

RPI Goals Exercise V2.0

Following the first iteration of this document which spoke about ERC20 token releases & Ocean DAO related themes the thinking around RPI's overarching goals have matured.

A desire to not 'promise for future value' and engage in 'typical VC' type investment structures has led to the refinement of this document.

This is a working document however and the concepts and themes will mature as the project does.

Introducing the idea of 'Crypto regulators'

It's becoming clear that the blockchain space is not slowing down anytime soon. How this 'innovation' interacts with the current legal frameworks which are in place around the world is uncertain.

Many jurisdictions are regulating this space in many different ways and many more are not yet regulating at all. It's clear that the regulatory structures designed for a pre-internet age may not be well equipped to 'regulate' the crypto/blockchain space effectively.

That said, while not all within the crypto space will agree, we believe the 'concept of regulation' within the industry and society at large is still an important factor for many different reasons (which we will not go into here).

The concept that attracted a lot of interest and was in line with the founding principle of 'The Rugpull Index' was this idea of exposing bad actors through code.

By calculating a gini coefficient, the Rugpullindex is unable to force, or stop a rugpull from happening but it is able to bubble up to the surface, information which hides within the blockchain and relates to 'safer use of the blockchain'.

This idea is one which could become a key pillar for the Rugpullindex and be worth further consideration. The idea would be not to make subjective assessments of what's right and/or wrong but to instead extract and present information in a way which makes usage of the blockchain safer and as a result, hopefully reduces the effectiveness of bad actors.

Open Questions:

There are still many open questions with regards to this approach, including and not limited to the following:

- Becoming financially self sustainable remains a key goal. It's not clear how this new direction would generate revenues however options may include, data tokens, dashboards, premium features etc.
- What are the key metrics and KPIs to help achieve this goal?

- What features could this new direction enable?
- What's a small experiment we could conduct over the next 2-3 months which would help us test this hypothesis?

Next Steps:

- Identify and define the key metrics that would help us achieve this overarching goal.
- Develop an experiment to test this hypothesis that could be completed within 2-3 months and still fit within the existing RPI project (e.g. this is not about creating something new but refining what we have).