

Ilana Aronson

Email: ilanaaronson2023@u.northwestern.edu

EDUCATION

Northwestern University, Evanston, IL, Anticipated June 2023

Bachelor of Arts in **Computer Science, Science in Human Cultures** double major, GPA: [REDACTED]

Connecticut College (2018-2020), Dean's High Honors, GPA: [REDACTED]

WORK EXPERIENCE

Google, Mountain View, CA

Technical Program Manager Intern

June 2022-September 2022

- Developed online, dynamically updated dashboard to enable assessment and comparison of 15+ programs across Ads Privacy using uniform status ontologies. Dashboard also includes hub for program resources.
- Designed process documentation and uniform status ontology based on interviews with stakeholders.
- Drove dashboard adoption through presentation, demos, and regular iteration to incorporate user perspectives and improve user experience.
- Dashboard is routinely viewable by 150+ users in executive, eng, product, and program management roles.

humanID, Cambridge, MA

Product Management Intern | Project Lead

June 2021-September 2021

- Directed six-person team developing account recovery capabilities, including conducting company-wide hazard analysis of potential security threats in implementation. Given charge one month into internship.
- Led UI and user flow reconstruction of development console features to improve user experience.
- Specified user experience for both humanID clients and end-users of client applications.
- Coordinated with executive leadership, software engineering, brand marketing, and graphic design teams.

Inbound Marketing Intern

January 2021-April 2021

- Orchestrated redesign of website across three teams to optimize organic user traffic and accessibility.
- Conducted keyword research and trend analysis to design technical content to drive web traffic.
- Managed projects to create open-source documentation, strategy guides and presentations for company use.

Mass General Brigham Innovation, Somerville, MA

Business Development Intern

June 2019 – August 2019, November 2019 – May 2020

- Assessed health information technology market segments with significant start-up activity by researching over 100 companies with emerging technology product offerings and their corporate financials.
- Developed market evolution projections and presented findings to executive management.
- Researched digital health investment trends to inform executive team's partnership assessments.

LEADERSHIP EXPERIENCE

Northwestern Responsible AI Student Organization

Partnerships Committee Chair

March 2021-Present

- Founded and currently lead the Partnerships Committee, which organizes quarterly speaker series with players in the responsible technology field. Held 4 speaker events open to entire Northwestern community.
- Established organizational direction and mission with other members, growing club to 200+ participants.

Connecticut College Hillel

Community Service Chair

February 2020 – May 2020

- Elected to galvanize campus around community service projects and organize weekly campus-wide events.
- Executed a remote bone marrow donor registration drive open to the entire college community.

Connecticut College Division of Institutional Equity and Inclusion

Genesis Student Mentor

August 2019 – May 2020

- Advised minority and first-generation Connecticut College students by coordinating and assisting Genesis events including leading pre-orientation of 50+ incoming students.
- Served as student mentor and provided academic and social support in multiple meetings per week.

Additional Experience: Northwestern: Women In Computing, Taiwanese Student Association. Connecticut College: Asian Student In Action (ASIA), Oceana.

SKILLS

- Programming languages: Python, Java, C++, C, HTML, JavaScript, CSS, SQL
- Software: Figma, Tableau, Word, Excel, PowerPoint, Outlook, OneDrive, Teams, Google Workspace
- Languages: Mandarin Chinese (proficient)