

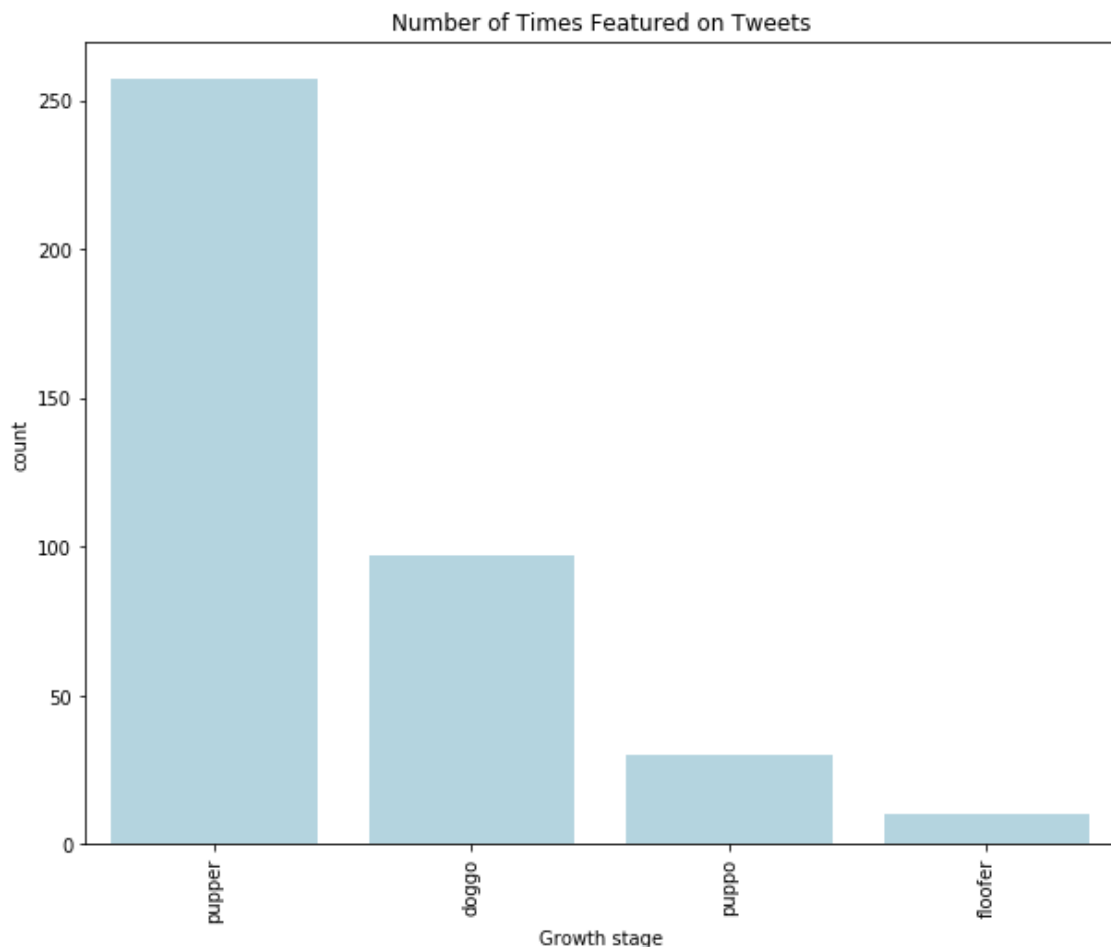
Data Analysis and Visualization: WeRateDogs Twitter Account

Our Analysis on the WeRateDogs Twitter Account targeted to answer the below questions:

- a) Do dogs with a name get more reactions from tweeps.
- b) Which is the most popular dog growth stage tweeted.
- c) Do WeRateDogs tweets get more likes or retweets reactions

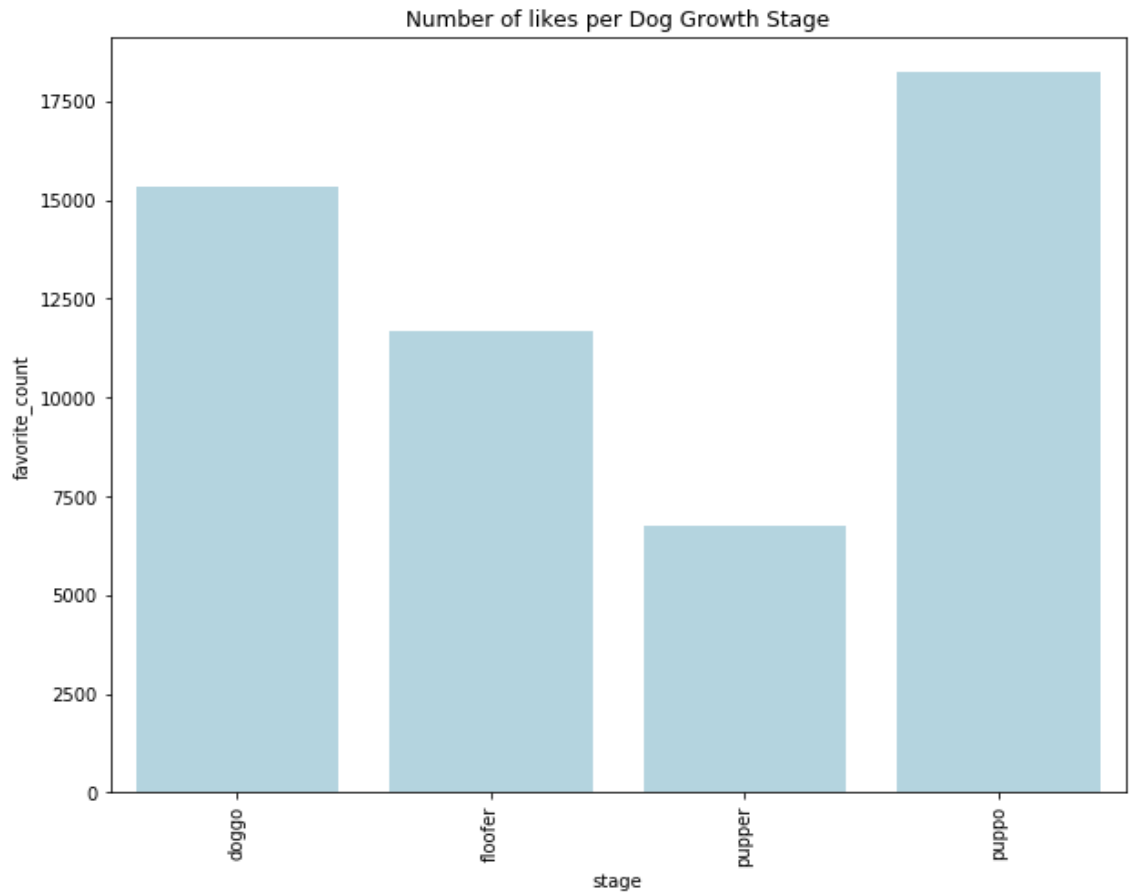
After our in-depth analysis, below are the insights that we were able to pull from the data

- a) We note that dogs with a name do indeed get more favorite reactions compared to dogs without a name. However, dogs without a name get more retweets compared to those with a name.
- b) Pupper dogs get featured more in tweets compared to other dogs. Pupper dogs were featured 257 times compared to doggo, puppo and floofer which were featured 97,30 and 10 times respectively.



- c) WeRateDogs tweets usually gets more likes compared to retweets on their tweets. We noted 2175 tweets where the number of likes was higher compared to the number of retweets compared to 179 tweets where number of retweets was higher than likes.

- d) It was also noted that Pupper dogs have the lowest ratings and likes, whereas puppo dogs receives highest likes. Puppo is the youngest dog stage



- e) The weRateDogs twitter account tweeted more in 2016 compared to 2015 and 2017 .From our analysis , we had 1183 tweets in 2016, compared to 690 and 483 in 2015 and 2017 respectively.