

# Finding Good Books from Hooks

A Case Study by Ishan Koroth, 2023



**Prompt:** Society is turning against literature and is contemplating to eradicate books from this planet. However, you have been recruited to help save the poor books from being exterminated and must find out a way to get people loving books again. One of the main parts of a book that stands out is the hook, which has been stated to get people riveted into books and enjoy them.

**Deliverable:** 3 data analysts have put effort into a project to find out what makes a good hook based off popular books. Unfortunately, they have been missing for several years due to society turning against them. However, there is still hope! They have left behind a repository (<https://github.com/ik4vrb/CaseStudyFindingGoodBooksFromHooks>) that you can make use of! It contains the data studied and analysis code for the project. What had been done already includes sentiment and parts-of-speech analysis, and it is up to you to either modify the analyses for better correlations or come up with your own way to analyze what makes the hook of a good book!