

PizzaT-Good

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Introduction

PizzaT-Good (Pizza Taste Good), a pizza ordering app is an application, which helps restaurants may be large or small to optimize and have complete control over all their business and customers. Day to day, these applications are grabbing the market like anything. This application can help restaurants to do all functionalities more exactly and faster. It reduces work and improves the efficiency of restaurants. This application is helping pizza orderings to maintain the stock and cash flows. The software helps pizza orders to maintain day to day records in the system.

Who is it for?

Customer orders pizza

Worker work at a restaurant

What is the differentiator from the competition?

- An app that is more pleasing to use may have an advantage over the competition. This is particularly true in app categories where users can spend a lot of time using apps such as Amazon and eBay.
- The mobile app allows a business to have customer loyalty and form relationships
- It allows a business to directly communicate with its customer wherever the customer maybe
- In-app purchases, ads, and promotions have a great impact on the customer as compared to roadside banners, social media ads, and email marketing.

Brainstorm features

- **Log**
 1. Sign up for a new account
 2. Login to account
 3. Logout account
 4. Welcome to PizzaT-Good (splash page)
- **Tab (Navigation)**
 1. Home
 2. Category
- **Types of Pizza**
 - Cheese Pizza
 - Veggies Pizza
 - Pepperoni Pizza
 - Meat Pizza
 - Margherita Pizza
 - BBQ Chicken Pizza
 - Buffalo Pizza
- **Toppings**
 - Black Olives
 - Green Olives
 - Broccoli
 - Spinach
 - Anchovies

- Tomatoes
- Sun-Dried Tomatoes
- Chicken
- Ground Beef
- Bacon Bits
- Steak
- Roasted Red Peppers
- Mild Sausage
- Green Pepper
- Onion
- Mushrooms

- **Message Inbox**

1. Picture of Staff to contact (contact list)
2. Name who contact the user

- **Notification**

1. Ad
2. Comment

- **Menu**

1. Setting
 - 1) Profile Picture
 - 2) Edit
 - 3) Upload
 - 4) Network

2. Logout

- **Search**

1. Cart

2. Check out

Filter the list

1. **Push notification**

This is an important feature, which every app should have. This a medium to communicate with the app user directly. Push notification service can be used to send the notification directly to all the registered devices, as an alert. You can send unlimited messages.

2. **Searchable content**

The search option helps users to search for particular content. Users can also have search filters so that users can select the filters and get the required information without typing.

3. **Content Types**

Users can include audio, videos, animations, PDFs, PPT files, and MS-Word documents in the app. Documents can be provided in viewable or downloadable formats.

4. **Menu**

The menu helps the learner to quickly view the required content or any other activities in the app. The menu icon will be available on all the pages of the app.

5. **Dynamic/Static Content**

This content in the app can be static and can be stored in the app itself.

Users can view static content, even when they are not connected to the internet. For dynamic content like news, users need another application on the web server. From there, the latest content can be pushed directly to the mobile device. Static content does not require a connection to the internet, unlike dynamic content.

7. Security

Adding the login feature will secure the content from unauthorized users.

Users can have a one-time registration and approval process. After creating the account, the user can access it directly without entering a username and password.

Conduct market research

E-commerce company

iOS App

- Amazon:

<https://apps.apple.com/us/app/amazon-shopping-made-easy/id297606951>

- Features -> Buy, Seller, Category, Age Rating, Copyright, Price, Size and Language
- User rating -> 3.3 out of 5
- Strengths -> Clean color scheme and site design
- Weakness -> Navigation on the left helps the user keep track of where they are in the lessons

- Ebay: <https://apps.apple.com/cg/app/the-best-deals-brands-ebay/id2826142>

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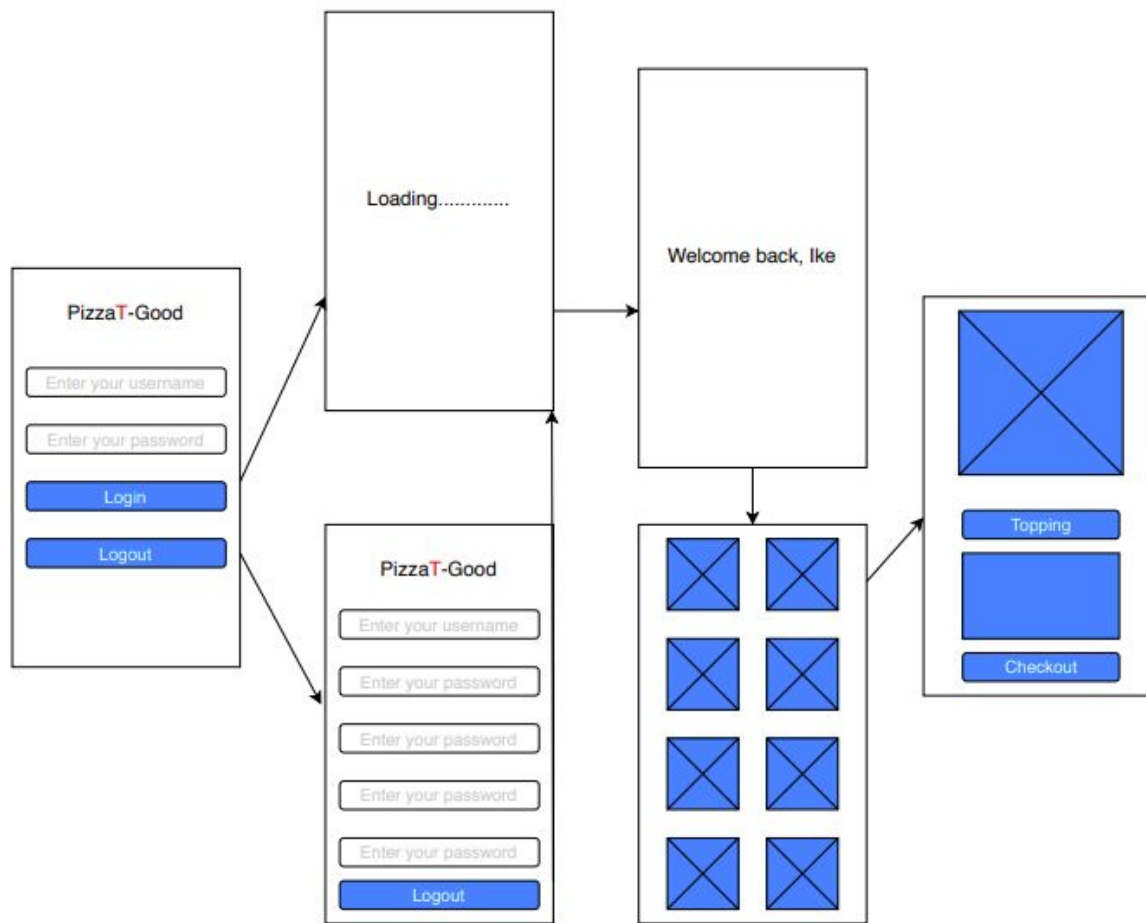
- Features -> Buy, Seller, Category, Age Rating, Copyright, Price and Size
- User rating -> 4.8 out of 5
- Strengths -> Centered content helps the user focus on material
- Weakness -> Too much white space on the front page
- BestBuy: <https://apps.apple.com/us/app/best-buy/id314855255>
 - Feature -> Buy, Seller, Category, Age Rating, Copyright, Price, Size, Language
 - User rating -> 4.7 out of 5
 - Strengths -> Centered content
 - Weakness -> Website design seems out of date

Android App

- Amazon: <https://play.google.com/store/apps/details?hl=en&id=com.amazon.mShop.android.shopping>
 - Feature -> Update, Size, Account, My subscription, Redeem, Buy gift card, My wishlist
 - User rating -> 4.1 out of 5
 - Strengths -> Colorful graphics, and terminal examples help keep the user engaged
 - Weakness -> Clear step-by-step direction on the main page

- Ebay:https://play.google.com/store/apps/details?id=com.ebay.mobile&hl=en_US
 - Feature -> Account, My subscription, Redeem, Buy gift card, My wishlist
 - User rating -> 4.4 out of 5
 - Strengths -> Centered content
 - Weakness -> Color scheme and site design seems a bit outdated
- BestBuy:https://play.google.com/store/apps/details?id=com.bestbuy.android&hl=en_US
 - Feature -> Account, My subscription, Redeem, Buy gift card, My wishlist
 - User rating -> 4.1 out of 5
 - Strengths -> Provides informative and detailed information about BestBuy app
 - Weakness -> Too much white space on the front page

Sketch out a rough UI



It starts out as a full screen at the login page and then transitions to a taskbar layout.

Make sure that each page should be a plugin to allow users to lead from the beginning to the end of pages. It avoids users saying they lose the place where he/she is at.

PizzaT-Good's starting page for experimental purposes is the **Login or Sign-up page**. I thought it might be important to include these pages as a means to better convey the design I was trying to go for, as the rest of the pages inside this application are very similar from a design perspective (header, navigation, etc.). Every user I tested utilized

the Sign-up page to enter the application due to it being their first interaction with PizzaT-Good, but both pages take the user to the homepage.

The homepage shown in the image above is the user's homepage for the PizzaT-Good account. It holds all important information such as a short bio (elevator pitch), a field for technology, owner, customer, history, contact information, and account bank. Every tester I had explored this page in its entirety, clicking the down arrows and opening up each type of pizza to see what could be put into the fields. After looking at the pizza app from the company page, the next page within the app users encountered was the navigation via the hamburger menu available at any point while within PizzaT-Good . It features 5 unique menu options including account, setting, profile, logout, and helping. The first takes the user back to their profile page. The next two take the tester to either their job-hunting or networking page. The following option is a page for logging into external platforms (for syncing purposes). There is a settings option available for more in-depth PizzaT-Good purposes (privacy options, account preferences, color-blind mode, etc.). And finally, the final choice is to logout of the user account.

I want to add some features to PizzaT-Good app

Notifications

About

Help

I may add some features to PizzaT-Good app if I have time

News

User feedback

Navigation

I will not add some feature:

- Database
- Flexibility
- Updates