



# TANZANIA ANNUAL ICT CONFERENCE (TAIC)



## "Using Posta e-Shop in the Blue Economy for Social and Economic Development"

**Eng. FIFI, K**  
**AG. MANAGER ELECTRONIC BUSINESS**  
**TANZANIA POSTS CORPORATION**  
**P.O. BOX 955 I**  
**DAR ES SALAAM**  
**TANZANIA**



***Posta***  
***Kiganzani***  
*Twen'zetu Kidigitali!*

**OCTOBER, 2022**



# KEY PRESENTATION AREAS

01

## INTRODUCTION

What do currently Tanzania Post offers

02

## ENABLERS OF POSTA e- SHOP

The possible enablers for Posta e-Shop

03

## CONCLUSION

Closing Message













# 01.INTRODUCTION



**Ordinary mails**



**Express Mails**



**Financial and Agency**



**Bureau Dechange**



**E shop**



**Real Estate**



**Share (7%)**



**One stop centre**



## 02. ENABLERS OF POSTA e-SHOP



### E – COMMERCE

- ✓ [www.postashoptz.post](http://www.postashoptz.post)
- ✓ [www.stamps.tz.post](http://www.stamps.tz.post)

### POSTA KIGANJANI

- ✓ Virtual Box
- ✓ Track item
- ✓ Delivery
- ✓ Pickup.
- ✓ Estate
- ✓ Post Box

### FREIGHT & FORWARDING

- ✓ Dar es Salaam Port
- ✓ Dar es Salaam airport

### COURIER SERVICES.

- 1.EMS
- 2.MAILS
- 3.POSTA MLANGONI,
- 4.POST CARGO
5. PCUM
6. FINANCIAL SERVICES



# Comparative advantage of Tanzania eShop (POSTASHOPTZ)



## 1. AVAILABLE AND ACCESSIBLE 24/7 GLOBALLY

The customer or seller can enter the e shop at any time he/she wants, anywhere in the world where the internet connects  
[www.postashoptz.post](http://www.postashoptz.post)



## 2. USE OF DIFFERENT LANGUAGE & CURRENCIES

Posta e shop allows for more than 15







# Comparative advantage of Tanzania eShop (POSTASHOPTZ)...



3. TOP SECURITY OF  
PRODUCTS & SERVICES.

4. SELLER MAINTAINS THEIR  
PRODUCTS







# How to buy and register products to posta e shop

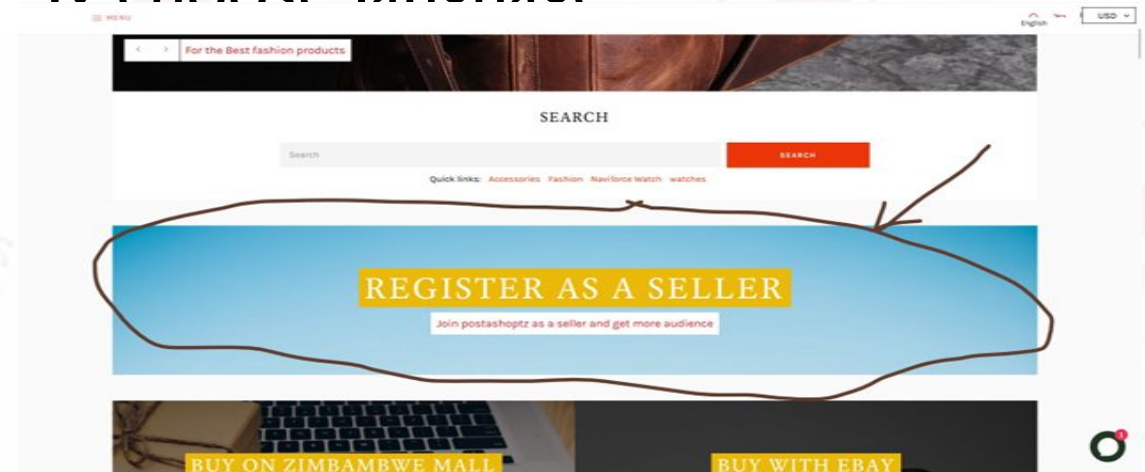
## HOW TO

BUY [www.postashoptz.post](http://www.postashoptz.post)



## HOW TO REGISTER YOUR BUSSINESS

Open the shop through our postal website or [www.postashoptz.post](http://www.postashoptz.post) & choose language





# DELIVERY COMPETITIVE ADVANTAGE OF TANZANIA POST







## 03. CONCLUSION



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