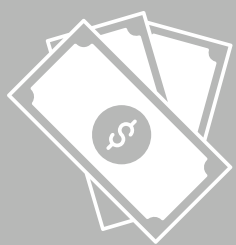




SUPER BOWL XXIV COMMERCIAL ANALYSIS

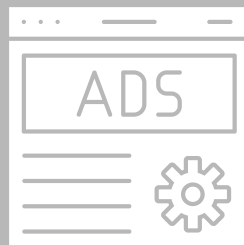
Team: Gone Phishing



**COST PER 30
SECOND AD:
7 MILLION**



**VIEWERS:
123.7 MILLION**



TOTAL ADS: 59

SUMMARY STATISTICS

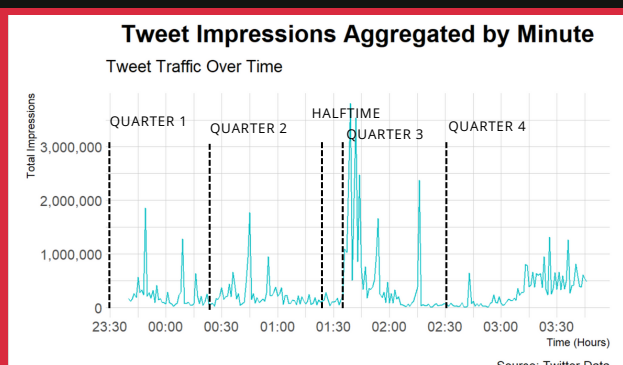
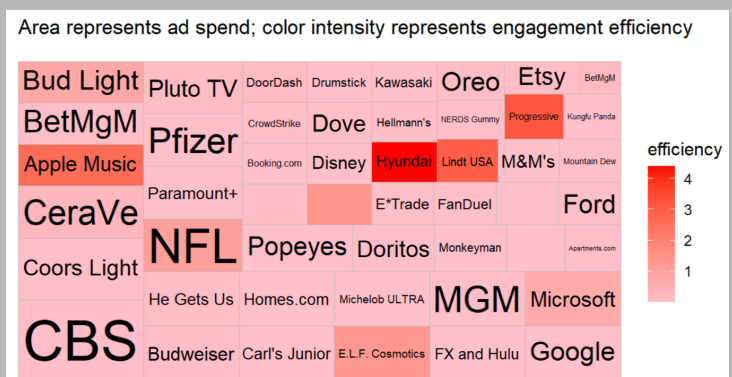
OVERALL BANG FOR BUCK WINNERS

verizon
PAID \$0.00001483175
PER TWEET

PROGRESSIVE
PAID \$0.000001798403
PER TWEET

DEADPOOL
PAID \$0.0000255848
PER TWEET

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