



MANIBHARATHI ILA

UI UX DESIGNER & PHP DEVELOPER

OBJECTIVE

Highly experienced in creating beginning web concepts utilizing wireframes and quick to high-fidelity prototypes, employing technology, user-centered design, and business strategy. Safeguard design and **UI/UX** standards across all platforms. Drive intuitive and innovative solutions within technical limitations, platform capabilities, and constraints. Thrives in collaborative environments, working alongside business owners, vendors, clients, developers, and other stakeholders.

WORK EXPERIENCE

Designation: PHP Trainee

Gtek Techno Solutions

Experience: 1 Year

- Proficient in front-end technologies like HTML, CSS, Bootstrap, and JavaScript.
- An in-depth knowledge Web Designer, or Web Applications Designer, is responsible for designing the overall layout and aesthetic for websites.

TECHNICAL SKILLS

- o Mobile Design
- o Wireframe
- o User Research
- o Responsive and Adaptive Design
- o Graphic design
- o Color theory
- o Search engine marketing
- o Keyword Research
- o Cross-browser compatibility
- o Prototypes

SKILLS

UI UX DESIGNER

Figma framework
Adobe XD
Balsamiq
Adobe Photoshop

DIGITAL MARKETING

- SEO
- Google Analytics
- Email Marketing
- Social Media Marketing
- Google Ads
- Facebook Ads
- Pay-per-clickadvertising

CONTACT

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 [GitHub.com](#)

ROLES & RESPONSIBILITIES

- ✓ Designing UI for mobile applications (Android + iOS) and web applications.
- ✓ To lead end-to-end UI/UX design processes, from user research to final implementation I do my best.
- ✓ Figma Expertise: Develop wireframes, prototypes, and using Figma.
- ✓ I will assist in creating wireframes, prototypes, and user flows for web and mobile applications.
- ✓ Created I will be responsive, user-friendly UI/UX designs with HTML, CSS, JavaScript, and modern frameworks.
- ✓ Experience in Proficiency in design tools such as Figma, Adobe XD, or Sketch.
- ✓ Creating high-quality UI that showcases how the system works, covering all positive and negative scenarios.
- ✓ My status Staying up-to-date on the latest trends in UI/UX design.
- ✓ I create designs with intuitive and user-friendly interfaces for web and mobile applications.
- ✓ will be sure to Collaborated closely with product managers, developers, and other stakeholders to understand project requirements and goals.
- ✓ SEO, content marketing, email marketing, and social media marketing (SMM)
- ✓ Execute and manage digital marketing campaigns on Google Ads and Facebook Ads platforms I will do my best.
- ✓ Monitor and analyze website traffic and engagement metrics.
- ✓ Conduct market research to identify new growth opportunities.
- ✓ Create and optimize content for websites, blogs, social media, and digital advertising campaigns.
- ✓ Manage SEO efforts, including keyword research, on-page and off-page optimization, and technical SEO.
- ✓ Research keyword trends.
- ✓ Research and implement search engine optimization recommendations.
- ✓ Front-end Technologies: Basic knowledge of front-end technologies, such as JavaScript, HTML5, and CSS3.

- ✓ Recommend changes to website architecture, content, linking, and other factors to improve SEO positions for target keywords.
- ✓ Optimize copy and landing pages for search engine marketing.
- ✓ Research and analyze competitor advertising links.
- ✓ Work with the development team to ensure SEO best practices are properly implemented on newly developed code.
- ✓ Collaborate with designers to translate UI/UX wireframes into high-quality code.
- ✓ I collaborate with cross-functional teams, including Full Stack Developers.
- ✓ Planning and designing user interfaces for Web3 applications using tools like Figma, Sketch, or Adobe XD.
- ✓ Ensured that the user interface is consistent with the overall brand guidelines.
- ✓ My team and I contribute to and proactively seek solutions to technical or design challenges.
- ✓ UI/UX design for website.
- ✓ Graphic design for Social Media.
- ✓ Mobile responsive wireframes.
- ✓ Write clean , efficient,well-documented code.
- ✓ Provided innovative ideas.
- ✓ Passion for problem-solving.
- ✓ Ability to work in an agile and customer-centric team.
- ✓ Open to learning new technologies.
- ✓ As a front-end developer, I took the responsibility which included defining software requirements, writing clean and efficient code for various applications, and running tests to improve system functionality.
- ✓ Good team player and communication skills.
- ✓ Collaborate with product owners and designers to gather requirements and create technical specifications.
- ✓ Attend design and business strategy meetings and presentations.
- ✓ Menus, tabs, and widgets are examples of graphic user interface elements

PROJECT

Project 1: S Infotech

Designation: PHP Trainee

Project Duration: 4 Months

Roles: Software Developer

Team Members: 6

Client Name: Duraiarasan k

Language: PHP

Tools: Visual Studio Code

Description: The S Infotech System is a PHP-based web application designed to streamline the operations of an IT service company. The system handles client management, project tracking, service requests, and billing, ensuring efficient workflows and improved client satisfaction. Modules: Add Client, Edit Client, Delete Client, View Clients, Add Project, Edit Project, Delete Project, View Projects, Manage Services, Billing, Generate Reports.

Hard Skills

- Proficiency in PHP syntax, functions, and framework
- HTML, CSS, and JavaScript for creating user interfaces.
- Knowledge of front-end frameworks like Bootstrap.
- Proficiency in Git for version control and collaboration
- Optimizing PHP code and database queries for faster load times.
- Familiarity with web servers (Apache).

Soft Skills

- Problem-Solving
- Communication
- Time Management
- Team Collaboration
- Customer Focus
- Critical Thinking
- Patience and Persistence
- Continuous Learning and Self-Improvement
- Emotional Intelligence and Stress Management

Roles & Responsibilities:

- ✓ Strong experience in PHP development with any one of the PHP frameworks
- ✓ Hands-on experience in HTML, CSS
- ✓ Hands-on and strong experience in JavaScript
- ✓ Write clean, well-documented, and reusable code following best practices.
- ✓ Developed, maintained, and enhanced backend services and applications using PHP.
- ✓ collaborated with front-end developers to integrate user-facing elements with server-side logic.
- ✓ Developed code according to project requirements.
- ✓ Raised queries and seek their resolution from various stakeholders
- ✓ Analyzing requirements, problems and solving them with the best solution
- ✓ Developed software to pre-defined standards and specifications.
- ✓ Integration of user-facing elements developed by front-end developers
- ✓ Build efficient, testable, and reusable PHP modules
- ✓ Solve complex performance problems and architectural challenges
- ✓ Seamless working with UI/UX team
- ✓ Code deployment to live environment

Achievements:

- ✓ Simplified client data management with features for adding, editing, deleting, and viewing client profiles.
- ✓ Improved customer interactions by providing quick access to accurate information, reducing administrative burdens and ensuring better communication.
- ✓ Advanced project management capabilities for adding, editing, deleting, and tracking projects.
- ✓ Simplified the management of service requests for faster client response and resolution.
- ✓ Integrated automated billing and invoicing features.
- ✓ Reduced billing errors, streamlined invoicing, and ensured timely payments, contributing to stronger cash flow and improved client trust.

ADDITIONAL PROJECT

Project 2: Pizza Point

Designation: UI UX Designer

Roles: Website Designer

Tools: Figma

Description:

Designed an application for customers to order pizza at Pizza Point.

- Customers can easily place pizza orders through the website.
- Browse and choose from a variety of pizzas available on the menu.
- To Customers paying cash or by card directly to the delivery driver upon arrival.
- The website works on all devices (computer, phone and tablet)

Hard Skills

- Visual and UI Design Skills

UI design focuses on the visual elements of product interfaces and includes everything from color palettes and typography to fine-tuning the layout and overall aesthetic.

- User Research and Analysis

User research includes gathering data through user interviews, surveys, and other methods. It also involves analyzing this data to identify trends or patterns in user behavior.

- Wireframing
- Prototyping
- UX writing

The way designers choose to phrase error messages, app instructions, onboarding pages, calls to action, and captions will determine how easy it is for consumers to navigate the interface and how likely they are to continue using it.

Soft Skills

- Empathy
- Critical Thinking
- Time Management

Technical Contributions

- ✓ Created and developed wireframes, prototypes, and high-fidelity mockups using tools like Figma, and Balsamiq.
- ✓ Created Design intuitive and visually appealing user interfaces for web and mobile applications.
- ✓ I ensured consistent design language and adherence to brand guidelines across all digital platforms.
- ✓ To ensure this project Stayed up to modern trends tools on the latest UI/UX are designed.
- ✓ Responsive, mobile-friendly, and SEO-optimized web design.
- ✓ Designed visually compelling graphics for marketing, branding, and digital platforms.

Project 3: Eat more

Designation: UI UX Designer

Roles: Mobile App Designer

Tools: Figma

Description:

- Designed a mobile application for customers to order pizza, burgers, and salad at Eat more.

- Allow customers to order pizza, burgers, and salad
- Allow customers to choose foods from the menu
- App to send an email to the restaurant
- To keep things simple. The customer pays the delivery driver.
- The App works on devices (phone and tablet)

Hard Skills

- Use tools like **Figma** and **Balsamiq** to create wireframes, mockups, and interactive prototypes.
- Implement key design principles such as color theory, typography, and visual hierarchy.
- Ensure the app is optimized for all device sizes-phones and tablets for a seamless user experience.
- Create polished and visually appealing final designs for a professional look.

Technical Contributions

- ✓ This project designs user-friendly, visually appealing interfaces for mobile applications.
- ✓ Collaborated with Mobile Architects and Developers to ensure the technical feasibility of designs and seamless integration with platform capabilities.
- ✓ Ensured designs meet usability and accessibility standards.
- ✓ Developed design guidelines and style guides for mobile applications.
- ✓ Optimized UI for fast rendering and smooth animations.
- ✓ Designed intuitive and engaging user interfaces for mobile applications (iOS and Android), aligning with brand identity and user expectations.
- ✓ Smart animate for smooth transitions and hover effects for buttons.

Project 4: Grand Caffee

Designation: UI UX Designer

Roles: Mobile App Designer

Tools: Figma

Description:

- Designed a mobile application for customers to order Coffee at Grand Caffee.
- Customers can quickly place coffee orders via the mobile application.
- Browse a variety of coffee options, with choices for size, milk type, sweeteners, and etc..
- Email/SMS confirmations sent to both the customer and café.
- Pay in-app or in-person upon pickup/delivery for convenience.
- The App works on devices (Smartphones and tablets) (iOS & Android).

Hard Skills

- Use tools like Figma, Balsamiq to create wireframes and interactive prototypes.
- Design a wireframe for the app's home screen, featuring coffee menus, promotions, and a quick-order button.
- Develop a visually appealing interface with a consistent color palette, typography, and branding that aligns with Grand Coffee's identity.
- Use warm, earthy tones (browns, creams) and coffee-related imagery to create a cosy café vibe
- Ensure the app works seamlessly across various devices (mobile, tablet) and screen sizes.
- Design a responsive menu layout that adapts to both portrait and landscape orientations.
- Select readable fonts and design custom icons for the app
- Designed graphical elements, icons, buttons, typography, color schemes, and imagery to maintain a consistent and attractive visual style.

Technical Contributions

- ✓ Developed design guidelines and style guides for mobile applications.
- ✓ Designed user interfaces that are visually appealing, easy to use, and consistent across different platforms.
- ✓ Designed for Android platforms, adhering to platform-specific guidelines and best practices.
- ✓ Created user flows, wireframes, and prototypes to visualize and test design concepts.
- ✓ Developed scalable and performant web applications using modern frontend frameworks

Project 5: Varun Decor

Designation: UI UX Designer

Roles: Website Designer

Tools: Figma

Description:

- VarunDecor is a comprehensive online platform dedicated to transforming spaces through innovative design solutions. Specializing in interior design, lighting design, and outdoor design, VarunDecor connects users with professional designers, curated design ideas, and a seamless design experience.

Homepage:

- visually stunning hero section showcasing trending projects in interior, lighting, and outdoor design.
- Clear categories: Interior Design, Lighting Design, and Outdoor Design.

Design Gallery:

- A curated collection of projects with filters for style, room type, budget, and design type (interior, lighting, outdoor).
- High-quality images with hover effects to view project details and inspire users.

Hard Skills

- Develop low-fidelity and high-fidelity wireframes to outline the website structure and user journey.
- User-Centered Design: Prioritize intuitive navigation and seamless user experiences tailored to interior, lighting, and outdoor design services.
- Advanced Figma Tools: Utilize frames, grids, constraints, and auto-layout to create scalable and consistent designs.

Technical Contributions

- ✓ Planning and designing to user interfaces for Web applications using tools such as Figma and Balsamiq.
- ✓ Ensured that the user interface is consistent with the overall brand guidelines.
- ✓ Created conceptual wire-frames, user flows diagrams and low-fidelity prototypes to communicate design concepts for discussion and testing purposes.
- ✓ Worked on this project with the latest design trends, techniques, and technologies.
- ✓ This Varun decor project works closely with front-end developers.

Project 6: WhatsApp

Designation: UI UX Designer

Roles: Mobile App Designer

Tools: Figma

Description:

- This project focuses on redesigning the **WhatsApp mobile app** using Figma, with an emphasis on its core modules: **Chats, Groups, Status, and Calls**.
- Create clickable transitions between screens (tapping a chat opens the conversation)
- Add smooth animations for navigating between tabs (Chats, Groups, Status, and Calls).

Hard Skills

- Developing low-fidelity and high-fidelity wireframes to map out the app's structure and user flows.
- Prioritizing user needs to create intuitive and engaging interfaces.
- Structuring content and features for easy navigation and accessibility.
- Crafting seamless interactions, such as button clicks, swipes, and transitions.
- Designing reusable components (chat bubbles, icons, buttons) for consistency.
- Leveraging Figma's auto layout for responsive and scalable designs.
- Building interactive prototypes to simulate user experiences and test functionality

Technical Contributions

- ✓ Created user-centered design by understanding business requirements and user feedback
- ✓ Collaborated with the design team to develop wireframes, prototypes, and visual designs to create this app.
- ✓ Maintained the project design consistency with brand guidelines and design systems.
- ✓ Up to date with the latest Web trends, techniques, and technologies to create projects.
- ✓ Optimizing user flows and navigation for seamless and intuitive mobile experiences

Project 7: JIO

Designation: UI UX Designer

Roles: Mobile App Designer

Tools: Adobe XD

Description:

- This project focuses on redesigning We've made MyJio easier and more fun Our new design makes managing your mobile and Wi-Fi connections incredibly easy. Whether you're streaming content, making UPI payments, shopping, or handling your finances, everything is now more exciting and user-friendly.

Hard Skills

- Using Figma's auto layout feature for responsive and scalable designs.
- Creating low-fidelity layouts to plan the app's structure and flow.
- Building interactive prototypes to simulate user interactions and test functionality.
- Using grids to ensure alignment and consistency across screens.
- Adding subtle animations using Figma's Smart Animate.
- Understanding features like recharge plans, bill payments, data usage tracking, and customer support.

Technical Contributions

- ✓ Created in information architecture and sitemaps.
- ✓ Designing interfaces for iOS and Android applications that are visually appealing, intuitive, and user-friendly
- ✓ Maintaining design consistency across all app screens and features by using style guides and style sheets

- ✓ Created to develop user personas, user stories, and storyboards.
- ✓ Designed in UI elements and tools such as a navigation menu, search box, tabs, and widgets for our digital assets.
- ✓ Prototype makes sure that design elements and user experience are consistent across all projects.
- ✓ Work within design system guidelines to ensure designs are user-friendly while remaining consistent with our design framework.
- ✓ Tested new ideas before implementing them.
- ✓ I Collaborated with developers to design the UI/UX, including loyalty points, payment processing, and order management.
- ✓ Ensured that applications were fully responsive and accessible across a wide range of devices, including smartphones, tablets.
- ✓ Contributing to the entire design process from design strategy to design execution

Project 8: ZARA

Designation: UI UX Designer

Roles: Website Designer

Tools: Adobe XD

Description:

- Designing and prototyping the Zara website in Adobe XD involves creating a sleek, modern, and user-friendly interface that aligns with Zara's brand identity. Below is a detailed breakdown of the process and key elements to include.
- Zara is known for its minimalist, trendy, and high-fashion aesthetic. The design should reflect sophistication, simplicity, and elegance.

Hard Skills

- Wireframing, prototyping (Adobe XD, Balsamiq), user research, etc.
- Knowledge of creating reusable components, styles, and assets to maintain consistency across the design.
- Ability to design for multiple screen sizes (desktop, tablet, mobile) using responsive design principles.
- Ability to use Zara's brand colors (black, white, gray) effectively while maintaining contrast and accessibility.

Technical Contributions

- ✓ Created wireframes, prototypes, and high-fidelity designs for ERP software interfaces.
- ✓ Design in user flows, ensuring an intuitive navigation system within the application.
- ✓ Developed responsive and visually appealing UI components.
- ✓ Ensured that the ERP system was optimized for speed and performance.
- ✓ Developed UI mockups and prototypes that clearly illustrate how sites function and look.
- ✓ Adhering to style standards on fonts, colors, and images
- ✓ Imagination to come up with good designs with limited information, tools, and time at your disposal.
- ✓ Ensured the technical feasibility of UI/UX designs.
- ✓ Designs like logos, banners, website page layouts, App Screens, and Wireframes created.
- ✓ High-fidelity designs and interactive prototypes using Adobe XD were created.
- ✓ Troubleshoot existing web applications
- ✓ Ensure the technical feasibility of UI/UX designs.
- ✓ Tested to UI elements, such as banners, CTAs, page designs, page layouts, target links, and page flows, for landing pages.
- ✓ Developed new user-facing features.
- ✓ Quick-view product modals.

Project 9: Custom Shoe Design Visualization for Nike

Designation: UI UX Designer

Roles: Website Designer

Tools: Adobe Photoshop

Description:

- To create visually stunning mockups and promotional materials for Nike's online shoe customization tool using Adobe Photoshop. These designs will highlight the wide range of customization options available to customers, including color combinations, material choices, and unique patterns.

Technical Contributions

- ✓ Developed brand elements, logos, and typography as per brand guidelines.
- ✓ Designed a website with user-friendly interfaces.
- ✓ Designing Web page layouts in designing software and converting them into HTML pages.
- ✓ Designed detailed products, services Catalogs/Brochures and other advertising graphics.
- ✓ Created compelling logos, designs, prints and digital media.
- ✓ Created engaging graphics, layouts, and visual content for digital and print media, including brochures, product manuals, promotional materials, and website visuals.
- ✓ Created a wide range of graphics and layouts for product illustrations, company logos, and websites with software such as Photoshop.
- ✓ Designed promotional materials, including banners, infographics, and seasonal campaigns.
- ✓ Created to high-quality graphic design such as brochures, logos, flyers, banners, and social media assets.
- ✓ Provided support for branding, logo design, and other visual identity elements.

Achievements:

Gaja Cyclon

- Providing displaced people with temporary housing and safe spaces.
- Distributing food, clean water, medicine, and other essential supplies.

Beach Clean

- I took part in a beach clean-up, working to clear litter and debris to help keep the coastline clean and protect the environment.

Tobacco Awareness

- Quit Smoking, Campaign
- Tobacco-Free Generation Initiative
- Secondhand Smoke Awareness

Liquor Awareness

- Underage Drinking Prevention Initiative
- Alcohol and Mental Health Awareness
- Sober Driving" Initiative

GitHub Project Link: <https://github.com/ilabharathi>

LinkedIn: <https://www.linkedin.com/in/ilabharathi-ui-ux-designer/>

Education

- Diploma (Percentage 81%)

Declaration

- I certify that the information provided in this resume is true and accurate to the best of my knowledge.

NAME: Manibharathi.Ila