

```
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```

#### Introduction

We had to work with **Spam Email Database**, where we had to find a model to be able to **predict** if an email is a **spam** or not.

We should be aware that the data we used to build our model had been collected in **1999** and nowadays, a spam email is much more **discreet** and **harder** to detect.

The **collection** of emails, spam or not, had been collected from the donor of the data, **George Forman**, and from the **team** who worked on it.

### **Import Dataset**

As the **spambase.data** does not contain columns' name, we built a **function** which stock all features' name (in **spambase.names**) in a list.

Then we use this list when **reading** the data file.

#### **Import Dataset**

```
|: # A little function to recuperate the columns names in spambase.names document
with open('spambase.names','r') as f:
    line = f.readline()
    while 'word_freq_make' not in line : line = f.readline()
    features_names = []
    while(line):
        features_names.append(line.split(':')[0])
        line = f.readline()
        f.close()

features_names.append('spam')

: df = pd.read csv('spambase.data', names=features names)
```

# Dataset Analysis: the variables

#### The dataset has **58 variables** that are:

- 48 continuous real attributes that count the **percentage** of specifics **words** that **are** in the email.
- 6 continuous real attributes that count the **percentage** of specifics **characters** that **are** in the email.
- 3 continuous integer attributes that respectively count the average length of uninterrupted sequences of capital letters, the length of longest uninterrupted sequence of capital letters and the total number of capital letters in the email.
- Finally, one nominal class attribute of type spam that takes the value 1 for a spam and 0 for a regular email.



## Data Analysis: the instances

There is **no missing** value in the dataset.

We have 4601 instances collected and the repartition is 1813 spams (39,4%) and 2788 non-spam emails (60,6%).

We can see for example that the capital letters' variables should be **indicators** to tell if an email is a spam or not:

```
df[df.spam == 1].describe().T.drop('count', axis=1)
                                                                                                      df[df.spam == 0].describe().T.drop('count', axis=1)
                                                                                                                       2.377301
                                                                                                                                                                             251.000
capital_run_length_average
                                                                             1102.500
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```

# Some plots and visualizations

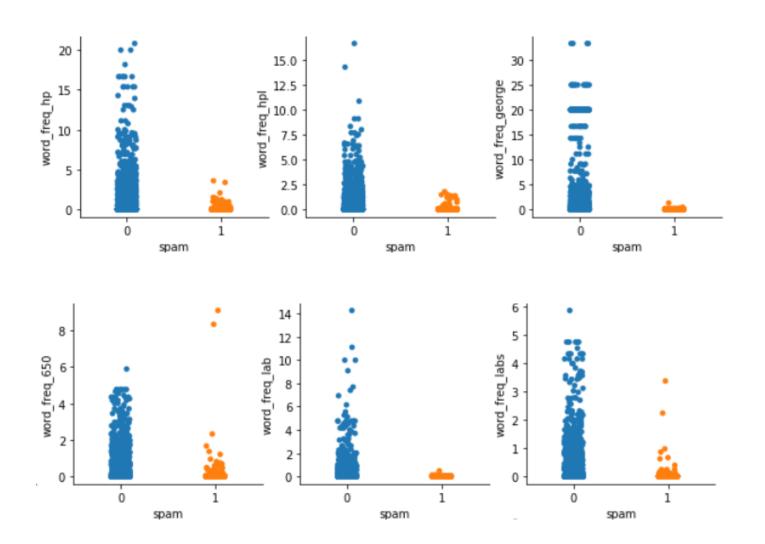


# **Scatterplot**

We made a **scatterplot** to have a first visualizations of the **individuals**' **distribution** according to their **type** (safe or spam). For this we tried the **seaborn**'s pair plot function, but it fit better for linear relationship (so for regression problems).

Here it's a **classification** problem with a categorical target (0 or 1) so we use **strip** plot, which is a scatterplot with a nicer look.

# Scatterplot

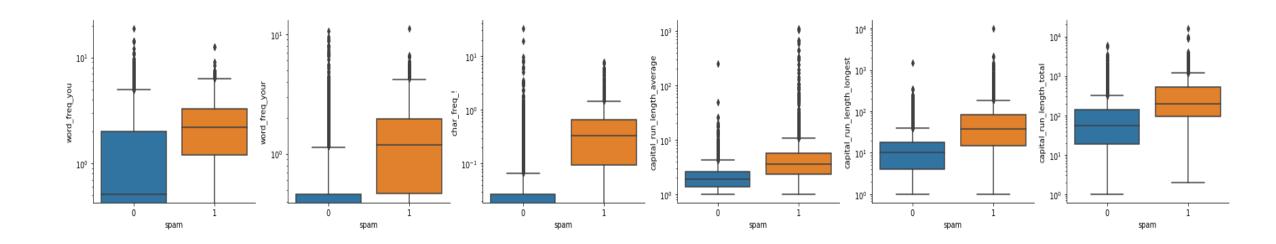


For example, we can imply that for the 6 features represented on those plots, their frequency is higher in non-spam mail than in spam.

Moreover, for the word "650" if frequency is **higher** than 8%, according to our dataset a model only based on this feature should predict the input as a **spam**.

# **Boxplot**

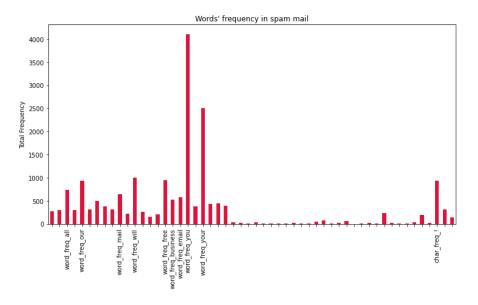
For a **better visualization** of our data (because features are frequencies) we use a **logarithmic** scale for our boxplot. Here are the **6** nicer and more interesting boxplots which show **features** for which **spam** mail generally have **higher** frequencies.

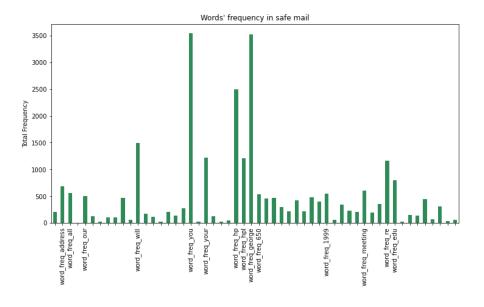


# Barplot

Then we plot the **sum of frequency** for each features for a **safe mail** and for **spam** and only plot features names for those which have a total frequency **higher than 500**.

The word "you" is the more present in both kind of mail but more in **spam** even if they are fewer in our dataset than safe mail. While "George" (the donor of the data) and "hp" (meaning ridiculous) are also very present in **safe mail**.





# Correlation

Finally, because the correlation matrix plot is not well interpretable, we only plot the correlation of features to the target. A positive correlation means a high frequency of the feature implies the mail is a spam and vice versa for a negative correlation.

We can see that according to our previous plots, *hp*, *hpl* and *George* presence tends to predict a **non-spam** while *your* or *remove* are more present in **spam**.

	0.30	
word_freq_your	0.38	
word_freq_000	0.33	
word_freq_remove	0.33 0.32	
char_freq_\$	0.32	
word_freq_you	0.27	
word_freq_free word freq business	0.26	
capital run length total	0.25	- 0.3
word_freq_our	0.24	
char_freq_!	0.24	
word_freq_receive	0.23	
word freq over	0.23	
word freq order	0.23	
word freq money	0.22	
capital run length longest	0.22	
word_freq_internet	0.21	
word_freq_email	0.2	- 0.2
word_freq_all	0.2	
word_freq_addresses	0.2	
word_freq_credit	0.19	
word_freq_mail	0.14	
word_freq_people	0.13	
word_freq_make	0.13	
capital_run_length_average	0.11	
word_freq_font	0.092	- 0.1
_char_freq_#	0.065	0.1
word_freq_report	0.06	
word_freq_3d	0.057	
word_freq_will	0.0077 -0.03	
word_freq_address	-0.031	
word_freq_parts	-0.031	
word_freq_table char freq ;	-0.06	
char freq [	-0.065	
word freq direct	-0.065	- 0.0
word freq conference	-0.084	
char_freq_(	-0.09	
word_freq_project	-0.095	
word freq cs	-0.097	
word freg 415	-0.11	
word freq 857	-0.11	
word freq data	-0.12	
word_freq_pm	-0.12	0.1
word_freq_telnet	-0.13	0.1
word_freq_lab	-0.13	
word_freq_original	-0.14	
word_freq_technology	-0.14	
word_freq_meeting	-0.14	
word_freq_re	-0.14	
word_freq_edu	-0.15	
word_freq_85	-0.15 0.16	
word_freq_650	-0.16 -0.17	0.2
word_freq_labs	-0.17 -0.18	
word_freq_1999	-0.18 -0.18	
word_freq_george	-0.23	
word_freq_hpl word_freq_hp	-0.26	
word_rred_np	0.20	

## Data Preprocessing: selected features

According to the correlation between some features and the target, we define a **threshold** and **select features** which have a **higher** correlation with the target than the **positive** threshold or a **lower** correlation than the **negative** threshold.

```
threshold = 0.11
selected_features = corr_spam[(corr_spam < -threshold) | (corr_spam > threshold)].index
len(selected_features)
```

This gave us **41** features. (originally, we had 57 features)

# Data Preprocessing: Splitting

Then we split our dataset in **half**: a **training set** with **75%** of the dataset and a **test set** with the last **25%**.

And we make the same operation with the **selected** features.

# Data Preprocessing: Scaling

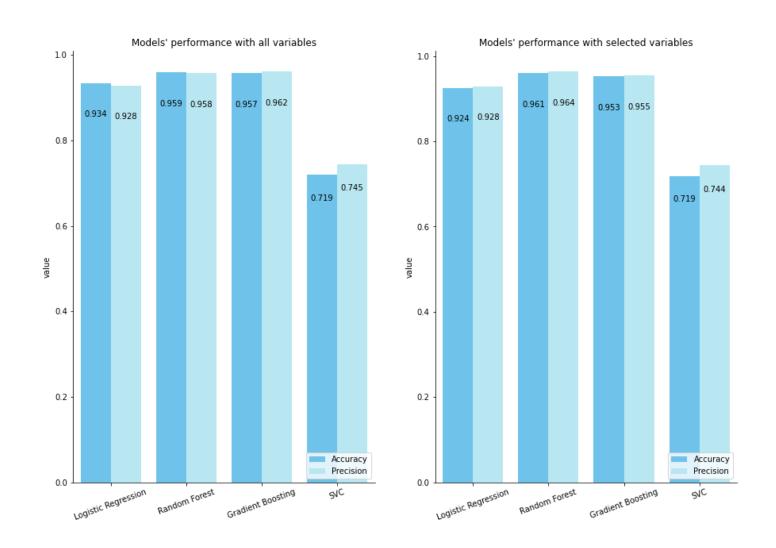
In our first attempts we **scaled** our data. However, at the end of the project we saw that it will **not** be beneficial for us because we would like to apply our model on **real world data**.

So, we decided not to scale it and we constated it was not a big deal for us except for the **Logistic Regression** which stopped when the number of iterations reached the **limit**.

### **Evaluation metric choice**

- According to our study, we are making a model to define a safe mail or a spam. Obviously, we are going to look at the accuracy of our model. However, the biggest risk for this problem is that a model defines a safe mail as a spam: If an important mail is sent in spam directory, the user may not see it.
- Then the metric on which we focused is the **precision** which is equal to TruePositive/(TruePositive + FalsePositive). For us, the precision is explained by the **number of true spam among all instances predicted as spam**.

### First models



We fitted **4 models** on the training set with all features and the training set with the 41 selected features: Logistic Regression, Random Forest, Gradient Boosting and Support Vector Classifiers.

The two best models are ensemble classifiers Random Forest and Gradient. Use selected variables also seems to be an interesting idea to use a lighter model with good performances.

# Tuning of the Random Forest model

After several **Grid Search**, we decided to work with the **Random Forest** which is **faster** and performs slightly **better** than Gradient Boosting.

We defined some basic parameters as the use of **bootstrap** and **out-of-bag** samples, the **number of features** considered for the **best split**.

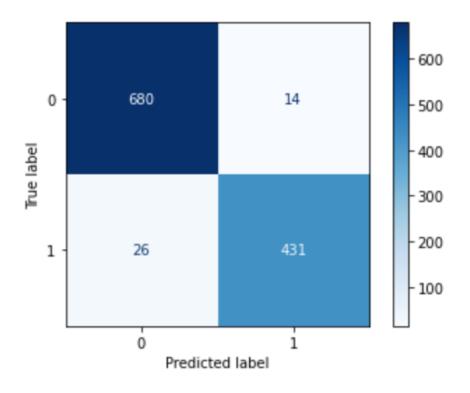
The **hyperparameters** on which we worked were the split quality **criterion**, the **number of trees** used and the **maximum depth** for each tree.

Then, we use **5 cross validation folds** and tried to get a model which optimizes **precision**.

Fitting 5 folds for each of 40 candidates, totalling 200 fits

# **Best Random Forest**

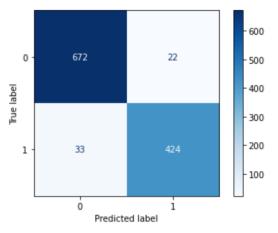
Here is the **best Random Forest** model using **57 features** with the hyperparameters selected by GridSearch function.



# Tuning: SelectFromModel function

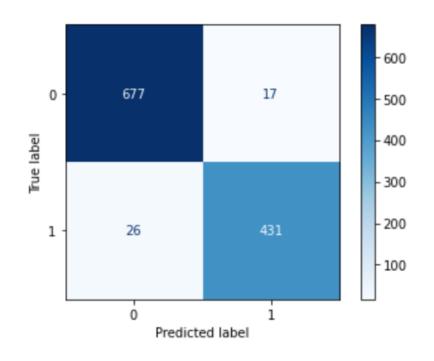
As using less features can lighten and improve models, we used a scikit-learn function which selected relevant features of a model based on their importance.

Here the function chose **16 features** and **lightened** a lot the model, but we **lost** almost **2%** on the precision.



```
Entrée [66]: precision_score(Y_test,best_rf.predict(final_X_test))
Out[66]: 0.9506726457399103
```

### Tuning: Selected features with threshold



Entrée [69]: precision\_score(Y\_test, best\_rf.predict(X\_test\_s))

Out[69]: 0.9620535714285714

We also fit our model with the **41 features** selected before with the defined **threshold**.

This model is a little **lighten** and only loses **0.6%** compared to the model fitted with all features.

# Final model chosen

After some thought we chosen the model using **all features** because even if it uses more features it is neither overweight nor too complex.

We preferred to **limit the risk** to predict a **safe mail as a spam** and the eventual consequences resulting from it.

## Saving of the model

Saving of the **model** to implement it into the **Flask API**.

#### Save the model

```
Entrée [70]: from joblib import dump, load
    best_rf.fit(X_train, Y_train)
    dump(best_rf, 'model_saved.joblib')
Out[70]: ['model saved.joblib']
```

# Convert an email example to an individual

We created a function that will use an **input text** entered by the **user** to convert it as an **individual** to apply it on our **saved model** that will return if the text is a **spam** or not.

To do so, we need 2 libraries that are **re** and the **Counter** function from the **collections** library.

```
import re
from collections import Counter
```

### The function

We put all the words used as variables in the dataset in a list.

We **split** the text put as a **parameter** in the function and we **count** the number of **word or character** that we have in the text.

For the **48 firsts** variables, we simply do the **frequency** of **appearance** of the **word** variable in the text.

For the **next 6** variables, we do the **frequency** of **appearance** of the **character** variable in the text.

After that, we **find** all the **capital letters** in the text, we **count** the number of them and with those 2 variables, we have the **3 lasts** variables about capital letters.

At the end, we **return** all the **information** about our text as a **line** that our **model** will read to **predict** if the text is a spam or not.

The function will be used in our API Flask.

### The function

```
def text to ind(text):
    all variables = ['make', 'address', 'all', '3d', 'our', 'over', 'remove', 'internet', 'order', 'mail', 'receive', 'will', 'pe
    dic = {}
   text split = re.split(r'\W+', text)
   text split_count = Counter(text_split)
    for i in range(48):
        if all_variables[i] in text_split_count.keys() : dic[all_variables[i]] = 100*text_split_count[all_variables[i]]/len(text
        else : dic[all variables[i]] = float(0)
    for i in range(48,54):
        dic[all variables[i]] = 100*text.count(all variables[i])/(len(text)- text.count(' '))
    all uppercase sequence = re.findall(r"[A-Z]+", text)
    sum uppercase = 0
    for sequence in all uppercase sequence:
        sum uppercase += len(sequence)
    dic['capital run length average'] = sum uppercase/len(all uppercase sequence)
    dic['capital run length longest'] = len(max(all uppercase sequence, key=len))
    dic['capital run length_total'] = sum_uppercase
    return np.array(list(dic.values())).reshape(1,-1)
```

# Flask Application: libraries and classes

To transform our **model** into an **API**, we chose to use **Flask** that we saw in class.

First, we need to import Flask classes that we will use in our API

from flask import Flask, render\_template, request

The *render\_template* class allows us to use our **own html templates** for better display. The *request* class is used because we use a **form style** to send information to our **model**.

We also need to import the *load* class from the *joblib* library to use our model

from joblib import load

# Flask Application: routes

We defined 6 routes in our Flask application.

The first one is the **root** of the application ("/") where we have 2 methods: the **home()** method that just returns the **home.html** template and the **text\_to\_ind(text)** method that we explained earlier.

The second one is our **Prediction page** route ('/prediction', methods = ['POST']). The method of this route is a **POST method** because we want to **send** the individual to our **model**. In this route, we have the **page\_pred()** method that **collects** the **text** entered by the user, **loads** the **model**, **converts** the text as an **individual** and **returns** the **results.html** template that **keep** the **data** of the individual.

# Flask Application: routes

The 4 other routes are very similar to the root's route, but they have a prefilled text to show examples for our model. Each of them return a specific html template. In those routes, we displayed respectively a well detected spam, a well detected safe mail, a spam interpreted as a safe mail and a safe mail interpreted as a spam.

```
@app.route('/TrueSpam')
def true_spam():
    return render_template('true_spam.html', title = "True Spam")

@app.route('/FalseSpam')
def false_spam():
    return render_template('false_spam.html', title = "False Spam")

@app.route('/TrueSafeMail')
def true_mail():
    return render_template('true_mail.html', title = "True Safe Mail")

@app.route('/FalseSafeMail')
def false_mail():
    return render_template('false_mail.html', title = "False Safe Mail")
```

# Flask Application: templates

2 templates will be used in all the other templates of our API.

```
{% include 'icon_web.html' %}
{% include 'navigation.html' %}
```

The first one is the *icon\_web.html* template where we put the *icon* of our application.

The second one is the **navigation bar** of the application. The root's route and the 4 examples routes are available **directly** via the navigation bar. We put some **CSS** style to the template to have a beautiful tool.

We also add a **copyright footer** to all our templates.

# Flask Application: home template

The **home** template has a **CSS style** in the header to have a beautiful interface.

There is a **text area** where the user enters his **email example**, and this will be used and transformed as an **individual** for the **model**.

To send it for **prediction**, the user just has to press the **Predict button** below the text area.

**Predict** 

# Flask Application: results template

The **results** template also has a **CSS** style in the header. The general **display** of the template depends on the **data** sent by the **home** route.

If the email is detected as a **spam (data sent = 1)**, the screen **blink** from **red to white** to insist on the **danger** of the spam. We also display an image to fill the screen and makes it more pleasant.

If the email is detected as a **safe mail (data sent = 0)**, the screen **blink slowly** from **green to white** to **reassure** the user about the nature of his mail. We also display an image to fill the screen and makes it more pleasant.

At the end of the template, we put a **go back home button** to access the application's root.

### Flask Application: examples template

#### Example of a Spam that is detected as a Safe Mail

This is our mail example:

ONE-POUND-A-DAY DIET (back by popular demand)

FREE delicious Caesar Salad recipe included in this email!

Do you have an over-weight problem that you can't seem to beat? Have you tried diet after diet with no results? Are you too busy to buy special diet foods? Do you want a simple, quick one-pound-a day diet that gets you really slim, really fast?

The 4 templates lefts, true\_spam, false\_spam, true\_mail and false\_mail are very similar to the home template.

The only difference is that for **each template**, we **prefilled** the text area with examples that we found to show the **limits** of our **model**.

When we click the **Predict** button on those routes, we are also redirected to the **results** route.



### Thank you!

All our code and application are available on our GitHub:

www.github.com/ikhlo

www.github.com/kevinnclas

For any question, contact us:

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