide; 2008 to 2017  
Further information regarding this statistic can be found on [page 67](#).  
**Source(s):** Deloitte; [ID 915552](#)



# Leading Fintech transactions globally in 2016 (in million U.S. dollars)

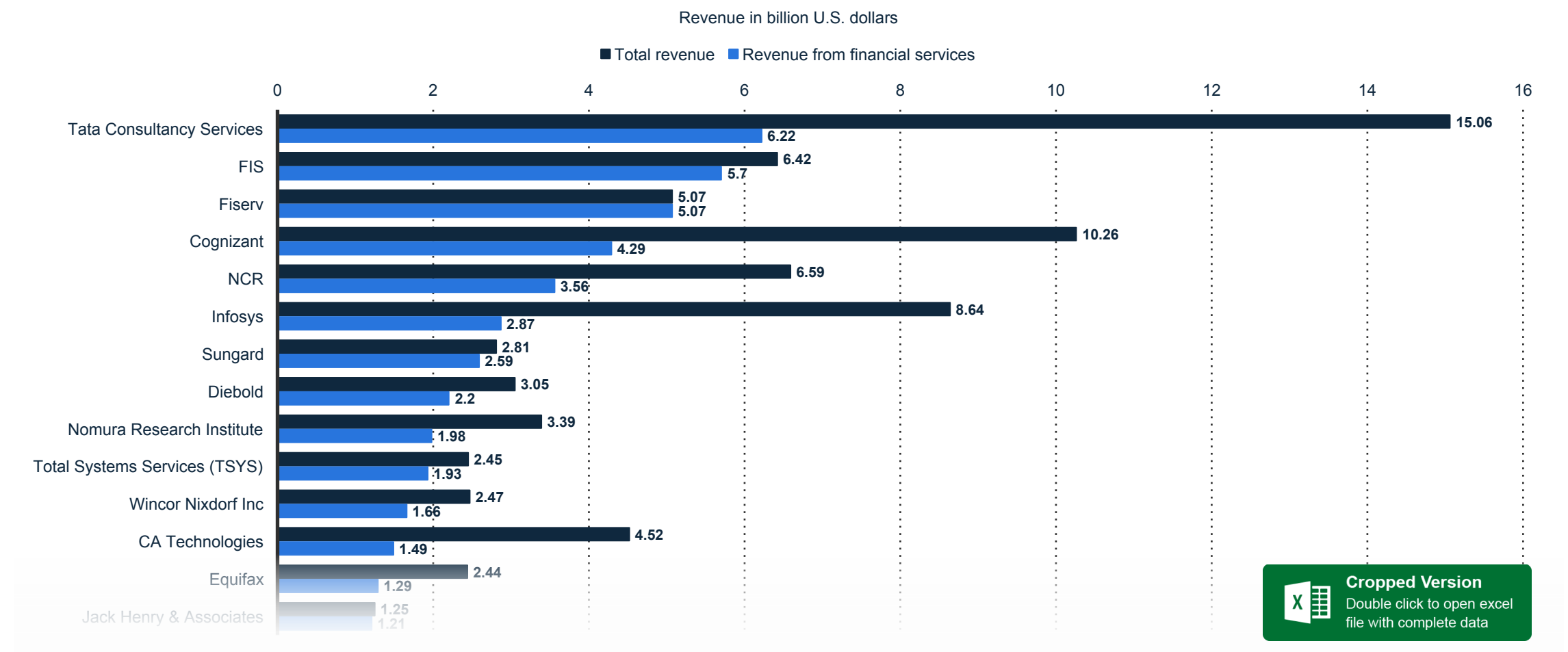
Leading Fintech deals globally 2016



**Note:** Worldwide; 2016  
Further information regarding this statistic can be found on [page 68](#).  
**Source(s):** Life.SREDA; [ID 667756](#)

# Leading global Fintech companies in 2015, by revenue from financial services (in billion U.S. dollars)

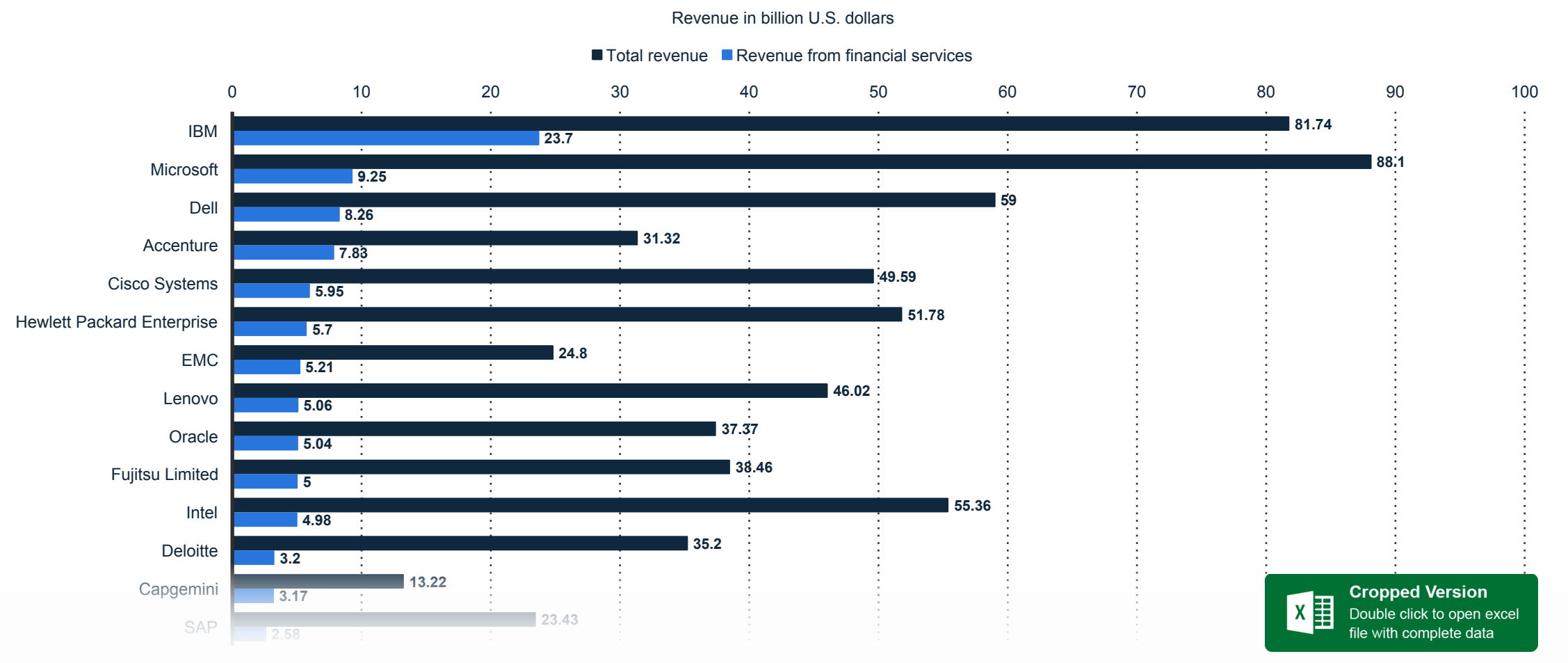
Largest Fintech companies worldwide 2015, by revenue from financial services



**Note:** Worldwide; 2015  
Further information regarding this statistic can be found on [page 69](#).  
**Source(s):** American Bankers Association; [ID 379509](#)

# Leading global Fintech corporations in 2016, by revenue from financial services (in billion U.S. dollars)

Largest Fintech corporations worldwide 2016, by revenue from financial services



**Note:** Worldwide; 2016  
Further information regarding this statistic can be found on [page 70](#).  
**Source(s):** American Bankers Association; Banking Technology; [ID 412811](#)



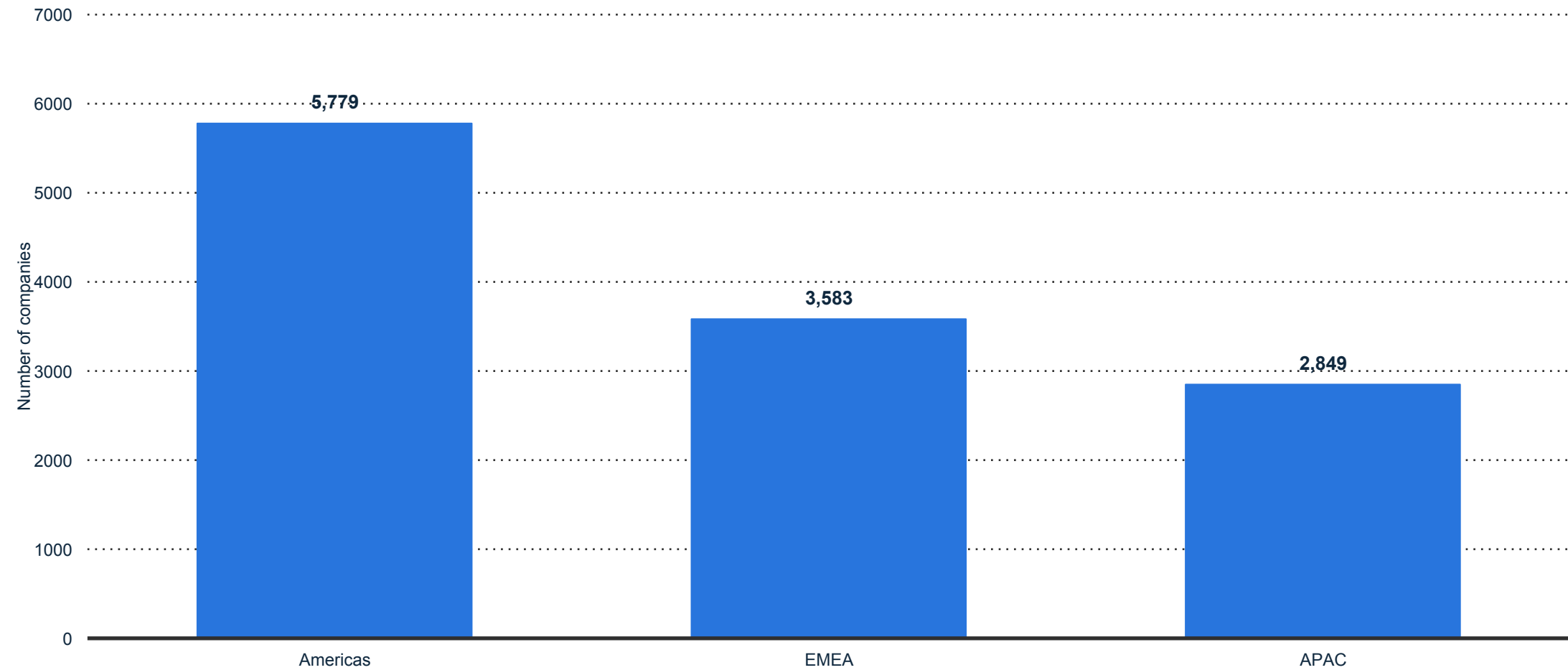
# LEADING FINTECH LOCATIONS

Fintech



# Number of Fintech startups worldwide as of February 2019, by region

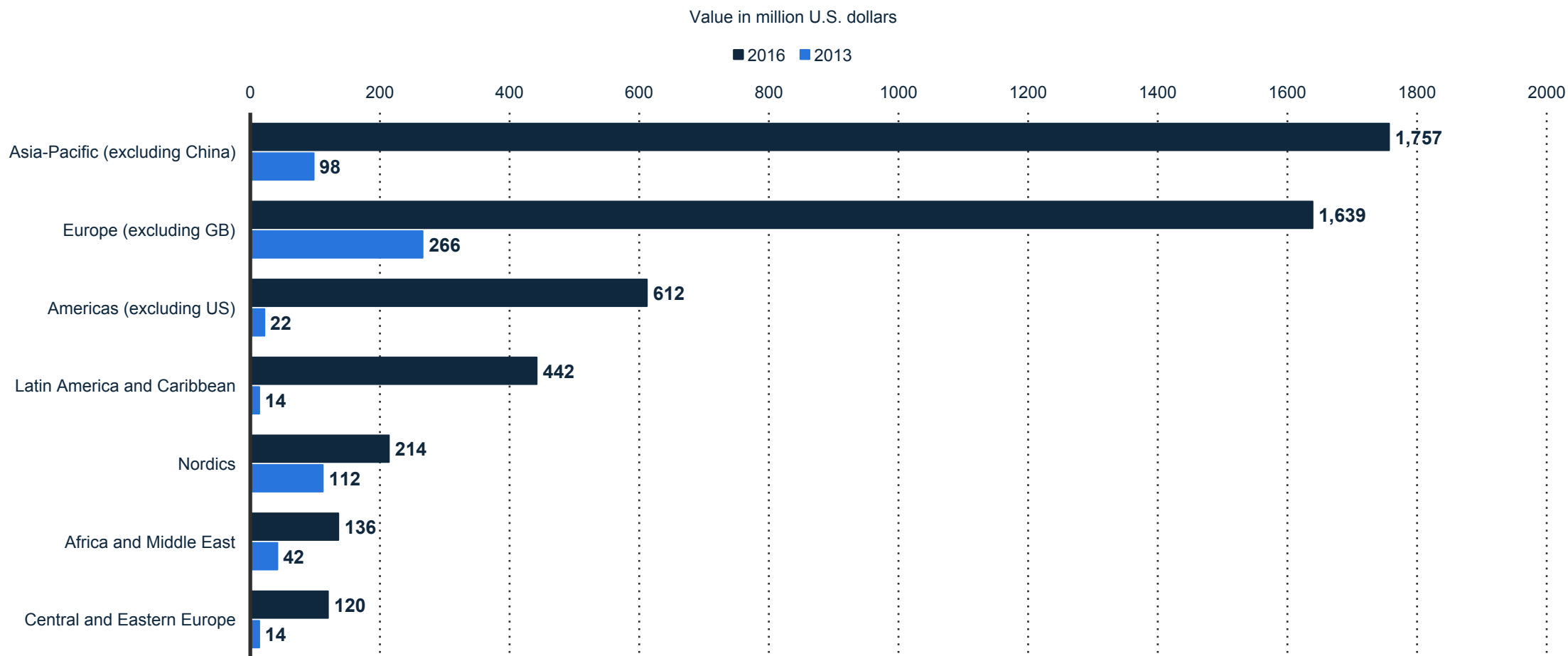
Number of Fintech startups worldwide 2019, by region



**Note:** February 2019  
Further information regarding this statistic can be found on [page 71](#).  
**Source(s):** BCG; [ID 893954](#)

# Value of fintech credit in 2013 and 2016, by region (in million U.S. dollars)

Volume of fintech credit 2013-2016, by region



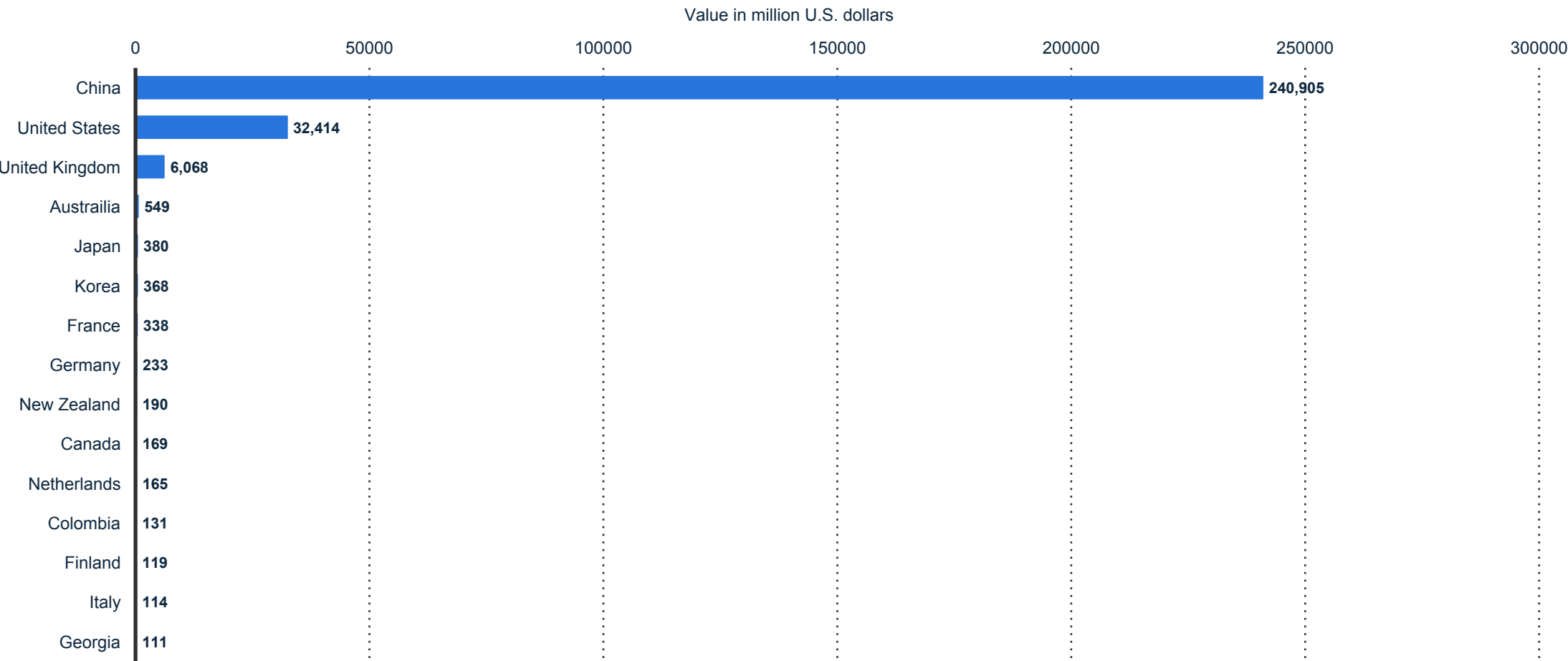
**Note:** Worldwide; 2013 and 2016

Further information regarding this statistic can be found on [page 72](#).

**Source(s):** BIS; IMF; Cambridge Group; [ID 940941](#)

# Value of fintech credit in 2016, by country (in million U.S. dollars)

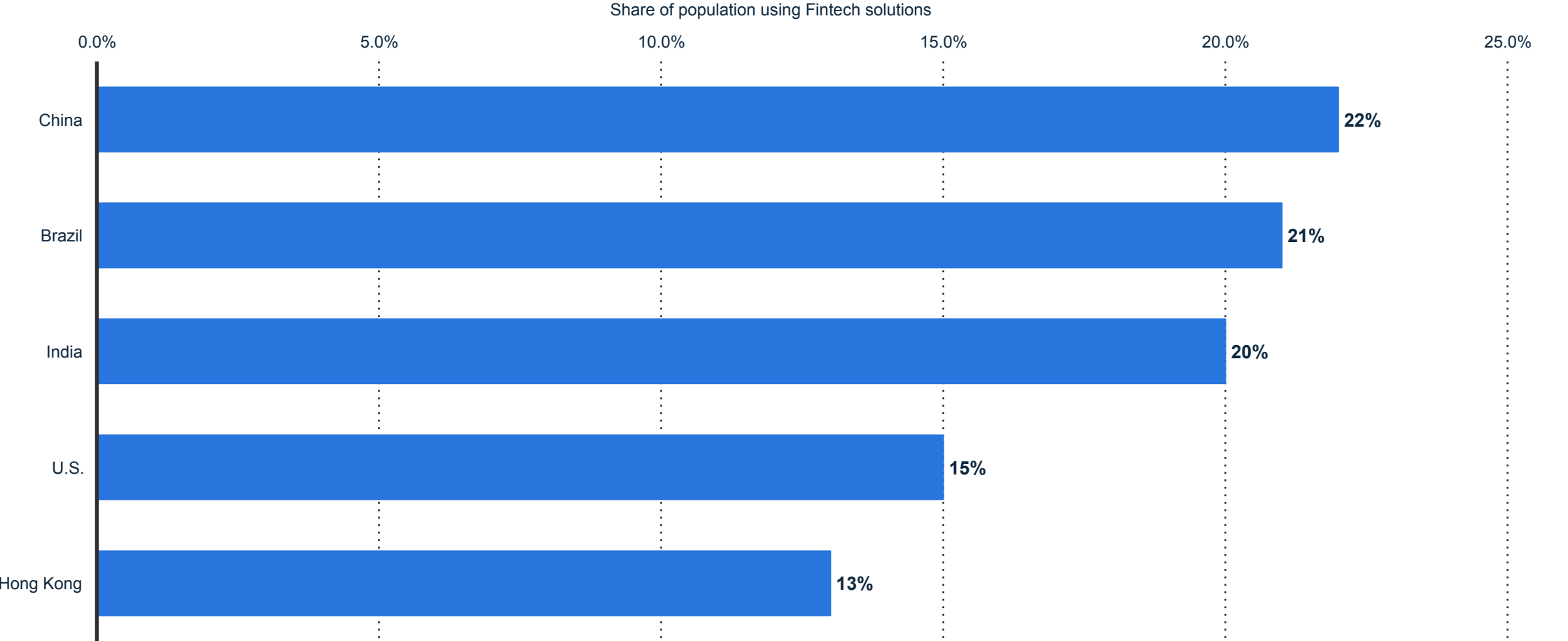
Volume of fintech credit 2016, by country



**Note:** Worldwide  
Further information regarding this statistic can be found on [page 73](#).  
**Source(s):** BIS; Cambridge Group; IMF; [ID 940913](#)

# Fintech adoption rates in financial planning sector in selected countries worldwide in 2017

Fintech adoption rates in financial planning 2017, by country

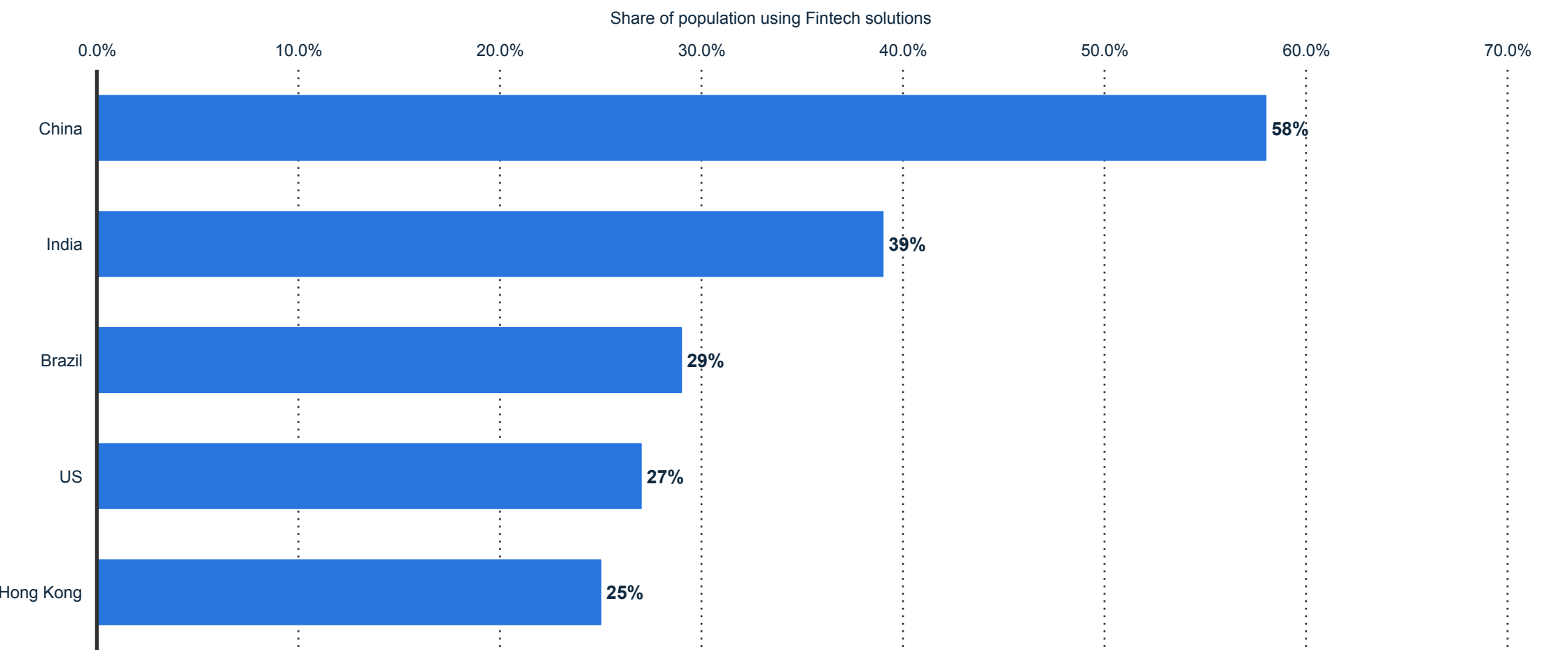


**Note:** Worldwide; March to April 2017; 18 years and older; 22,535  
Further information regarding this statistic can be found on [page 74](#).  
**Source(s):** BI Intelligence; EY; [ID 942354](#)



# Fintech adoption rates in savings and investments sector in selected countries worldwide in 2017

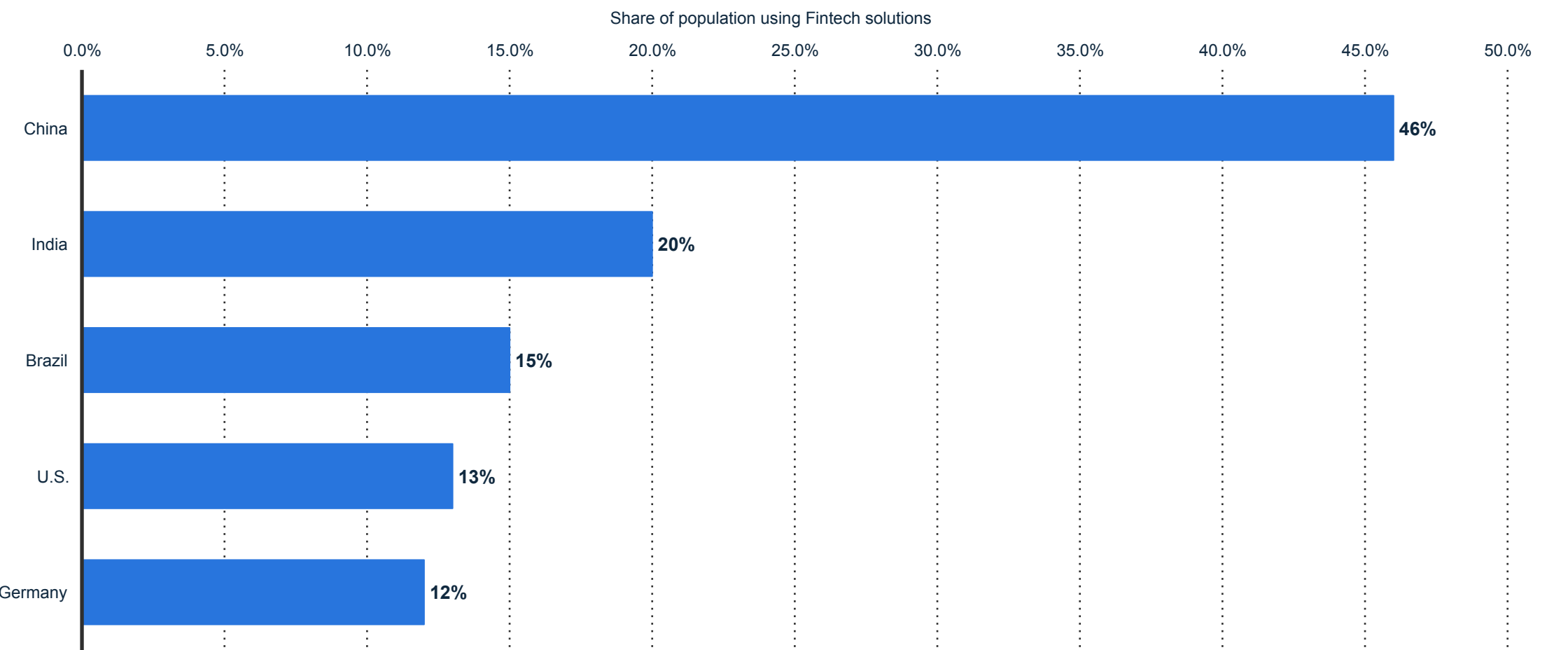
Fintech adoption rates in savings and investment by country 2017, by country



**Note:** Worldwide; March to April 2017; 18 years and older; 22,535  
Further information regarding this statistic can be found on [page 75](#).  
**Source(s):** BI Intelligence; EY; [ID 942362](#)

# Fintech adoption rates in borrowing sector in selected countries worldwide in 2017

Fintech adoption rates in borrowing by country 2017, by country



**Note:** Worldwide; March to April 2017; 18 years and older; 22,535  
Further information regarding this statistic can be found on [page 76](#).  
**Source(s):** BI Intelligence; EY; [ID 942365](#)



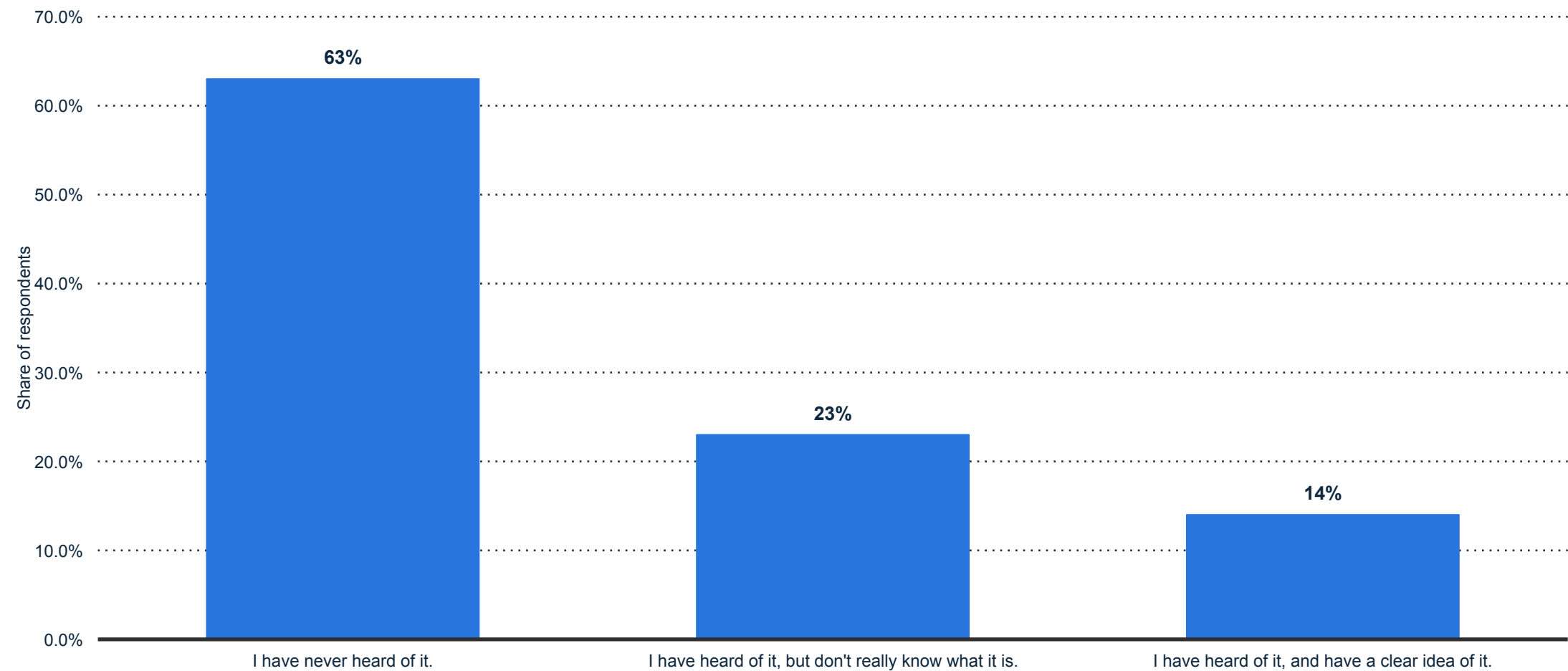
# CONSUMER PERSPECTIVE

Fintech



# Have you heard of so-called fintechs before?

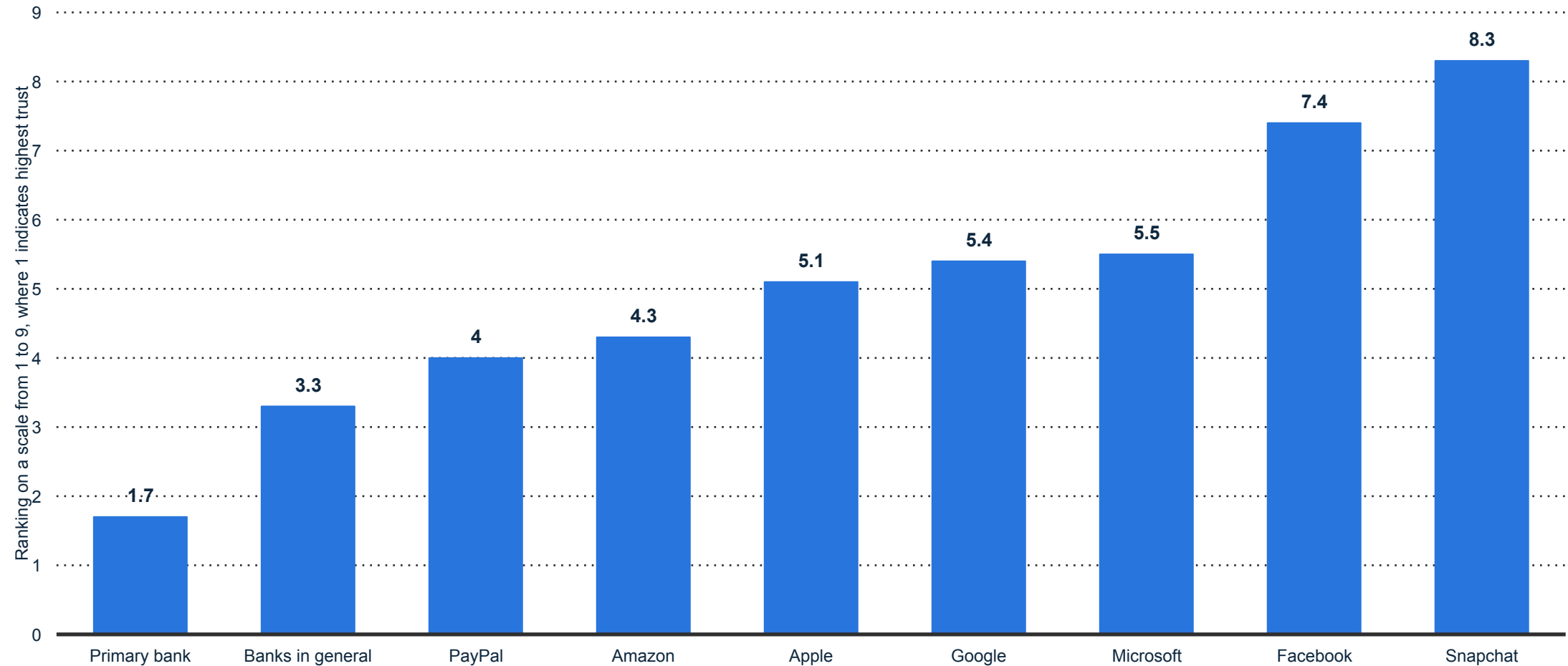
Consumer awareness of Fintech in the U.S. 2016



**Note:** United States; September 26 - 29, 2016; 18 to 69 years; 1,003; English-speaking resident population in the U.S.  
Further information regarding this statistic can be found on [page 77](#).  
**Source(s):** Statista Survey; [ID 635694](#)

# Which company would you trust most with your money?

Most trustworthy tech companies for financial services in the U.S. 2017



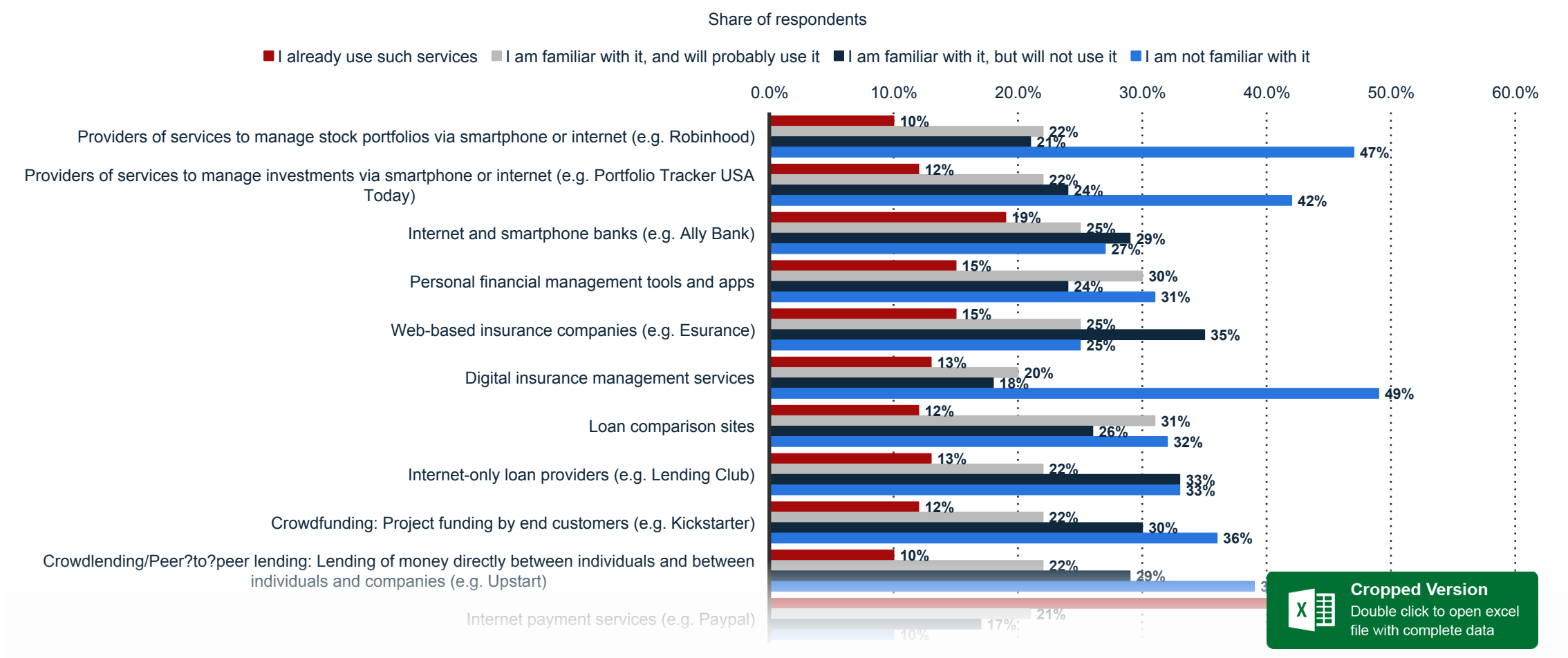
**Note:** United States; July to August 2017; 18 years and older; banking customers

Further information regarding this statistic can be found on [page 78](#).

**Source(s):** Bain & Company; [ID 917209](#)

# Consumer awareness of alternative financial services in the United States in 2016\*

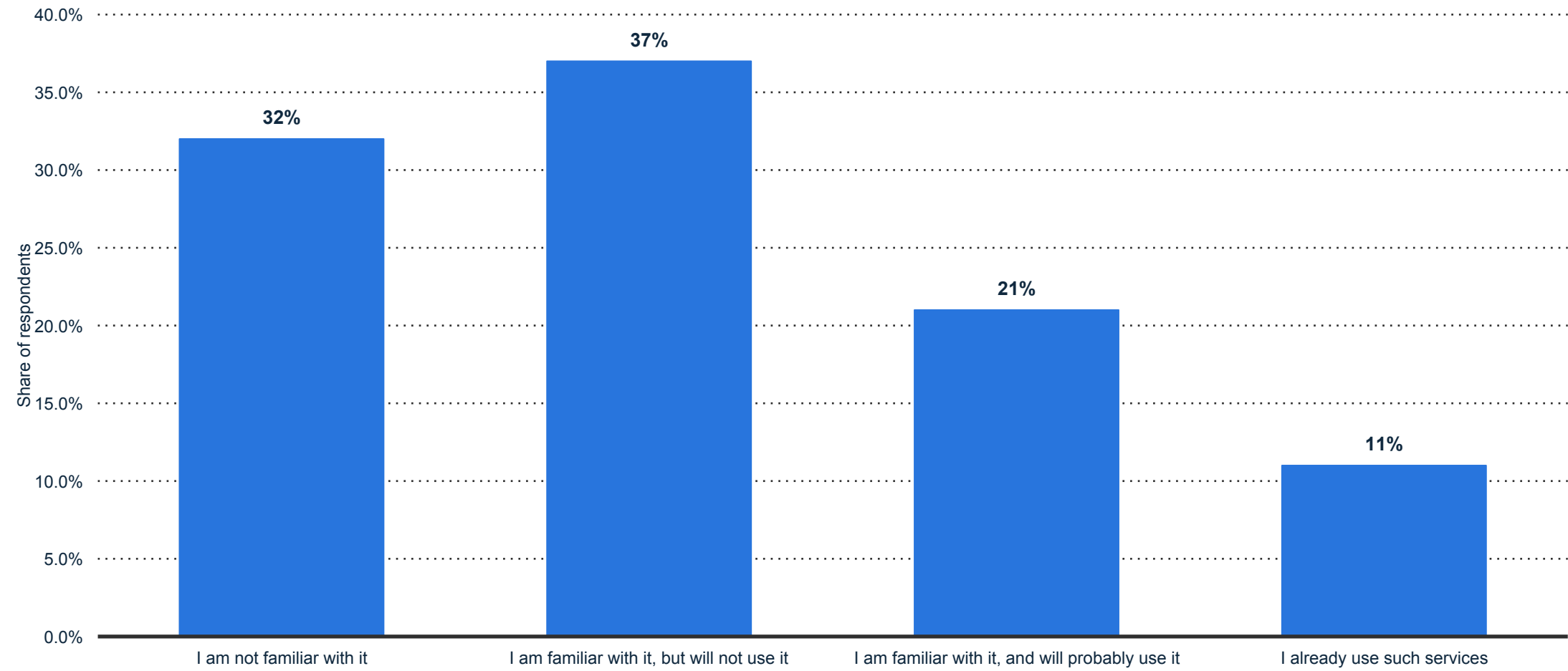
Consumer awareness of alternative financial services in the U.S. 2016



**Note:** United States; September 26 to 29, 2016; 18 to 69 years; 1,003; English-speaking resident population in the U.S.  
Further information regarding this statistic can be found on [page 79](#).  
**Source(s):** Statista Survey; [ID 638718](#)

# Consumer awareness of virtual currencies in the United States in 2016\*

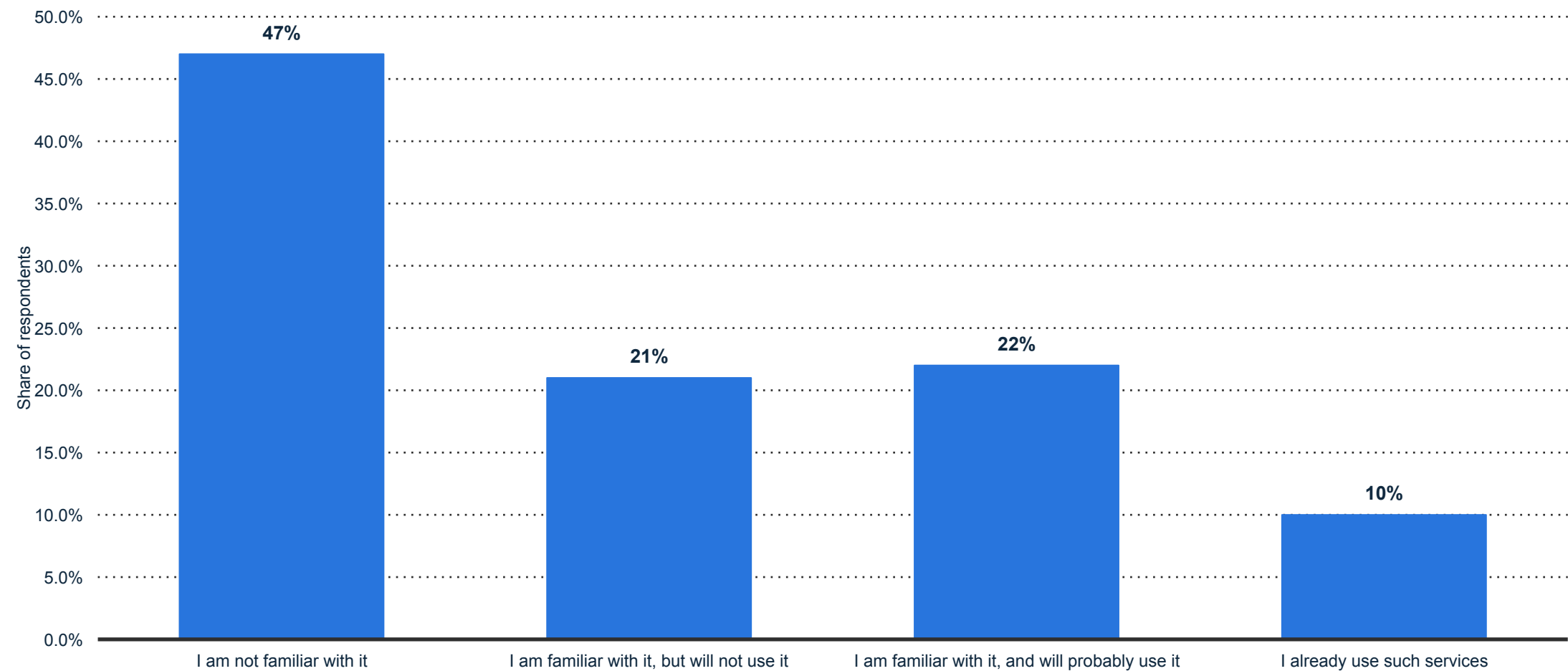
Consumer awareness of virtual currencies in the U.S. 2016



**Note:** United States; September 26 to 29, 2016; 18 to 69 years; 1,003; English-speaking resident population in the U.S.  
Further information regarding this statistic can be found on [page 80](#).  
**Source(s):** Statista Survey; [ID 638700](#)

# Are you familiar with providers of services to manage stock portfolios via smartphone or internet?\*

Consumer awareness of stock trading apps in the U.S. 2016

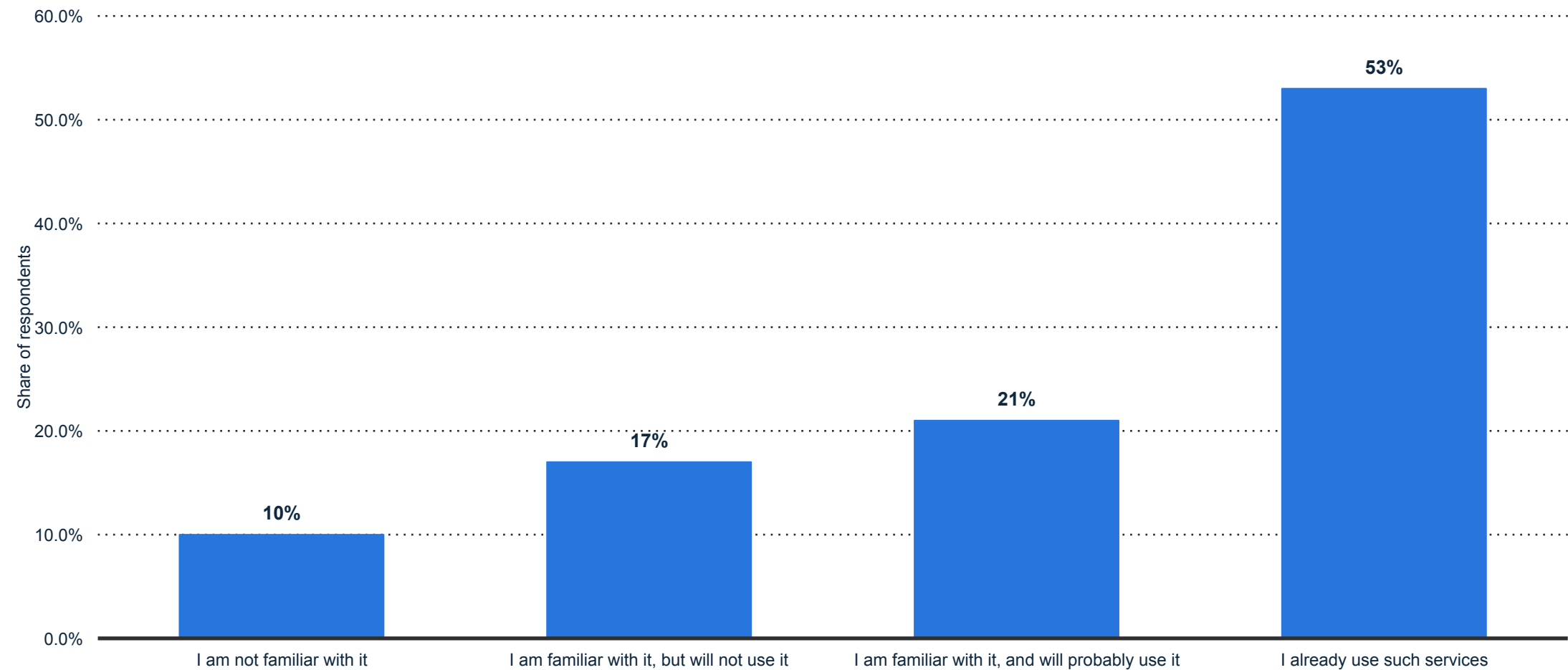


**Note:** United States; September 26 to 29, 2016; 18 to 69 years; 1,003; English-speaking resident population in the U.S.  
Further information regarding this statistic can be found on [page 81](#).  
**Source(s):** Statista Survey; [ID 636190](#)



# Consumer awareness of internet payment services in the United States in 2016

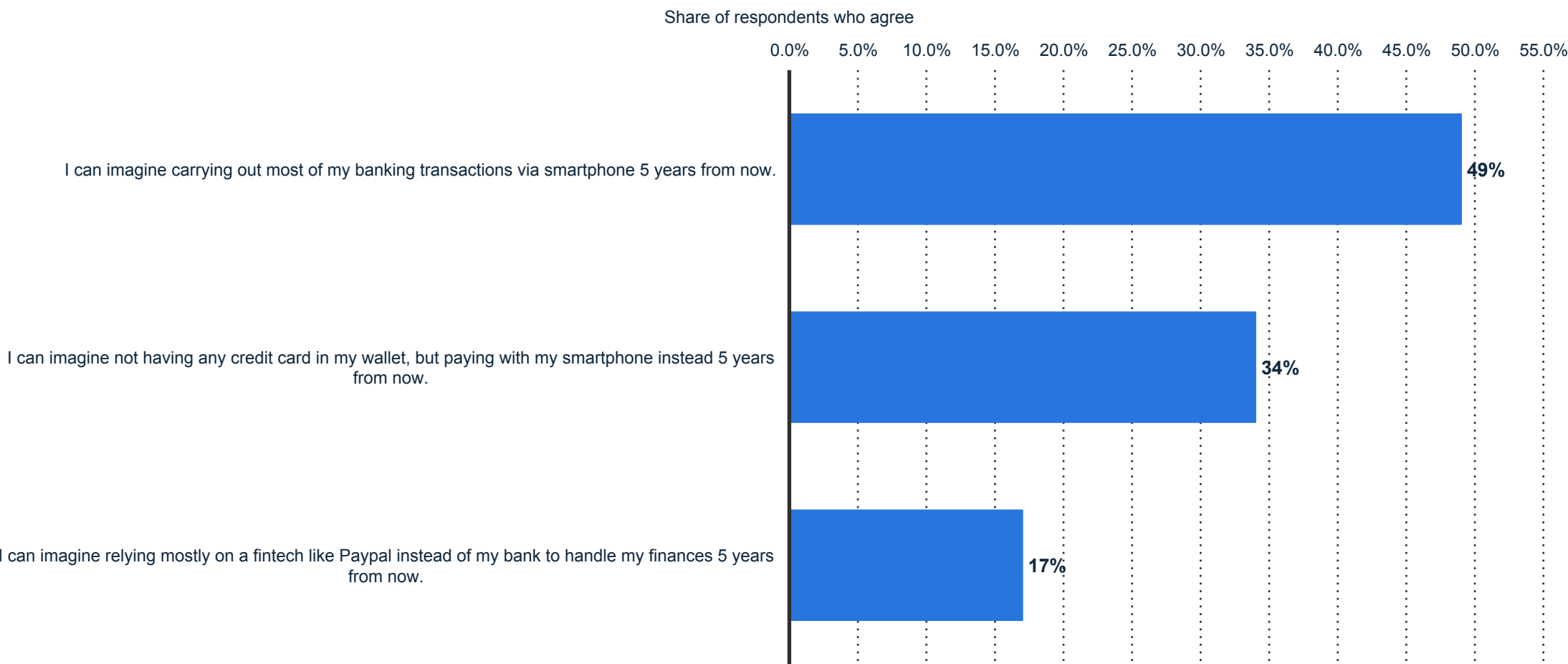
Consumer awareness of internet payment services in the U.S. 2016



**Note:** United States; September 26 to 29, 2016; 18 to 69 years; 1,003; English-speaking resident population in the U.S.  
Further information regarding this statistic can be found on [page 82](#).  
**Source(s):** Statista Survey; [ID 638584](#)

# Consumer opinions on selected future financial innovations in the United States as of 2016

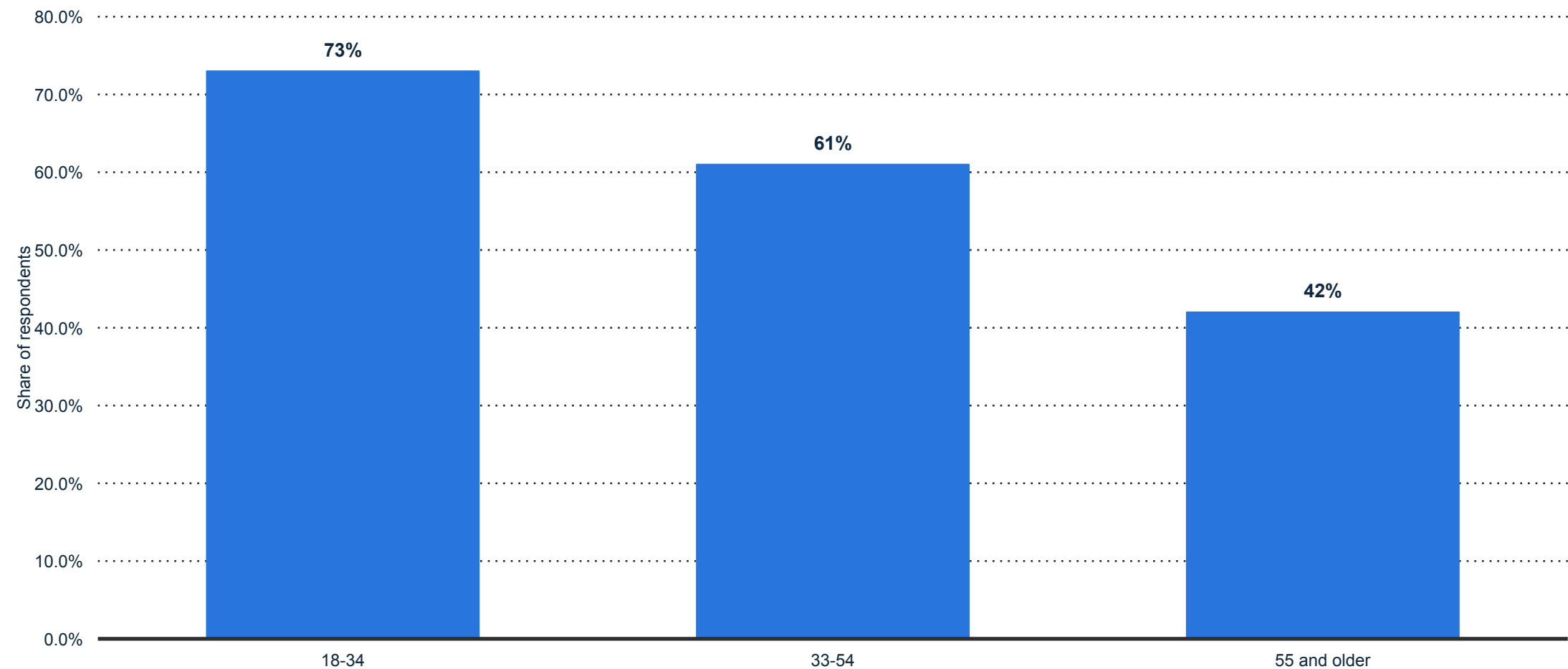
Consumer opinions on selected future financial solutions in the U.S. 2016



**Note:** United States; September 26 to 29, 2016; 18 to 69 years; 1,003; English-speaking resident population in the U.S.  
Further information regarding this statistic can be found on [page 83](#).  
**Source(s):** Statista Survey; [ID 638733](#)

# Share of Americans willing to buy financial products from technology companies in 2017, by age

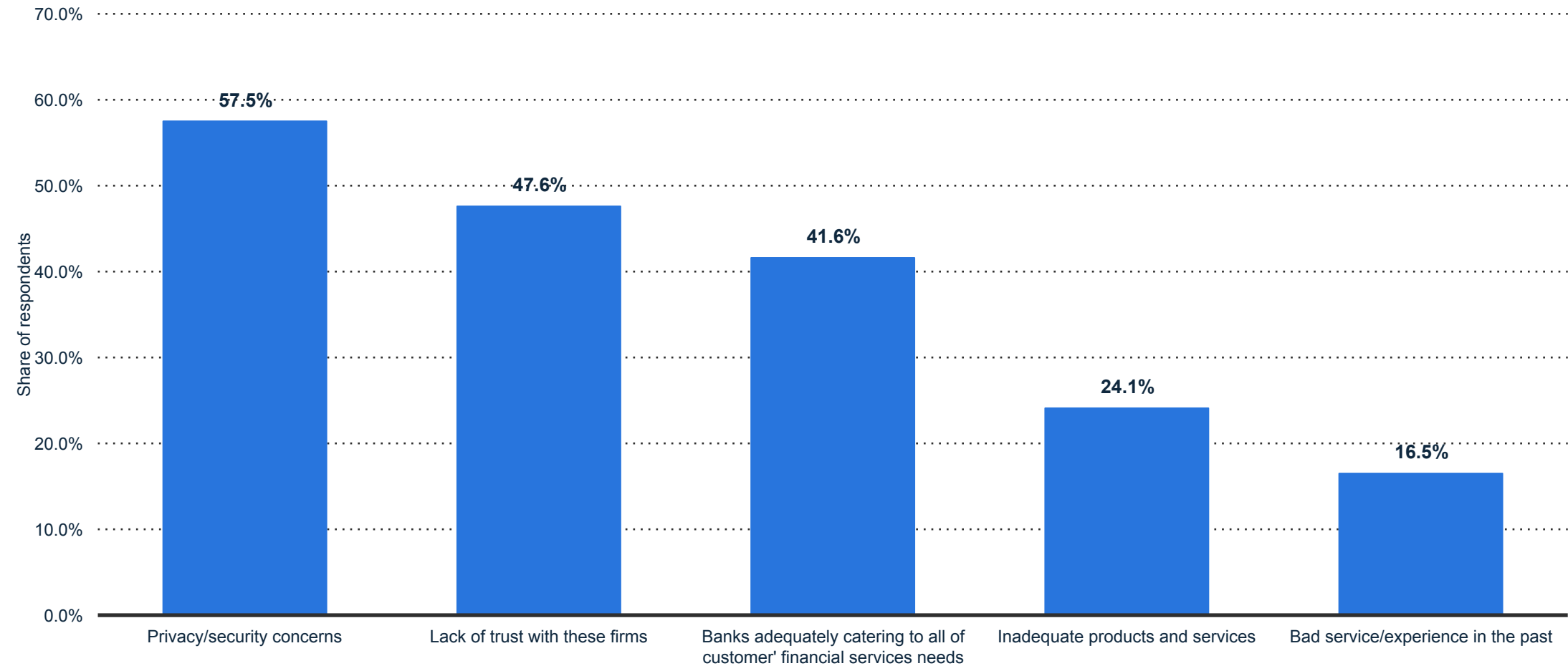
Share of Americans willing to buy financial products from tech firms 2017, by age



**Note:** Worldwide; July to August 2017; 18 years and older; banking customers  
Further information regarding this statistic can be found on [page 84](#).  
**Source(s):** Bain & Company; [ID 612097](#)

# Most important factors deterring customers from BigTech's financial services according to customers worldwide in 2018

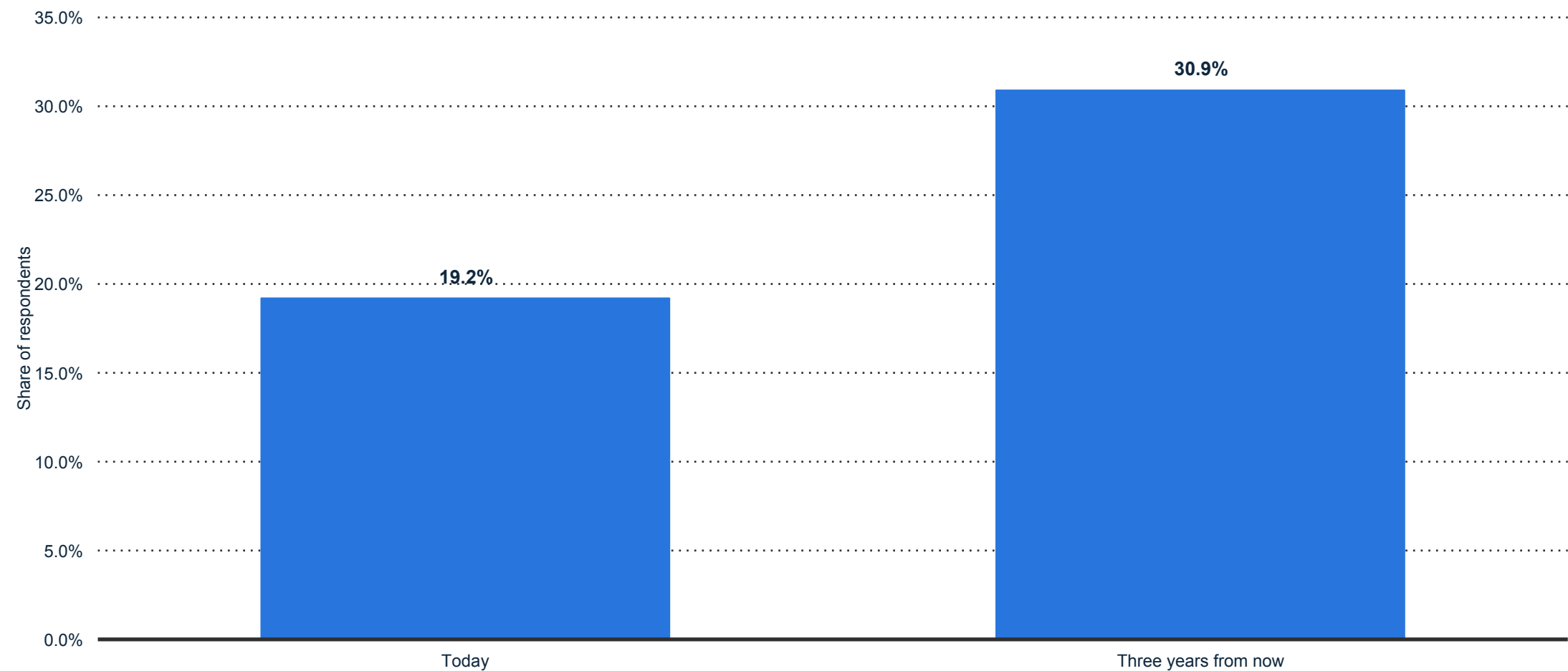
Deterring factors for BigTech's financial services globally 2018



**Note:** Worldwide; 2018; 10,000; retail banking customers in 20 countries  
Further information regarding this statistic can be found on [page 85](#).  
**Source(s):** Capgemini; EFMA; [ID 946913](#)

# Share of customers who would use voice assistants for banking now and in the future worldwide in 2018

Voice assistants vs apps: banking customers opinion globally 2018



**Note:** Worldwide; 2018; 10,000; retail banking customers in 20 countries  
Further information regarding this statistic can be found on [page 86](#).  
**Source(s):** Capgemini; EFMA; [ID 946924](#)



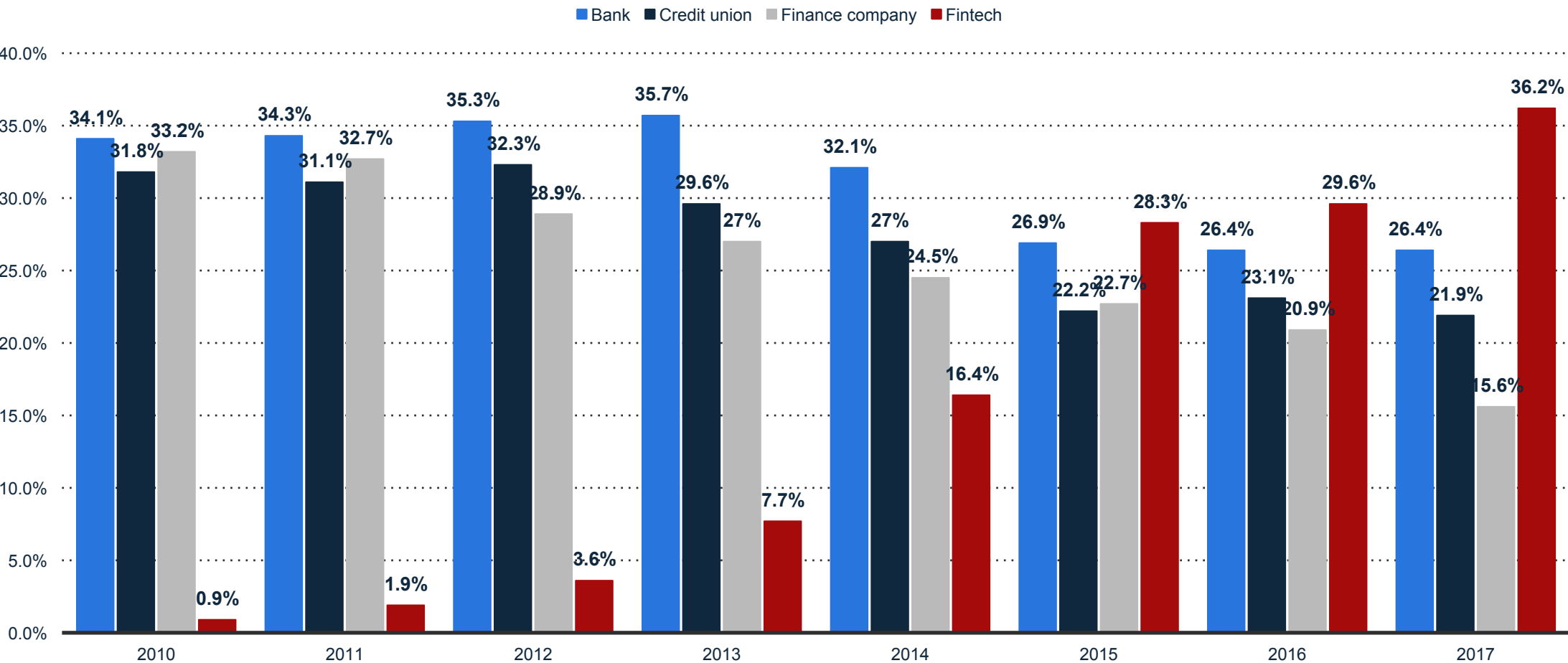
# MISCELLANEOUS

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# Share of personal loans granted in the United States from 2011 to 2017, by source

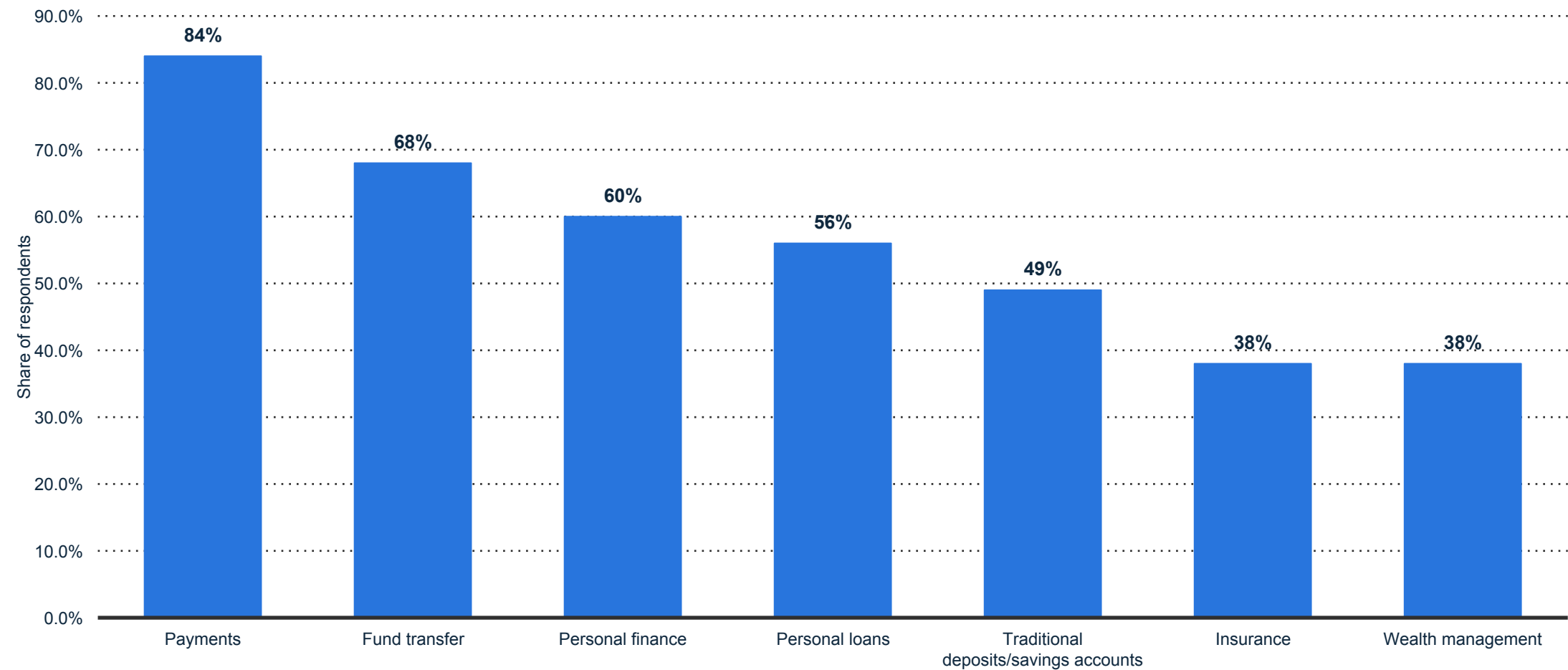
Distribution of personal loans in the U.S. 2011-2017, by source



**Note:** United States; 2011-2017  
Further information regarding this statistic can be found on [page 87](#).  
**Source(s):** Atlas; TransUnion; [ID 935629](#)

# Share of activities conducted by consumers with Fintech companies according to financial institutions worldwide in 2017

Financial activities conducted by consumers using Fintech for globally 2017

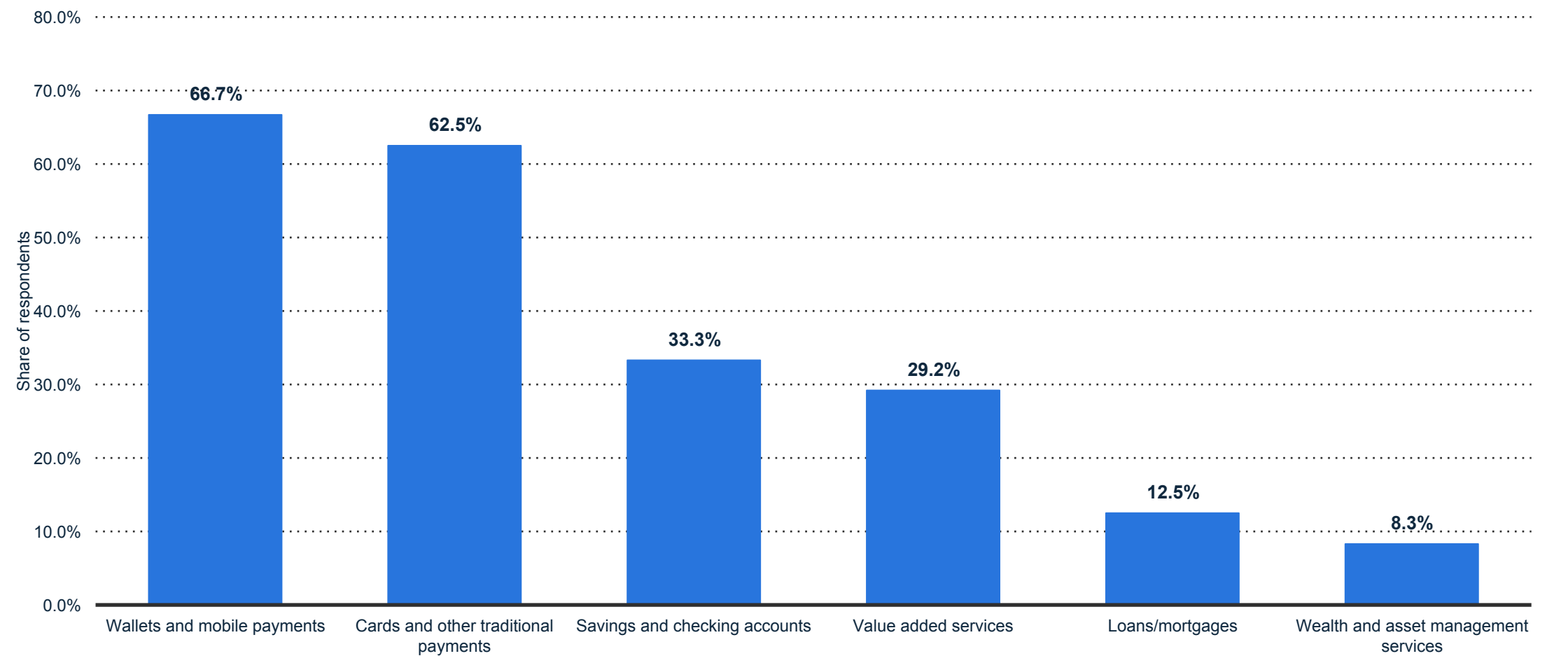


**Note:** Worldwide; 2017; 18 years and older; 1,308; CEOs, directors/department heads, heads of IT/digital/technology and other top management involved in strategy and innovation from 71 countries  
Further information regarding this statistic can be found on [page 88](#).  
**Source(s):** PwC; [ID 751401](#)



# Impact of non-traditional financial firms on selected banking products and services according to senior banking executives worldwide in 2018

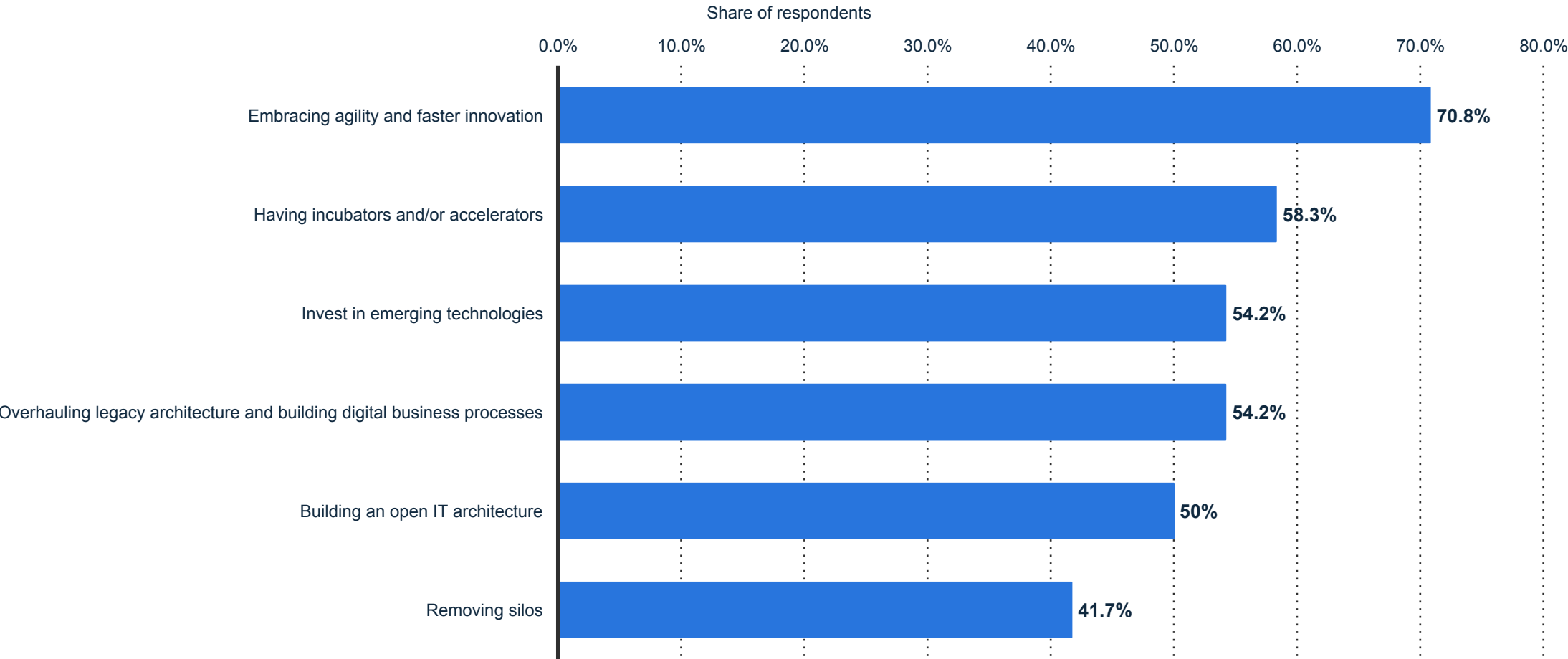
Impact of fintech on banking products and services globally 2018



**Note:** Worldwide; 2018; 60 Respondents; senior banking executives of leading banks across 23 markets  
Further information regarding this statistic can be found on [page 89](#).  
**Source(s):** Capgemini; EFMA; [ID 946886](#)

# Leading strategies to improve digital culture and promote innovation according to senior banking executives worldwide in 2018

Most useful bank strategies for promoting innovation globally 2018



**Note:** Worldwide; 2018; 60 Respondents; senior banking executives of leading banks across 23 markets  
Further information regarding this statistic can be found on [page 90](#).  
**Source(s):** Capgemini; EFMA; [ID 946903](#)

# REFERENCES

Fintech

# Most important factors disrupting banking sector according to senior banking executives worldwide in 2018

## Disrupting factors for global banking sector 2018

### Source and methodology information

Source(s)	Capgemini; EFMA
Conducted by	Capgemini; EFMA
Survey period	2018
Region(s)	Worldwide
Number of respondents	60
Age group	<i>n.a.</i>
Special characteristics	senior banking executives of leading banks across 23 markets
Published by	Capgemini; EFMA
Publication date	September 2018
Original source	World Retail Banking Report 2018, page 21
Website URL	<a href="#">visit the website</a>

### Notes:

Multiple answers were possible. The percentages represent the respondents who said that the factor was important or very important.

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# Forecast of bank spending on new technologies in 2015 and 2017, by region (in billion U.S. dollars)

Forecast of bank spending on new technologies 2015-2017, by region

## Source and methodology information

Source(s)	Financial News; Celent
Conducted by	Celent
Survey period	2015 and 2017
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Financial News
Publication date	February 2015
Original source	thetally.efinancialnews.com
Website URL	<a href="#">visit the website</a>

## Notes:

n.a.

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# Value of global peer to peer lending from 2012 to 2025 (in billion U.S. dollars)

Value of global P2P loans 2012-2025

## Source and methodology information

Source(s)	Nunatak
Conducted by	Nunatak
Survey period	2012 to 2014
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Nunatak
Publication date	January 2015
Original source	Financial Technology (Issue 5), page 2
Website URL	<a href="#">visit the website</a>

## Notes:

\*Forecast.

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# Share of population using digital banking in the United States from 2018 to 2022

Mobile banking users in the U.S. 2018-2022

## Source and methodology information

Source(s)	Accenture; eMarketer
Conducted by	eMarketer
Survey period	April 2018
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	18 years and older
Special characteristics	<i>n.a.</i>
Published by	Accenture; eMarketer
Publication date	October 2018
Original source	The Banking Industry's Dilemma, September 2018, page 4
Website URL	<a href="#">visit the website</a>

## Notes:

n.a.

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# Number of mobile payment users from 2009 to 2016, by region (in millions)

Number of mobile payment users from 2009 to 2016, by region

## Source and methodology information

Source(s)	Gartner; TechCrunch
Conducted by	Gartner
Survey period	2009 bis 2012
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	TechCrunch
Publication date	May 2012
Original source	techcrunch.com
Website URL	<a href="#">visit the website</a>

## Notes:

n.a.

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# Total revenue of global mobile payment market from 2015 to 2019 (in billion U.S. dollars)

Global mobile payment revenue 2015-2019

## Source and methodology information

Source(s)	TrendForce; NFC World+
Conducted by	TrendForce
Survey period	2015
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	NFC World+
Publication date	February 2016
Original source	nfcworld.com
Website URL	<a href="#">visit the website</a>

## Notes:

\*Forecast

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# What is your bank's business strategy with respect to FinTech?

Future strategies of banks regarding Fintech companies worldwide 2017

## Source and methodology information

Source(s)	Capgemini; EFMA
Conducted by	Capgemini
Survey period	2017
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	among banking executives
Published by	Capgemini; EFMA
Publication date	May 2017
Original source	World Retail Banking Report 2017, page 17
Website URL	<a href="#">visit the website</a>

## Notes:

The source does not provide information on the number of respondents. Missing percentage points to 100 percent are due to rounding.

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# Total value of Fintech investments worldwide from 2008 to 2018 (in billion U.S. dollars)

Value of Fintech investments globally 2008-2018

## Source and methodology information

Source(s)	Deloitte
Conducted by	Deloitte
Survey period	2008 to 2018
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Deloitte
Publication date	August 2018
Original source	Closing the gap in fintech collaboration, page 6
Website URL	<a href="#">visit the website</a>

## Notes:

\*First half of 2018

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# Value of investment in Fintech sector worldwide from 2011 to 2016 (in billion U.S. dollars)

Value of investment in Fintech globally 2011-2016

## Source and methodology information

Source(s)	Life.SREDA
Conducted by	Life.SREDA
Survey period	2011 to 2016
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Life.SREDA
Publication date	April 2017
Original source	Money of The Future 2016, page 25
Website URL	<a href="#">visit the website</a>

## Notes:

n.a.

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# Value of investment in Fintech globally from 1st quarter 2014 to 4th quarter 2016 (in billion U.S. dollars)

Value of investment in Fintech globally 2014-2016

## Source and methodology information

Source(s)	Life.SREDA
Conducted by	Life.SREDA
Survey period	Q1 2014 to Q4 2016
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Life.SREDA
Publication date	April 2017
Original source	Money of The Future 2016, page 25
Website URL	<a href="#">visit the website</a>

## Notes:

n.a.

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# Value of investment in Fintech sector worldwide from 2011 to 2016, by investment type (in billion U.S. dollars)

Value of investment in Fintech globally 2011-2016, by type

## Source and methodology information

Source(s)	Life.SREDA
Conducted by	Life.SREDA
Survey period	2011 to 2016
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Life.SREDA
Publication date	April 2017
Original source	Money of The Future 2016, page 25
Website URL	<a href="#">visit the website</a>

## Notes:

n.a.

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# Total value of investments into Fintech companies worldwide from 2010 to 2016 (in billion U.S. dollars)

Total investments into Fintech companies globally 2010-2016

## Source and methodology information

Source(s)	KPMG; CB Insights
Conducted by	KPMG; CB Insights
Survey period	2010 to 2017
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	KPMG
Publication date	May 2018
Original source	Pulse of Fintech Q4 2017
Website URL	<a href="#">visit the website</a>

## Notes:

*n.a.*

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# Value of global venture capital investment in Fintech companies from 2010 to 2017 (in billion U.S. dollars)

Value of global VC investment in Fintech 2010-2017

## Source and methodology information

Source(s)	Consultancy.uk
Conducted by	Consultancy.uk
Survey period	2017
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Consultancy.uk
Publication date	April 2018
Original source	Venture capital investment in FinTech reaches record \$27.4 billion high
Website URL	<a href="#">visit the website</a>

## Notes:

n.a.

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# Value of global investment in Financial Technology ventures in 2013 and 2018 (in billion U.S. dollars)

## Value of global investment in Fintech companies 2013-2018

### Source and methodology information

Source(s)	Accenture
Conducted by	Accenture
Survey period	2013
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Accenture
Publication date	October 2014
Original source	The Rise of Fintech, page 2
Website URL	<a href="#">visit the website</a>

### Notes:

\* Forecast. The source projects the value of investment will fall between six and eight billion U.S. dollars in 2018. The value for 2013 is an estimate. The source adds the following information: "Since 2008, global investment in financial services technology ("fintech") has tripled to nearly three billion U.S. dollars."

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# Value of investment in Financial Technology ventures in the United States in 2013 and 2018 (in billion U.S. dollars)

## Value of investment in Fintech companies in the U.S. 2013-2018

### Source and methodology information

Source(s)	Accenture
Conducted by	Accenture
Survey period	2013
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Accenture
Publication date	October 2014
Original source	The Rise of Fintech, page 10
Website URL	<a href="#">visit the website</a>

### Notes:

\* Forecast. The value for 2013 is an estimate. According to the source, the value of Fintech investments in 2018 will be between 3.4 and 4.7 billion U.S. dollars.

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# Number of Fintech companies founded worldwide from 2008 to 2017, by industry

Number of Fintech companies founded globally 2008-2017, by industry

## Source and methodology information

Source(s)	Deloitte
Conducted by	Deloitte
Survey period	2008 to 2017
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Deloitte
Publication date	September 2017
Original source	Fintech by the Numbers, page 3
Website URL	<a href="#">visit the website</a>

## Notes:

\*Year to date as of September 18.

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# Leading Fintech transactions globally in 2016 (in million U.S. dollars)

## Leading Fintech deals globally 2016

### Source and methodology information

Source(s)	Life.SREDA
Conducted by	Life.SREDA
Survey period	2016
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Life.SREDA
Publication date	April 2017
Original source	Money of The Future 2016, page 26
Website URL	<a href="#">visit the website</a>

### Notes:

n.a.

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# Leading global Fintech companies in 2015, by revenue from financial services (in billion U.S. dollars)

## Largest Fintech companies worldwide 2015, by revenue from financial services

### Source and methodology information

Source(s)	American Bankers Association
Conducted by	American Bankers Association
Survey period	2015
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	American Bankers Association
Publication date	April 2016
Original source	americanbanker.com
Website URL	<a href="#">visit the website</a>

### Notes:

Figures have been rounded.

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# Leading global Fintech corporations in 2016, by revenue from financial services (in billion U.S. dollars)

Largest Fintech corporations worldwide 2016, by revenue from financial services

## Source and methodology information

Source(s)	American Bankers Association; Banking Technology
Conducted by	American Bankers Association; Banking Technology
Survey period	2016
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	American Bankers Association
Publication date	October 2016
Original source	americanbanker.com
Website URL	<a href="#">visit the website</a>

## Notes:

Figures have been rounded.

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# Number of Fintech startups worldwide as of February 2019, by region

Number of Fintech startups worldwide 2019, by region

## Source and methodology information

Source(s)	BCG
Conducted by	BCG (Expand Research)
Survey period	February 2019
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	BCG (FinTech Control Tower)
Publication date	February 2019
Original source	fintechcontrolltower.bcg.com
Website URL	<a href="#">visit the website</a>

## Notes:

\* The source does not specify the date of data collection. The date of survey provided is the date of access.

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# Value of fintech credit in 2013 and 2016, by region (in million U.S. dollars)

Volume of fintech credit 2013-2016, by region

## Source and methodology information

Source(s)	BIS; IMF; Cambridge Group
Conducted by	BIS; IMF; Cambridge Group
Survey period	2013 and 2016
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	BIS
Publication date	September 2018
Original source	Fintech credit markets around the world: size, drivers, page 49
Website URL	<a href="#">visit the website</a>

## Notes:

n.a.

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# Value of fintech credit in 2016, by country (in million U.S. dollars)

Volume of fintech credit 2016, by country

## Source and methodology information

Source(s)	BIS; Cambridge Group; IMF
Conducted by	BIS; Cambridge Group; IMF
Survey period	2016
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	BIS
Publication date	September 2018
Original source	Fintech credit markets around the world: size, drivers, page 49
Website URL	<a href="#">visit the website</a>

## Notes:

n.a.

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# Fintech adoption rates in financial planning sector in selected countries worldwide in 2017

## Fintech adoption rates in financial planning 2017, by country

### Source and methodology information

Source(s)	BI Intelligence; EY
Conducted by	EY
Survey period	March to April 2017
Region(s)	Worldwide
Number of respondents	22,535
Age group	18 years and older
Special characteristics	<i>n.a.</i>
Published by	BI Intelligence
Publication date	June 2017
Original source	EY Fintech Adoption Index, page 8
Website URL	<a href="#">visit the website</a>

### Notes:

The source adds the following information: "The figures show the average percentage of respondents in each market who reported using one or more FinTech service in that category."

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# Fintech adoption rates in savings and investments sector in selected countries worldwide in 2017

Fintech adoption rates in savings and investment by country 2017, by country

## Source and methodology information

Source(s)	BI Intelligence; EY
Conducted by	EY
Survey period	March to April 2017
Region(s)	Worldwide
Number of respondents	22,535
Age group	18 years and older
Special characteristics	<i>n.a.</i>
Published by	BI Intelligence
Publication date	June 2017
Original source	EY Fintech Adoption Index, page 15
Website URL	<a href="#">visit the website</a>

## Notes:

The source adds the following information: "The figures show the average percentage of respondents in each market who reported using one or more FinTech service in that category."

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# Fintech adoption rates in borrowing sector in selected countries worldwide in 2017

Fintech adoption rates in borrowing by country 2017, by country

## Source and methodology information

Source(s)	BI Intelligence; EY
Conducted by	EY
Survey period	March to April 2017
Region(s)	Worldwide
Number of respondents	22,535
Age group	18 years and older
Special characteristics	<i>n.a.</i>
Published by	BI Intelligence
Publication date	June 2017
Original source	EY Fintech Adoption Index, page 8
Website URL	<a href="#">visit the website</a>

## Notes:

The source adds the following information: "The figures show the average percentage of respondents in each market who reported using one or more FinTech service in that category."

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# Have you heard of so-called fintechs before?

Consumer awareness of Fintech in the U.S. 2016

## Source and methodology information

Source(s)	Statista Survey
Conducted by	Statista Survey
Survey period	September 26 - 29, 2016
Region(s)	United States
Number of respondents	1,003
Age group	18 to 69 years
Special characteristics	English-speaking resident population in the U.S.
Published by	Statista Survey
Publication date	November 2016
Original source	statista.com
Website URL	<a href="#">visit the website</a>

## Notes:

n.a.

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# Which company would you trust most with your money?

Most trustworthy tech companies for financial services in the U.S. 2017

## Source and methodology information

Source(s)	Bain & Company
Conducted by	Bain & Company
Survey period	July to August 2017
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	18 years and older
Special characteristics	banking customers
Published by	Bain & Company
Publication date	November 2017
Original source	bain.com
Website URL	<a href="#">visit the website</a>

## Notes:

Total number of survey respondents in 22 countries: 131,171.

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# Consumer awareness of alternative financial services in the United States in 2016\*

Consumer awareness of alternative financial services in the U.S. 2016

## Source and methodology information

Source(s)	Statista Survey
Conducted by	Statista Survey
Survey period	September 26 to 29, 2016
Region(s)	United States
Number of respondents	1,003
Age group	18 to 69 years
Special characteristics	English-speaking resident population in the U.S.
Published by	Statista Survey
Publication date	November 2016
Original source	statista.com
Website URL	<a href="#">visit the website</a>

## Notes:

\*This question was phrased by the source as follows: "which of these products or services of an alternate provider (i.e. fintechs) are you familiar with?"

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# Consumer awareness of virtual currencies in the United States in 2016\*

Consumer awareness of virtual currencies in the U.S. 2016

## Source and methodology information

Source(s)	Statista Survey
Conducted by	Statista Survey
Survey period	September 26 to 29, 2016
Region(s)	United States
Number of respondents	1,003
Age group	18 to 69 years
Special characteristics	English-speaking resident population in the U.S.
Published by	Statista Survey
Publication date	November 2016
Original source	statista.com
Website URL	<a href="#">visit the website</a>

## Notes:

\*This question was phrased by the source as follows: "here are some more products and services: which of these products or services of an alternate provider (i.e. fintechs) are you familiar with? [Virtual currencies (e.g. BitCoin)]"

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# Are you familiar with providers of services to manage stock portfolios via smartphone or internet?\*

## Consumer awareness of stock trading apps in the U.S. 2016

### Source and methodology information

Source(s)	Statista Survey
Conducted by	Statista Survey
Survey period	September 26 to 29, 2016
Region(s)	United States
Number of respondents	1,003
Age group	18 to 69 years
Special characteristics	English-speaking resident population in the U.S.
Published by	Statista Survey
Publication date	November 2016
Original source	statista.com
Website URL	<a href="#">visit the website</a>

### Notes:

\*This question was phrased by the source as follows: "which of these products or services of an alternate provider (i.e. fintechs) are you familiar with? [Providers of services to manage stock portfolios via smartphone or internet (e.g. Robinhood)]"

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# Consumer awareness of internet payment services in the United States in 2016

Consumer awareness of internet payment services in the U.S. 2016

## Source and methodology information

Source(s)	Statista Survey
Conducted by	Statista Survey
Survey period	September 26 to 29, 2016
Region(s)	United States
Number of respondents	1,003
Age group	18 to 69 years
Special characteristics	English-speaking resident population in the U.S.
Published by	Statista Survey
Publication date	November 2016
Original source	statista.com
Website URL	<a href="#">visit the website</a>

## Notes:

\*This question was phrased by the source as follows: "here are some more products and services: which of these products or services of an alternate provider (i.e. fintechs) are you familiar with? [Internet payment services (e.g. Paypal)]"

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# Consumer opinions on selected future financial innovations in the United States as of 2016

## Consumer opinions on selected future financial solutions in the U.S. 2016

### Source and methodology information

Source(s)	Statista Survey
Conducted by	Statista Survey
Survey period	September 26 to 29, 2016
Region(s)	United States
Number of respondents	1,003
Age group	18 to 69 years
Special characteristics	English-speaking resident population in the U.S.
Published by	Statista Survey
Publication date	November 2016
Original source	statista.com
Website URL	<a href="#">visit the website</a>

### Notes:

This question was phrased by the source as follows: Which of these statements do you agree with?".

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# Share of Americans willing to buy financial products from technology companies in 2017, by age

Share of Americans willing to buy financial products from tech firms 2017, by age

## Source and methodology information

Source(s)	Bain & Company
Conducted by	Bain & Company
Survey period	July to August 2017
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	18 years and older
Special characteristics	banking customers
Published by	Bain & Company
Publication date	November 2017
Original source	bain.com
Website URL	<a href="#">visit the website</a>

## Notes:

Total number of survey respondents in 22 countries: 131,171.

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# Most important factors deterring customers from BigTech's financial services according to customers worldwide in 2018

## Deterring factors for BigTech's financial services globally 2018

### Source and methodology information

Source(s)	Capgemini; EFMA
Conducted by	Capgemini; EFMA
Survey period	2018
Region(s)	Worldwide
Number of respondents	10,000
Age group	<i>n.a.</i>
Special characteristics	retail banking customers in 20 countries
Published by	Capgemini; EFMA
Publication date	September 2018
Original source	World Retail Banking Report 2018, page 28
Website URL	<a href="#">visit the website</a>

### Notes:

Multiple answers were possible. The percentages represent the respondents who said that the factor was important or very important. The source referenced Google, Apple, Amazon, Facebook and Alibaba in the question.

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# Share of customers who would use voice assistants for banking now and in the future worldwide in 2018

Voice assistants vs apps: banking customers opinion globally 2018

## Source and methodology information

Source(s)	Capgemini; EFMA
Conducted by	Capgemini; EFMA
Survey period	2018
Region(s)	Worldwide
Number of respondents	10,000
Age group	<i>n.a.</i>
Special characteristics	retail banking customers in 20 countries
Published by	Capgemini; EFMA
Publication date	September 2018
Original source	World Retail Banking Report 2018, page 43
Website URL	<a href="#">visit the website</a>

## Notes:

n.a.

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# Share of personal loans granted in the United States from 2011 to 2017, by source

Distribution of personal loans in the U.S. 2011-2017, by source

## Source and methodology information

Source(s)	Atlas; TransUnion
Conducted by	TransUnion
Survey period	2011-2017
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Atlas
Publication date	July 2018
Original source	Personal lonas are surging in the US, fueled by fintech startups
Website URL	<a href="#">visit the website</a>

## Notes:

n.a.

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# Share of activities conducted by consumers with Fintech companies according to financial institutions worldwide in 2017

Financial activities conducted by consumers using Fintech for globally 2017

## Source and methodology information

Source(s)	PwC
Conducted by	PwC
Survey period	2017
Region(s)	Worldwide
Number of respondents	1,308
Age group	18 years and older
Special characteristics	CEOs, directors/department heads, heads of IT/digital/technology and other top management involved in strategy and innovation from 71 countries
Published by	PwC
Publication date	April 2017
Original source	Global FinTech Report 2017, page 5
Website URL	<a href="#">visit the website</a>

## Notes:

The source did not provide information on the exact date of study.

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# Impact of non-traditional financial firms on selected banking products and services according to senior banking executives worldwide in 2018

## Impact of fintech on banking products and services globally 2018

### Source and methodology information

Source(s)	Capgemini; EFMA
Conducted by	Capgemini; EFMA
Survey period	2018
Region(s)	Worldwide
Number of respondents	60
Age group	<i>n.a.</i>
Special characteristics	senior banking executives of leading banks across 23 markets
Published by	Capgemini; EFMA
Publication date	September 2018
Original source	World Retail Banking Report 2018, page 25
Website URL	<a href="#">visit the website</a>

### Notes:

Multiple answers were possible. The percentages represent the respondents who said that non-traditional financial firms were having a high or very high impact.

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# Leading strategies to improve digital culture and promote innovation according to senior banking executives worldwide in 2018

## Most useful bank strategies for promoting innovation globally 2018

### Source and methodology information

Source(s)	Capgemini; EFMA
Conducted by	Capgemini; EFMA
Survey period	2018
Region(s)	Worldwide
Number of respondents	60
Age group	<i>n.a.</i>
Special characteristics	senior banking executives of leading banks across 23 markets
Published by	Capgemini; EFMA
Publication date	September 2018
Original source	World Retail Banking Report 2018, page 52
Website URL	<a href="#">visit the website</a>

### Notes:

Multiple answers were possible. The percentages represent the respondents who said that the strategy was applicable or highly applicable for their bank.

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