

# PRANAV GOEL

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## EXPERIENCE

### PeakMind

Jan '22 – Present

UX Design Intern

Remote

- Analysed the Competitive Space of Education/ Self-Help Apps
- Created a User Journey for Pomodoro based app
- Worked on the User Flow as well as Design for a Assessment targetted towards the Adolescent and Young Adults
- Brainstormed on user accessibility as well as resultant feedback on each step
- Designed the complete Assesment page as well as a Personalised Result page, including Wireframes, High Fidelity Designs and Prototypes

### API Hacks 2.0

July '21 – Oct '21

Organiser

Remote

- Designed the Hackathon Logo and Visual Components for Socials
- Engaged within the Community to Uplift Innovation and Ideation.
- Developed the Sponsor and Community Literature.
- Hosted Workshops with Speakers from various Domains.

## PROJECTS

### SponsorBlok | StoryBlocs, NextJS, AnimeJS, Figma

October 2021

- **Created a Cohesive Platform for Organizers and Companies to Reach out and Avail Sponsorships.**
- Designed the Landing page and the Workflow of the Service.
- Developed a System to Reach out to multiple companies and keep track of available sponsorships in one place.

### Feedback Prime | Syml.ai, Kotlin, Sawo Labs, Figma

October 2021

- **Created an AI-based system to Intelligently understand a customer support call, and analyse the pain points during the conversation.**
- Developed a straightforward Interface to easily upload call recordings and get an instant analysis of each Dialogue.
- Designed a minimalistic UI for a clutter-free experience.

### Suite Converter | Python, Speech Recognition, gTTS

January 2021

- **Created a CLi Program to Locally Inter-Convert Multiple Common File Types.**
- Devised a solution to convert Files without Internet Connection.
- Implemented gTTS Python library to convert User's Voice into Printable text file.

## TECHNICAL SKILLS

**Languages:** C++, Python, HTML, CSS, Javascript

**Developer Tools:** Git, GitHub, Vercel

**Design Tools:** Figma, Adobe XD, Illustrator, Photoshop, Webflow

## EDUCATION

Chandigarh University, Mohali

September '20 – August '24

Bachelor of Technology in Computer Science - Cloud Computing

Mohali, Punjab, India

## ACHIEVEMENTS & EXTRA-CURRICULAR

- **Postman Student Expert:** a program designed to promote API literacy amongst students and educators.
- Won 1<sup>st</sup> Prize in [API World Hackathon](#) for **Feedback Prime** in Syml.ai Challenge - Go Beyond Speech Recognition with Conversation Intelligence APIs
- Won StoryBlok Track at [Hack this Fall Hackathon](#) for SponsorBlok for the Best Integration of Storyblok within our project.