

Cognitive Walkthrough Questionnaire:

Evaluation of [REDACTED] ART ATTACK

Name: Miss Naz Memmon

Student ID(if any): Faculty

Task: Cummulative Tasks (Complete Website).

Action step:

Q1. What was your first impression?

Satisfactory - Require some Minor
changes (Specially Art Categorization)

Q2. Were you able to achieve the right result? (Action clear to user)

Yes ☒ No ☐

With some changes.

Q3. Can you notice if the correct action is available?

Yes ☒ No ☐

Q4. Can you observe an appropriate reaction to the action you are trying to perform?

Yes ☒ No ☐

Action Success

☒

Action Failure

☐

Summary

- Instead of categorizing by colour palette, categorize by art styles
- In Auctions : provide information of the highest bid
- In Exhibitions (General), show locations too
- In Exhibition (Single), show description of whose contact information is provided

Cognitive Walkthrough Questionnaire:

Evaluation of Art Attack.

Name: Aisha Memon

Student ID(if any): 20K-1663

Task: Cumulative Tasks (complete website)

Action step: —

Q1. What was your first impression?

Satisfactory : requires changes in colour
palette of art catalog / add ratings , reviews to
paintings

Q2. Were you able to achieve the right result? (Action clear to user)

Yes ☒ No ☐

Q3. Can you notice if the correct action is available?

Yes ☒ No ☐

Q4. Can you observe an appropriate reaction to the action you are trying to perform?

Yes ☒ No ☐

Action Success ☒ Action Failure ☐

Summary:

- Satisfying website and visually appealing.
- Make more user-friendly by providing description to every action

Cognitive Walkthrough Questionnaire:

Evaluation of Art Attack.

Name: Fiza

Student ID(if any): 20K - 0396

Task: Cumulative Tasks (complete website)

Action step: —

Q1. What was your first impression?

Satisfactory: ~~may~~ requires a few changes

Q2. Were you able to achieve the right result? (Action clear to user)

Yes ☒ No ☐

Q3. Can you notice if the correct action is available?

Yes ☒ No ☐

Q4. Can you observe an appropriate reaction to the action you are trying to perform?

Yes ☒ No ☐

Action Success ☒ Action Failure ☐

Summary:

- Maintain consistency by same logos on every page (same style)
- Footer / header consisted
- Impressed by single exhibitions page: add actual cutout of Google Maps.
- Make it Responsive
- Add descriptions when you hover on logos