

Pranav Goel

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SUMMARY

Creating Beautiful Designs with Memorable Experiences. Focused on designing products that are both accessible and interactive. My passion for human-computer interaction helps me observe what most people forget, thus helping me create designs that are unique yet familiar to use. I love working with Colors and Abstract Designs.

SKILLS SUMMARY

- **Design:** Wire Framing, Low Fidelity , Prototypes, High Fidelity, Data Visualisation, Design Systems
- **Research:** Storyboarding, User Research, Persona Development, User Journey, Usability Testing
- **Tools:** Figma, Zeplin, InVision, Adobe XD, Adobe Illustrator, Blender, GitHub, HTML/CSS
- **Soft Skills:** Leadership, Empathy, Writing, Collaboration, Critical and Creative Thinking

EDUCATION

- **Chandigarh University** Punjab, India
Bachelor of Technology - Computer Science; GPA: 8.58 Sept 2020 - June 2024*
Courses: Cloud Computing, Data Structures, Analysis Of Algorithms, Microservices, Networking
- **Google UX Design Certification** Remote
User Experience and Interface Design Oct 2021- May 2022
Courses: Moodboarding, Wireframing, Lo-Fi Design, User Research, High Fidelity Prototyping

EXPERIENCE

- **Quansight** Texas, USA (Remote)
UX Design Intern July 2022 - Oct 2022
 - **Accessibility Design:** Researched on Accessibility in Data Visualisation and explored the nuances of WCAG Guidelines, incorporating them within future design systems.
 - **Design System Research:** Constructed a mood board for company-wide design system with accessibility focused design and typography.
 - **Data Viz Mock-Ups:** Implemented the Design System into currently used data visualisations, increasing visibility by 50% within the visually impaired TA.
- **PeakMind** Bengaluru, India (Remote)
Product Design Intern Jan 2022 - July 2022
 - **Brand Identity Implementation:** Built a design system for the company, Typography, Colours, Brand Identity.
 - **User Interviews:** Conducted User Research analysing current scope of improvement and target audience comparisons.
 - **Web & App design:** Designed Mobile App Mock-ups and Wireframes with extensively re-usable design components.

PROJECTS

- **SponsorBlok:** (October 2021) StoryBlocs, NextJS, AnimeJS, Figma
 - Created a cohesive platform for organizers and companies to reach out and avail sponsorships.
 - Designed the landing page and constructed a user journey for the service.
- **FeedbackPrime:** (October 2021) Symbl.ai, Kotlin, Sawo Labs, Figma
 - Built an intelligent system to understand and analyse the pain points during a customer support call.
 - Designed an overnight UI to accept user's input and showcase a line-by-line output.

HONORS AND ACHIEVEMENTS

- Selected as HackClub Leader - Community for High school tech enthusiasts
- Awarded the title of Postman Student Expert.
- Won 1st Prize in API World Hackathon for Feedback Prime in Symbl.ai Challenge
- Won StoryBlok Track at Hack this Fall Hackathon for SponsorBlok
- Won the first-ever Postman - API Fest

VOLUNTEER EXPERIENCE

- **Organiser - API Hacks** India
Organized events, hackathon and conducted technical workshops reaching over 500 developers. Jul 2021 - Oct 2021
- **Co-Organiser - Friends of Figma** Jalandhar, India
Organized virtual workshop and worked on resources to help 100+ designers. November 2022 - Present