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Assignment Meeting 11

1. What product will you create or sell if you are an entrepreneur in the future? Describe and explain your product in as detail as possible.

Answer: I want to open a motorcycle buying and selling business, both sports and non-sports, then I also want to open a shop that provides various kinds of motorcycle equipment or spare parts such as helmets, both full face and half face, then there are motorcycle rims, brake masters, exhausts and others. In addition, I also want to open a motorcycle repair shop next to my motorcycle shop and motorcycle spare part or equipment shop so that my three businesses are in the same place. Then from that business I want to create an application that can display my business in the application, for this application I named **YoBiShop (Yoga Bike Shope)**. In this application displays the products that I sell in my shop so that customers can buy online and make it easier for customers to buy my products because they can buy online through the application I created earlier and can also save customers time and money because they don't have to buy my products directly in my shop because they can buy online through this application. In addition to being able to buy products, both motorcycles and motorcycle equipment or spare parts, customers can also book motorcycle repair services through my application. So if a customer wants to service their motorbike, they can book or order in advance for service on their motorbike so that when the customer comes to my workshop, they can be served and serviced immediately because they have booked or ordered in advance through my application. From here, customers can save time and money because usually if they service their motorbike they have to come to the workshop early to get a queue and get a part of the queue. If they come late, the customer can be rejected because the queue at the workshop is already full. Therefore, through this application, I can minimize the possibility of customers not getting a queue because they have ordered motorbike service through this application so that when they come to my workshop, I can immediately handle their motorbike so that customers can save time and money because they don't have to go back and forth to find a workshop if they don't get a queue. Through this application, it can also make payments easier because they can pay directly from this application, so if customers buy motorbikes or motorbike equipment or spare parts, they can immediately pay through this application and when after making the payment, we will immediately deliver the customer's order to their home address. For the motorbike repair shop, the payment is made directly because the feature for motorbike repair shop

services on this application is only for booking a queue. If you have booked and serviced your motorbike, you can make the payment directly on the spot.

2. Design the product's brochure to promote your product.

Answer:

