

DISPLAYING DATA

LEARNING GOAL

To answer the questions and determine
solutions

ANSWER THE FOLLOWING QUESTIONS:

1

Subscription Type and Revenue Analysis

- Which subscription type (Basic, Standard, Premium) generates the most revenue?
- How are user percentages distributed by subscription type in different countries?

2

Device Type Analysis

- What are the differences between device types across different subscription types?

3

Subscription Trends by Age and Gender

- Which age groups (young, middle-aged, elderly) are more likely to choose different subscription types (Basic, Standard, Premium)?
- How does age change the revenue potential of subscription types?

4

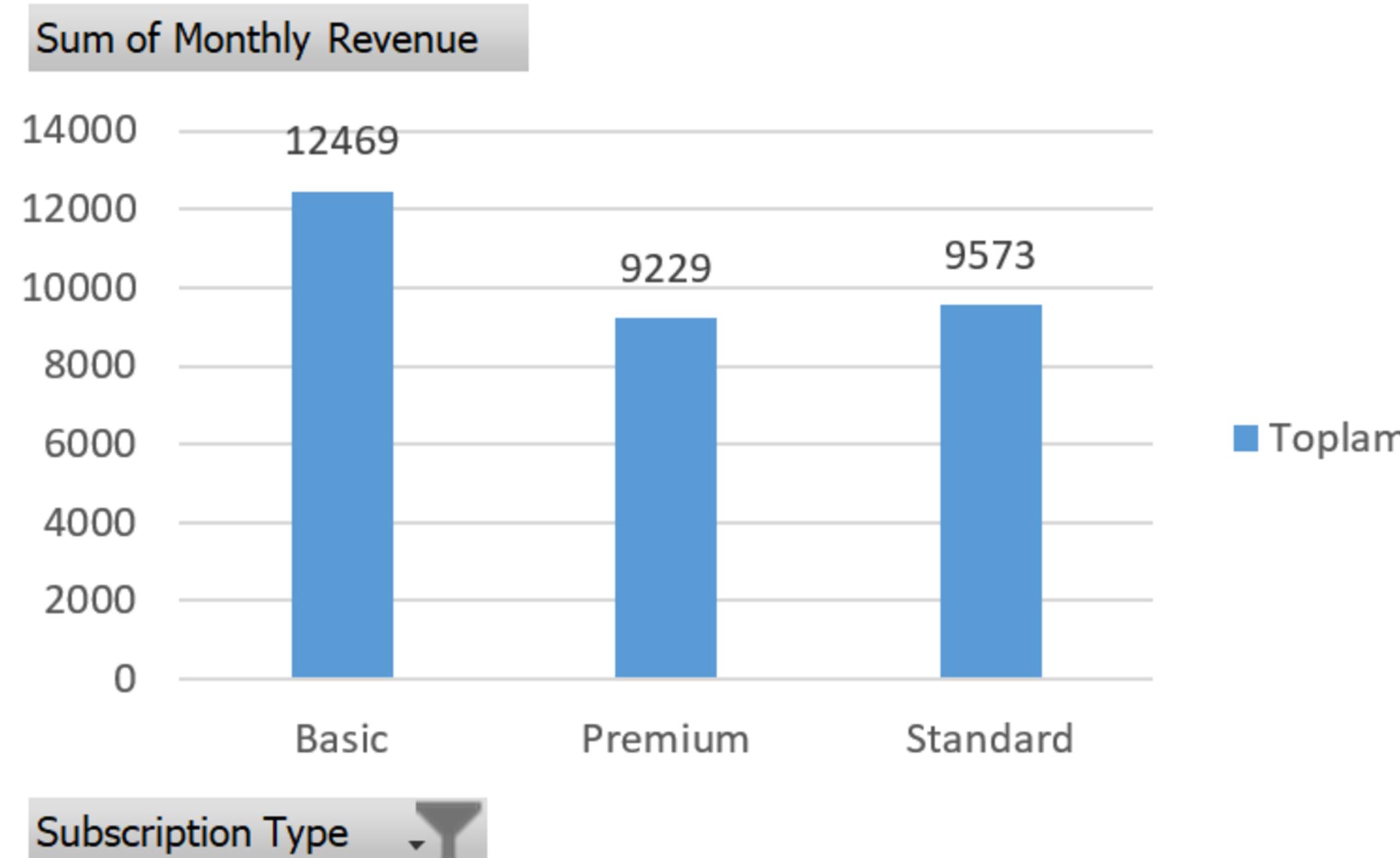
Revenue Growth Strategies by Age

- In which countries can promotions be implemented to increase the transition to Premium plans among younger users?

SUBSCRIPTION TYPE AND REVENUE ANALYSIS

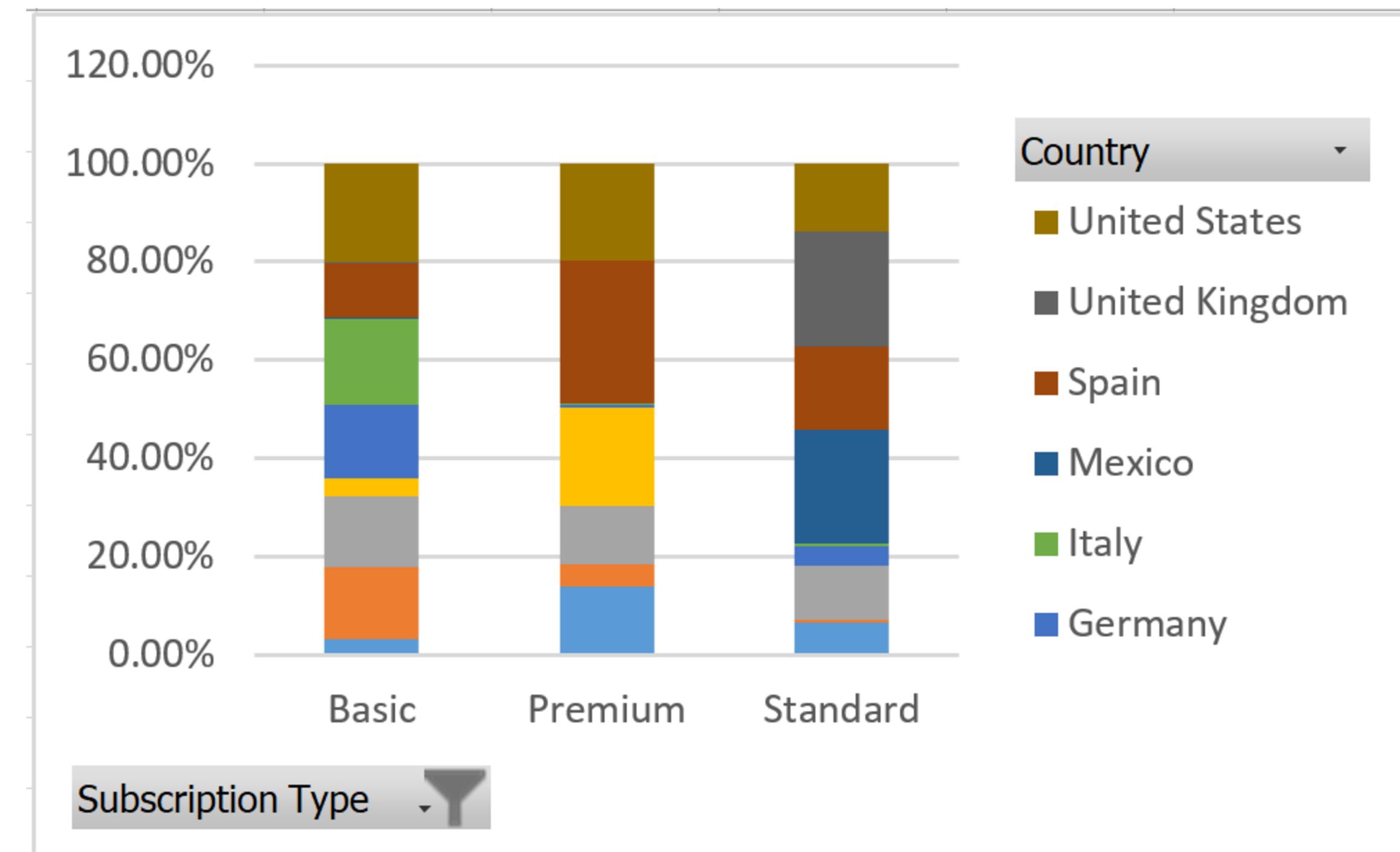
Which subscription type (Basic, Standard, Premium) generates the most revenue?

Basic subscription



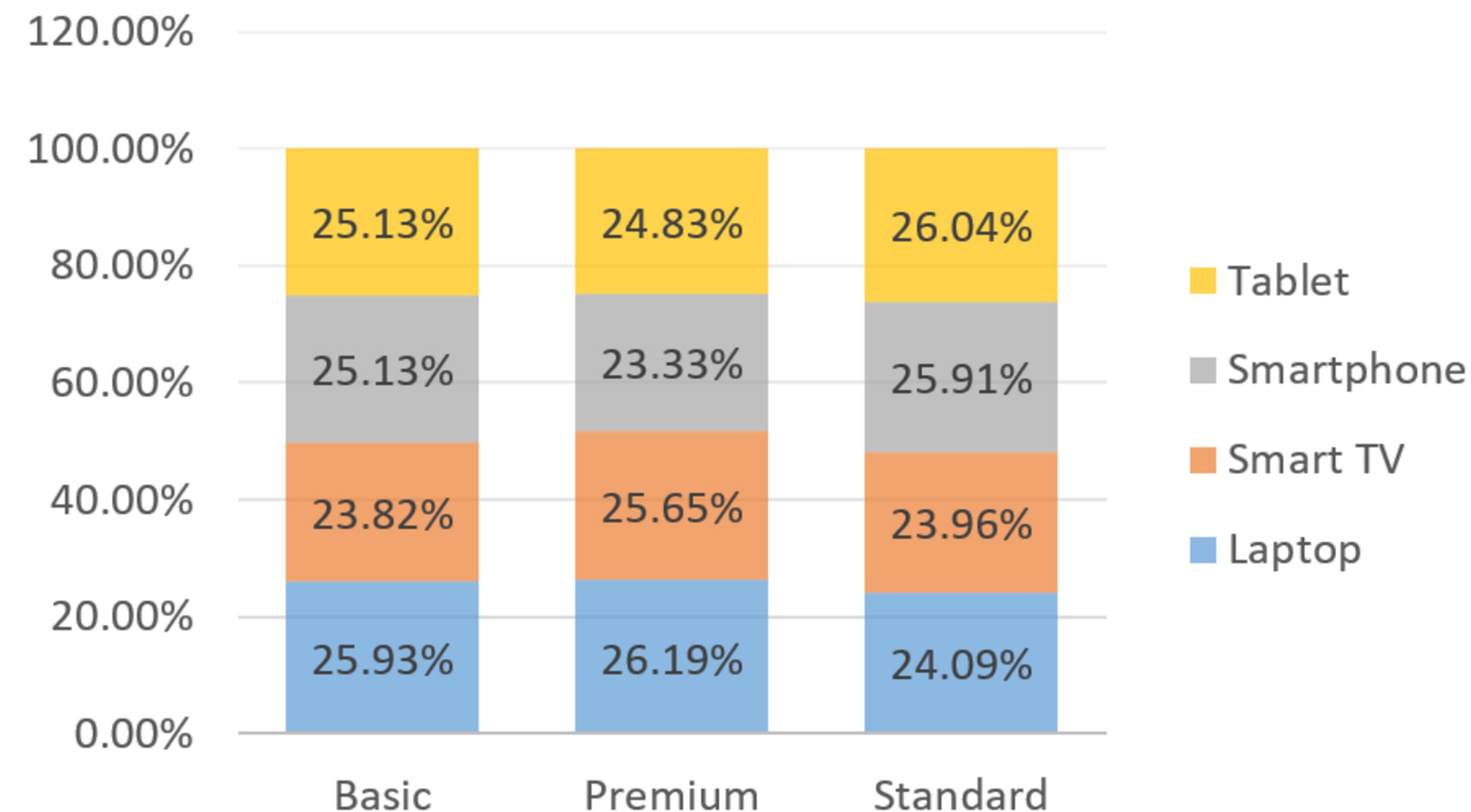
SUBSCRIPTION TYPE AND REVENUE ANALYSIS

How are user percentages distributed by subscription type in different countries?



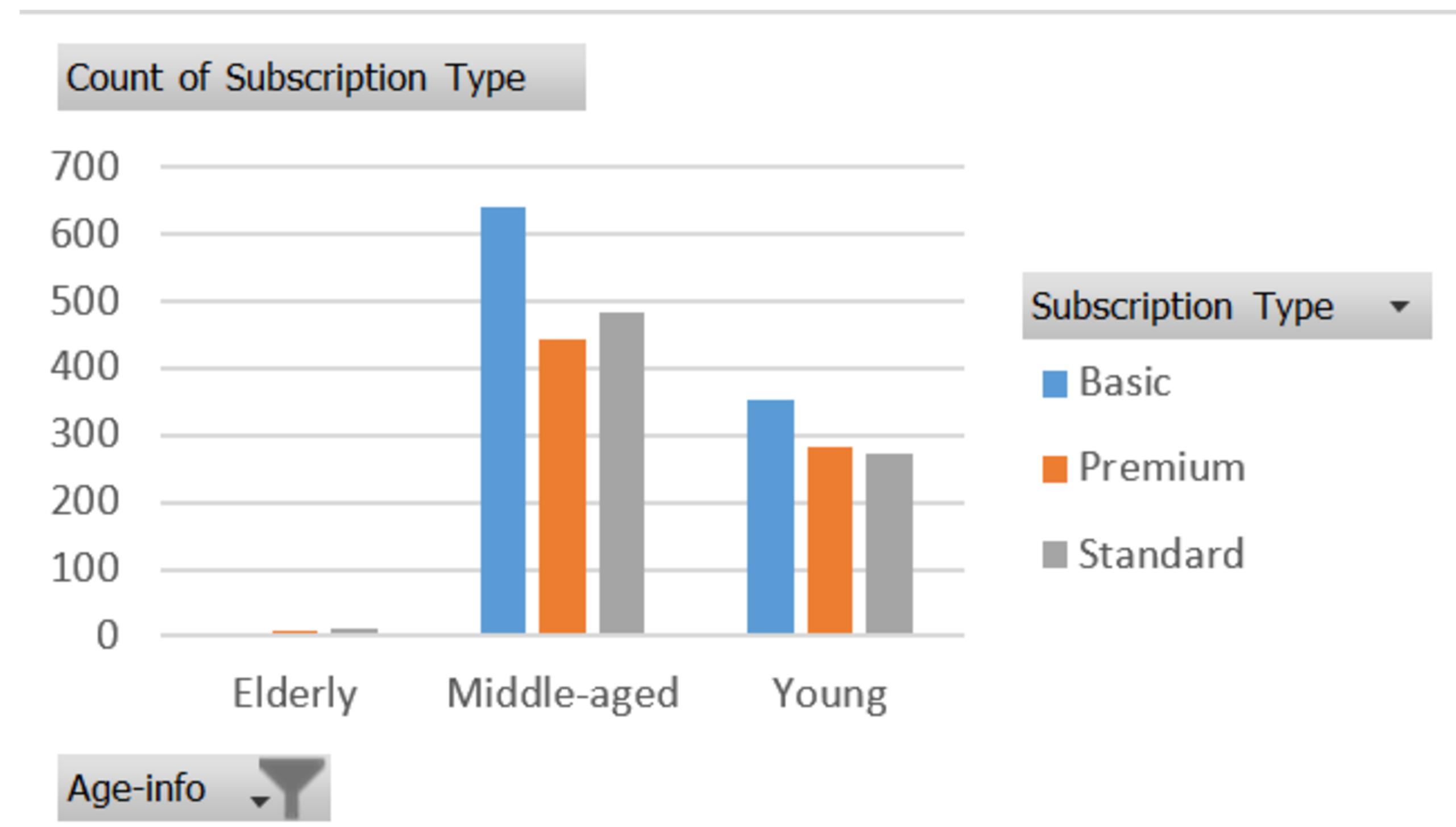
DEVICE TYPE ANALYSIS

What are the differences between device types across different subscription types?



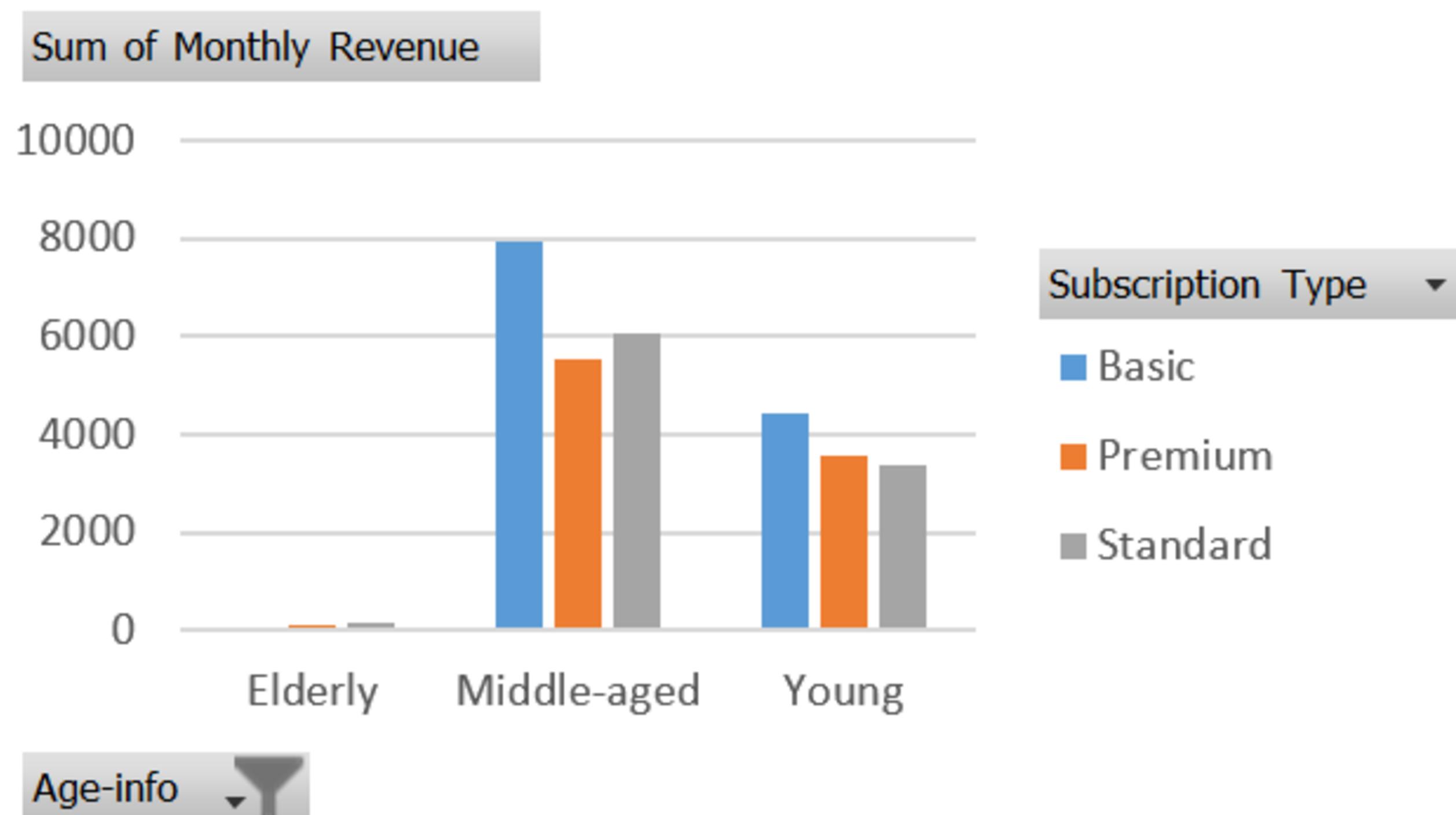
SUBSCRIPTION TRENDS BY AGE AND GENDER

Which age groups (young, middle-aged, elderly) are more likely to choose different subscription types?



SUBSCRIPTION TRENDS BY AGE AND GENDER

How does age change the revenue potential of subscription types?



REVENUE GROWTH STRATEGIES BY AGE

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