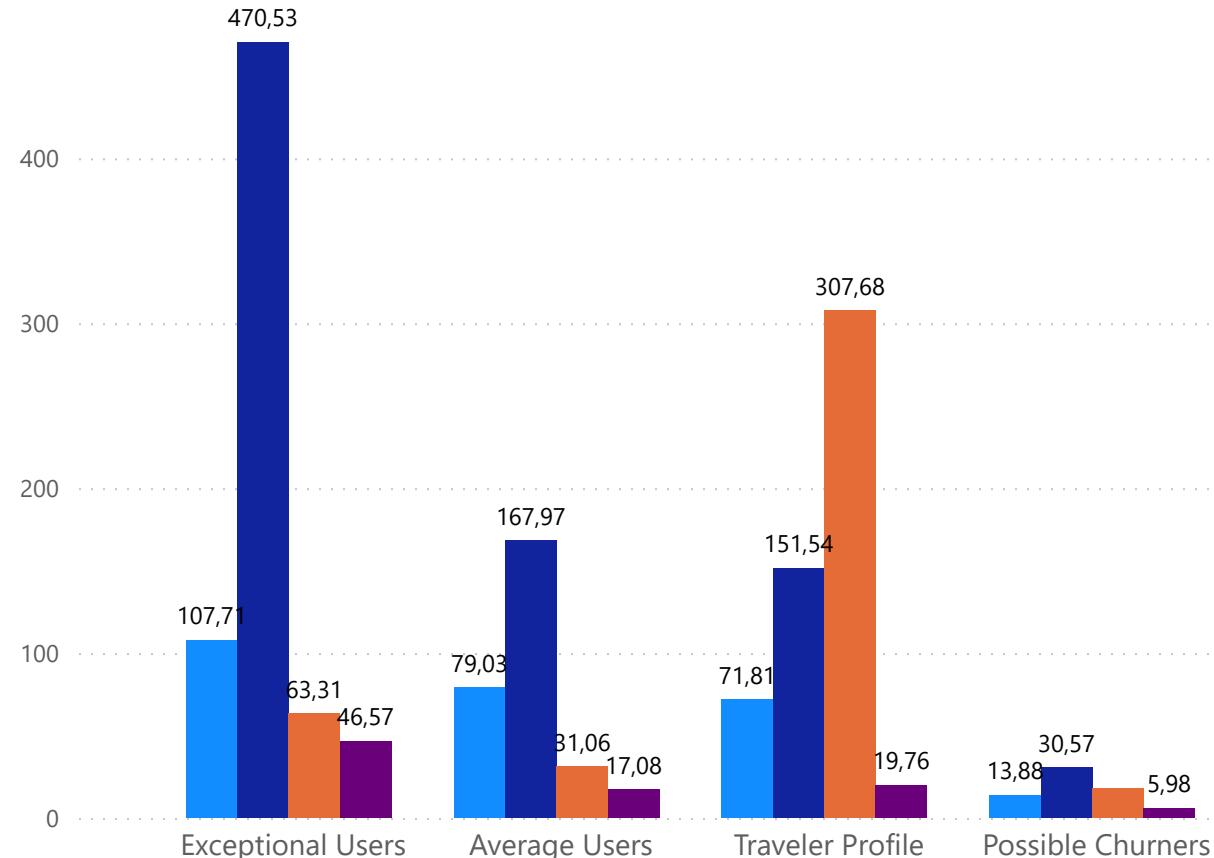


# FINDINGS: CLUSTER OVERVIEW IN NUMBERS

Amount of Operations per Month - Avg in \$

● ATM ● Card Payment ● Exchange ● Transfer



Clusters

Average Users

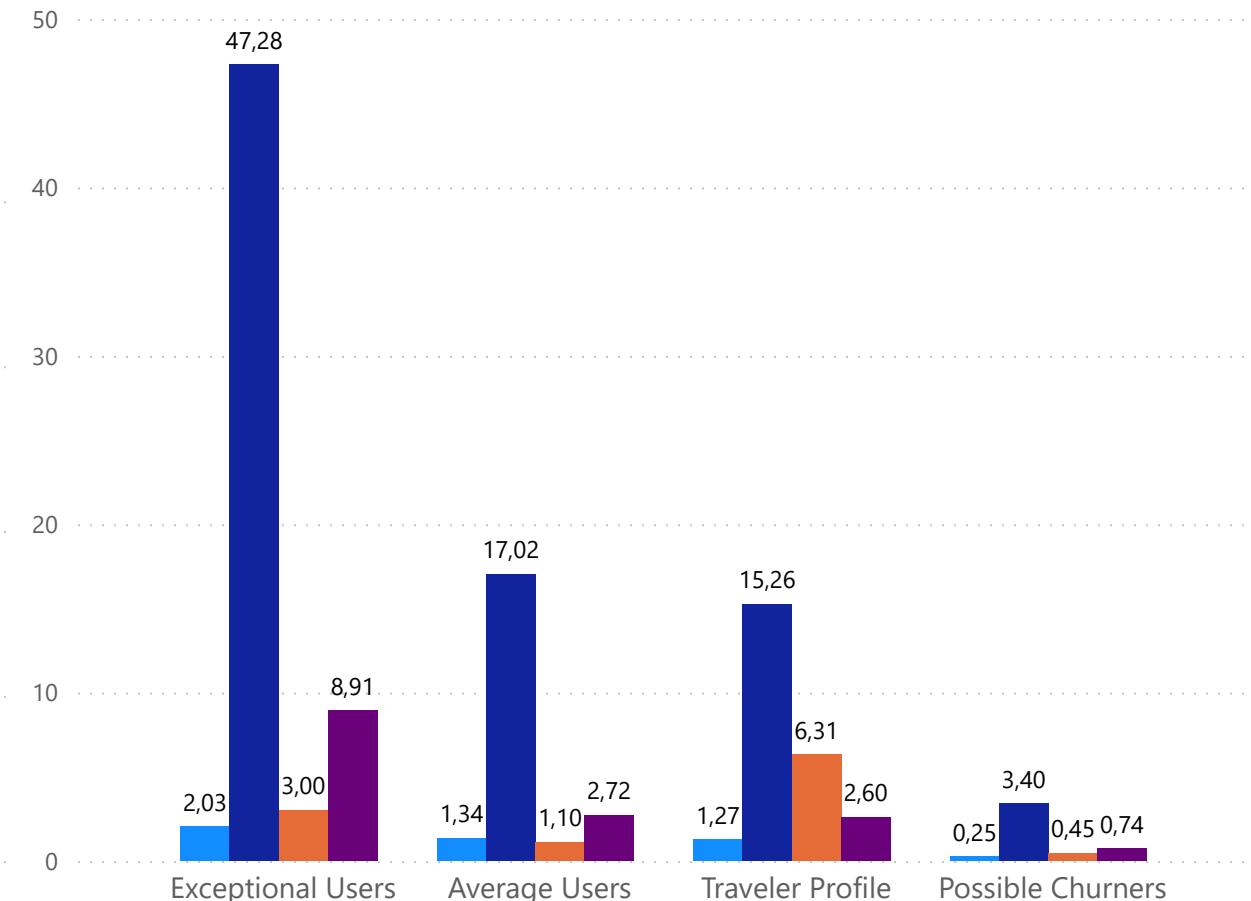
Exceptional Users

Possible Churners

Traveler Profile

Frequency - Avg of Operations per month

● ATM ● Card Payment ● Exchange ● Transfer



COMPOSITION OF EACH CLUSTER

**8610**

STANDARD

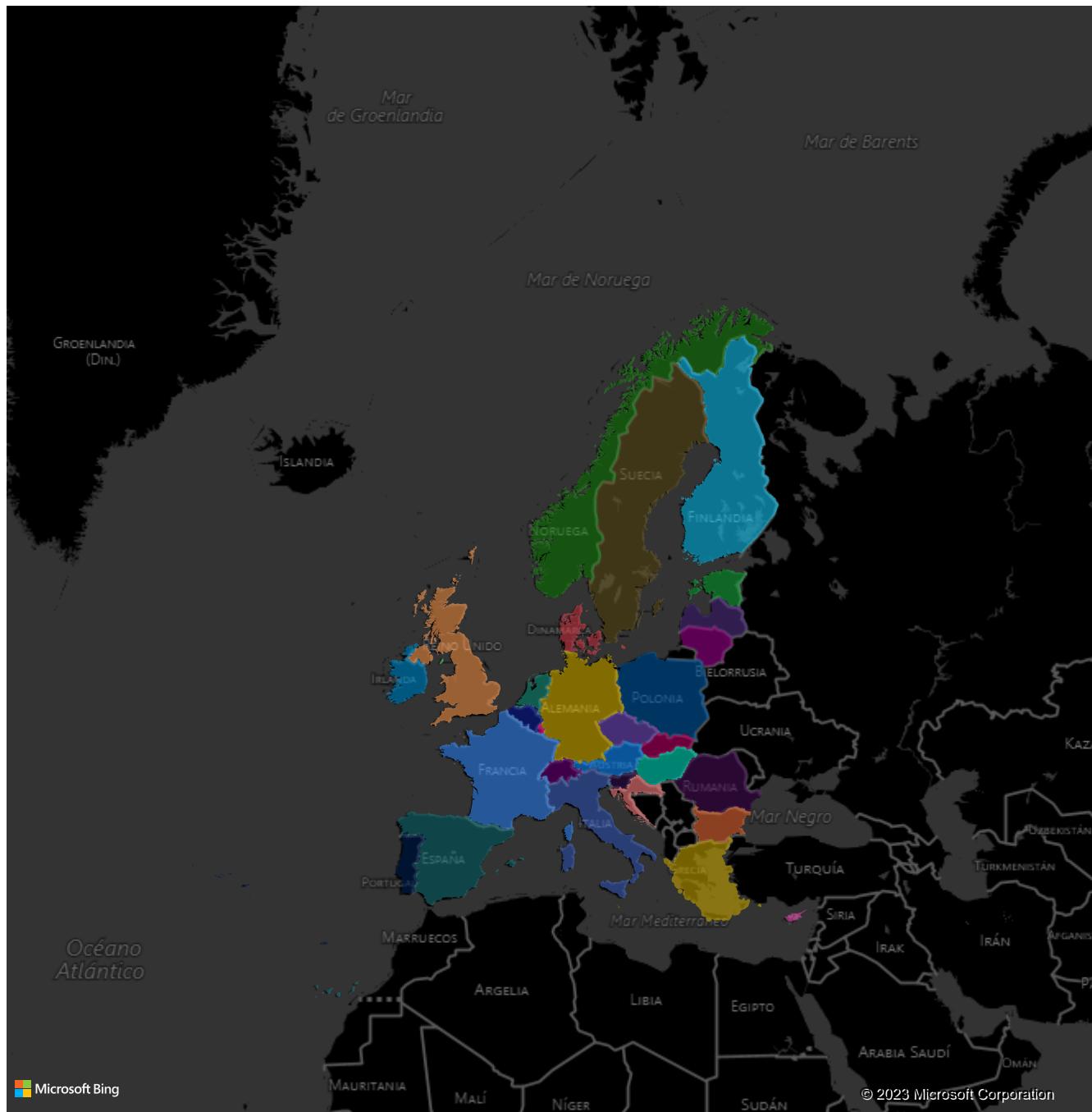
**885**

PREMIUM

**538**

METAL

Where people is from



Where they travel to

