Pranav Goel

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SUMMARY

Creating Beautiful Designs with Memorable Experiences. Focused on designing products that are both accessible and interactive. My passion for human-computer interaction helps me observe what most people forget, thus helping me create designs that are unique yet familiar to use. I love working with Colors and Abstract Designs.

SKILLS SUMMARY

- **Design**: Wire Framing, Low Fidelity , Prototypes, High Fidelity, Data Visualisation, Design Systems
- **Research**: Storyboarding, User Research, Persona Development, User Journrey, Usablilty Testing
- **Tools**: Figma, Zeplin, InVision, Adobe XD, Adobe Illustrator, Blender, GitHub, HTML/CSS
- **Soft Skills**: Leadership, Empathy, Writing, Collaboration, Critical and Creative Thinking

EDUCATION

- **Chandigarh University** — Punjab, India
  Bachelor of Technology - Computer Science; GPA: 8.58 — *Sept 2020 - June 2024**
  Courses: *Cloud Computing, Data Structures, Analysis Of Algorithms, Microservices, Networking*

- **Google UX Design Certification** — Remote
  User Experience and Interface Design — *Oct 2021- May 2022*
  Courses: *Moodboarding, Wireframing, Lo-Fi Design, User Research, High Fidelity Protoyping*

EXPERIENCE

- **Quansight** — Texas, USA (Remote)
  UX Design Intern — *July 2022 - Oct 2022*
  - **Accessibility Design**: Researched on Accessibility in Data Visualisation and explored the nueances of WCAG Guidelines, incorporating them within future design systems.
  - **Design System Research**: Constructed a mood board for company-wide design system with accessibility focused design and typography.
  - **Data Viz Mock-Ups**: Implemented the Design System into currently used data visualisations, increasing visibility by 50% within the visually impaired TA.

- **PeakMind** — Bengaluru, India (Remote)
  Product Design Intern — *Jan 2022 - July 2022*
  - **Brand Identity Implementation**: Built a design system for the company, Typography, Colours, Brand Identity.
  - **User Interviews**: Conducted User Research analysing current scope of improvement and target audience comparisons.
  - **Web & App design**: Designed Mobile App Mock-ups and Wireframes with extensively re-usable design components.

PROJECTS

- **SponsorBlok**: (October 2021)   StoryBloks, NextJS, AnimeJS, Figma
  - Created a Cohesive Platform for Organizers and Companies to Reach out and Avail Sponsorships.
  - Designed the Landing page and the Workflow of the Service.

- **FeedbackPrime**: (October 2021)   Symbl.ai, Kotlin, Sawo Labs, Figma
  - Built an Intelligent system to understand and analyse the pain points during a customer support call.
  - Designed an overnight UI to accept user's input and showcase a line-by-line output.

HONORS AND ACHIEVEMENTS

- Selected as HackClub Leader - Community for High school tech enthusiasts
- Awarded the title of Postman Student Expert.
- Won 1st Prize in API World Hackathon for Feedback Prime in Symbl.ai Challenge
- Won StoryBlok Track at Hack this Fall Hackathon for SponsorBlok
- Won the first-ever Postman - API Fest

VOLUNTEER EXPERIENCE

- **Organiser - API Hacks** — India
  Organized events, hackathon and conducted technical workshops reaching over 500 developers. — *Jul 2021 - Oct 2021*

- **Co-Organiser - Friends of Figma** — Jalandhar, India
  Organized virtual workshop and worked on resources to help 100+ designers. — *November 2022 - Present*