

Irene Chou

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EDUCATION

Carnegie Mellon University

Bachelor of Science in Information Systems

Concentration: UX Design

Minor in Business Analytics & Optimization

Relevant Coursework: Fundamentals of Programming, Mobile Web Design & Development

Pittsburgh, PA

May 2027

WORK EXPERIENCE

Personalized Learning Squared by Carnegie Mellon and Stanford

Math Tutor

Pittsburgh, PA

August 2023-Present

- Monitored student performance and provided real-time feedback, enabling continuous improvement
- Tailored **personalized lesson plans** to meet each student's unique learning needs by analyzing individual student weaknesses and implementing **targeted strategies** to address knowledge gaps
- Led one-on-one and group tutoring sessions and **adapted teaching methods** to suit diverse learning styles, ensuring each student **maximizes** understanding and progress

Carrd.co

Website Designer

Remote

January 2020-Present

- Designed visually appealing and **user-centric websites** for **40+ clients**, significantly enhancing **user experience** through intuitive navigation and creative layouts to engage visitors and increase retention
- Constructed wireframes using Figma, ensuring cohesive design flow and functionality across all devices
- Created **custom graphics and illustrations** to elevate brand identity and improve overall site aesthetics

Personal

College Counselor

Cupertino, CA

January 2023-Present

- Advised 7 students on course and major selection aligned with individual strengths and interests
- Guided students through college applications, providing support in essay writing and interview prep
- **Designed and launched** new college readiness programs, including workshops on time management, study techniques, and effective communication skills

LEADERSHIP EXPERIENCE

Carnegie Mellon University Taiwanese Student Association

Public Relations Head

Pittsburgh, PA

August 2024-Present

- Planned and organized weekly meetings with engaging content and interactive activities, fostering collaboration and active involvement among **70+ members**
- Developed and implemented strategies to boost participation, resulting in high attendance and engagement rates

SKILLS

Technical: HTML, CSS, Bootstrap, Python, Java, Javascript, R, Figma, Canva, Powerpoint, Google Workspace

Languages: English [Native], Mandarin [Native]

ACTIVITIES

Society of Asian Engineers and Scientists (SASE), Member

User Experience Association (UXA), Member

Lunar Gala, Hair & Makeup Artist

August 2023-Present

August 2023-Present

October 2024- Present