

BUSINESS STUDIES JSS 3

1. WHAT IS A BUSINESS GOAL?
2. LIST ANY 10 GOALS A BUSINESS CAN SET FOR ITSELF WITHIN A GIVEN TIMEFRAME.
3. WRITE SHORT NOTES ON THE FOLLOWING;
 - I. STRENGTH OF A BUSINESS.
 - II. WEAKNESS OF A BUSINESS
 - III. OPPORTUNITIES
 - IV. THREATS TO A BUSINESS
4. CARRY OUT A SWOT ANALYSIS ON EMERALDFIELD SCHOOLS.
5. WHAT IS A BUSINESS PLAN?
6. MENTION ANY 8 CHARACTERISTICS OF A BUSINESS PLAN.
7. LIST ANY 7 USES OF A BUSINESS PLAN