

Codebook for Abortion Advertising Restrictions

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Abortion Advertising Restrictions

This codebook describes the variables in a dataset that examines abortion advertising restrictions. This is a longitudinal dataset covering changes in the law from December 1, 2018 to November 1, 2022. The jurisdictions selected for measurement are the 50 states and the District of Columbia.

This codebook should be used in conjunction with the statistical data extract that can be downloaded from the dataset homepage by clicking on the Data button. There are four standard variables in every LawAtlas dataset. They are:

JURISDICTION

This is a dropdown selection in each coding form. It includes the jurisdictions coded in the dataset.

EFFECTIVE DATE

This date (MM/DD/YYYY) is the most recent effective date of the legal text captured for this place. The effective date represents the date the policy coded was put into effect.

VALID THROUGH DATE

This date (MM/DD/YYYY) is either the last date a law or policy was in effect prior to an amendment or the last date the researcher confirmed the law or policy was in effect during the research process.

LEGAL TEXT

This is a text box that captures all legal text relevant to the coding questions. This will not download into Microsoft Excel.

Questions	
Question 1:	Are there laws restricting the advertisement of abortions?
Question Type:	Binary - mutually exclusive
Variable Name:	Advert_req
Variable Values:	0, 1
Value Label:	0 = No
Value Label:	1 = Yes
Question 1.1:	To whom do the advertising restrictions apply?
Question Type:	Categorical - check all that apply
Variable Name:	Advert_apply_Abortion provider
Variable Values:	0, 1
Value Label:	0 = No
Value Label:	1 = Yes
Variable Name:	Advert_apply_Advertiser
Variable Values:	0, 1
Value Label:	0 = No
Value Label:	1 = Yes
Question 1.2:	What types of advertising restrictions are imposed?
Question Type:	Categorical - check all that apply
Variable Name:	Advert_type_Advertising ban
Variable Values:	0, 1
Value Label:	0 = No
Value Label:	1 = Yes
Variable Name:	Advert_type_Content restriction

Variable Values:	0, 1
Value Label:	0 = No
Value Label:	1 = Yes
Question 2:	Has the law been limited in whole or in part?
Question Type:	Binary - mutually exclusive
Variable Name:	Advert_limit
Variable Values:	0, 1
Value Label:	0 = No
Value Label:	1 = Yes
Question 2.1:	Has the law been limited by court decision?
Question Type:	Binary - mutually exclusive
Variable Name:	Advert_limitcourt
Variable Values:	0, 1
Value Label:	0 = No
Value Label:	1 = Yes
Question 2.2:	Has the law been limited by an attorney general opinion?
Question Type:	Binary - mutually exclusive
Variable Name:	Advert_limitattnygen
Variable Values:	0, 1
Value Label:	0 = No
Value Label:	1 = Yes