

CREDIT CARD TRANSACTION REPORT

Total Revenue

55M

Transaction
Amount

45M

Transaction
Count

656K

Total Interest

8M

Qtr

Q1

Q2

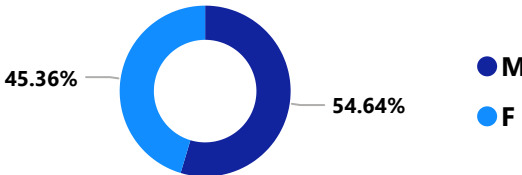
Q3

Q4

Week Number

All

Revenue by Gender



Gender

F

M

Income_Group

High

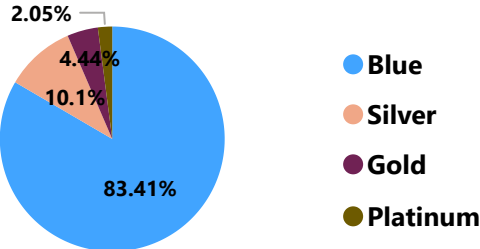
Low

Medium

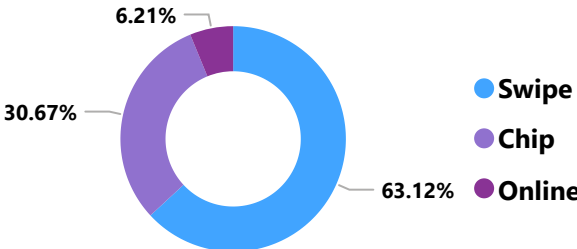
Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Total_Trans_Amt
Blue	46139398	6495888	36957875
Gold	2454072	373784	2024078
Platinum	1135608	161629	953314
Silver	5586332	812081	4586746
Total	55315410	7843382	44522013

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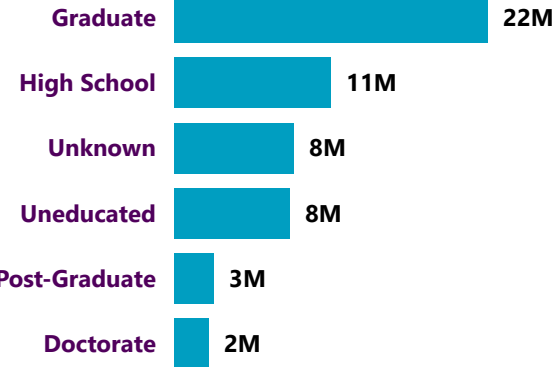
Revenue by Card Category



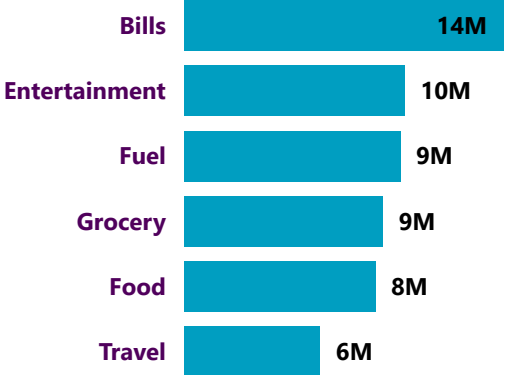
Revenue by Use Chip



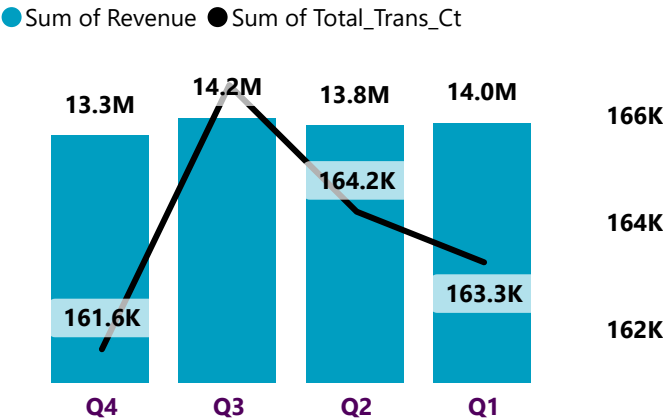
Revenue by Education Level



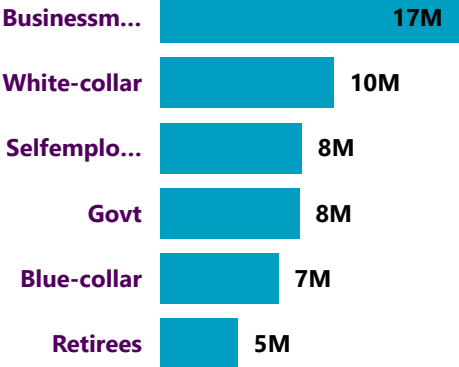
Revenue by Expenditure Type



Revenue and Total Transaction By Qtr



Revenue by Customer Job



CREDIT CARD CUSTOMER REPORT

Total Revenue

55M

Total Interest

8M

Total Income

576M

Average CSS

3.19

Income_Group

High

Low

Medium

Card_Category

Blue

Gold

Platinum

Silver

Gender

F

M

Week Number

All

Qtr

Q1

Q2

Q3

Q4

Revenue by Education Level

Education_Level

Graduate

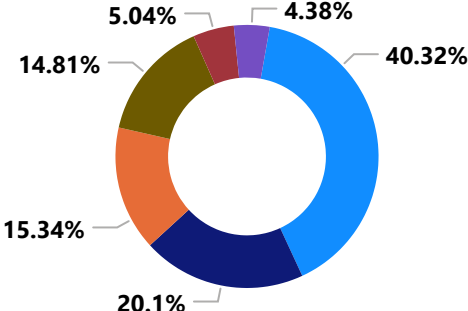
High School

Unknown

Uneducated

Post-Gradu...

Doctorate



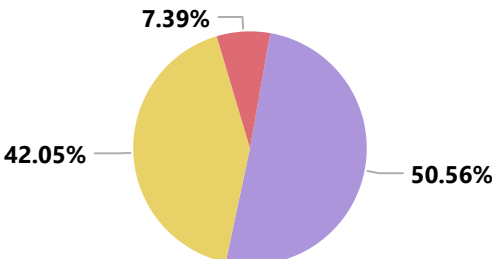
Revenue by Marital Status

Marital...

Married

Single

Unknown



Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Income
Blue-collar	6904279	5488838	72262158
Businessman	17387832	14285412	186959919
Govt	8111701	6507875	88773989
Retirees	4535184	3623120	48675030
Selfemployeed	8261758	6395026	75313288
White-collar	10114656	8221742	103930055
Total	55315410	44522013	575914439

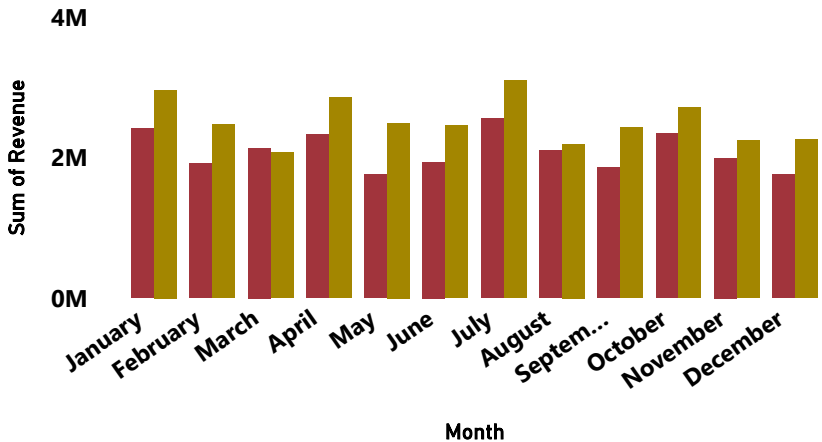
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Revenue vs Gender

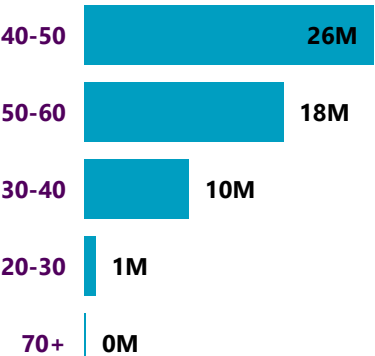
Gender

F

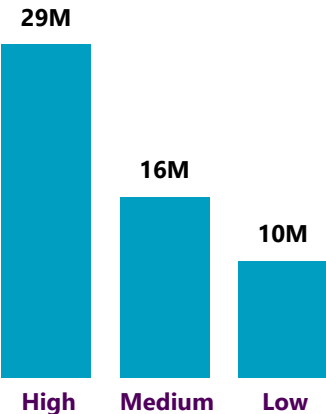
M



Revenue by Age Group



Revenue by Income Group



Top 5 State By Revenue

