

ISTE240: Team Project Design Document

1. Title page
2. Introduction and overview of the project
3. Site Goals
 - a. Goal 1.
 - b. Goal 2.
 - c. Goal 3.
4. Audience definition – description of overall audience
 - a. Persona 1
 - b. Persona 2
 - c. Persona 3 (optional)
5. Site Content
 - a. Content Grouping and Labeling (discuss)
 - b. Site Map (discuss)
 - c. Full content for your site (grouped by where it will appear on the site)
6. Design
 - a. Sketches: Wireframes in order – with a short caption /description for each diagram
 - b. Style Guide
7. Conclusion
 - a. Discussion on what you did to satisfy the needs of your user.
8. Appendix
 - a. Card sorting activity data
 - b. Any other data/diagrams you may have used to create your design document