

Mercado 1 Breaking the Rules

The videopoem “Wanting” by Ferguson narrates transformation between objects, such that each object appears twice in the poem, first like an object of desirable form of being, and then as a body that desires to be different body. The MLS here is depicting the moment of Beethoven wanting to be a shot of gin. The MLS rules here are broken, since the person, who is normally the center of the shot, and in relation to who other objects are perceived, is in the blurred deep background, and cut, so that the viewer only sees the hand carrying the glass to the mouth.

Why it works? The poem takes the stress off a big person to the desire to be a relief, delirium, which pushes the person off the scenery quite literally.

The glasses create the depth, such that the person in the back stays in the same relation to the viewer (paradoxically) as the frontest glasses, by virtue of their equal blurriness. The focus is established right in the middle on a glass of eyes and light rather than drink. Thus, the shot eliminates the stress from the person as well as the glass of alcohol, and leaves only the play of light in the glass that no one drinks.



The central figure is misplaced to the leftist corner in the backdrop, deprived of color, so we can't trace expressivity of the face or body.

The light, which usually highlights the character, rather emphasizes itself here: it spreads in the upfront of the view and in its furthers backdrop, as well as takes up the space inside the glasses that are explicitly not held by anybody (in contrast with the glass that is held by the person in the background, that glass being darkened and shielded by the man's hand).