

Project Proposal

Software Engineering



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Title:

“Discount Voucher Provider” basically a Coupon Website.

Introduction:

This project describes the efficient use of technology, services and terms for the web designing process.

This website is for whom who wants discount in online shopping. It will provide free discount coupons on any one of the ID. The websites will have a simple user interface which will also gather information about user through form in order to provide voucher.

Objective:

We concentrated on one idea to provide free discount coupons. The main objectives are:

* Planning.
* Communication. (Sharing Ideas)
* Creating layout of Pages.
* Designing & Development.
* Final Testing.
* Deployment.

Tools:

* Wordpress
* Wordpress Coupon Theme
* Wordpress Plugins
* Photoshop
* Xampp

Scope:

This project will establish goodwill between vendors and the customers by giving them discount. In this way any vendor can post their discount deals and users can get these offers easily.