



INTERSPEECH 2018

HYDERABAD INDIA



September 2 - 6, 2018

Hyderabad International Convention Centre

<http://www.interspeech2018.org>

Speech Research for Emerging Markets in Multilingual Societies.

Sponsorship and Exhibition Brochure

Venue

Interspeech 2018 will be held during September 2-6, 2018 in Hyderabad, the capital city of the newly formed state of Telangana in India. The venue of Interspeech 2018 is the Hyderabad International Convention Centre (HICC), a state-of-the-art facility with capacity to host conferences with over 5000 delegates. The attached Novotel hotel is a modern four-star hotel with 287 guest-rooms. The surrounding HiTech city area has numerous options for transport, accommodation, food, shopping and entertainment, all within a radius of about seven kilometres from the HICC. Hyderabad has numerous attractions for visitors. There is something for everyone — historical monuments, museums, palaces, handicraft emporiums, antiques stores, jewellery shops, leather shops, restaurants serving several gastronomic delights, yoga ashrams, etc.. The HICC is about 40 minutes drive from the Rajiv Gandhi international airport, which is rated among the best in the world for airport service quality. The airport also provides domestic flight connections to enable travellers to reach any major city in India within about two hours.



Who Attends ?

Interspeech 2018 is a flagship conference of international speech communication association (ISCA). The attendees include from wide range of spoken language processing background, linguistics to speech technologists. Also with large penetration of mobile phones, speech communication is attractive for many services, and hence many service sector industries are also expected to take part in this conference. Interspeech 2018 is estimated to attract about 1500 participants.

Who should sponsor / exhibit ?

1. Academic Institutions
2. Research and Development organizations.
3. Public and Private industries.
4. Government organizations.
5. Service sector industry and several others such as telecommunication, healthcare, education etc.

Sponsorship Levels

Sponsor levels and Benefits	Founding sponsor \$50,000	Platinum \$25,000	Diamond \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$7,500	Supporter \$3000
Tradeshow Booth	Double Booth in premium location 440 x 1000 cm	Double Booth in premium location 220 x 500 cm	Double Booth in premium location 220 x 500 cm	Credit of \$500 on purchase of tradeshow booth			
Promotional material in the conference bag	Yes	Yes					
Promotional material placed on sponsor table in registration area	Yes		Yes	Yes	Yes		
Complimentary conference registrations	10	4	3	2	1		
Recognition in the conference materials and onsite signage	Extra large logo	Extra large logo	Large logo	Medium logo	Organization's name	Organization's name in conference material only	
Color ad in conference program book	Full page in prominent placement	Full page in prominent placement	Half page in prominent placement				
Acknowledgement during the opening/closing sessions	Yes	Yes	Yes	Yes			
Your video promoted on the Interspeech 2017 YouTube channel	Yes	Yes	Yes				
Placements in social media (Facebook, Twitter, Google+)	10 placements	5 placements	4 placements	3 placements	1 placements		

People

Conference Chair: B. Yegnanarayana

Sponsorship Chairs: Prem Natarajan, Rohit Prasad, Lin Shan Lee & Ajish Abraham

Additional opportunities

Student Reception — \$12,500

Sponsors will have the opportunity to share information and interact with international student participants in a relaxed and casual setting. Sponsors will be allowed to display two publicity pull-up banners at the reception venue. We will provide personalized napkins featuring your organization's name and logo. Your organization's name and logo will be featured on the full page ad inviting all students to this annual event and also with the event listing in the program.

Opening or Closing General Session (choose one) — \$12,000 each

Your organization's flyer / marketing brochure may be placed on each seat. Sponsors also receive recognition from the stage by the session chair of the sponsored session. In addition your logo will be included on all conference materials relating to the session including the mobile app, website, signage and program book listing.

Interspeech 2018 App Meet-Me Function

Sponsors will have the opportunity to appear as sponsor on the info page of the Interspeech App. The Meet-Me Function allows direct contact of the app user to the sponsor. Sponsors obtain a message with contact details of the app user. This is via an online form which is generated per app user.

Sponsorship amount: \$1,500 plus VAT (stand alone)

Sponsorship amount: \$1000 plus VAT (as an add-on along with other sponsorships)

Volunteer Tee Shirts — \$8,500

Volunteers will wear bright tee shirts with your organization's logo proudly printed on the sleeve. The conference name and logo will appear on the front. These will provide high visibility throughout the conference and for years to come.

Work Spaces (four available) — \$5,000 each

In today's fast pace world, many attendees need a place to work and recharge their computer and phones without leaving the conference. We will provide space for guests to work and access to electricity to plug in their computers or mobile devices. Signage featuring your organization's name and logo would greet guests and welcome them to this work area.

Sponsors will be allowed to display one publicity pull up banner at the reception venue. These work areas will be located in a strategic location.

Refreshment Breaks (eight available) — \$7,500 each

Signage featuring your organization's name and logo would greet guests and announce your sponsorship. Sponsors will be allowed to display two publicity pull up banners in the break area during their designated break. We will supply napkins with your organization's logo printed on them.

Conference Pen (one available) — \$7,500

Your organization's name or logo will be imprinted on the official conference pen included in the conference bag.

Conference Scholar (unlimited) — \$3,000 per scholarship

Make it possible for a student to attend the conference. Your support will provide registration and defrays accommodation and transportation for a student whose paper/papers has/have been selected for an oral or poster presentation. Sponsors will be acknowledged on the travel grant webpage and during the award ceremony.

Customized Sponsorship Opportunities

Other opportunities such as sponsoring the conference bags, coffee breaks, lanyards, T-shirt placements (on volunteers) could potentially be arranged on a case-by-case basis. Note that these arrangements must be approved by the ISCA board.

Exhibition

Contact: exhibition@interspeech2018.org.

Contact Details

*For more questions regarding sponsor or exhibit opportunities, please contact
The sponsor chairs Prem Natrajan, Rohit Prasad, Lin Shan Lee & Ajish Abraham at
sponsorship@interspeech2018.org, or exhibition@interspeech2018.org*

Please note that all fees will be processed in Indian Rupees (INR).

Thank you for your support!