

Get Startup Ready Before College

**Startup
Summer
Cohort**



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5 DAYS

5 SKILLS

5 LIVE WORKSHOPS

DAY 1

LINKEDIN MASTERCLASS

Develop Networking Skill

DAY 2

INTRO TO DESIGN

Learn essential skills like pitch deck and prototype creation

DAY 3

INTRO TO DEVELOPMENT

A quick sneak peak into the tech world



Linkedin Outreach Guide



Corporporate Mailing Guide



Product Hunt Features



Canva Complete Guide



Figma Walkaround and Learning Roadmap



Design Thinking for Startups

- Quick HTML Landing Pages
- Development Roadmap for Startups
- Catching up with AI/ML, Blockchain and XR.

DAY 4

THEORY OF STARTUPS

Clear theoretical pre-requisites

- **Making a Business Model**
- **Analysing Indian Market**
- **Stages of Startup**
- **Finding the Right Team**
- **Understanding KPIs and OKRs**

DAY 5

MEGA MVP MARATHON

Enough of talking, let's build something!

- **How to get Startup Ideas**
- **How to build MVPs**
- **6 Hour MVP making marathon**
- **Understanding PMF**

WHO SHOULD JOIN THIS?



Students about to enter college or First-year Undergrads in Engineering or similar fields looking forward to Startup but are clueless about where to start.



Non-college students, pass-outs, or senior-year students looking forward to making a switch to Startup based jobs or aspiring start their startups.

FEATURES

It's not any other series of boring lectures



Flexible Online Workshops

The online workshops will start at 9pm every night which will be completely interactive and will end only after all the mentioned topics are completed



Exclusive Network

You will be having networking mixers, opportunities to work on collaborative projects.



Personalised Startup Mentorship

We do not want to keep it like one of those boring lectures, instead from the Day 1 you will be asked about your startup idea and will be motivated to think of one if you do not have. You will be given a team too, if required and then we will work on that startup together throughout the cohort and even after that.



Resource Material

Delicately curated resources, links, websites and videos will be shared with you during and after the workshop as well as assignments.

PRICING

Type	Fees	<p>Terms: If you are registering with two of your friends then there will not be any different process. All three of you have to register individually and then a day before the cohort, a rebate form will be floated and you can your friends can fill and the money will be send back to your bank/UPI account.</p>
Individual	₹199	
Team of 3	₹0 for all 3	

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I have now worked on two startups and interacted with hundreds of them, but I still wish there was a cohort like this when I was a college fresher.

[Register Now](#)

Next Batch Starting
15th June



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shashankchoudhary.com