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SKILLS

Data Analysis – Relationship Building – Stakeholder Relations – Product Presentation – User Acceptance Testing – QA Software Development Lifecycle – Project Lifecycle Management – Agile – Scrum – Waterfall – Kanban – A/B Testing – IT Infrastructure

TECHNICAL SKILLS

Python – SQL – Database Management

HTML/CSS – JavaScript – XML – Flutter – Mobile Application Development

Git – GitHub – Jira – Figma – Postman – API

Adobe Analytics – Google Data Studio – Tableau – Google Analytics – Web Analytics

WORK EXPERIENCE

NCR Corporation Sr. Business Analyst (Contract)

Remote

Feb 2022 - July 2022

- Integrated multiple e-Commerce projects that supported the merchant gateway, authorization engine, and accounting services of payment life cycle.
- Developed lean business cases to select a client's authentication level based on their fraud detection and payment systems.
- Designed end to end Agile/Scrum methodology for technology projects and worked with internal stakeholders and customers to incorporate feedback into application.
- · Created insightful user journey maps using Figma based on defined requirements for customer funded business models.
- Researched market opportunity and defined customer segmentation and value proposition, as well as the pricing, licensing, and marketing and sales content.

Samsung Electronics of America

Remote

Mobile Application Developer (Promoted due to technical background)

June 2020 – April 2022

- Identified and debugged code, provided research support and business expertise to the engineering team.
- Designed and developed LMS mobile application with 3rd party software integrations as a web team liaison for all interdepartmental and customer facing portals.
- Expanded features, refined code to upload content, and drastically improved product knowledge of sales team.
- Monitored the concurrent requests, call/ticket handling and production support.
- Conducted user testing for initial developed feedback and ensured design meet customer requirements.

Technical Business Analyst II

March 2020 - April 2022

- Prioritized Product Roadmap with developers aligning the product vision with the market needs and business strategy.
- Managed issue resolution for mobile applications and deployed new software and product releases.
- Worked with cross-functional teams on product development from planning, requirement gathering, development, testing, deployment, and performance measurement. Created detailed technical and user documentation.
- Assessed overall technology needs, devised methodologies for data infrastructure, automation, and compliance. Managed technical specifications including flows and documentation.
- Identified client training needs, created training plans, developed training materials and conducted training sessions that drives system adoption.

Aririson LLC New York, NY

Founder: e - Commerce Consultant

June 2018 - Feb 2020

- Performed dual roles as business analyst and project manager for multiple projects (IT and business related) within the scope of the program, and including individual based projects to deliver customer facing IT solutions using Scrum practices.
- Launched Operational Insights (Web & Mobile), created forecasts and metrics reporting in Tableau, defined Product Strategy, Customer acquisition, and Go-To-Market.

Rally Ourbus New York, NY

Technical Business Analyst

August 2017 - May 2018

- Designed a data transformation process that increased the business efficiency by 20% while working with the CEO to model, analyze and build an innovative set of metrics (KPIs) and evaluation categories.
- Facilitated project meetings and global cross-functional teams in solving technical problems related to iOS/Android applications and user experience using JIRA Software for timeline management, issue tracking and security incident reporting.
- Leveraged understanding of business process lifecycle and technology to evaluate the impact of new project requirements ensure integrity throughout the entire process.

EDUCATION

Rutgers University, Piscataway NJ: Information Technology