Database Design

11-4

Final Presentations

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Objectives

- This lesson covers the following objectives:
  - Demonstrate the use of a central message and supporting arguments for a final presentation
  - Demonstrate logical analysis of the business rules, operations, and processes in a way that is clear and easy for the client to understand
  - Demonstrate the selection of appropriate business attire for a final presentation

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Final Presentations

Objectives

- This lesson covers the following objectives:
  - Demonstrate the appropriate use of eye contact, upright posture, gestures, and other nonverbal communication during a final presentation
  - Demonstrate the use of clear and concise answers to all questions after a final presentation
  - Provide at least two feedback points for each presenter

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Final Presentations

Purpose

- Demonstrating technical as well as presentation and communication skills is highly valued by many employers

- Delivering your final presentation allows you to develop these skills in a classroom environment

- When you need to do this in a professional setting in the future, you can draw on this experience

Presentation Day

- Below are some suggestions to keep in mind on presentation day:
  - Review the grading rubric for the final presentation
  - If you need equipment for the visual materials (projector, flipchart, computer with PowerPoint software, etc.), make sure it is available and test it beforehand
  - Your instructor will provide the order of the presentation -- which group goes first, second, etc.

Presentation Day

- Have someone in your group keep track of the time while you are presenting

- Agree on a signal to "speed up" or "slow down," depending on how much time is left and whether the audience is keeping up with you

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Presentation Day

- If you have prepared adequately and practiced with your group, you should be confident about your presentation

- Remember, your group has researched and discussed the business more extensively than people in the audience

- It is your model -- no one understands it better than you!

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Summary

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