

# Store Page Content Outline for "The Elder Lands" by B. Salem

## 1. Promotional Banner

- **Headline:** 🎁 GET YOUR FREE ELDER LANDS PREQUEL — Download "Lucan's First Rite Hunt" now

## 2. Header and Navigation

- **Site Title/Logo:** ELDER LANDS
- **Main Navigation Menu:**
  - Home
  - The Series
  - About
  - Store
- **Icons:** 🔎 (Search) 💬 (Account/Login) 🛒 (Cart)
- **Secondary Navigation:**
  - 📚 Store
  - 💬 About B. Salem
  - ✉ Contact & Newsletter
- **Breadcrumb Navigation:** Home > Store

## 3. Page Title and Introduction

- **Headline:** The Elder Lands Store: Kingdom-Building LitRPG Series by B. Salem
- **Description:** All 4 books available now. Complete story. Zero cliffhangers. Read free in Kindle Unlimited or listen on Audible.

## 4. Product Selection Section

- **Section Title:** Choose Your Reading Format
- **Product Listings (with Icons):**

-  **Book 1:**
  - Title: The Elder Lands: Coming of Age & the Price of Land
  - Format: Kindle e-book
  - Description: Lucan inherits four rare Skill slots and a failing fief. Watch him transform a wasteland into a thriving kingdom—if he survives the cost.
  - Pricing: Free in KU Or \$3.99 if purchased separately
  - CTAs: Read Free in Kindle Unlimited Buy on Amazon
-  **Book 1:**
  - Title: The Elder Lands: Coming of Age (Audiobook)
  - Format: Audible / 12 hours 45 minutes
  - Description: Professional narration brings Lucan's uncertainty and Sir Golan's gravelly wisdom to life. Whispersync enabled.
  - Pricing: Free Trial Or \$14.99 to purchase
  - CTAs: Start Free Audible Trial Listen on Audible
-  **Book 2:**
  - Title: The Elder Lands: War, Leadership & Ascension
  - Format: Kindle e-book
  - Description: The kingdom marches to war. Lucan must navigate chaos, learn command in enemy territory, and rise to knighthood.
  - Pricing: Free in KU Or \$3.99 if purchased separately
  - CTAs: Read Free in Kindle Unlimited Buy on Amazon
-  **BEST VALUE:**
  - Title: The Elder Lands: Complete Series Bundle
  - Format: Paperback (All 4 Books)
  - Description: All 4 books in stunning paperback with fief maps, character art, and system illustrations. Perfect for collectors and binge readers.
  - Pricing: \$89.99 Save \$20 vs. individual purchases

- CTA: Order Bundle Now
-  **Pre-Order:**
  - Title: Books 3-4: Expansion & Legacy
  - Release: Coming Q2-Q4 2026
  - Description: War escalates. Political enemies close in. Lucan rules under the thumb of oppressors. Pre-order now for first access.
  - Pricing: \$7.98 For both e-books when released
  - CTA: Pre-Order Both Books
-  **Merch:**
  - Title: Barwalis Fief Map Print
  - Format: High-Quality Poster (24"x18")
  - Description: Detailed strategic map showing roads, settlements, refugee camps, and resource locations. Ideal for strategy game fans and worldbuilding enthusiasts.
  - Pricing: \$24.99
  - CTA: Add to Cart

## 5. FAQ Section

- **Section Title:** Store & Purchase FAQ
- **Questions and Answers:**
  - **Q: Are all 4 books published and available now?:** A: Books 1-2 are complete and available in Kindle Unlimited, Audible, paperback, and hardcover. Books 3-4 are available for pre-order (releasing Q2-Q4 2026). No waiting, no cliffhangers—Book 2 concludes a major story arc.
  - **Q: Can I read The Elder Lands free?:** A: Yes! All 4 books are included in Kindle Unlimited. If you're a KU subscriber, read completely free. You can also start a free Audible trial to listen to Book 1.
  - **Q: What's the reading order?:** A: Read in publication order: Book 1 → Book 2 → Book 3 → Book 4. Each book builds on the previous, but Book 1 and Book 2 are each complete story arcs with satisfying closure.

- **Q: Which format is best for me?:** A: Kindle Unlimited: Best for binge readers (lowest friction, free if subscribed). Audible: Best for commuters/exercise (professional narration, Whispersync). Paperback/Hardcover: Best for collectors (maps, character art, system illustrations). Try one format free, then upgrade to another if you want.
- **Q: Is The Elder Lands grimdark? Is there a love interest?:** A: No grimdark. It's serious and unafraid of consequences, but the story is about building something despite the cost—not surviving despair. There is a love interest (the mage), but relationships serve the narrative about leadership and family, not romance tropes.
- **Q: How long is each book?:** A: Each book is ~500 pages (Book 1 audiobook: 12 hours 45 minutes). Most readers finish the entire 4-book series (2,000 pages) in 2-4 weeks of binge reading.

## 6. Series Tagline

- **Headline:** The Elder Lands — A four-book kingdom-building LitRPG series by B. Salem
- **Description:** Earned progression. Mentor-apprentice tension. Real consequences. No cliffhangers.

## 7. Footer

- **Footer Navigation:**
  - Store
  - About
  - Contact
  - Blog
  - Resources
- **Copyright:** © 2025 B. Salem. All rights reserved. The Elder Lands is a trademark of B. Salem LLC.

This outline represents the full store page in a hierarchical format suitable for SEO tasks, such as optimizing product descriptions for e-commerce search intent, incorporating CTAs into structured data, and ensuring FAQ schema markup for improved visibility. If further refinements or integration with prior page outlines are required, please provide additional instructions.