# Nayrana HANDICRAFTS

Authentic Agra Handicrafts • Trusted by Locals • Priced for Everyone



Everything you need to know about buying authentic handicrafts in Agra



Government Verified
GSTIN Certified Business



**IIT Founded**By Saad & Saami (Brothers)



**Cash on Delivery** Zero Risk Shopping



2-3 Hour Delivery
Direct to Your Hotel

Ready to Start Shopping?

**Chat on WhatsApp: +91 74179-94386** 

Available 24/7 for your convenience



Your trusted guide to authentic handicrafts and fair prices

### **©** Our Mission: Stop Tourist Exploitation

We're Saad and Saami, brothers from Agra who saw tourists getting overcharged 300-500% for handicrafts. As an IIT student and AI expert, we created Nayrana Handicrafts to offer authentic products at honest prices with hotel delivery.

### **Why Tourists Choose Nayrana Handicrafts**

### Transparent Pricing

No haggling, no hidden costs. Our prices are 60-80% lower than tourist shops because we work directly with artisans.

### Government Verified

GSTIN certified business with proper documentation. You can trust us completely.

### **✓** Hotel Delivery

We deliver directly to your hotel room in 2-3 hours. No need to carry heavy items while sightseeing.

### Cash on Delivery

Pay only after you receive and inspect your items. Zero risk for you!

### Authenticity Guaranteed

All items come with authenticity certificates. Real marble, genuine inlay work, quality materials.

**Pro Tip:** Tourist shops near Taj Mahal charge 3-5x more for the same items. Save your money for experiences, not overpriced souvenirs!

## **Our Success Story**

### m Emma from Germany - May 27, 2024

Tourist Shop Quote: ₹8,000 for marble Taj Mahal replica

Nayrana Price: ₹1,897 for the same item

Emma's Savings: ₹6,103! 6

"This is exactly what I hoped to find in Agra - authentic art at honest prices. You saved my trip and my wallet!"

# Our Product Categories 🐑

### m Marble Inlay Work (Pietra Dura)

The same technique used to build the Taj Mahal. Real marble with semi-precious stone inlay work.

Item	Tourist Shop Price	Our Price	Your Savings
Small Taj Mahal (4 inch)	₹3,000 - ₹5,000	₹897	₹2,103 - ₹4,103
Medium Taj Mahal (6 inch)	₹6,000 - ₹8,000	₹1,897	₹4,103 - ₹6,103
Large Taj Mahal (8 inch)	₹10,000 - ₹15,000	₹3,497	₹6,503 - ₹11,503
Marble Jewelry Box	₹4,000 - ₹6,000	₹1,497	₹2,503 - ₹4,503
Marble Coaster Set (4 pcs)	₹2,000 - ₹3,000	₹697	₹1,303 - ₹2,303

### **Mooden Handicrafts**

Hand-carved from premium wood with intricate detailing.

Item	Tourist Shop Price	Our Price	Your Savings
Wooden Elephant Pair	₹2,500 - ₹4,000	₹897	₹1,603 - ₹3,103
Camel Figurine Set	₹2,000 - ₹3,000	₹697	₹1,303 - ₹2,303

Item	Tourist Shop Price	Our Price	Your Savings
Decorative Wall Clock	₹3,000 - ₹5,000	₹1,297	₹1,703 - ₹3,703

# 🔑 Textiles & Fabrics

Authentic Kashmiri and local textiles with traditional patterns.

Item	Tourist Shop Price	Our Price	Your Savings
Pashmina Shawl (Pure)	₹3,000 - ₹5,000	₹1,197	₹1,803 - ₹3,803
Silk Scarf Set	₹2,000 - ₹3,000	₹697	₹1,303 - ₹2,303
Embroidered Tablecloth	₹2,500 - ₹4,000	₹897	₹1,603 - ₹3,103
Embroidered Tablecloth	₹2,500 - ₹4,000	₹897	₹1,603 - ₹3,103

# **How to Order in 3 Simple Steps**



### Message Us on WhatsApp

Send us a message at +91 74179-94386 with:

- · Items you're interested in
- · Your hotel name and location
- · Preferred delivery time

### Sample Message:

"Hi! I'm interested in a medium marble Taj Mahal replica and wooden elephant pair. I'm staying at Hotel Taj Resorts, Fatehabad Road. Can you deliver this evening?"

### 2 Get Instant Quote & Photos

We'll immediately send you:

- Z Exact prices (no hidden costs)
- High-quality product photos
- Z Delivery time confirmation
- Payment options (Cash on Delivery recommended)

### 3 Receive at Your Hotel

Our delivery partner will arrive at your hotel with:

- Beautifully packaged items
- Authenticity certificates
- Proper bill/receipt



# **Taj Hotels**Taj Hotel & Convention Centre, Taj Resorts

### Oberoi Hotels

The Oberoi Amarvilas, Trident Agra

ITC Hotels
ITC Mughal, Welcomhotel

All Other Hotels

Budget to luxury - we deliver

everywhere!

Ready to Save Money on Authentic Handicrafts?

Start WhatsApp Chat Now

Response time: Under 2 minutes • Available 24/7



### **▲** Common Scams Near Taj Mahal

Don't fall for these tricks that cost tourists thousands!



### The "Government Emporium" Scam

What they say: "This is a government-approved shop with fixed prices."

The reality: These are private shops with inflated prices. Real government emporia don't have pushy salespeople.

How to spot it: If someone approaches you or your guide insists on taking you there, it's a scam.

Nayrana Difference: We're actually GSTIN verified with proper government documentation. Ask to see our certificates!

### **The "Factory Visit" Trap**

What they say: "Come see how marble inlay work is made. No obligation to buy." The reality: High-pressure sales environment with prices 400-500% above market

How to spot it: Free factory tours, especially when suggested by guides or taxi drivers.

Nayrana Difference: We bring authentic items to you. No pressure, no factory visits needed.

### **♥** The "Precious Stone" Markup

What they claim: "This has real precious stones - that's why it's expensive."

The reality: Most tourist items use semi-precious stones worth much less than claimed.

How to spot it: Astronomical prices justified by "precious materials."

• Nayrana Difference: We're transparent about materials. Semi-precious stones, real marble, honest pricing.

### 📊 Price Comparison: Tourist Shops vs Nayrana

Location	6-inch Taj Mahal Replica	Markup vs Nayrana	Your Savings
Shops near Taj Mahal	₹8,000 - ₹12,000	300-500%	₹6,103 - ₹10,103
"Government" Emporiums	₹6,000 - ₹10,000	200-400%	₹4,103 - ₹8,103
Hotel Gift Shops	₹5,000 - ₹8,000	150-300%	₹3,103 - ₹6,103
Nayrana Handicrafts	₹1,897	Fair Price	Maximum Savings!

### How to Verify Our Authenticity

- Ask for our GSTIN certificate
- Check our Google reviews and ratings
- We provide proper bills and receipts
- Z Cash on Delivery option available
- Founded by IIT student verifiable credentials

### ► Red Flags to Watch Out For

- X Guides who insist on specific shops
- × "Special discount only today" pressure tactics
- X No proper business documentation
- X Prices that seem too good (fake products) or too high

# Frequently Asked Questions 😩



### Is Cash on Delivery really safe?

Absolutely! You only pay after receiving and inspecting your items. If you're not satisfied, you don't pay. It's the safest way to shop in a new country.

### How do I know the marble is real?

Real marble feels cool to touch and has natural veining patterns. We provide authenticity certificates with every purchase. Plus, you can inspect everything before paying with COD.

### ? What if I'm not at my hotel during delivery?

No problem! We coordinate delivery timing with you via WhatsApp. We can deliver when you're back from sightseeing or arrange with hotel reception if you prefer.

### Can you deliver to airports or railway stations?

Yes! We can deliver to Agra Airport, Agra Cantonment Railway Station, or any location in Agra. Just let us know your travel schedule.

### ? Do you have a physical store I can visit?

We operate primarily through hotel delivery to keep costs low and pass savings to you. However, we can arrange meetings at your hotel lobby if you prefer to see items first.

### ? What if something breaks during shipping home?

We pack everything professionally for international travel. We also provide guidance on safe packing in your luggage and can arrange secure shipping if needed.

### **\*** Customer Testimonials

"Saved ₹4,000 compared to shops near Taj Mahal. The marble work is gorgeous and delivery was super fast!"

- Sarah M., London GB

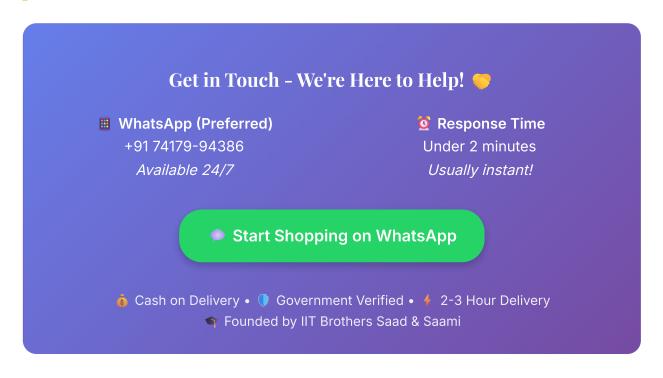
"Finally found honest pricing in India! The wooden elephants are beautiful and the service was professional."

- Marco R., Barcelona Es

"WhatsApp ordering was so convenient. Perfect souvenirs for my family at fair prices."

- Jennifer K., Sydney Au





# Nayrana Handicrafts - Authentic Agra Handicrafts Since 2024 Trusted by 500+ Happy Tourists • GSTIN Verified • Hotel Delivery Specialists

m From the City of Taj Mahal to Your Hotel Room