# IJAJ AHAMED ABDULLAH

## MBA | DATA ANALYST

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## ABOUT ME

Results-oriented Marketing Specialist proficient in developing creative marketing collateral for diverse projects. Establishes clear standards and enforces protocols for consistent, high-quality results.

## TECHNOLOGIES

- ❖ SQL
- ❖ R
- ❖ Python
- ❖ Tableau
- ❖ Power BI
- ❖ MS office
- ❖ SPSS

## SKILLS

**9/10**
DATA VIZUALIZATION

**8 / 10**
R LANGUAGE

**9 / 10**
PRESENTATION AND RECOMMENDATION

**10 / 10**
DATA CLEANING

**10 / 10**
ON TIME PROJECT DELIVERY

## EDUCATION

**Bachelor of science, Physics**
*THE AMERICAN COLLEGE, MADURAI*
2017 - 2020

**Master of business administration**
*EASWARI ENGINEERING COLLEGE*
2021 - 2023

## EXPERIENCE

**Market Research Intern**

*Tech Analogy, Chennai [July2022 -sept2022]*

- Completed research, compiled data and assisted in timely reporting.
- Conducted consumer surveys and analyzed purchasing trends.
- Utilized diverse research techniques and online or published data collection tools to amass key information or statistics, supporting business objectives.
- Devised questionnaires, surveys and open forum discussions to generate real-time data collection from target demographic.

## CERTIFICATION

- Advanced Python Developer
- Django Web Framework
- Marketing Analytics [NPTEL]
- Data Visualization using Tableau [Great learning]
- Data Analytics Consulting Virtual internship [KPMG}
- Google Data Analytics [ Coursera ]