

#DIGITAL TRANSFORMATION BLUE SOCIAL-DEV

LEVERAGING
DIGITAL
TRANSFORMATION
IN THE BLUE
ECONOMY FOR
SOCIAL-ECONOMIC
DEVELOPMENT

6th TAIC 2022 OCT
26-28 ZANZIBAR



A photograph of a tropical beach under a clear blue sky. On the left, a large, weathered stone building with a tiled roof and multiple arched windows stands on a sandy beach. Several palm trees are scattered around the building. In the middle ground, a small sailboat with two people is on the water. Further out at sea, a large cargo ship is visible. The water is a vibrant turquoise color.

BLUE ECONOMY

ZANZI BAR

The background image shows an aerial view of a coastal town, likely Stone Town on Zanzibar, featuring numerous buildings with red-tiled roofs and lush greenery. The town is situated along a sandy beach that meets a clear blue ocean. The word "ZANZI" is integrated into the top half of the letters, while "BAR" is integrated into the bottom half, both partially overlapping the background image.

The conference will be held in Zanzibar featuring ICT innovators and sector leaders.

OVERVIEW

The Tanzania Annual ICT Conference (TAIC) is one of the largest international gathering of ICT industry players in Tanzania that offers a unique platform for capacity building, policy dialogues, business investors networking, professional discussion, experience and knowledge sharing on the global ICT issues, business opportunities, knowledge and skills needs to cope with the dynamic digital ecosystem.

The Conference also serves as a platform for participants to discuss enabling environment for ICT growth towards socio-economic development in Tanzania. The 06th TAIC 2022 succeeds three TAICs and two Annual ICT Professionals Conferences (AIPC) that the Information and Communication Technologies (ICT) Commission has

been organizing since 2017 bringing together more than 800 ICT stakeholders from both Government and Private Sector, Small Medium Enterprises, Academia, researchers, startups, ICT Entrepreneurs and the business industry. organized by the Tanzania ICT Commission.

The conference discussions focus on a wide range of topics emphasizing on the role of ICT in social-economic development and the role of ICT as an important tool for attainment of Tanzania Development Vision and Sustainable Development Goals. The conference will be featured with exhibitions from various ICT stakeholders showcasing their products, services and innovations.

1



This year's conference will be held in Zanzibar and will feature 3 days of exhibitions, workshops, paper presentations, and an ICT investors roundtable.

2



The Exhibitions will feature works by innovators, hubs, and other ICT Stake holders who are driving the sector and leading Tanzania into the future.

3



The main event of the conference is an award ceremony to honor ICT stake holders that have made great strides in the year 2022.



CONFERENCE ANALYTICS



GOVERNMENT
MINISTRIES



HEALTH
SERVICES



INTERNATIONAL
ORGANISATIONS



ADVOCACY,
ASSOCIATIONS
& NGO'S



GOVERNMENT
INSTITUTION



UTILITY
SERVICE
BODIES &
COMPANIES



REGULATORY
BODIES



REGIONAL
ADMINISTRATIONS &
LOCAL GOVERNMENT
AUTHORITIES



DIGITAL
INNOVATION
ACCELERATORS
& START UPS



SCHOOLS,
TECHNICAL &
HIGHER
LEARNING
INSTITUTIONS



ICT &
SOCIAL
FUNDS



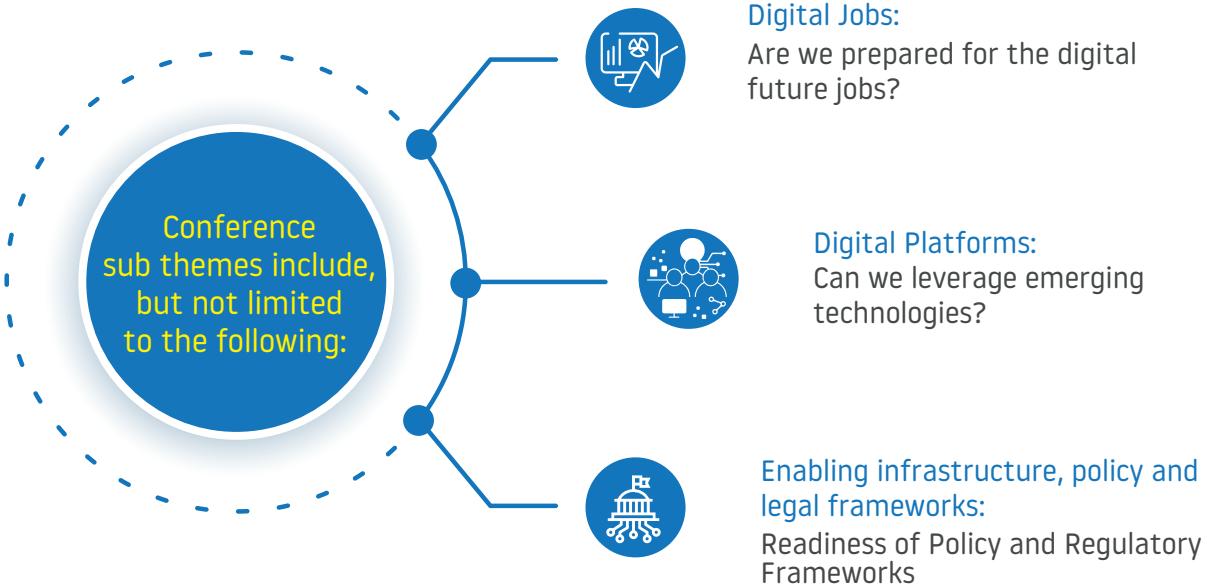
FINANCIAL
SERVICE
& AUDIT
INSTITUTIONS



TELECOMS,
ICT SOLUTION
& SERVICE
COMPANIES

MAIN THEME

LEVERAGING DIGITAL TRANSFORMATION IN THE BLUE ECONOMY FOR SOCIAL-ECONOMIC DEVELOPMENT



KEY ACTIVITIES

The Tanzania Annual ICT Conference 2022 will carry a blend of activities that will

complement the theme and sub themes and build towards



Interactive
Session



Exhibition



Ict Award



Startup
expo



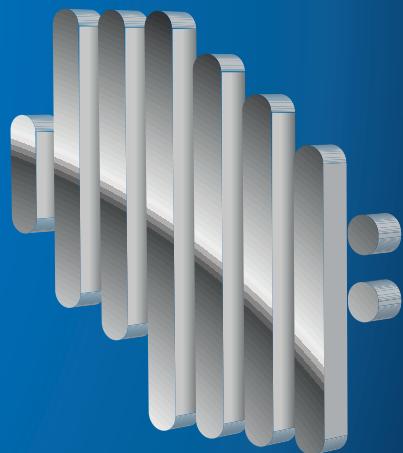
ICT Research
findings

OPENING CEREMONY

This is one of the key events taking place during TAIC 2022 where the guest of honor will deliver a speech and set the tone for the event by informing the Nation on our ICT priorities for the coming year.

The guest of honor will address the current ICT Status, high-light the challenges we face as a nation and the steps currently taken and in the pipeline to mitigate the challenges.

TANZANIA ICT AWARDS



ICT STARTUPS EXPO



ICT
STARTUPS EXPO

- Awareness on partnership/linkages between Softcentre and ICT Commission
- Registration of ICT startups through Sofcentre platform
- Showcase the Innovations from Sofcentre (incubators, accelerators, investors etc)
- Create awareness to the public on core functions of ICT Commission;
- Marketing the local made ICT Solutions;
- Promoting SoftCenter, Incubators, and Accelerators for youth innovations, entrepreneurship and self-employment; Increase awareness among stakeholders in nurturing and supporting ICT innovation in Tanzania.

TANZANIA ICT AWARDS

The Tanzania ICT Awards shall partake the annual responsibility of identifying, recognizing, and rewarding outstanding performance in the ICT sector in Tanzania. The gala dinner event is intended to be Tanzania's flagship gathering of the ICT professionals, consultants, providers, well-wishers, donors, academia, political leaders, and the regulator, in a bid to create motivation, mass awareness, and image boosting in the sector. The awards ceremony shall be an undertaking by and for all key stakeholders in the ICT

industry in Tanzania and beyond.

Being an inaugural gathering planned and executed by the ICT Commission of Tanzania and Teknokona Company Limited, the awards will go a long way in explaining how ICT is critical for national development. The event will also help explore the constantly changing business dynamics, and finally, identify, recognize and reward the best performing entities and individuals in the ICT sector.

ICT STARTUPS EXPO



- The Information and Communications Technology (ICT) Commission has officially launched a Softcenter, a database platform where all ICT Startup, Innovators, Developer and investors can register to access opportunities in the digital economy.
- The platform will allow Tanzania ICT startup to be recognised by the government and access both opportunities and support to help them thrive within the digital economy.
- Aim is to venture into market and create employments and increase local made ICT solutions.
- Promote Sofcentre (what is its role, objective, Value Proposition, status to date)

ICT RESEARCH FINDINGS

- 1**
The ICT Investors' Forum, is a high-level forum that brings together a select group of both foreign and local investors to devise strategies and solutions for ICT investment and development challenges.
- 2**
The process and engagement, which are coordinated by the Ministry of Communication and Information Technology in through the ICT Commission. The Investors Forum will be used as a vehicle for Public Private Dialogue. It acts as a business-government coordination mechanism.
- 3**
The work of also helps development partners especially private sector development and investment climate programs. The Forum offers a unique opportunity to influence investment-related policy-making, shape the National investment environment, and network with leaders in business and politics.

ICT RESEARCH FINDINGS



Affordable
broadband
access devices
to citizens



Expansion of
the ICT Broad
band backbone
in all districts



Startup
Investment



Cloud
Computing



Digital skills and
professional
development

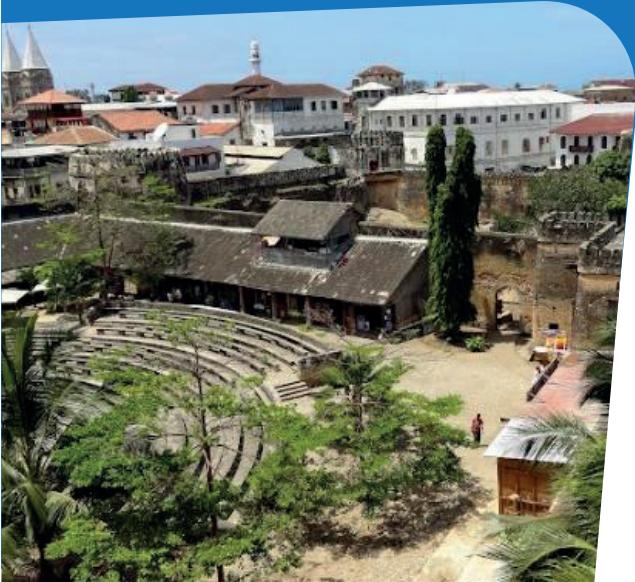


Smart
city



ICT
industrial
pack

SPONSORSHIP OPPORTUNITIES



- Sponsorship is a great way to provide further visibility for a company and ensure a successful conference.
- Through a TAIC sponsorship, the company will be sure to make an impression on the many professionals and other ICT stakeholders global.
- Your brand and message at the heart of the international ICT community.

SPONSORSHIP OPPORTUNITIES



- Engage with our influential National audience. Whether branding and spaces, networking events or Forum sessions, sponsorship at TAIC 2021 is the ideal way to promote your brand, message and strategy before decision-takers and deal-makers from across the ICT industry in Tanzania.
- Browse our brochure of sponsorship opportunities — or speak to us directly to discuss how to create your own sponsorship package completely in line with your aims and budget.



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INDIVIDUAL PACKAGES



26-28 OCT
2022
ZANZIBAR

REGISTRATION FEES
Registered ICT
Professionals

TZS 400,000

Non registered ICT
Professionals and other
participants

TZS 450,000

Single sided size
(3m x 3m) Benefit- 2
company passes

TZA 2,000,000/=

EXHIBITION BOOTH
Double sided size (6mx
3m) Benefit- 3 company
passes

TZA 3,000,000/=

TANZANITE Sponsor

MAIN Sponsor



BENEFIT	Amount (TZS)	SLOT
<ul style="list-style-type: none">• Introduce your organization, welcome delegates and present a topic in line with the conference theme.• Promotion sign to be placed near the podium.• Sponsor logo with link to the sponsor website on the conference website/conference organizer's website.• Company Logo and Overview in Event booklet.• Double size Exhibition Space (6m x 3M).• Creative design for all promotion materials for the conference.• Logo and link on the conference website.• Logo at the conference poster and other conference promotional materials• Presence at the social events: Your company can put up a roll-up display at the venue.• Distribution of your company promotion materials / giveaways in the conference bag.• Full-page advertisement in the Conference programme (inside cover).• Final Conference REPORT and attendance registry.• Mention in all press releases.• Mention at the beginning and closing of the Conference.• 10 free delegate passes.	Tsh. 100 Million	1

PLATINUM Sponsor



BENEFIT	Amount (TZS)	SLOT
<ul style="list-style-type: none">• Unique opportunity to set the debate agenda and showcase your thought-on selected Sub theme.• Logo and link on the conference website• Logo at the conference poster and other conference promotional materials• Presence at the social events: Your company can put up a roll-up display at the venue• Distribution of your company promotion materials / give-aways• Half page in the printed conference program• Final Conference REPORT.• Mention in all press releases.• Single size Exhibition Space (3m x 3M)• 5 Complimentary passes	Tshs. 75 Million	2

GOLD Sponsor



BENEFIT

Amount (TZS)

SLOT

Tsh. 50 Million

3

- Option for commercial presentation in front of the participants of one of the conferences
- Sponsor logo with link to the sponsor website on the conference website/conference organizer's website.
- Presence at the social events: Your company can put up a roll-up display at the venue
- Distribution of your company promotion materials / give-aways in the conference bag
- Quately page in the printed conference program
- Single size Exhibition Space (3m x 3M)
- 3 free registrations.

SILVER Sponsor



BENEFIT

- Option for commercial presentation in front of the participants of one of the conferences
- Logo and link on the conference website
- Logo at the conference poster and other conference promotional materials
- Company logo and name at the sponsors page in the printed conference program
- Distribution of your company promotion materials.
- Single size Exhibition Space (3m x 3M)
- 2 free registrations.

Amount (TZS)

Tshs. 25 Million

SLOT

5

BRONZE Sponsor

BENEFIT	Amount (TZS)	SLOT
<ul style="list-style-type: none">• Logo and link on the conference website• Logo at the conference poster and other conference promotional materials• Company logo and name at the sponsors page in the printed conference program. Single size Exhibition Space (3m x 3M)• 2 free registrations.	Tshs. 10 Million	10

SPONSORSHIPS IN KIND

Special groups
with Disabilities
VENUE Sponsor

CONFERENCE
VENUE Sponsor

COCKTAIL
VENUE Sponsor

DIGITAL
YOUTHS
PARTICIPATION
Sponsor

GIRLS IN ICT
Sponsor

BOOKLETS
GRAPHIC DESIGN
AND PRINTING
Sponsor

Tshs. 15 Million

Slots: 3

Tshs. 25 Million

Slots: 6

Tshs. 15 Million

Slots: 1

5 Complimentary passes cost of sponsoring 30 youths to participate TAIC & Awards.

Tshs. 25 Million

Slots: 2

Tshs. 25 Million

Slots: 2

Tshs. 15 Million

Slots: 1



6thTAIC
TANZANIA ANNUAL
ICT CONFERENCE

**26-28 OCT
2022**
ZANZIBAR

Location

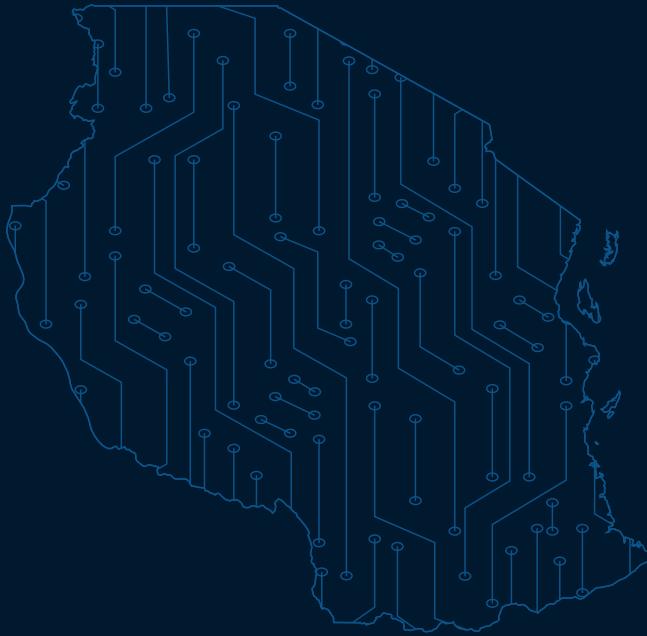
Zanzibar

Conference Languages

English & Swahili

Conference Theme

LEVERAGING DIGITAL TRANSFORMATION
IN THE BLUE ECONOMY FOR SOCIAL-ECONOMIC
DEVELOPMENT



ORGANIZED BY:



TAIC2022

CONTACTS

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